

## WISCONSIN

Interviews with $\mathbf{1 , 0 0 5}$ Wisconsin adults conducted by telephone by ORC International on August 13-14, 2012. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points. The sample also includes 920 interviews among registered voters (plus or minus 3 percentage points).

The sample includes 750 interviews among landline respondents and 255 interviews among cell phone respondents.

## WISCONSIN

1. Suppose that the presidential election were being held today and you had to choose between Barack Obama and Joe Biden as the Democratic Party's candidates, and Mitt Romney and Paul Ryan as the Republican Party's candidates. Who would you be more likely to vote for -- ? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

|  | Obama | Romney | Neither (vol.) | Other <br> (vol.) | No Opinion |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Respondents |  |  |  |  |  |
| Aug. 13-14, 2012 | 50\% | 44\% | 4\% | 1\% | 1\% |
| Registered Voters |  |  |  |  |  |
| Aug. 13-14, 2012 | 49\% | 45\% | 4\% | 1\% | 1\% |

2. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. (RANDOM ORDER)

|  | Favor- <br> able | Unfavor- <br> able | Never <br> heard of | No <br> opinion |
| :--- | :---: | :---: | :---: | :---: |
| Barack Obama | $54 \%$ | $42 \%$ | $*$ | $4 \%$ |
| Mitt Romney | $45 \%$ | $42 \%$ | $2 \%$ | $11 \%$ |
| Joe Biden | $44 \%$ | $39 \%$ | $4 \%$ | $13 \%$ |
| Paul Ryan | $50 \%$ | $32 \%$ | $7 \%$ | $11 \%$ |

## WISCONSIN

3. How would you rate Mitt Romney's choice of Paul Ryan for vice president? Would you rate this choice as excellent, pretty good, only fair, or poor?

## Aug. 13-14

$\underline{2012}$
Excellent 31\%
Pretty good 23\%
Only fair $\quad 21 \%$
Poor 20\%
No opinion 5\%
4. Based on what you know about Paul Ryan, do you think he is qualified to serve as president if it becomes necessary, or not?

Aug. 13-14
$\underline{2012}$
Yes, qualified $56 \%$
No, not qualified $35 \%$
No opinion 8\%

Wisconsin CNN/ORC INTERNATIONAL POLL -- August 13 to 14, 2012
Registered Voters
Question 1/1A
Q1. Suppose that the presidential election were being held today and you had to choose between Barack Obama and Joe Biden as the Democratic Party's candidates, and Mitt Romney and Paul Ryan as the Republican Party's candidates. Who would you be more likely to vote for -- ?
Q1A. As of today, do you lean more toward -- ?

Base $=$ Registered voters

|  | Total | Men | Women | White | Non-White |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | ----- | ----- | ----- | ----- | --------- |
| Obama, Biden, lean | $49 \%$ | $45 \%$ | $54 \%$ | $47 \%$ | N/A |
| Romney, Ryan, lean | $45 \%$ | $50 \%$ | $41 \%$ | $49 \%$ | N/A |
| Other | $1 \%$ | $1 \%$ | $*$ | $*$ | N/A |
| Neither | $4 \%$ | $3 \%$ | $4 \%$ | $3 \%$ | N/A |
| No opinion | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | N/A |
| Sampling Error | $+/-3.0$ | $+/-4.5$ | $+/-4.5$ | $+/-3.5$ |  |


| Obama, Biden, lean | 49\% | N/A | 43\% | 54\% | 42\% | 49\% | 49\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Romney, Ryan, lean | 45\% | N/A | 53\% | 42\% | 50\% | 46\% | 45\% |
| Other | 1\% | N/A | * | 1\% | * | 1\% | 1\% |
| Neither | 4\% | N/A | 3\% | 3\% | 6\% | 3\% | 4\% |
| No opinion | 1\% | N/A | 1\% | * | 2\% | 1\% | 1\% |
| Sampling Error | +/-3.0 |  | +/-7.5 | +/-5.5 | +/-5.5 | +/-6.0 | +/-4.0 |
|  | Total | Under \$50K | $\begin{aligned} & \$ 50 \mathrm{~K} \\ & \text { or more } \end{aligned}$ | No College Degree | College Grad |  |  |
| Obama, Biden, lean | 49\% | 57\% | 46\% | 49\% | 51\% |  |  |
| Romney, Ryan, lean | 45\% | 37\% | 50\% | 45\% | 46\% |  |  |
| Other | 1\% | 1\% | * | 1\% | * |  |  |
| Neither | 4\% | 4\% | 3\% | 4\% | 3\% |  |  |
| No opinion | 1\% | 1\% | * | 1\% | * |  |  |
| Sampling Error | +/-3.0 | +/-5.5 | +/-5.0 | +/-4.0 | +/-5.0 |  |  |
|  | Total | Democrat | Independent | Repub- <br> lican | $\begin{aligned} & \text { Lib- } \\ & \text { eral } \end{aligned}$ | Moderate | Conservative |
| Obama, Biden, lean | 49\% | 96\% | 44\% | 5\% | 83\% | 66\% | 15\% |
| Romney, Ryan, lean | 45\% | 2\% | 46\% | 93\% | 9\% | 31\% | 82\% |
| Other | 1\% | 1\% | 1\% | * | 2\% | * | * |
| Neither | 4\% | * | 8\% | 1\% | 5\% | 2\% | 3\% |
| No opinion | 1\% | 1\% | 1\% | * | * | 1\% | 1\% |
| Sampling Error | +/-3.0 | +/-6.0 | +/-5.0 | +/-6.0 | +/-7.0 | +/-5.5 | +/-5.0 |

Obama, Biden, lean
Romney, Ryan, lean
Other
Neither
No opinion
Sampling Error

|  | Mil- <br> waukee <br> Cnty | South <br> east | South <br> west | North <br> east | North <br> west |
| :---: | :---: | :---: | :---: | :---: | :---: |
| ----- | ----- | ------ | ----- | ------ | ----- |
| $49 \%$ | $56 \%$ | $36 \%$ | $71 \%$ | $38 \%$ | $52 \%$ |
| $45 \%$ | $37 \%$ | $60 \%$ | $25 \%$ | $55 \%$ | $44 \%$ |
| $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $\star$ | $\star$ |
| $4 \%$ | $4 \%$ | $2 \%$ | $3 \%$ | $6 \%$ | $4 \%$ |
| $1 \%$ | $2 \%$ | $*$ | $1 \%$ | $2 \%$ | $\star$ |
| $+/-3.0$ | $+/-8.0$ | $+/-6.0$ | $+/-7.5$ | $+/-8.0$ | $+/-7.0$ |


|  | Tea Pty | Tea Pty | Tea Pty | Urban | Inner | Outer |  |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Total | Support | Neutral | Oppose | Core | Subrbs | Subrbs | Rural |
| ----- | ------ | ------- | ------ | ------ | ------ | ------ | ----- |
| $49 \%$ | $6 \%$ | $46 \%$ | $88 \%$ | $61 \%$ | $46 \%$ | $37 \%$ | $50 \%$ |
| $45 \%$ | $91 \%$ | $49 \%$ | $7 \%$ | $33 \%$ | $50 \%$ | $54 \%$ | $48 \%$ |
| $1 \%$ | $\star$ | $\star$ | $2 \%$ | $1 \%$ | $2 \%$ | $*$ | $\star$ |
| $4 \%$ | $2 \%$ | $4 \%$ | $3 \%$ | $4 \%$ | $1 \%$ | $7 \%$ | $3 \%$ |
| $1 \%$ | $1 \%$ | $1 \%$ | $\star$ | $2 \%$ | $\star$ | $2 \%$ | $\star$ |
| $+/-3.0$ | $+/-6.5$ | $+/-5.5$ | $+/-5.5+/-6.0$ | $+/-7.5$ | $+/-7.5$ | $+/-5.5$ |  |

Obama, Biden, lean
Romney, Ryan, lean
Other
Neither
No opinion
Sampling Error

* percentage less than 1\%

Wisconsin CNN/ORC INTERNATIONAL POLL -- August 13 to 14, 2012
Question 2A
We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.
A. Barack Obama

Base $=$ Total Sample

| Reg. |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Men | Women | White | Non-White voter |

Favorable Opinion
Unfavorable Opinion
Heard of, No Opinion
Never Heard Of
No opinion
Sampling Error
$+/-3.0+/-4.5+/-4.5+/-3.5$
$+/-3.0$
Favorable Opinion
Unfavorable Opinion
Heard of, No Opinion
Never Heard Of
No opinion
Sampling Error

|  | $18-$ | $35-$ | $50-$ |  | Under | 50 and |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | 34 | 49 | 64 | $65+$ | 50 | Older |
| ----- | ----- | ----- | ----- | ----- | ----- | ------ |
| $54 \%$ | $58 \%$ | $49 \%$ | $57 \%$ | $47 \%$ | $54 \%$ | $54 \%$ |
| $42 \%$ | $38 \%$ | $46 \%$ | $39 \%$ | $49 \%$ | $42 \%$ | $43 \%$ |
| $4 \%$ | $4 \%$ | $4 \%$ | $3 \%$ | $3 \%$ | $4 \%$ | $3 \%$ |
| $\star$ | $\star$ | $1 \%$ | $\star$ | $\star$ | $1 \%$ | $\star$ |
| $\star$ | $\star$ | $\star$ | $\star$ | $1 \%$ | $*$ | $1 \%$ |
| $+/-3.0$ | $+/-8.0$ | $+/-7.0$ | $+/-5.5$ | $+/-5.5$ | $+/-5.5$ | $+/-4.0$ |

Favorable Opinion
Unfavorable Opinion
Heard of, No Opinion
Never Heard Of
No opinion
Sampling Error
Favorable Opinion
Unfavorable Opinion
Heard of, No Opinion
Never Heard Of
No opinion
Sampling Error
Favorable Opinion
Unfavorable Opinion
Heard of, No Opinion
Never Heard Of
No opinion
Sampling Error

| Total | $\begin{aligned} & \text { Under } \\ & \$ 50 \mathrm{~K} \end{aligned}$ | $\begin{aligned} & \$ 50 \mathrm{~K} \\ & \text { or more } \end{aligned}$ | No College Degree | College Grad |
| :---: | :---: | :---: | :---: | :---: |
| 54\% | 58\% | 54\% | 52\% | 57\% |
| 42\% | 35\% | 45\% | 43\% | 40\% |
| 4\% | 6\% | 1\% | 4\% | 3\% |
| * | 1\% | * | * | * |
| * | * | * | * | * |
| +/-3.0 | +/-5.0 | +/-5.0 | +/-4.0 | +/-5.0 |


| Total | Democrat | Independent | Repub- <br> lican | Liberal | Moderate | Conser- <br> vative |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 54\% | 96\% | 53\% | 10\% | 84\% | 68\% | 20\% |
| 42\% | 3\% | 40\% | 87\% | 10\% | 29\% | 77\% |
| 4\% | 1\% | 5\% | 3\% | 5\% | 2\% | 3\% |
| * | * | 1\% | * | 1\% | * | * |
| * | * | 1\% | * | * | * | * |
| +/-3.0 | +/-5.5 | +/-4.5 | +/-6.0 | +/-6.5 | +/-5.5 | +/-5.0 |

Favorable Opinion
Unfavorable Opinion
Heard of, No Opinion
Never Heard Of
No opinion
Sampling Error

| Total | Milwaukee Cnty | South east | South west | North east | North west |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 54\% | 61\% | 42\% | 75\% | 44\% | 53\% |
| 42\% | 35\% | 53\% | 18\% | 50\% | 47\% |
| 4\% | 3\% | 5\% | 4\% | 5\% | * |
| * | * | * | 1\% | * | * |
| * | * | * | 1\% | * | * |
| /-3.0 | +/-8.0 | +/-6.0 | +/-7.5 | -7. 5 | -6. 5 |


| Total | Tea Pty Support | Tea Pty Neutral | Tea Pty Oppose | Urban Core | Inner <br> Subrbs | Outer <br> Subrbs | Rural |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 54\% | 12\% | 53\% | 92\% | 64\% | 50\% | 45\% | 53\% |
| 42\% | 85\% | 43\% | 7\% | 31\% | 50\% | 51\% | 42\% |
| 4\% | 3\% | 4\% | 1\% | 5\% | * | 4\% | 4\% |
| * | * | 1\% | * | * | * | * | 1\% |
| * | * | * | * | * | * | * | 1\% |
| +/-3.0 | +/-6.0 | +/-5.0 | +/-5.5 | +/-6.0 | +/-7.5 | +/-7.0 | +/-5.0 |

* percentage less than 1\%

Wisconsin CNN/ORC INTERNATIONAL POLL -- August 13 to 14, 2012
Question 2B
We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.
B. Mitt Romney

Base = Total Sample

|  | Total | Men | Women | White No | Non-White | Reg. voter |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Favorable Opinion | 45\% | 49\% | 42\% | 47\% | N/A | 47\% |  |
| Unfavorable Opinion | 42\% | 42\% | 42\% | 41\% | N/A | 43\% |  |
| Heard of, No Opinion | 11\% | 7\% | 13\% | 9\% | N/A | 8\% |  |
| Never Heard Of | 2\% | 1\% | 3\% | 2\% | N/A | 2\% |  |
| No opinion | * | * | * | * | N/A | * |  |
| Sampling Error | +/-3.0 | +/-4.5 | +/-4.5 +/ | -3.5 |  | -3.0 |  |
|  | Total | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | $\begin{aligned} & 35- \\ & 49 \end{aligned}$ | $\begin{aligned} & 50- \\ & 64 \end{aligned}$ | 65+ | Under <br> 50 | 50 and Older |
| Favorable Opinion | 45\% | 39\% | 49\% | 44\% | 52\% | 44\% | 47\% |
| Unfavorable Opinion | 42\% | 39\% | 38\% | 48\% | 42\% | 39\% | 46\% |
| Heard of, No Opinion | 11\% | 16\% | 10\% | 7\% | 5\% | 13\% | 6\% |
| Never Heard Of | 2\% | 6\% | $2 \%$ | * | 1\% | 4\% | 1\% |
| No opinion | * | * | 1\% | * | * | * | * |
| Sampling Error | +/-3.0 | +/-8.0 | +/-7.0 | +/-5.5 | +/-5.5 | +/-5.5 | +/-4.0 |
|  | Total | Under \$50K | $\begin{aligned} & \$ 50 \mathrm{~K} \\ & \text { or more } \end{aligned}$ | No College Degree | College Grad |  |  |
| Favorable Opinion | 45\% | 40\% | 48\% | 42\% | 50\% |  |  |
| Unfavorable Opinion | 42\% | 43\% | 42\% | 42\% | 42\% |  |  |
| Heard of, No Opinion | 11\% | 14\% | 8\% | 12\% | 7\% |  |  |
| Never Heard Of | 2\% | 3\% | 2\% | 3\% | 1\% |  |  |
| No opinion | * | 1\% | * | * | * |  |  |
| Sampling Error | +/-3.0 | +/-5.0 | +/-5.0 | +/-4.0 | +/-5.0 |  |  |
|  | Total | Democrat | Independent | Republican | Lib- <br> eral | Moderate | Conser- <br> vative |
| Favorable Opinion | 45\% | 7\% | 48\% | 82\% | 11\% | 39\% | 75\% |
| Unfavorable Opinion | 42\% | 81\% | 36\% | 10\% | 74\% | 50\% | 15\% |
| Heard of, No Opinion | 11\% | 11\% | 12\% | 7\% | 12\% | 8\% | 9\% |
| Never Heard Of | 2\% | 1\% | 5\% | 1\% | 3\% | 3\% | 1\% |
| No opinion | * | * | * | * | * | * | * |
| Sampling Error | +/-3.0 | +/-5.5 | +/-4.5 | +/-6.0 | +/-6.5 | +/-5.5 | +/-5.0 |

Mil-

Favorable Opinion
Unfavorable Opinion
Heard of, No Opinion
Never Heard Of
No opinion
Sampling Error

Favorable Opinion
Unfavorable Opinion
Heard of, No Opinion
Never Heard Of
No opinion
Sampling Error

| Total | Milwaukee Cnty | South east | South west |  | North east | North west |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 45\% | 39\% | 52\% | 31\% |  | 48\% | 51\% |  |  |
| 42\% | 50\% | 34\% | 56\% |  | 35\% | 41\% |  |  |
| 11\% | 7\% | 12\% | 11\% |  | 13\% | 7\% |  |  |
| 2\% | 3\% | 3\% | 3\% |  | 3\% | 1\% |  |  |
| * | 1\% | * | * |  | 1\% | * |  |  |
| +/-3.0 | +/-8.0 | +/-6.0 + | +/-7.5 | +/- | /-7.5 +/- | -6.5 |  |  |
|  | Tea Pty | Tea Pty | y Tea | Pty | $y$ Urban | Inner | Outer |  |
| Total | Support | Neutral |  | ose | Core | Subrbs | Subrbs | Rural |
| 45\% | 83\% | 47\% |  | 14\% | 35\% | 46\% | 47\% | 51\% |
| 42\% | 11\% | 36\% |  | 82\% | 54\% | 43\% | 36\% | 36\% |
| 11\% | 5\% | 13\% |  | 4\% | \% 9\% | 7\% | 14\% | 10\% |
| 2\% | * | 4\% |  | * | 2\% | 5\% | $2 \%$ | 2\% |
| * | * | * |  | * | 1\% | * | 1\% | * |
| +/-3.0 | +/-6.0 | +/-5.0 | +/- | 5. 5 | +/-6.0 | +/-7.5 | +/-7.0 | +/-5.0 |

* percentage less than 1\%

Wisconsin CNN/ORC INTERNATIONAL POLL -- August 13 to 14, 2012
Question 2C
We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.
C. Joe Biden

Base = Total Sample

|  | Total | Men | Women | White No | n-White v | Reg. oter |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Favorable Opinion | 44\% | 41\% | 46\% | 42\% | N/A | 45\% |  |
| Unfavorable Opinion | 39\% | 45\% | 33\% | 42\% | N/A | 40\% |  |
| Heard of, No Opinion | 13\% | 8\% | 17\% | 12\% | N/A | 11\% |  |
| Never Heard Of | 4\% | 5\% | 4\% | 4\% | N/A | 4\% |  |
| No opinion | * | 1\% | * | * | N/A | * |  |
| Sampling Error | +/-3.0 | +/-4.5 | +/-4.5 +/ | -3.5 |  | -3.0 |  |
|  | Total | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | $\begin{aligned} & 35- \\ & 49 \end{aligned}$ | $\begin{aligned} & 50- \\ & 64 \end{aligned}$ | 65+ | Under <br> 50 | 50 and Older |
| Favorable Opinion | 44\% | 42\% | 39\% | 49\% | 41\% | 41\% | 46\% |
| Unfavorable Opinion | 39\% | 30\% | 45\% | 41\% | 45\% | 37\% | 43\% |
| Heard of, No Opinion | 13\% | 17\% | 13\% | 7\% | 12\% | 15\% | 9\% |
| Never Heard Of | 4\% | 10\% | 4\% | 2\% | 2\% | 7\% | 2\% |
| No opinion | * | 1\% | * | * | * | * | * |
| Sampling Error | +/-3.0 | +/-8.0 | +/-7.0 | +/-5.5 | +/-5.5 | +/-5.5 | +/-4.0 |
|  | Total | $\begin{aligned} & \text { Under } \\ & \$ 50 \mathrm{~K} \end{aligned}$ | \$50K or more | No College Degree | College Grad |  |  |
| Favorable Opinion | 44\% | 40\% | 50\% | 40\% | 51\% |  |  |
| Unfavorable Opinion | 39\% | 35\% | 41\% | 41\% | 36\% |  |  |
| Heard of, No Opinion | 13\% | 18\% | 7\% | 13\% | 11\% |  |  |
| Never Heard Of | 4\% | 7\% | 2\% | 6\% | 2\% |  |  |
| No opinion | * | * | 1\% | * | 1\% |  |  |
| Sampling Error | +/-3.0 | $+/-5.0$ | +/-5.0 | +/-4.0 | +/-5.0 |  |  |
|  | Total | Democrat | Independent | Republican | Liberal | Moderate | Conser- <br> vative |
| Favorable Opinion | 44\% | 78\% | 40\% | 13\% | 69\% | 54\% | 19\% |
| Unfavorable Opinion | 39\% | 10\% | 39\% | 71\% | 11\% | 32\% | 66\% |
| Heard of, No Opinion | 13\% | 9\% | 15\% | 12\% | 13\% | 9\% | 13\% |
| Never Heard Of | 4\% | 4\% | 5\% | 4\% | 7\% | 4\% | 2\% |
| No opinion | * | * | 1\% | * | * | * | 1\% |
| Sampling Error | +/-3.0 | +/-5.5 | +/-4.5 | +/-6.0 | +/-6.5 | +/-5.5 | +/-5.0 |



* percentage less than 1\%

Wisconsin CNN/ORC INTERNATIONAL POLL -- August 13 to 14, 2012
Question 2D
We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.
D. Paul Ryan

Base = Total Sample

|  | Total | Men | Women | White No | n-White v | Reg. voter |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Favorable Opinion | 50\% | 55\% | 46\% | 52\% | N/A | 51\% |  |
| Unfavorable Opinion | 32\% | 30\% | 34\% | 32\% | N/A | 34\% |  |
| Heard of, No Opinion | 11\% | 8\% | 13\% | 8\% | N/A | 9\% |  |
| Never Heard Of | 7\% | 7\% | 7\% | 7\% | N/A | 6\% |  |
| No opinion | * | 1\% | * | * | N/A | * |  |
| Sampling Error | +/-3.0 | +/-4.5 | +/-4.5 +/ | -3.5 |  | -3.0 |  |
|  |  | 18- | - 35- | 50- |  | Under | 50 and |
|  | Total | 34 | 49 | 64 | $65+$ | 50 | Older |
| Favorable Opinion | 50\% | 40\% | 57\% | 52\% | 54\% | 48\% | 53\% |
| Unfavorable Opinion | 32\% | 28\% | 28\% | 38\% | 32\% | 28\% | 36\% |
| Heard of, No Opinion | 11\% | 20\% | 7\% | 6\% | 9\% | 14\% | 7\% |
| Never Heard Of | 7\% | 12\% | 7\% | 3\% | 5\% | 9\% | 4\% |
| No opinion | * | 1\% | * | * | * | 1\% | * |
| Sampling Error | +/-3.0 | +/-8.0 | +/-7.0 | +/-5.5 | +/-5.5 | +/-5.5 | +/-4.0 |
|  |  |  |  | No |  |  |  |
|  |  | Under | \$50K | College | College |  |  |
|  | Total | \$50K | or more | Degree | Grad |  |  |
| Favorable Opinion | 50\% | 45\% | 55\% | 48\% | 53\% |  |  |
| Unfavorable Opinion | 32\% | 30\% | 34\% | 30\% | 36\% |  |  |
| Heard of, No Opinion | 11\% | 15\% | 6\% | 13\% | 6\% |  |  |
| Never Heard Of | 7\% | 9\% | 5\% | 9\% | 4\% |  |  |
| No opinion | * | * | 1\% | * | 1\% |  |  |
| Sampling Error | +/-3.0 | +/-5.0 | +/-5.0 | +/-4.0 | +/-5.0 |  |  |
|  | Total | Democrat | Independent | Repub- <br> lican | Liberal | Moderate | Conser- <br> vative |
| Favorable Opinion | 50\% | 14\% | 52\% | 87\% | 15\% | 49\% | 78\% |
| Unfavorable Opinion | 32\% | 66\% | 27\% | 4\% | 62\% | 36\% | 9\% |
| Heard of, No Opinion | 11\% | 10\% | 14\% | 6\% | 13\% | 9\% | 8\% |
| Never Heard Of | 7\% | 10\% | 7\% | 3\% | 11\% | 6\% | 4\% |
| No opinion | * | * | 1\% | * | * | * | 1\% |
| Sampling Error | +/-3.0 | +/-5.5 | +/-4.5 | +/-6.0 | +/-6.5 | +/-5.5 | +/-5.0 |


| Favorable Opinion | 50\% | 45\% | 62\% | 39\% | 58\% | 43\% |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unfavorable Opinion | 32\% | 38\% | 26\% | 46\% | 23\% | 31\% |  |  |
| Heard of, No Opinion | 11\% | 13\% | 9\% | 8\% | 13\% | 11\% |  |  |
| Never Heard Of | 7\% | 4\% | 2\% | 7\% | 6\% | 15\% |  |  |
| No opinion | * | * | 1\% | * | * | * |  |  |
| Sampling Error | +/-3.0 | +/-8.0 | +/-6.0 + | $-7.5+/$ | $7.5+/-$ | -6. 5 |  |  |
|  | Total | Tea Pty <br> Support | Tea Pty <br> Neutral | Tea Pty Oppose | Urban Core | Inner <br> Subrbs | Outer <br> Subrbs | Rural |
| Favorable Opinion | 50\% | 87\% | 57\% | 14\% | 44\% | 49\% | 56\% | 53\% |
| Unfavorable Opinion | 32\% | 6\% | 20\% | 76\% | 41\% | 36\% | 29\% | 26\% |
| Heard of, No Opinion | 11\% | 5\% | 12\% | 7\% | 11\% | 11\% | 8\% | 11\% |
| Never Heard Of | 7\% | 3\% | 10\% | 2\% | 4\% | 3\% | 8\% | 10\% |
| No opinion | * | * | 1\% | * | * | 1\% | * | * |
| Sampling Error | +/-3.0 | +/-6.0 | +/-5.0 | +/-5.5 | +/-6.0 | +/-7.5 | +/-7.0 | +/-5.0 |

[^0]Wisconsin CNN/ORC INTERNATIONAL POLL -- August 13 to 14, 2012
Question 3
How would you rate Mitt Romney's choice of Paul Ryan for Vice President? Would you rate this choice as excellent, pretty good, only fair, or poor?

Base $=$ Total Sample

| Reg. |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | ---: |
|  | Total | Men | Women | White | Non-White voter |

## Excellent

Pretty good
Only fair
Poor
No opinion
Sampling Error

Excellent
Pretty good
Only fair
Poor
No opinion
Sampling Error
Excellent
Pretty good
Only fair
Poor
No opinion
Sampling Error

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* percentage less than 1\%

Wisconsin CNN/ORC INTERNATIONAL POLL -- August 13 to 14, 2012
Question 4
Based on what you know about Paul Ryan, do you think he is qualified to serve as president if it becomes necessary, or not?

Base = Total Sample

|  | Total | Men | Women | White N | Non-White | Reg. voter |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yes, qualified | 56\% | 58\% | 55\% | 59\% | N/A | 57\% |  |  |
| No, not qualified | 35\% | 35\% | 35\% | 33\% | N/A | 36\% |  |  |
| No opinion | 8\% | 7\% | 10\% | 8\% | N/A | 7\% |  |  |
| Sampling Error | +/-3.0 | +/-4.5 | +/-4.5 +/ | +/-3.5 |  | /-3.0 |  |  |
|  | Total | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | $\begin{aligned} & 35- \\ & 49 \end{aligned}$ | $\begin{aligned} & 50- \\ & 64 \end{aligned}$ | 65+ | Unde 50 |  | and der |
| Yes, qualified | 56\% | 53\% | 55\% | 59\% | 61\% | $54 \%$ |  | 60\% |
| No, not qualified | 35\% | 35\% | 36\% | 38\% | 30\% | 35\% |  | 35\% |
| No opinion | 8\% | 12\% | 9\% | 4\% | 9\% | 11\% |  | 6\% |
| Sampling Error | +/-3.0 | +/-8.0 | +/-7.0 | +/-5.5 | +/-5.5 | +/-5.5 | +/-4 | 4.0 |
|  | Total | Under \$50K | $\begin{aligned} & \$ 50 \mathrm{~K} \\ & \text { or more } \end{aligned}$ | No College Degree | e College Grad |  |  |  |
| Yes, qualified | 56\% | 50\% | 61\% | 54\% | 60\% |  |  |  |
| No, not qualified | 35\% | 38\% | 34\% | 35\% | 37\% |  |  |  |
| No opinion | 8\% | 12\% | 5\% | 11\% | 3\% |  |  |  |
| Sampling Error | +/-3.0 | +/-5.0 | +/-5.0 | +/-4.0 | +/-5.0 |  |  |  |
|  | Total | Democrat | Indep endent | $\begin{array}{ll}\text { - } & \text { Repub } \\ \text { lican }\end{array}$ | $\begin{array}{ll} \text { b- } & \text { Lib- } \\ \text { n } & \text { eral } \end{array}$ |  |  | Conservative |
| Yes, qualified | 56\% | 25\% | 58\% | - 86\% | \% 26\% |  | 2\% | 83\% |
| No, not qualified | 35\% | 67\% | 31\% | 8\% | \% 66\% |  | 0\% | 11\% |
| No opinion | 8\% | 8\% | 11\% | 6\% | \% 8\% |  | 8\% | 6\% |
| Sampling Error | +/-3.0 | +/-5.5 | +/-4.5 | 5 +/-6.0 | 0 +/-6.5 | +/-5 |  | -5.0 |
|  | Total | ```Mil- waukee Cnty``` | South east | $\begin{array}{cc} \text { South } & \text { No } \\ \text { west } \end{array}$ | $\begin{array}{ll} \text { lorth } & \text { Nor } \\ \text { east } & \text { we } \end{array}$ |  |  |  |
| Yes, qualified | 56\% | 48\% | 67\% | 45\% | 66\% 50 |  |  |  |
| No, not qualified | 35\% | 43\% | 27\% | 49\% | 23\% 39 |  |  |  |
| No opinion | 8\% | 9\% | 5\% | 7\% | 11\% 11 |  |  |  |
| Sampling Error | +/-3.0 | +/-8.0 | $+/-6.0$ +/ | +/-7.5 +/- | $-7.5+/-6.5$ |  |  |  |
|  | Total | Tea Pty Support | Tea Pty <br> Neutral | Tea Pty Oppose | Urban Core | Inner <br> Subrbs | Outer <br> Subrbs | Rural |
| Yes, qualified | 56\% | 88\% | 60\% | 28\% | 47\% | 57\% | 60\% | 61\% |
| No, not qualified | 35\% | 9\% | 28\% | 69\% | 45\% | 35\% | 32\% | 31\% |
| No opinion | 8\% | 3\% | 12\% | 3\% | 9\% | 8\% | 8\% | 9\% |
| Sampling Error | +/-3.0 | +/-6.0 | +/-5.0 | +/-5.5 | +/-6.0 + | /-7.5 | +/-7.0 | +/-5.0 |

* percentage less than 1\%


[^0]:    * percentage less than 1\%

