

The logo for the CNN | ORC POLL. It features the CNN logo in a stylized, bold font, followed by a vertical bar and the letters ORC. Below this, the word POLL is written in a large, bold, sans-serif font, all contained within a black rectangular box.

CNN | ORC POLL

Interviews with 1,517 adult Americans conducted by telephone by ORC International on June 28 - July 1, 2012. The margin of sampling error for results based on the total sample is plus or minus 2.5 percentage points. The sample also includes 1,390 interviews among registered voters (plus or minus 2.5 percentage points).

The sample includes 1,138 interviews among landline respondents and 379 interviews among cell phone respondents.

FOR RELEASE: WEDNESDAY, JULY 4 AT 5 AM

27. Which of the following do you enjoy most about the Fourth of July holiday -- the fireworks, the parades, the cookouts, barbeques and picnics, or having a day off from work?

June 28-July 1
2012

Fireworks	28%
Parades	5%
Cookouts, barbecues, picnic	38%
Day off from work	21%
Other (vol.)	7%
No opinion	8%

Question 27

Which of the following do you enjoy most about the Fourth of July holiday -- the fireworks, the parades, the cookouts, barbecues and picnics, or having a day off from work?

Base = Total Sample

	Total	Men	Women	White	Non-White	Reg to Vote	Battleground States Yes	No
Fireworks	28%	23%	32%	29%	25%	28%	29%	27%
Parades	5%	5%	6%	6%	4%	6%	5%	6%
Cookouts/barbeques/picnics	38%	40%	35%	38%	37%	37%	39%	37%
Having a day off	21%	23%	18%	18%	26%	20%	19%	21%
Other	7%	7%	8%	7%	7%	8%	7%	8%
No opinion	1%	2%	1%	2%	1%	2%	2%	1%
Sampling Error	+/-2.5	+/-3.5	+/-3.5	+/-3.0	+/-5.5	+/-2.5	+/-4.0	+/-3.0
	Total	18- 34	35- 49	50- 64	65+	Under 50	50 and Older	
Fireworks	28%	36%	24%	24%	25%	31%	25%	
Parades	5%	3%	2%	7%	12%	3%	9%	
Cookouts/barbeques/picnics	38%	39%	40%	33%	38%	39%	35%	
Having a day off	21%	19%	26%	24%	11%	22%	19%	
Other	7%	3%	7%	10%	10%	5%	10%	
No opinion	1%	*	1%	1%	4%	1%	2%	
Sampling Error	+/-2.5	+/-6.5	+/-5.5	+/-4.5	+/-4.5	+/-4.5	+/-3.0	
	Total	Under \$50K	\$50K or more	No College	Attended College			
Fireworks	28%	27%	27%	26%	29%			
Parades	5%	5%	5%	6%	5%			
Cookouts/barbeques/picnics	38%	39%	36%	39%	36%			
Having a day off	21%	19%	24%	20%	21%			
Other	7%	8%	7%	7%	8%			
No opinion	1%	1%	1%	2%	1%			
Sampling Error	+/-2.5	+/-4.0	+/-4.0	+/-4.5	+/-3.0			
	Total	Demo- crat	Indep- endent	Repub- lican	Lib- eral	Mod- erate	Conser- vative	
Fireworks	28%	26%	26%	33%	25%	30%	28%	
Parades	5%	4%	5%	8%	4%	5%	7%	
Cookouts/barbeques/picnics	38%	40%	39%	32%	37%	35%	40%	
Having a day off	21%	24%	21%	15%	25%	24%	16%	
Other	7%	6%	7%	11%	7%	5%	8%	
No opinion	1%	1%	2%	2%	2%	1%	2%	
Sampling Error	+/-2.5	+/-4.5	+/-4.0	+/-4.5	+/-5.5	+/-4.0	+/-4.0	
	Total	North east	Mid- west	South	West	Urban	Sub- urban	Rural
Fireworks	28%	30%	30%	26%	26%	29%	30%	22%
Parades	5%	4%	8%	3%	7%	5%	5%	7%
Cookouts/barbeques/picnics	38%	38%	37%	37%	38%	35%	40%	38%
Having a day off	21%	22%	19%	22%	19%	23%	18%	20%
Other	7%	5%	4%	10%	9%	7%	6%	11%
No opinion	1%	1%	2%	1%	1%	1%	1%	3%
Sampling Error	+/-2.5	+/-5.5	+/-5.5	+/-4.5	+/-5.5	+/-4.5	+/-4.0	+/-5.0
	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose				
Fireworks	28%	27%	30%	26%				
Parades	5%	7%	6%	5%				
Cookouts/barbeques/picnics	38%	43%	36%	34%				
Having a day off	21%	11%	21%	28%				
Other	7%	11%	6%	5%				
No opinion	1%	2%	1%	2%				
Sampling Error	+/-2.5	+/-5.0	+/-4.0	+/-4.5				

* percentage less than 1%