

OFFICIAL RULES AND REGULATIONS

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

The “Your Political Ticket” iReport Contest (“Promotion”) is open to legal residents of the 48 contiguous United States and the District of Columbia, age eighteen (18) years or older, except employees, officers, and directors (and their immediate family and household members (whether or not related) of Cable News Network, Inc. (the “Sponsor”), and its parents, subsidiaries, divisions, trustees, franchisees, participating vendors, distributors, advertising and promotion agencies and affiliated entities (collectively, with the Sponsor, the “Promotion Entities”). Void wherever prohibited by law. Promotion is governed by U.S. law and subject to all applicable federal, state and local laws and regulations. By entering the Promotion, entrants agree to accept and be bound by all terms of these Official Rules and Regulations (“Official Rules”).

HOW TO ENTER: From 11:00 am Eastern Time (“ET”) July 5, 2012 to 11:59 pm ET August 5, 2012 (the “Promotional Period”), sponsor will be conducting a national Promotion encouraging participants to enter to win a prize. To enter a participant must log on to CNNiReport.com/conventions (the “Website”) during the Promotional Period, and upload an original :45 iReport video, or 150 word essay which may include a photo (each an iReport Entry), describing why the participant thinks CNN should send him/her to experience the excitement surrounding the Republican National Convention (“RNC”) or the Democratic National Convention (“DNC”). Each participant must also designate at the point of entry whether he/she would like to go to Charlotte or Tampa, and complete and submit the online entry form, including name, address, telephone number (including the area code), e-mail address (if any) and birth date. **To be eligible all entrants must agree to the iReport Terms of Use found at www.iReport.com (“Terms of Use”). Video entries must not exceed a video length of :45 (forty-five) seconds and essays must not exceed 150 words. Entries must be received no later than 11:59 pm ET on August 5, 2012.** All entries must be submitted in the name of an individual person and the prize can only be awarded to the person whose name is on the winning entry. Entries generated by script, macro or other automated means will be void. The Promotion Entities are not responsible for misdirected, incomplete, lost, late, illegible, undelivered, inaccurate or delayed entries, or for technical, hardware, or software failures of any kind, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmissions or other errors or problems which may limit or affect a person’s ability to participate in the Promotion, whether human, mechanical, typographical, printing, electronic, network or otherwise, relating to or in connection with the Promotion, including, without limitation, errors which may occur in connection with the administration of the Promotion, the processing of entries, the announcement of the prizes or in any Promotion-related materials. In the event of sabotage, acts of God, terrorism or threats thereof, computer virus or other events or causes beyond the Sponsor’s control, which corrupt the integrity, administration, security or proper operation of the Promotion, Sponsor reserves the right, in its sole discretion, to disqualify entrants and/or modify, cancel or suspend the Promotion. In the event of cancellation, Sponsor reserves the right to award prizes from among all eligible, non-suspect entries received prior to the event requiring such cancellation. False or deceptive entries or acts will render the entrant ineligible. All entries become the property of the Sponsor and will not be acknowledged or returned. Limit one (1) iReport Entry per person per day during the Promotional Period.

HOW TO WIN: Three (3) eligible participants who indicated they choose to attend the RNC will be chosen (“RNC Winners”) and three (3) eligible participants who indicated they choose to attend the DNC will be chosen (“DNC Winners”) for a total of six (6) grand prize winners (the “Grand Prize Winner(s)”). Grand Prize Winners will be chosen by a panel of judges on or around August 12, 2012 from among all eligible iReport entries received during the Promotional Period. Selection of the Grand Prize Winner(s) will be based equally upon the following criteria: (i) originality, (ii) creativity, (iii) articulation of pitch (video or email) and (iv) political passion (the “Judging Criteria”). The decision of the judges will be final and binding in all matters. The Winners will be confirmed by U.S. mail, e-mail and/or telephone and must meet all eligibility

requirements including the timely execution and return of all necessary releases and documents (if any) required by Sponsor.

GENERAL CONDITIONS ON iREPORTS: All iReports, the descriptions, and all accompanying personally identifiable information (collectively, the “Submissions”) may not be reviewed before being published on the Promotion website, although Sponsor reserves the right to conduct such review. The Sponsor shall have the right to disqualify any Submissions that do not comply with these Official Rules, or the Terms of Use or that they deem to be obscene, vulgar, sexually explicit, lewd, derogatory, inappropriate, threatening, or otherwise not in good taste, as determined by the Sponsor in their sole discretion. The participant must be able to provide upon request all appropriate clearances, permissions and releases for the iReport including releases from all persons appearing in the iReport, location releases for all recognizable locations, consent to use any third party trademarks or copyrightable material, and releases from all creative consultants or others who assisted in the creation of the iReport. If an iReport is selected as a “Grand Prize Winner” and/or for use by Sponsor, an entrant will be required to provide all necessary releases in a form acceptable to Sponsor.

The iReport cannot defame or invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person’s personal or proprietary rights including but not limited to copyrights or trademarks.

Sponsor has the right, but not the obligation to post all iReport on the Website during and following the Promotion. The Promotion Entities are not responsible for late, lost, illegible, incomplete, stolen, garbled or misdirected entries, all of which are void.

LICENSE: Participant grants Promotion Entities and their respective designees the right, but not the obligation, to edit, remove, modify, publish, license, cablecast, telecast, reproduce, distribute, print, transmit, display or otherwise use the iReport and all elements of the iReport, including, without limitation, any names, likenesses or locations embodied therein, in whole or in part, via all forms of media now known or hereafter devised (including on www.ireport.com and www.cnn.com.) worldwide in perpetuity, without notice to participant or any third party and without compensation, notification per permission. Participants hereby irrevocably grant Sponsor and its designees and licensees the non-exclusive, perpetual, worldwide right to use the iReport, in whole or in part, alone or in combination with other material, or as a basis for new material, as Sponsor may determine in its sole discretion and for the purposes of programming, advertising and marketing. Participants may be required to execute any documents necessary to perfect such rights in the Sponsor.

WARRANTY: By participating in the Promotion, participant affirms, represents, and/or warrants that: (i) Participant is the sole creator of the iReport or has the necessary licenses, rights, consents, and written permissions to use and authorize Sponsor to use all patent, trademark, trade secret, copyright or other proprietary rights in and to participant’s iReport to enable inclusion and use of the iReport in the manner contemplated by the Sponsor and these Official Rules; (ii) Participant has the written consent, release, and/or permission of each and every identifiable individual person in the iReport to use the name or likeness of each and every such identifiable individual person (and, if a minor, his/her parent or legal guardian) to enable inclusion and use of the iReport in the manner contemplated by the Sponsor and these Official Rules and can make written copies of such permissions available to the Sponsor upon request , and (iii) Participant’s iReport is not copyrighted, protected by trade secret or otherwise subject to third party proprietary rights, including privacy and publicity rights, unless Participant is the owner of such rights or otherwise has permission from the rightful owner(s) to participate in the Promotion and to make such iReport for the purposes intended by Sponsor. Participant further agrees that he/she will not (i) publish falsehoods or misrepresentations that could damage Sponsor or any third party; (ii) submit material that is unlawful, obscene, defamatory, libelous, threatening, pornographic, harassing, hateful, racially or ethnically offensive, or encourages conduct that would be considered a criminal offense, give rise to civil liability, violate any

law, or is otherwise inappropriate; (iii) post advertisements or solicitations of business; or (iv) impersonate another person.

iReports (a) must be intended for a family audience and contain only content that, in the sole and unfettered discretion of the Sponsor, is suitable for a general audience; (b) **must not**, in the sole and unfettered discretion of the Sponsor, contain any nudity, sexually explicit, disparaging, libelous, threatening, or other inappropriate content; (c) **must not** in the sole discretion of the Sponsor, contain any commercial content that promotes any product or service other than the Sponsor's; (d) **must not** contain or refer to any trademarks, copyrighted works or other intellectual property without permission. In the event a participant wishes to incorporate music in his/her iReport, he/she may only use music and logos provided within the Toolkit iReport at www.ireport.com or music wholly original to the participant. Any other elements appearing in the iReport, including without limitation stills, clip art, supers, or other materials (collectively, "Elements") used must be entirely original, created and performed by participant, be in the public domain or be licensed from the applicable owners by participant. Use of any Elements or other materials that are not original to participant, not in the public domain or that have not been licensed from the applicable owners by participant may result in disqualification.

iReport must be the participant's original creation and may not contain any third party material without the proper permissions. iReport may not have been published previously or won any other award, and the right to submit it must not be restricted. iReport cannot defame or invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person's personal or proprietary rights including but not limited to copyrights or trademarks.

By submitting the iReport, participant agrees that his/her iReport conforms to these Official Rules, the Terms of Use and that Sponsor, in its sole discretion, may disqualify his/her iReport for any reason, including if it determines, in its sole discretion, that his/her iReport fails to conform to these Official Rules in any way or otherwise contains unacceptable content as determined by Sponsor, in its sole discretion.

By submitting an iReport, participant hereby grants permission for the iReport to be posted on www.iReport.com/conventions or other sites owned or operated by CNN, including, but not limited to, www.cnn.com. Participant agrees that Promotion Entities are not responsible for any unauthorized use of iReports by third parties. Promotion Entities do not guarantee the posting of any iReport. Participants agree that they will not use the iReport for any other purpose, including, without limitation, posting the iReport to any online social networks, without the express consent of Sponsor in each instance.

PRIZES: Each RNC Winner will receive a three (3) night four (4) day trip to Tampa FL for two (2) people. Each DNC Winner will receive a three (3) night four (4) day trip to Charlotte, NC for two (2) people, at an approximate retail value ("ARV") of \$3,700.00 for each DNC Grand Prize Winner and \$4,925.00 for each RNC Grand Prize Winner. Each trip includes the following: **(a)** round trip coach class airfare for two (2) from the major U.S. gateway airport nearest the Grand Prize Winner's residence to a Tampa or Charlotte area airport; **(b)** round trip airport transfers between the airport and a Tampa or Charlotte area hotel; **(c)** double occupancy standard hotel accommodations (one (1) room) at a hotel in the Tampa or Charlotte area for three (3) nights (chosen by Sponsor); **(d)** Two hundred Dollars (\$200.00) gift card; **(e)** access to the CNN Grill **(f)** backstage access to the convention hall to view CNN's broadcast stage **(g)** one meet and greet session with CNN talent; **(h)** one (1) sightseeing trip chosen by CNN at CNN's discretion; and **(i)** three dinners for two (2). **DOES NOT INCLUDE ACCESS OR ATTENDANCE AT THE REPUBLICAN OR DEMOCRATIC NATIONAL CONVENTIONS.** Actual value of Grand Prize may vary based on point of departure and airfare fluctuations. Each Grand Prize Winner is responsible for all costs and expenses not expressly provided for above, including additional ground transportation, meals, incidentals, tips, telephone calls, souvenirs, other personal expenses and hotel charges incurred during the trip. All travel arrangements must be made through Sponsor's agent on a carrier of Sponsor's choice and trip must be booked when designated by Sponsor. Winner and guest must depart from the same airport and travel on the same itinerary. Other travel restrictions may apply. Sponsor reserves the right to approve any travel dates and trip must be

taken on or around convention dates. RNC Winners must travel between August 27 and August 30, 2012 and DNC Winners must travel between September 3 and September 6, 2012 or such prize will be forfeited. Grand Prize Winner and guest are responsible for obtaining proper documentation (e.g., valid photo ID) prior to travel. All prize details are at Sponsor's sole discretion.

TOTAL ARV OF ALL PRIZES: \$25,881

No substitution or transfer of prizes or cash redemptions permitted by the winner(s). Sponsor reserves the right to substitute for any reason whatsoever a prize (or portion thereof) of comparable or greater value, at their sole discretion. Prize is awarded "as is" with no warranty or guarantee, either expressed or implied by the Sponsor. The Winners are responsible for the reporting and payment of all taxes (if any) as well as any other costs and expenses associated with acceptance and use of prize not specified herein as being awarded.

Winner(s) must (i) make themselves reasonably available for interviews and other promotional activities as requested by Sponsor, (ii) wear appropriate attire and conduct themselves in an appropriate, professional manner as determined by Sponsor, and (iii) must refrain from wearing items bearing designer or sports logos, trademarks, names and/or likenesses of celebrities (living or dead) or attire bearing profanity and/or obscene images and words, as determined by Sponsor in its sole discretion.

GENERAL RULES AND REGULATIONS: By entering this Promotion, participants grant Promotion Entities and their designees the right, unless prohibited by law, to use their names, cities and states of residences, voices, pictures and likenesses, without compensation, notification or approval, for the purpose of advertising and publicizing the goods and services of the Promotion Entities and all matters related to the Promotion, in any manner or medium, now or hereafter known, throughout the world in perpetuity. Grand Prize Winner's travel companion must be a legal US resident and of legal age of majority in his/her state of residence (and at least age 18) unless Grand Prize Winner is such guest's parent or legal guardian. Grand Prize Winner's travel companion (or, if a minor, Grand Prize Winner on behalf of travel companion) will be required to execute and return a liability/publicity release prior to ticketing. Winners may each be required to execute an affidavit of eligibility, liability release, tax acknowledgment form and, except where prohibited by law, a publicity release and return within five (5) business days of issuance of notification. Noncompliance within this time period or failure of potential winner to respond after three (3) notification attempts may result in disqualification and, at Sponsor's discretion, an alternate winner may be selected. If: (i) any prize or prize notification is returned as undeliverable, (ii) a potential Winner declines his or her prize, (iii) the potential Grand Prize Winner is unable to travel on dates approved by Sponsor or (iv) a potential Winner fails to comply with any of the Official Rules as outlined herein, such potential Winner will be disqualified and an alternate winner will be selected by random drawing at the Sponsor's sole discretion. The Promotion Entities expressly disclaim any responsibility and entrants agree to indemnify and hold harmless the Promotion Entities from and against any and all claims, actions, demands and/or liability for injury, death, damage or loss whatsoever relating to or arising in connection with participation in this Promotion (regardless of the cause of such injury, damage or loss) and/or the delivery and/or subsequent use or misuse of any of the prizes awarded (including any travel or activity related thereto).

OFFICIAL RULES OR WINNERS' LIST: For a copy of the Official Rules or the Winners List (available on or about September 6, 2012), send a self-addressed, stamped envelope (residents of VT need not include return postage on rules requests) to the following address by October 6, 2012 (Please specify "Official Rules" or "Winners") – "Your Political Ticket" iReport Contest NT 1001K One CNN Center, Atlanta, GA 30303.

SPONSOR: Cable News Network, Inc.

© 2012 Cable News Network, Inc. A Time Warner Company. All Rights Reserved.