

WISCONSIN

Interviews with 1,005 Wisconsin adults conducted by telephone by ORC International on August 13-14, 2012. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points. The sample also includes 920 interviews among registered voters (plus or minus 3 percentage points).

The sample includes 750 interviews among landline respondents and 255 interviews among cell phone respondents.

FOR RELEASE: THURSDAY, AUGUST 16 AT 4 PM

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1. Suppose that the presidential election were being held today and you had to choose between Barack Obama and Joe Biden as the Democratic Party's candidates, and Mitt Romney and Paul Ryan as the Republican Party's candidates. Who would you be more likely to vote for --? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

	<u>Obama</u>	Romney	Neither (vol.)	Other (vol.)	No <u>Opinion</u>
All Respondents Aug. 13-14, 2012	50%	44%	4%	1%	1%
Registered Voters Aug. 13-14, 2012	49%	45%	4%	1%	1%

2. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. (RANDOM ORDER)

	Favor- <u>able</u>	Unfavor- <u>able</u>	Never <u>heard of</u>	No <u>opinion</u>
Barack Obama	54%	42%	*	4%
Mitt Romney	45%	42%	2%	11%
Joe Biden	44%	39%	4%	13%
Paul Ryan	50%	32%	7%	11%

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3. How would you rate Mitt Romney's choice of Paul Ryan for vice president? Would you rate this choice as excellent, pretty good, only fair, or poor?

	Aug. 13-14 <u>2012</u>
Excellent	31%
Pretty good	23%
Only fair	21%
Poor	20%
No opinion	5%

4. Based on what you know about Paul Ryan, do you think he is qualified to serve as president if it becomes necessary, or not?

Aug. 13-14
2012Yes, qualified56%
35%
No opinionNo opinion8%

Wisconsin CNN/ORC INTERNATIONAL POLL -- August 13 to 14, 2012 Registered Voters Question 1/1A Q1. Suppose that the presidential election were being held today and you had to choose between Barack Obama and Joe Biden as the Democratic Party's candidates, and Mitt Romney and Paul Ryan as the Republican Party's candidates. Who would you be more likely to vote for -- ?

Base = Registered voters

QIA. As of today, do you lean more toward -- ?

	Total	Men			on-White		
Obama,Biden, lean		 45%	 54%	 47%	N/A		
Romney, Ryan, lean	45%	50%	41%	49%	N/A		
Other	1%	1%	*	*	N/A		
Neither	48	3%	4%	3%	N/A		
No opinion	1%	1%	1%	18	N/A		
Sampling Error	+/-3.0	+/-4.5	+/-4.5 +/	-3.5			
	Total	18- 34	49	50- 64	65+	Under 50	50 and Older
Obama,Biden, lean	49%	N/A	43%	54%	42%	49%	49%
Romney, Ryan, lean	45%	N/A	53%	42%	50%	46%	45%
Other	1%	N/A	*	1%	*	1%	1%
Neither	4%	N/A	3%	3%	6%	3%	4%
No opinion	1%	N/A	18	*	2%	1%	18
Sampling Error	+/-3.0		+/-7.5	+/-5.5	+/-5.5	+/-6.0	+/-4.0
		_		No			
		Under	\$50K	College			
	Total	\$50K	or more	Degree	Grad		
Obama,Biden, lean	49%	57%	46%	49%	51%		
Romney, Ryan, lean	45%	37%	50%	45%	46%		
Other	1%	1%	*	1%	*		
Neither	4%	4%	3%	4%	3%		
No opinion	1%	1%	*	1%	*		
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-4.0	+/-5.0		
		Demo-	Indep-	Repub	- Lib-	Mod-	Conser-
	Total	crat	endent	lican	eral	erate	vative
Obama,Biden, lean	49%	96%	44%	5%	83%	66%	15%
Romney, Ryan, lean	45%	2%	46%	93%		31%	82%
Other	1%	1%	1%	*	2%	*	*
Neither	4%	*	8%	1%	5%	2%	3%
No opinion	1%	1%	18	*	*	1%	1%
Sampling Error	+/-3.0	+/-6.0	+/-5.0	+/-6.0	+/-7.0	+/-5.5	+/-5.0
		Mil- waukee	South S	South No	rth Nor	th	
	Total	Cnty	east	west e	ast we		
Obama,Biden, lean	49%	56%	36%		 38% 52 [:]		
Romney, Ryan, lean	45%	37%	60%		55% 44		
Other	1%	1%	1%	1%	* *		
Neither	4%	4%	2%	3%	6% 4	20	
No opinion	1%	2%	*	18	28 *		
Sampling Error	+/-3.0	+/-8.0	+/-6.0 +/	-7.5 +/-	8.0 +/-7.	C	
	Total	Tea Pty Support	-	Tea Pty Oppose	Core	Subrbs Su	ter brbs Rural
Obama,Biden, lean	49%	6%	46%	888	61%		37% 50%
Romney, Ryan, lean	45%	91%	49%	7%	33%		54% 48%
Other	1%	*	*	2%	1%	2%	* *
Neither	4%	2%	4%	3%	4%	1%	7% 3%
No opinion	1%	1%	1%	*	2%	*	2% *
Sampling Error	+/-3.0	+/-6.5	+/-5.5	+/-5.5	+/-6.0 +	/-7.5 +/-	7.5 +/-5.5



Wisconsin CNN/ORC INTERNATIONAL POLL -- August 13 to 14, 2012 Question 2A We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.

A. Barack Obama

Base = Total Sample

	Total		Women		on-White y		
Favorable Opinion		 50%	 58%	 51%	N/A	 53%	
Unfavorable Opinion	42%	47%	38%	45%	N/A	44%	
Heard of, No Opinion	48	3%	4%	3%	N/A	2%	
Never Heard Of	*	*	*	*	N/A	*	
No opinion	*	*	*	*	N/A	*	
Sampling Error	+/-3.0	+/-4.5	+/-4.5 +/	-3.5	+	/-3.0	
		18-		50-		Under	50 and
	Total	34	49	64	65+	50	Older
Favorable Opinion	54%	58%	49%	57%	47%	54%	54%
Unfavorable Opinion	42%	38%	46%	39%	49%	42%	43%
Heard of, No Opinion	48	4%	4%	3%	3%	4%	3%
Never Heard Of	*	*	1%	*	*	18	*
No opinion	*	*	*	*	1%	*	1%
Sampling Error	+/-3.0	+/-8.0	+/-7.0	+/-5.5	+/-5.5	+/-5.5	+/-4.0
				No			
		Under	\$50K	College	College		
	Total		or more	Degree	Grad		
Favorable Opinion	54%	58%	54%	52%	57%		
Unfavorable Opinion	42%	35%	45%	43%	40%		
Heard of, No Opinion	48	6%	1%	4%	3%		
Never Heard Of	*	18	*	*	*		
No opinion	*	*	*	*	*		
Sampling Error	+/-3.0	+/-5.0	+/-5.0	+/-4.0	+/-5.0		
	Total	Demo- crat	- Indep- endent	-		Mod- erate	Conser- vative
Favorable Opinion	54%	96%	53%	10%	84%	68%	20%
	510			070	10%	29%	77%
Unfavorable Opinion	42%	3%	40%	87%			
Heard of, No Opinion	42% 4%	1%	5%	3%	5%	2%	3%
Heard of, No Opinion Never Heard Of	42% 4% *	1% *	5% 1%	3% *	5% 1%	2% *	3% *
Heard of, No Opinion Never Heard Of No opinion	42% 4% *	1% * *	5% 1% 1%	3% * *	5% 1% *	2% * *	3% * *
Heard of, No Opinion Never Heard Of	42% 4% *	1% *	5% 1%	3% *	5% 1%	2% * *	3% *
Heard of, No Opinion Never Heard Of No opinion	42% 4% *	1% * *	5% 1% 1%	3% * *	5% 1% *	2% * *	3% * *
Heard of, No Opinion Never Heard Of No opinion	42% 4% *	1% * +/-5.5 Mil- waukee	5% 1% 1% +/-4.5 South S	3% * +/-6.0 South Not	5% 1% * +/-6.5 rth Nor ast we	2% * +/-5.5	3% * *
Heard of, No Opinion Never Heard Of No opinion Sampling Error	42% 4% * +/-3.0 Total	1% * +/-5.5 Mil- waukee Cnty 	5% 1% 1% +/-4.5 South S east	3% * * +/-6.0	5% 1% * +/-6.5 rth Nor ast we	2% * * +/-5.5	3% * *
Heard of, No Opinion Never Heard Of No opinion Sampling Error Favorable Opinion	42% 4% * +/-3.0 Total 54%	1% * +/-5.5 Mil- waukee Cnty 61%	5% 1% 1% +/-4.5 South S east 	3% * +/-6.0 South Nor west ea 75%	5% 1% * +/-6.5 rth Nor ast we 	2% * + +/-5.5	3% * *
Heard of, No Opinion Never Heard Of No opinion Sampling Error Favorable Opinion Unfavorable Opinion	42% 4% * +/-3.0 Total	1% * +/-5.5 Mil- waukee Cnty 	5% 1% 1% +/-4.5 South S east	3% * +/-6.0 South Nor west ea 75%	5% 1% * +/-6.5 rth Nor ast we	2% * + +/-5.5	3% * *
Heard of, No Opinion Never Heard Of No opinion Sampling Error Favorable Opinion Unfavorable Opinion Heard of, No Opinion	42% 4% * +/-3.0 Total 54% 42%	1% * +/-5.5 Mil- waukee Cnty 61% 35%	5% 1% 1% +/-4.5 South S east 	3% * +/-6.0 South Not west ea 75% 18%	5% 1% * +/-6.5 rth Nor ast we 44% 53 50% 47	2% * + +/-5.5	3% * *
Heard of, No Opinion Never Heard Of No opinion Sampling Error Favorable Opinion Unfavorable Opinion Heard of, No Opinion Never Heard Of	42% 4% * +/-3.0 Total 54% 42% 4%	1% * +/-5.5 Mil- waukee Cnty 61% 35% 3%	5% 1% 1% +/-4.5 South S east -42% 53% 5%	3% * +/-6.0 South Nor west ea 75% 18% 4%	5% 1% * +/-6.5 rth Nor ast we 44% 53 50% 47 5% *	2% * + +/-5.5	3% * *
Heard of, No Opinion Never Heard Of No opinion Sampling Error Favorable Opinion Unfavorable Opinion Heard of, No Opinion	42% 4% * +/-3.0 Total 54% 42% 4% *	1% * +/-5.5 Mil- waukee Cnty 61% 35% 3% *	5% 1% 1% +/-4.5 South S east 	3% * * +/-6.0 South Nor west ea 75% 18% 18% 1% 1%	5% 1% * +/-6.5 ast we inth Nor ast we inthe solution interference inte	2% * + +/-5.5	3% * *
Heard of, No Opinion Never Heard Of No opinion Sampling Error Favorable Opinion Unfavorable Opinion Heard of, No Opinion Never Heard Of No opinion	42% 4% * +/-3.0 Total 54% 42% 4% * +/-3.0 Total	1% * +/-5.5 Mil- waukee Cnty 61% 35% 3% * * +/-8.0 Tea Pty	5% 1% 1% +/-4.5 South S east 42% 53% 5% * * * +/-6.0 +/ 7 Tea Pty	3% * * +/-6.0 South Nor west ea 75% 18% 18% 1% 1%	5% 1% +/-6.5 rth Nor ast we 44% 53 50% 47 5% * * * * * * * * * * * * * * * * * * *	2% * + +/-5.5 th st % % 5 5 Inner Ou Subrbs Sul	3% * +/-5.0 ter prbs Rural
Heard of, No Opinion Never Heard Of No opinion Sampling Error Favorable Opinion Unfavorable Opinion Heard of, No Opinion Never Heard Of No opinion Sampling Error	42% 4% * +/-3.0 Total 54% 42% 4% * +/-3.0 Total 	1% * +/-5.5 Mil- waukee Cnty 61% 35% 3% * +/-8.0 Tea Pty Support	5% 1% 1% +/-4.5 South S east 	3% * * +/-6.0 South Nor west ea 	5% 1% +/-6.5 rth Nor ast we 44% 53 50% 47 5% * * * * * * * * * * * 7.5 +/-6.1	2% * +/-5.5	3% * +/-5.0
Heard of, No Opinion Never Heard Of No opinion Sampling Error Favorable Opinion Unfavorable Opinion Heard of, No Opinion Never Heard Of No opinion Sampling Error Favorable Opinion	42% 4% * +/-3.0 Total 54% 42% 4% * +/-3.0 Total 54%	1% * * +/-5.5 Mil- waukee Cnty 61% 35% 3% * * +/-8.0 Tea Pty Support 	5% 1% 1% +/-4.5 South S east 	3% * * +/-6.0 South Not west ea 75% 18% 1% 1% 1% 1% 1% 1% Tea Pty Oppose 	5% 1% +/-6.5 rth Nor ast we 44% 53 50% 47 5% * * * * * * * * * * * * * * * * * *	2% * + +/-5.5 th st % % 5 5 Inner Ou Subrbs Sul 50%	3% * +/-5.0 ter orbs Rural 53%
Heard of, No Opinion Never Heard Of No opinion Sampling Error Favorable Opinion Unfavorable Opinion Heard of, No Opinion Never Heard Of No opinion Sampling Error Favorable Opinion Unfavorable Opinion	42% 4% * +/-3.0 Total 54% 42% 4% * +/-3.0 Total 54% 42%	1% * * +/-5.5 Mil- waukee Cnty 61% 35% 3% * * +/-8.0 Tea Pty Support 12% 85%	5% 1% 1% +/-4.5 South S east -42% 53% 5% * +/-6.0 +/ Y Tea Pty Neutral -53% 43%	3% * * +/-6.0 South Nor west er 75% 18% 1% 1% 1% 1% 1% 1% 1% 1% 2-7.5 +/-7 Tea Pty Oppose 	5% 1% +/-6.5 rth Nor ast we 50% 47 5% * * * * 7.5 +/-6.1 Urban Core 64% 31%	2% * +/-5.5 th st % % 5 5 Inner Ou Subrbs Sul 50%	3% * * +/-5.0 ter prbs Rural 45% 53% 51% 42%
Heard of, No Opinion Never Heard Of No opinion Sampling Error Favorable Opinion Unfavorable Opinion Heard of, No Opinion Never Heard Of No opinion Sampling Error Favorable Opinion Unfavorable Opinion Heard of, No Opinion	42% 4% * +/-3.0 Total 54% 42% 4% * +/-3.0 Total 54%	1% * * +/-5.5 Mil- waukee Cnty 61% 35% 3% * * +/-8.0 Tea Pty Support 	5% 1% 1% +/-4.5 South S east -42% 53% 5% * +/-6.0 +/ Y Tea Pty Neutral 	3% * * +/-6.0 South Not west ea 75% 18% 1% 1% 1% 1% 1% 1% Tea Pty Oppose 	5% 1% +/-6.5 rth Nor ast we 44% 53 50% 47 5% * * * * * * * * * * * * * * * * * *	2% * * +/-5.5 th st % % 5 Subrbs Sul 50% 5	3% * * +/-5.0 ter prbs Rural 45% 53% 51% 42% 4% 4%
Heard of, No Opinion Never Heard Of No opinion Sampling Error Favorable Opinion Unfavorable Opinion Heard of, No Opinion Never Heard Of No opinion Sampling Error Favorable Opinion Unfavorable Opinion Heard of, No Opinion Never Heard Of	42% 4% * +/-3.0 Total 54% 42% 4% * +/-3.0 Total 54% 42% 4%	1% * * +/-5.5 Mil- waukee Cnty 61% 35% 3% * * +/-8.0 Tea Pty Support 12% 85% 3%	5% 1% 1% +/-4.5 South S east -42% 53% 5% * +/-6.0 +/ Y Tea Pty Neutral -53% 43%	3% * * +/-6.0 South Nor west ea 75% 18% 1% 1% 1% 1% 1% 1% -7.5 +/-7 Tea Pty Oppose 92% 7% 1%	5% 1% * +/-6.5 rth Nor ast we 44% 53 50% 47 5% * * * * * * * * * * * * * * * * * * *	2% * + +/-5.5 th st % % 5 5 5 5 5 5 5 8 2 5 5 8 2 5 5 8 2 5 8 2 5 8 2 8 2	3% * * +/-5.0 ter prbs Rural 45% 53% 51% 42% 4% 4%
Heard of, No Opinion Never Heard Of No opinion Sampling Error Favorable Opinion Unfavorable Opinion Heard of, No Opinion Never Heard Of No opinion Sampling Error Favorable Opinion Unfavorable Opinion Heard of, No Opinion	42% 4% * +/-3.0 Total 54% 42% 4% * +/-3.0 Total 54% 42% 4% *	1% * * +/-5.5 Mil- waukee Cnty 61% 35% 3% * * +/-8.0 Tea Pty Support 12% 85% 3% *	5% 1% 1% +/-4.5 South S east 	3% * * +/-6.0 South Nor west ea 75% 18% ! 4% 1% 1% 1% -7.5 +/ Tea Pty Oppose 92% 7% 1% *	5% 1% * +/-6.5 rth Nor ast we 	2% * + +/-5.5	3% * * +/-5.0 +/-5.0 51% Rural



Wisconsin CNN/ORC INTERNATIONAL POLL -- August 13 to 14, 2012 Question 2B We'd like to get your overall opinion of some people in the news. As I read each name, please say

if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.

B. Mitt Romney

Base = Total Sample

	Total	Men	Women	White	Non-White	Reg. voter	
Favorable Opinion	45%	49%	42%	47%	N/A	47%	
Unfavorable Opinion	42%	42%	42%	41%	N/A	43%	
Heard of, No Opinion	11%	7%	13%	9%	N/A	88	
Never Heard Of	28	1%	38	2%	N/A	2%	
No opinion	*	*	*	*	N/A	*	
Sampling Error	+/-3.0	+/-4.5 -	+/-4.5 +/	/-3.5		+/-3.0	
		18-	35-	50-	-	Under	50 and
	Total	34	49	64		50	Older
Favorable Opinion	45%	39%	49%	44%	 52%	44%	47%
Unfavorable Opinion	42%	39%	38%	48%	42%	39%	46%
Heard of, No Opinion	11%	16%	10%	7%	5%	13%	6%
Never Heard Of	2%	6%	2%	*	18	4%	1%
No opinion	*	*	1%	*	*	*	*
Sampling Error	+/-3.0	+/-8.0	+/-7.0	+/-5.5	+/-5.5	+/-5.5	+/-4.0
				No			
		Under	\$50K	Colleg	ge College	e	
	Total	\$50K	or more	Degree		_	
Favorable Opinion	45%	40%	48%	428		20	
Unfavorable Opinion	42%	43%	42%	428	k 428	0	
Heard of, No Opinion	11%	14%	8%	128			
Never Heard Of	28	3%	2%	39			
No opinion	*	1%	*	*			
Sampling Error	+/-3.0	+/-5.0	+/-5.0	+/-4.0) +/-5.0	J	
	mata]	Demo-	Indep-	_			Conser-
	Total	crat 	endent				
Favorable Opinion	45%	7%	48%	82	28 119	398	75%
Unfavorable Opinion	42%	81%	36%	10)% 74%	\$ 50%	15%
Heard of, No Opinion	11%	11%	12%		7% 12%		9%
Never Heard Of	2%	18	5%		1% 39		1%
No opinion	*	*	*		* *		*
Sampling Error	+/-3.0	+/-5.5	+/-4.5	+/-б.	.0 +/-6.5	5 +/-5.5	+/-5.0
		Mil-					
	_	waukee			North Nor		
	Total	Cnty	east	west		est	
Favorable Opinion	45%	39%	52%	31%		 L%	
Unfavorable Opinion	42%	50%	34%	56%	35% 41	18	
Heard of, No Opinion	11%	7%	12%	11%	13%	7%	
Never Heard Of	2%	3%	3%	3%	3% 1	18	
No opinion	*	1%	*	*	18 7	*	
Sampling Error	+/-3.0	+/-8.0 -	+/-6.0 +/	/-7.5 +/	/-7.5 +/-6.	.5	
	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose			ıter ıbrbs Rural
Favorable Opinion	45%	83%	47%	149		46%	47% 51%
Unfavorable Opinion	42%	11%	36%	828		43%	36% 36%
Heard of, No Opinion	11%	5%	13%	49		7%	14% 10%
Never Heard Of	28	*	48	*	2%	5%	28 28
No opinion Sampling Error	* +/-3.0	* +/-6.0	* +/-5.0	*	18	*	1% * -7.0 +/-5.0

Wisconsin CNN/ORC INTERNATIONAL POLL -- August 13 to 14, 2012 Question 2C We'd like to get your overall opinion of some people in the new

We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.

C. Joe Biden

Base = Total Sample

	Total	Men	Women	White	Non-White	Reg. voter	
Favorable Opinion	44%	41%	46%	42%	N/A	45%	
Unfavorable Opinion	39%	45%	33%	42%	N/A	40%	
Heard of, No Opinion	13%	8%	17%	12%	N/A	11%	
Never Heard Of	4%	5%	4%	4%	N/A	4%	
No opinion	*	1%	*	*	N/A	*	
Sampling Error	+/-3.0	+/-4.5	+/-4.5 +,	/-3.5	+	-/-3.0	
		18-	35-	50-		Under	50 and
	Total		49	64	65+	50	Older
Favorable Opinion	44%	42%	39%	49%	41%	41%	46%
Unfavorable Opinion	39%	30%	45%	41%	45%	37%	43%
Heard of, No Opinion	13%	17%	13%	7%	12%	15%	98
Never Heard Of	4%	10%	4%	2%	2%	7%	2%
No opinion	*	1%	*	*	*	*	*
Sampling Error	+/-3.0	+/-8.0	+/-7.0	+/-5.5	+/-5.5	+/-5.5	+/-4.0
				No			
		Under	\$50K	Colleg	ge College	2	
	Total		or more	Degree	e Grad		
Favorable Opinion	44%	40%	50%	408	518	ī	
Unfavorable Opinion	39%	35%	41%	418	36%	:	
Heard of, No Opinion	13%	18%	7%	138	5 11%	ĩ	
Never Heard Of	4%	7%	2%	68	5 28	i	
No opinion	*	*	1%	*	18	;	
Sampling Error	+/-3.0	+/-5.0	+/-5.0	+/-4.0	+/-5.0		
	Total	Demo- crat	Indep- endent	-			Conser- vative
			·				
Favorable Opinion	44%	78%	40%	13			19%
Unfavorable Opinion	39%	10%	39%	71			66%
Heard of, No Opinion	13%	98	15%	12			13%
Never Heard Of	4왕 *	48 *	5%		l왕 7왕 · *		2%
No opinion Sampling Error	+/-3.0	+/-5.5	1% +/-4.5				1% +/-5.0
		Mil-	Gauth	7			
	Total	-	east	west	Iorth Nor east we	est	
Favorable Opinion	44%	57%	30%	60%	33% 47		
Unfavorable Opinion	39%	32%	50%	23%	49% 37	100	
Heard of, No Opinion	13%	88	14%	12%	16% 10	18	
Never Heard Of	4%	2%	6%	4%	2% 6	9	
No opinion	*	*	1%	*	* *		
Sampling Error	+/-3.0	+/-8.0	+/-6.0 +,	/-7.5 +/	/-7.5 +/-6.	5	
	Total		Neutral	Tea Pty Oppose		Subrbs Su	iter ibrbs Rural
Favorable Opinion	44%	16%	38%	 798		41%	36% 41%
Unfavorable Opinion	39%	76%	39%	138		40%	46% 41%
Heard of, No Opinion	13%	6%	17%	58		14%	12% 12%
Never Heard Of	48	2%	6%	28		5%	6% 5%
No opinion	*	*	1%	*	*	1%	* *
Sampling Error	+/-3.0	+/-6.0	+/-5.0	+/-5.5	5 +/-6.0 +		7.0 +/-5.0



Wisconsin CNN/ORC INTERNATIONAL POLL -- August 13 to 14, 2012 Question 2D We'd like to get your overall opinion of some people in the news. As I read each name, please say

We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.

D. Paul Ryan

Base = Total Sample

						Reg.	
	Total	Men	Women	White No	on-White y	voter	
Favorable Opinion	50%	55%	46%	52%	N/A	51%	
Unfavorable Opinion	32%	30%	34%	32%	N/A	34%	
Heard of, No Opinion	11%	88	13%	88	N/A	98	
Never Heard Of	7왕	7%	7%	7%	N/A	6%	
No opinion	*	1%	*	*	N/A	*	
Sampling Error	+/-3.0	+/-4.5	+/-4.5 +/	/-3.5	+,	/-3.0	
		18-	35-	50-		Under	50 and
	Total	34	49	64	65+	50	Older
Favorable Opinion	50%	40%	57%	52%	 54%	48%	53%
Unfavorable Opinion	32%	28%	28%	38%	32%	28%	36%
Heard of, No Opinion	11%	20%	7%	6%	9%	14%	7%
Never Heard Of	7%	12%	7%	3%	5%	98	48
No opinion	*	1%	*	*	*	1%	*
Sampling Error	+/-3.0	+/-8.0	+/-7.0	+/-5.5	+/-5.5	+/-5.5	+/-4.0
				No			
		Under	\$50K	College	College		
	Total	\$50K	or more	Degree	Grad		
Favorable Opinion	 50%	45%	 55%	48%	 53%		
Unfavorable Opinion	32%	30%	34%	30%	36%		
Heard of, No Opinion	11%	15%	6%	13%	6%		
Never Heard Of	7%	98	5%	98	48		
No opinion	*	*	1%	*	1%		
Sampling Error	+/-3.0	+/-5.0	+/-5.0	+/-4.0	+/-5.0		
		Demo-	Indep-	- Repub	- Lib-	Mod-	Conser-
	Total	crat	endent			erate	vative
							78%
Favorable Opinion	50%	14%	52%	87%	15%	49%	/0%
Favorable Opinion Unfavorable Opinion	50% 32%	14% 66%	52% 27%	87% 4%		49% 36%	70% 9%
_					62%		
Unfavorable Opinion	32%	66%	27%	48	62%	36%	98
Unfavorable Opinion Heard of, No Opinion	32% 11% 7% *	66% 10%	27% 14%	48 68	62% 13%	36% 9%	9% 8% 4% 1%
Unfavorable Opinion Heard of, No Opinion Never Heard Of	32% 11% 7%	66% 10% 10%	27% 14% 7%	4% 6% 3%	62% 13% 11% *	36% 9% 6%	9% 8% 4%
Unfavorable Opinion Heard of, No Opinion Never Heard Of No opinion	32% 11% 7% *	66% 10% 10% *	27% 14% 7% 1%	4% 6% 3% *	62% 13% 11% *	36% 9% 6% *	9% 8% 4% 1%
Unfavorable Opinion Heard of, No Opinion Never Heard Of No opinion	32% 11% 7% *	66% 10% 10% * +/-5.5	27% 14% 7% 1% +/-4.5	4% 6% 3% +/-6.0	62% 13% 11% *	36% 9% 6% * +/-5.5	9% 8% 4% 1%
Unfavorable Opinion Heard of, No Opinion Never Heard Of No opinion	32% 11% 7% * +/-3.0 Total	66% 10% * +/-5.5 Mil-	27% 14% 7% 1% +/-4.5	4% 6% 3% * +/-6.0	62% 13% 11% * +/-6.5 rth Nort	36% 9% 6% * +/-5.5	9% 8% 4% 1%
Unfavorable Opinion Heard of, No Opinion Never Heard Of No opinion	32% 11% 7% * +/-3.0	66% 10% 10% * +/-5.5 Mil- waukee	27% 14% 7% 1% +/-4.5 South S	4% 6% 3% +/-6.0 Gouth No: west ea	62% 13% 11% * +/-6.5	36% 9% 6% * +/-5.5	9% 8% 4% 1%
Unfavorable Opinion Heard of, No Opinion Never Heard Of No opinion Sampling Error	32% 11% 7% * +/-3.0 Total	66% 10% 10% * +/-5.5 Mil- waukee Cnty 	27% 14% 7% 1% +/-4.5 South S east	4% 6% 3% +/-6.0 South No: west ea 39%	62% 13% 11% * +/-6.5	36% 9% 6% * +/-5.5 th st %	9% 8% 4% 1%
Unfavorable Opinion Heard of, No Opinion Never Heard Of No opinion Sampling Error Favorable Opinion	32% 11% 7% * +/-3.0 Total 50%	66% 10% * +/-5.5 Mil- waukee Cnty 45%	27% 14% 7% 1% +/-4.5 South S east 	4% 6% 3% +/-6.0 South No: west ea 39% 46%	62% 13% 11% * +/-6.5 rth Nor ast wes 	36% 9% 6% * +/-5.5	9% 8% 4% 1%
Unfavorable Opinion Heard of, No Opinion Never Heard Of No opinion Sampling Error Favorable Opinion Unfavorable Opinion	32% 11% 7% * +/-3.0 Total 50% 32% 11% 7%	66% 10% * +/-5.5 Mil- waukee Cnty 45% 38% 13% 4%	27% 14% 7% 1% +/-4.5 South S east 	4% 6% 3% +/-6.0 South No: west ea 39% 46% 8% 7%	62% 13% 11% * +/-6.5 rth Nori ast wes 58% 433 23% 315 13% 115	36% 9% 6% * +/-5.5 th st % %	9% 8% 4% 1%
Unfavorable Opinion Heard of, No Opinion Never Heard Of No opinion Sampling Error Favorable Opinion Unfavorable Opinion Heard of, No Opinion	32% 11% 7% * +/-3.0 Total 50% 32% 11%	66% 10% * +/-5.5 Mil- waukee Cnty 45% 38% 13% 4% *	27% 14% 7% 1% +/-4.5 South S east 	4% 6% 3% * +/-6.0 South No: west ea 39% 46% 8% 7% *	62% 13% 11% * +/-6.5 rth Nori ast wes 58% 433 23% 319 13% 119 6% 159 * *	36% 9% 6% * +/-5.5 th st %	9% 8% 4% 1%
Unfavorable Opinion Heard of, No Opinion Never Heard Of No opinion Sampling Error Favorable Opinion Unfavorable Opinion Heard of, No Opinion Never Heard Of	32% 11% 7% * +/-3.0 Total 50% 32% 11% 7%	66% 10% * +/-5.5 Mil- waukee Cnty 45% 38% 13% 4%	27% 14% 7% 1% +/-4.5 South S east 	4% 6% 3% * +/-6.0 South No: west ea 39% 46% 8% 7% *	62% 13% 11% * +/-6.5 rth Nori ast wes 58% 433 23% 315 13% 115	36% 9% 6% * +/-5.5 th st %	9% 8% 4% 1%
Unfavorable Opinion Heard of, No Opinion Never Heard Of No opinion Sampling Error Favorable Opinion Unfavorable Opinion Heard of, No Opinion Never Heard Of No opinion	32% 11% 7% * +/-3.0 Total 50% 32% 11% 7% *	66% 10% * +/-5.5 Mil- waukee Cnty 45% 38% 13% 4% *	27% 14% 7% 1% +/-4.5 South S east 62% 26% 9% 2% 1% +/-6.0 +/	4% 6% 3% * +/-6.0 South No: west ea 39% 46% 8% 7% *	62% 13% 11% * +/-6.5 rth Nori ast wes 58% 433 23% 319 13% 119 6% 159 * *	36% 9% 6% * +/-5.5	9% 8% 4% 1%
Unfavorable Opinion Heard of, No Opinion Never Heard Of No opinion Sampling Error Favorable Opinion Unfavorable Opinion Heard of, No Opinion Never Heard Of No opinion	32% 11% 7% * +/-3.0 Total 50% 32% 11% 7% * +/-3.0 Total	66% 10% * +/-5.5 Mil- waukee Cnty 45% 38% 13% 4% * +/-8.0 Tea Pty	27% 14% 7% 1% +/-4.5 South S east 62% 26% 9% 2% 1% +/-6.0 +/ 7 Tea Pty	4% 6% 3% +/-6.0 South No: west ea 39% 46% 8% 7% * '-7.5 +/-	62% 13% 11% * +/-6.5 rth Nor ast wes 	36% 9% 6% * +/-5.5 th st % % % % 5 Inner Out Subrbs Sul	9% 8% 4% 1% +/-5.0
Unfavorable Opinion Heard of, No Opinion Never Heard Of No opinion Sampling Error Favorable Opinion Unfavorable Opinion Heard of, No Opinion Never Heard Of No opinion	32% 11% 7% * +/-3.0 Total 50% 32% 11% 7% * +/-3.0	66% 10% * +/-5.5 Mil- waukee Cnty 45% 38% 13% 4% * +/-8.0 Tea Pty	27% 14% 7% 1% +/-4.5 South S east 62% 26% 9% 2% 1% +/-6.0 +/ 7 Tea Pty	4% 6% 3% +/-6.0 South No: west ea 	62% 13% 11% * +/-6.5 rth Nor ast wes 	36% 9% 6% * +/-5.5 th st % % % 5 Inner Out Subrbs Sul 	9% 8% 4% 1% +/-5.0
Unfavorable Opinion Heard of, No Opinion Never Heard Of No opinion Sampling Error Favorable Opinion Unfavorable Opinion Heard of, No Opinion Never Heard Of No opinion Sampling Error	32% 11% 7% * +/-3.0 Total 50% 32% 11% 7% * +/-3.0 Total 	66% 10% * +/-5.5 Mil- waukee Cnty 45% 38% 13% 4% * +/-8.0 Tea Pty Support	27% 14% 7% 1% +/-4.5 South S east 	4% 6% 3% +/-6.0 South No: west er 39% 46% 8% 7% * '-7.5 +/- Tea Pty Oppose	62% 13% 11% * +/-6.5 rth Nor ast we 	36% 9% 6% * +/-5.5 th st % % % 5 Inner Out Subrbs Sul 49%	9% 8% 4% 1% +/-5.0 ter orbs Rural
Unfavorable Opinion Heard of, No Opinion Never Heard Of No opinion Sampling Error Favorable Opinion Unfavorable Opinion Heard of, No Opinion Never Heard Of No opinion Sampling Error Favorable Opinion	32% 11% 7% * +/-3.0 Total 50% 32% 11% 7% * +/-3.0 Total 50%	66% 10% * +/-5.5 Mil- waukee Cnty - 45% 38% 13% 4% * +/-8.0 Tea Pty Support 	27% 14% 7% 1% +/-4.5 South S east 	4% 6% 3% +/-6.0 South No: west ea 39% 46% 8% 7% * '-7.5 +/- Tea Pty Oppose 14%	62% 13% 11% * +/-6.5 rth Nord ast wes 58% 433 23% 312 6% 152 * 7.5 +/-6.5 Urban Core 5 44%	36% 9% 6% * +/-5.5 th st % % % 5 Inner Out Subrbs Sul 49%	9% 8% 4% 1% +/-5.0 ter prbs Rural 53%
Unfavorable Opinion Heard of, No Opinion Never Heard Of No opinion Sampling Error Favorable Opinion Unfavorable Opinion Heard of, No Opinion Never Heard Of No opinion Sampling Error Favorable Opinion Unfavorable Opinion	32% 11% 7% * +/-3.0 Total 50% 32% 11% 7% * +/-3.0 Total 50% 32%	66% 10% * +/-5.5 Mil- waukee Cnty 45% 38% 13% 4% * +/-8.0 Tea Pty Support 87% 6%	27% 14% 7% 1% +/-4.5 South S east 	4% 6% 3% +/-6.0 South No: west e: 39% 46% 8% 7% * '-7.5 +/- Tea Pty Oppose 	62% 13% 11% * +/-6.5 rth Nord ast wes 58% 433 23% 313 13% 112 6% 153 * * * * * * * Urban Core 44% 41%	36% 9% 6% * +/-5.5 th st 	9% 8% 4% 1% +/-5.0 ter prbs Rural 56% 53% 29% 26%
Unfavorable Opinion Heard of, No Opinion Never Heard Of No opinion Sampling Error Favorable Opinion Unfavorable Opinion Heard of, No Opinion Never Heard Of No opinion Sampling Error Favorable Opinion Unfavorable Opinion Heard of, No Opinion	32% 11% 7% * +/-3.0 Total 50% 32% 11% * +/-3.0 Total 50% 32% 11%	66% 10% * +/-5.5 Mil- waukee Cnty 45% 38% 13% 4% * +/-8.0 Tea Pty Support 87% 6% 5%	27% 14% 7% 1% +/-4.5 South S east 	4% 6% 3% +/-6.0 South No: west er 39% 46% 8% 7% * '-7.5 +/- Tea Pty Oppose 	62% 13% 11% * +/-6.5 rth Nord ast wes 	36% 9% 6% * +/-5.5 th st % % % 5 5 Inner Out Subrbs Sul Subrbs Sul 5 	9% 8% 4% 1% +/-5.0 56% S3% 29% 26% 8% 11%



Wisconsin CNN/ORC INTERNATIONAL POLL -- August 13 to 14, 2012 Question 3 How would you rate Mitt Romney's choice of Paul Ryan for Vice President? Would you rate this choice as excellent, pretty good, only fair, or poor?

Base = Total Sample

						Reg.	
	Total	Men	Women	White No	on-White y		
Excellent	31%	33%	30%	35%	N/A	34%	
Pretty good	23%	24%	23%	23%	N/A	22%	
Only fair	21%	18%	23%	19%	N/A	20%	
Poor No opinion	20% 5%	21% 4%	19% 6%	19% 5%	N/A N/A	20% 4%	
Sampling Error			+/-4.5 +/			4%	
Sampling Eller	.,	., 1.5	., 110 .,	5.5			
		18-	35-	50-		Under	50 and
	Total	34	49	64	65+	50	Older
Excellent	31%	18%	36%	35%	41%	26%	37%
Pretty good	23%	30%	22%	20%	21%	26%	20%
Only fair	21%	24%	21%	20%	16%	22%	18%
Poor	20%	20%	17%	22%	18%	19%	21%
No opinion	5%	8%	4%	3%	5%	6%	3%
Sampling Error	+/-3.0	+/-8.0	+/-7.0	+/-5.5	+/-5.5	+/-5.5	+/-4.0
				No			
		Under	\$50K		College		
	Total	\$50K	or more	Degree	Grad		
Excellent	31%	24%	34%	29%	35%		
Pretty good	23%	24%	24%	23%	24%		
Only fair	21%	25%	18%	22%	18%		
Poor	20%	20%	20%	20%	19%		
No opinion	5%	7%	4%	6%	38		
Sampling Error	+/-3.0	+/-5.0	+/-5.0	+/-4.0	+/-5.0		
		Demo-	Indep-	Repub-	- Lib-	Mod-	Conser-
	Total	crat 	endent				vative
Excellent	31%	7%	28%	62%	10%		56%
Pretty good	23%	22%	23%	26%	18%	27%	25%
Only fair	21%	28%	24%	88	32%	25%	10%
Poor	20%	38%	19%	2%	36%	22%	7%
No opinion	5%	6%	6%	2%	48	5%	2%
Sampling Error	+/-3.0	+/-5.5	+/-4.5	+/-6.0	+/-6.5	+/-5.5	+/-5.0
		Mil-					
		waukee	South S	outh Noi	th Nort	th	
	Total	Cnty	east	west ea	ast we	st.	
Excellent		 27%					
Excellent Pretty good	 31% 23%	 27% 22%	 42% 22%	23% 2			
Excellent Pretty good Only fair	31%		42%	 23% 2 24% 3	28% 30	 % %	
Pretty good	31% 23%	22%	42% 22%	23% 2 24% 2 21% 2	28% 30 ⁹ 31% 19 ⁹	 0 0 0 0 0 0 0 0 0 0 0 0 0	
Pretty good Only fair Poor No opinion	31% 23% 21% 20% 5%	22% 23% 24% 3%	42% 22% 14% 15% 6%	23% 24% 21% 28% 4%	28% 30 ⁹ 31% 19 ⁹ 21% 26 ⁹ 16% 19 ⁹ 4% 6 ⁹	 	
Pretty good Only fair Poor	31% 23% 21% 20%	22% 23% 24% 3%	42% 22% 14% 15%	23% 24% 21% 28% 4%	28% 30 ⁹ 31% 19 ⁹ 21% 26 ⁹ 16% 19 ⁹ 4% 6 ⁹	 	
Pretty good Only fair Poor No opinion	31% 23% 21% 20% 5% +/-3.0 Total	22% 23% 24% 3% +/-8.0 Tea Pty	42% 22% 14% 15% 6% +/-6.0 +/ Tea Pty	23% 2 24% 2 21% 2 28% 2 4% -7.5 +/-7	28% 30 31% 199 21% 269 4% 69 7.5 +/-6.9 Urban Core 5	 % % % 55 Inner Out Subrbs Sul	er orbs Rural
Pretty good Only fair Poor No opinion Sampling Error	31% 23% 21% 20% 5% +/-3.0 Total	22% 23% 24% 3% +/-8.0 Tea Pty Support	42% 22% 14% 15% 6% +/-6.0 +/ Tea Pty Neutral	23% 2 24% 2 21% 2 28% 2 4% -7.5 +/- Tea Pty Oppose	28% 30 31% 19 21% 265 21% 265 16% 19 4% 65 7.5 +/-6.5 Urban Core 5	 % % % 5 Inner Out Subrbs Sul 	orbs Rural
Pretty good Only fair Poor No opinion Sampling Error Excellent	31% 23% 21% 20% 5% +/-3.0 Total	22% 23% 24% 3% +/-8.0 Tea Pty	42% 22% 14% 15% 6% +/-6.0 +/ Tea Pty	23% 2 24% 2 21% 2 28% 2 4% -7.5 +/-7 Tea Pty	28% 30 31% 199 21% 269 4% 69 7.5 +/-6.9 Urban Core 5	 % % % 5 Inner Ou Subrbs Sul 37%	orbs Rural
Pretty good Only fair Poor No opinion Sampling Error	31% 23% 21% 20% 5% +/-3.0 Total 31%	22% 23% 24% 3% +/-8.0 Tea Pty Support 70%	42% 22% 14% 15% 6% +/-6.0 +/ Tea Pty Neutral 27%	23% 2 24% 2 21% 2 28% 2 4% -7.5 +/-7 Tea Pty Oppose	28% 30 31% 19 21% 263 16% 19 4% 6 7.5 +/-6. Urban Core 5 21%	 % % % 5 5 Subrbs Sul 37% : 20% :	orbs Rural 38% 32%
Pretty good Only fair Poor No opinion Sampling Error Excellent Pretty good	31% 23% 21% 20% 5% +/-3.0 Total 31% 23%	22% 23% 24% 3% +/-8.0 Tea Pty Support 70% 16%	42% 22% 14% 15% 6% +/-6.0 +/ Tea Pty Neutral 27% 33%	23% 2 24% 2 21% 2 28% 2 4% 2 7.5 +/-7 Tea Pty Oppose 	28% 30 31% 19 21% 26 16% 19 4% 6 7.5 +/-6. Urban Core 21% 26%	 % % % 5 5 Subrbs Sul 37% : 20% : 16% :	Drbs Rural 38% 32% 11% 29%
Pretty good Only fair Poor No opinion Sampling Error Excellent Pretty good Only fair	31% 23% 21% 20% 5% +/-3.0 Total 31% 23% 21%	22% 23% 24% 3% +/-8.0 Tea Pty Support 70% 16% 8%	42% 22% 14% 15% 6% +/-6.0 +/ Tea Pty Neutral 27% 33% 21%	23% 2 24% 2 21% 2 28% 2 4% 2 7.5 +/- Tea Pty Oppose 	$\begin{array}{cccccccccccccccccccccccccccccccccccc$	 % % % 5 5 Subrbs Sul 37% : 20% : 16% : 20% :	Drbs Rural 38% 32% 11% 29% 19% 20% 20% 15% 11% 3%

* percentage less than 1%

CNN ORC

Wisconsin CNN/ORC INTERNATIONAL POLL -- August 13 to 14, 2012 Question 4 Based on what you know about Paul Ryan, do you think he is qualified to serve as president if it becomes necessary, or not?

Base = Total Sample

	Total	Men	Women	White No	on-White	Reg. voter	
Yes, qualified No, not qualified	56% 35%	58% 35%	55% 35%	59% 33%	N/A N/A	57% 36%	
No opinion Sampling Error	8% +/-3.0	7% +/-4.5	10% +/-4.5 +/	8% -3.5	N/A +	7% /-3.0	
	Total	18- 34	35- 49	50- 64	65+	Under 50	50 and Older
Yes, qualified	56%	53%	55%	59%	61%	54%	60%
No, not qualified	35%	35%	36%	38%	30%	35%	35%
No opinion	8%	12% +/-8.0	98	4%	9%	11%	6%
Sampling Error	+/-3.0	+/-8.0	+/-7.0	+/-5.5	+/-5.5	+/-5.5	+/-4.0
				No			
		Under	\$50K	College	College		
	Total	\$50K	or more	Degree	Grad		
Yes, qualified	 56%	 50%	 61%	54%	60%		
No, not qualified	35%	38%	34%	35%	37%		
No opinion	8%	12%	5%	11%	3%		
Sampling Error	+/-3.0	+/-5.0	+/-5.0	+/-4.0	+/-5.0		
	Total	Demo- crat	endent	_	eral	Mod- erate	Conser- vative
Yes, qualified	56%	25%	58%	86%	26%	52%	83%
No, not qualified	35%	67%	31%	8%	66%	40%	11%
No opinion	88	88	11%	6%	88	88	6%
Sampling Error	+/-3.0	+/-5.5	+/-4.5	+/-6.0	+/-6.5	+/-5.5	+/-5.0
	Total	Mil- waukee Cnty		west ea	rth Nor ast we	st	
Yes, qualified	56%	48%			56% 50		
No, not qualified	35%	43%	27%		23% 39	-	
No opinion	88	98	5%	7%	11% 11	\$	
Sampling Error	+/-3.0	+/-8.0	+/-6.0 +/	-7.5 +/-	7.5 +/-6.	5	
	Total	Tea Pty Support	-	Tea Pty Oppose	Urban Core		ter brbs Rural
Yes, qualified	56%	88%	60%	28%	47%	57%	60% 61%
No, not qualified	35%	9%	28%	69%	45%	35%	32% 31%
No opinion	8%	3%	12%	3%	9%	88	88 98
Sampling Error	+/-3.0	+/-6.0	+/-5.0	+/-5.5	+/-6.0 +	/-7.5 +/-	7.0 +/-5.0