

Interviews with $\mathbf{1 , 5 1 7}$ adult Americans conducted by telephone by ORC International on June 28 - July 1, 2012. The margin of sampling error for results based on the total sample is plus or minus 2.5 percentage points. The sample also includes $\mathbf{1 , 3 9 0}$ interviews among registered voters (plus or minus 2.5 percentage points).

The sample includes $\mathbf{1 , 1 3 8}$ interviews among landline respondents and 379 interviews among cell phone respondents.
6. How important will each of the following issues be to your vote for President next year -- will it be extremely important, very important, moderately important, or not that important? (RANDOM ORDER)

|  | Extremely <br> important | Very <br> important | Moderately <br> important | Not that <br> The economy <br> June 28-July 1, 2012 | $51 \%$ | $41 \%$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |

## Health care

June 28 - July 1, 2012
October 14-16, 2011
June 3-7, 2011
October 17-19, 2008
June 26-29, 2008
Jan. 14-17, 2008
Nov. 2-4, 2007
May 4-6, 2007
The federal budget deficit
June 28 - July 1, 2012
October 14-16, 2011
June 3-7, 2011
May 4-6, 2007

## Illegal immigration

June 28 - July 1, 2012
October 14-16, 2011
June 3-7, 2011
October 17-19, 2008
June 26-29, 2008
Jan. 14-17, 2008
Nov. 2-4, 2007
May 4-6, 2007
$47 \%$

$42 \%$
$45 \%$
$44 \%$
$47 \%$
$41 \%$
$35 \%$
$43 \%$
$44 \%$
$45 \%$
$44 \%$
$30 \%$
$40 \%$

$38 \%$
$41 \%$
$38 \%$
$36 \%$
$36 \%$
$41 \%$
$35 \%$
$10 \%$

| $3 \%$ | $*$ |
| :--- | :--- |
| $3 \%$ | $*$ |
| $3 \%$ | $*$ |
| $4 \%$ | $*$ |
| $3 \%$ | $*$ |
| $4 \%$ | $*$ |
| $5 \%$ | $*$ |
| $4 \%$ | $*$ |

6. How important will each of the following issues be to your vote for President next year -- will it be extremely important, very important, moderately important, or not that important? (RANDOM ORDER) (ASKED OF HALF SAMPLE. RESULTS BASED ON 762 INTERVIEWS IN VERSION A - SAMPLING ERROR: +/- 3.5 PERCENTAGE POINTS.)

|  | Extremely important | Very important | Moderately important | Not that important | No opinion |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Gun policy |  |  |  |  |  |
| June 28 - July 1, 2012 | 22\% | 28\% | 28\% | 22\% | 1\% |
| June 3-7, 2011 | 21\% | 27\% | 30\% | 20\% | 1\% |
| June 26-29, 2008 | 26\% | 27\% | 28\% | 19\% | * |
| Nov. 2-4, 2007 | 20\% | 26\% | 29\% | 26\% | * |
| May 4-6, 2007 | 26\% | 26\% | 29\% | 17\% | 2\% |
| Unemployment |  |  |  |  |  |
| June 28 - July 1, 2012 | 43\% | 42\% | 11\% | 3\% | * |
| October 14-16, 2011 | 47\% | 41\% | 9\% | 2\% | * |
| June 3-7, 2011 | 45\% | 42\% | 10\% | 3\% | * |
| Abortion |  |  |  |  |  |
| June 28 - July 1, 2012 | 22\% | 27\% | 23\% | 27\% | 1\% |
| June 3-7, 2011 | 20\% | 23\% | 25\% | 32\% | * |
| Oct. 17-19, 2008 | 29\% | 22\% | 26\% | 23\% | * |
| Jan. 14-17, 2008 | 24\% | 24\% | 26\% | 24\% | 1\% |
| June 26-29, 2008 | 24\% | 26\% | 25\% | 25\% | * |
| Nov. 2-4, 2007 | 22\% | 24\% | 25\% | 28\% | * |
| May 4-6, 2007 | 27\% | 24\% | 24\% | 24\% | 1\% |
| Social Security and Medicare |  |  |  |  |  |
| June 28 - July 1, 2012 | 39\% | 40\% | 17\% | 4\% | * |
| October 14-16, 2011 | 38\% | 40\% | 18\% | 4\% | * |
| June 3-7, 2011* | 37\% | 42\% | 17\% | 5\% | * |
| October 17-19, 2008 | 46\% | 34\% | 16\% | 4\% | * |
| June 26-29, 2008 | 41\% | 36\% | 18\% | 4\% | * |
| May 4-6, 2007 | 38\% | 37\% | 20\% | 4\% | * |
| *"Medicare" |  |  |  |  |  |
| The situation in Afghanistan |  |  |  |  |  |
| June 28 - July 1, 2012 | 27\% | 37\% | 28\% | 8\% | * |
| June 3-7, 2011 | 27\% | 36\% | 27\% | 9\% | 1\% |

6. How important will each of the following issues be to your vote for President next year -- will it be extremely important, very important, moderately important, or not that important? (RANDOM ORDER) (ASKED OF HALF SAMPLE. RESULTS BASED ON 755 INTERVIEWS IN VERSION B - SAMPLING ERROR: +/- 3.5 PERCENTAGE POINTS.)

## Education

June 28 - July 1, 2012
May 4-6, 2007
Taxes
June 28 - July 1, 2012
October 14-16, 2011
June 3-7, 2011
October 17-19, 2008
June 26-29, 2008
Jan. 14-17, 2008
Nov. 2-4, 2007
May 4-6, 2007

## Terrorism

| June 28-July 1, 2012 | $41 \%$ | $30 \%$ | $18 \%$ | $10 \%$ | $*$ |
| :--- | :--- | :--- | :--- | :--- | :---: |
| October 14-16, 2011 | $36 \%$ | $36 \%$ | $19 \%$ | $9 \%$ | $*$ |
| June 3-7, 2011 | $42 \%$ | $33 \%$ | $16 \%$ | $8 \%$ | $1 \%$ |
| October 17-19, 2008 | $50 \%$ | $33 \%$ | $14 \%$ | $3 \%$ | $*$ |
| June 26-29, 2008 | $45 \%$ | $32 \%$ | $18 \%$ | $4 \%$ | $*$ |
| Jan. 14-17, 2008 | $42 \%$ | $34 \%$ | $19 \%$ | $5 \%$ | $*$ |
| Nov. 2-4, 2007 | $32 \%$ | $44 \%$ | $18 \%$ | $6 \%$ | $*$ |
| May 4-6, 2007 | $45 \%$ | $35 \%$ | $14 \%$ | $6 \%$ | $*$ |
| y marriage |  |  |  |  |  |
| June 28 - July 1, 2012 | $19 \%$ | $16 \%$ | $22 \%$ | $42 \%$ | $*$ |
| June 3-7, 2011 | $17 \%$ | $17 \%$ | $21 \%$ | $45 \%$ | $2 \%$ |
| s prices | $32 \%$ | $31 \%$ | $26 \%$ | $11 \%$ | $*$ |
| June 28- July 1, 2012 |  |  |  |  |  |
| June 3-7, 2011 | $43 \%$ | $36 \%$ | $17 \%$ | $4 \%$ | $*$ |
| Nov. 2-4, 2007 | $31 \%$ | $36 \%$ | $24 \%$ | $9 \%$ | $*$ |

7. Now I'm going to mention a few issues and for each one, please tell me if you think Barack Obama or Mitt Romney would better handle that issue if they were elected President.

Obama $\quad$ Romney $\quad$\begin{tabular}{c}
Neither <br>
(vol.)

$\quad$

No <br>
opinion
\end{tabular}

## REGISTERED VOTERS

The economy
June 28 - July 1, 2012
Foreign policy
June 28 - July 1, 2012
Health care
June 28 - July 1, 2012
$51 \% \quad 44 \% \quad 4 \% \quad 1 \%$
The federal budget deficit
June 28 - July 1, 2012
$42 \%$
$52 \%$
5\%
1\%
Illegal immigration
June 28 - July 1, 2012
$46 \% \quad 49 \% \quad 4 \%$

## ALL AMERICANS

## The economy

June 28 - July 1, 2012

## Foreign policy

June 28 - July 1, 2012
Health care
June 28 - July 1, 2012
The federal budget deficit
June 28 - July 1, 2012

## Illegal immigration

June 28 - July 1, 2012

$$
48 \% \quad 48 \% \quad 4 \% \quad 1 \%
$$

$54 \% \quad 40 \% \quad 4 \% \quad 1 \%$

48\%
48\%
4\%
$1 \%$
10. How would you rate the economic conditions in the country today -- as very good, somewhat good, somewhat poor, or very poor?

|  | Very good | Somewhat good | Somewhat poor | Very poor | No opinion | Total good | Total poor |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| June 28-July 1, 2012 | 2\% | 25\% | 39\% | 34\% | * | 27\% | 73\% |
| May 29-31, 2012 | 2\% | 29\% | 39\% | 30\% | * | 31\% | 69\% |
| Mar. 24-25, 2012 | * | 31\% | 42\% | 27\% | * | 31\% | 69\% |
| Jan. 11-12, 2012 | 1\% | 17\% | 42\% | 38\% | * | 18\% | 80\% |
| Nov. 18-20, 2011 | 1\% | 14\% | 34\% | 51\% | * | 15\% | 85\% |
| Oct. 14-16, 2011 | * | 13\% | 39\% | 47\% | 1\% | 13\% | 86\% |
| Sept. 23-25, 2011 | 1\% | 9\% | 40\% | 50\% | * | 10\% | 90\% |
| Sept. 9-11, 2011 | 1\% | 13\% | 41\% | 44\% | * | 14\% | 85\% |
| July 18-20, 2011 | * | 16\% | 38\% | 46\% | * | 16\% | 84\% |
| June 3-7, 2011 | 1\% | 18\% | 40\% | 41\% | * | 19\% | 81\% |
| Apr. 29-May 1, 2011 | 1\% | 17\% | 44\% | 38\% | * | 18\% | 82\% |
| Mar. 11-13, 2011 | 1\% | 15\% | 42\% | 42\% | * | 16\% | 84\% |
| Jan. 14-16, 2011 | 1\% | 23\% | 40\% | 35\% | 1\% | 24\% | 75\% |
| Nov. 11-14, 2010 | 1\% | 17\% | 37\% | 44\% | 1\% | 18\% | 81\% |
| Sept. 1-2, 2010 | 1\% | 17\% | 37\% | 44\% | * | 18\% | 81\% |
| July 16-21, 2010 | 1\% | 21\% | 41\% | 37\% | * | 22\% | 78\% |
| May 21-23, 2010 | 1\% | 21\% | 41\% | 37\% | * | 22\% | 78\% |
| Mar. 25-28, 2010 | 1\% | 20\% | 39\% | 39\% | * | 21\% | 78\% |
| Feb. 12-15, 2010 | 2\% | 15\% | 39\% | 44\% | * | 17\% | 83\% |
| Jan. 8-10, 2010 | 2\% | 18\% | 42\% | 38\% | * | 20\% | 80\% |
| Dec. 16-20, 2009 | 1\% | 19\% | 38\% | 42\% | * | 20\% | 80\% |
| Nov. 13-15, 2009 | 1\% | 17\% | 39\% | 43\% | * | 18\% | 82\% |
| Oct. 16-18, 2009 | 2\% | 14\% | 42\% | 42\% | * | 16\% | 84\% |
| July 31-Aug. 3, 2009 | 2\% | 19\% | 44\% | 35\% | * | 21\% | 79\% |
| June 26-28, 2009 | 2\% | 18\% | 39\% | 41\% | * | 20\% | 80\% |
| Apr. 23-26, 2009 | 1\% | 16\% | 46\% | 37\% | * | 17\% | 83\% |
| Mar. 12-15, 2009 | 1\% | 10\% | 41\% | 48\% | * | 11\% | 89\% |
| Jan. 12-15, 2009 | 2\% | 11\% | 36\% | 50\% | * | 13\% | 86\% |
| Dec. 19-21, 2008 | 2\% | 6\% | 27\% | 66\% | * | 8\% | 93\% |
| Oct. 30-Nov. 1, 2008 | 3\% | 13\% | 29\% | 54\% | 2\% | 16\% | 83\% |
| Oct. 3-5, 2008 | 2\% | 14\% | 31\% | 53\% | * | 16\% | 84\% |
| Sept. 19-21, 2008 | 1\% | 18\% | 34\% | 47\% | * | 19\% | 81\% |
| Aug. 23-24, 2008 | 4\% | 21\% | 32\% | 43\% | * | 25\% | 75\% |
| June 4-5, 2008 | 3\% | 19\% | 39\% | 39\% | * | 22\% | 78\% |
| Mar. 14-16, 2008 | 4\% | 22\% | 35\% | 40\% | * | 26\% | 75\% |
| Jan. 14-17, 2008 | 4\% | 36\% | 40\% | 19\% | * | 40\% | 59\% |

TRENDS CONTINUE ON NEXT PAGE
10. How would you rate the economic conditions in the country today -- as very good, somewhat good, somewhat poor, or very poor?

|  | Very <br> good | Somewhat <br> good | Somewhat <br> poor | Very <br> poor | No <br> opinion | Total <br> good | Total <br> poor |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Dec. 6-9, 2007 | $6 \%$ |  |  |  |  |  |  |
| Sept. 7-9, 2007 | $9 \%$ | $40 \%$ | $33 \%$ | $21 \%$ | $1 \%$ | $46 \%$ | $54 \%$ |
| Aug. 6-8, 2007 | $11 \%$ | $45 \%$ | $28 \%$ | $17 \%$ | $*$ | $54 \%$ | $45 \%$ |
| May 4-6, 2007 | $18 \%$ | $45 \%$ | $26 \%$ | $17 \%$ | $1 \%$ | $56 \%$ | $43 \%$ |
| Mar. 9-11, 2007 | $10 \%$ | $42 \%$ | $25 \%$ | $14 \%$ | $1 \%$ | $61 \%$ | $39 \%$ |
| Jan. 19-21, 2007 | $15 \%$ | $48 \%$ | $31 \%$ | $15 \%$ | $1 \%$ | $52 \%$ | $46 \%$ |
| Nov. 3-5, 2006 | $8 \%$ | $41 \%$ | $33 \%$ | $13 \%$ | $1 \%$ | $63 \%$ | $36 \%$ |
| Oct. 27-29, 2006 | $13 \%$ | $49 \%$ | $24 \%$ | $18 \%$ | $1 \%$ | $49 \%$ | $50 \%$ |
| Sept. 23-24, 2006 | $12 \%$ | $47 \%$ | $26 \%$ | $13 \%$ | $1 \%$ | $62 \%$ | $37 \%$ |
| Aug. 30-Sept. 2, 2006 | $9 \%$ | $35 \%$ | $34 \%$ | $22 \%$ | $*$ | $59 \%$ | $41 \%$ |
| June 14-15, 2006 | $9 \%$ | $42 \%$ | $31 \%$ | $16 \%$ | $2 \%$ | $44 \%$ | $56 \%$ |
| May 7-9, 2006 | $10 \%$ | $42 \%$ | $26 \%$ | $21 \%$ | $1 \%$ | $52 \%$ | $47 \%$ |
|  |  |  |  |  |  | $57 \%$ |  |

## CNN/USA TODAY/GALLUP TRENDS

|  | Very good | Somewhat good | Somewhat poor | Very <br> poor | No opinion | Total good | Total poor |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2006 Mar 10-12 | 13 | 46 | 26 | 15 | * | 59 | 41 |
| 2005 Sep 8-11* | 7 | 46 | 34 | 13 | * | 53 | 47 |
| 2005 Apr 29-May 1 | 5 | 45 | 33 | 16 | 1 | 50 | 49 |
| 2004 Dec 17-19 | 8 | 45 | 28 | 19 | * | 53 | 47 |
| 2004 Jan 29-Feb 1 | 5 | 47 | 28 | 19 | 1 | 52 | 47 |
| 2003 Dec 5-7 | 7 | 50 | 30 | 12 | 1 | 57 | 42 |
| 2003 Oct 10-12 | 4 | 40 | 37 | 19 | * | 44 | 56 |
| 2003 Mar 14-15 | 2 | 33 | 39 | 25 | 1 | 35 | 64 |
| $2003 \mathrm{Feb} 24-26$ | 3 | 31 | 43 | 22 | 1 | 34 | 65 |
| 2002 Dec 9-10 | 3 | 41 | 41 | 14 | 1 | 44 | 55 |
| 2002 Oct 21-22 | 3 | 38 | 42 | 16 | 1 | 41 | 58 |
| 2002 Sep 20-22 | 5 | 49 | 35 | 11 | * | 54 | 46 |
| 2002 July 26-28 | 5 | 46 | 37 | 12 | * | 51 | 49 |
| 2002 Jun 28-30 | 5 | 53 | 33 | 9 | * | 58 | 42 |
| 2002 Apr 5-7 | 6 | 55 | 30 | 9 | * | 61 | 39 |
| 2002 Jan 11-14 | 7 | 50 | 32 | 10 | 1 | 57 | 42 |
| 2001 Dec 14-16 | 5 | 45 | 37 | 12 | 1 | 50 | 49 |
| 2001 Sep 21-22 | 7 | 50 | 34 | 8 | 1 | 57 | 42 |
| 2001 Apr 20-22 | 10 | 57 | 25 | 7 | 1 | 67 | 32 |
| 2001 Feb 9-11 | 16 | 64 | 16 | 3 | 1 | 80 | 19 |
| 2001 Jan 15-16 | 24 | 58 | 14 | 4 | * | 82 | 18 |
| 2000 Jun 6-7 | 39 | 46 | 9 | 5 | 1 | 85 | 14 |
| 2000 Mar 10-12 | 42 | 44 | 10 | 3 | 1 | 86 | 13 |
| 1999 Jun 25-27 | 34 | 50 | 10 | 6 | * | 84 | 16 |
| 1999 Jan 8-10 | 41 | 48 | 8 | 3 | * | 89 | 11 |
| 1998 July 7-8 | 29 | 50 | 15 | 5 | 1 | 79 | 20 |
| 1998 Jan 25-26 | 24 | 57 | 14 | 4 | 1 | 81 | 18 |
| 1998 Jan 24-25 | 24 | 57 | 13 | 5 | 1 | 81 | 19 |
| 1998 Jan 23-24 | 24 | 57 | 15 | 4 | * | 81 | 19 |
| 1997 Oct 27-29 | 24 | 55 | 15 | 4 | 2 | 79 | 19 |
| 1997 Aug 22-25 | 17 | 52 | 21 | 9 | 1 | 69 | 30 |

[^0]11. Now thinking about a year from now, do you expect economic conditions in this country will be -very good, somewhat good, somewhat poor, or very poor?

|  | Very <br> good | Somewhat <br> good | Somewhat <br> poor | Very <br> poor | No <br> opinion | Total <br> good | Total <br> poor |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| June 28-July 1, 2012 | $9 \%$ | $51 \%$ | $26 \%$ | $13 \%$ | $2 \%$ | $60 \%$ | $39 \%$ |
| Oct. 14-16, 2011 | $5 \%$ | $34 \%$ | $34 \%$ | $26 \%$ | $1 \%$ | $39 \%$ | $60 \%$ |
| July 18-20, 2011 | $4 \%$ | $36 \%$ | $30 \%$ | $29 \%$ | $1 \%$ | $40 \%$ | $59 \%$ |
| Nov. 11-14, 2010 | $4 \%$ | $48 \%$ | $30 \%$ | $16 \%$ | $2 \%$ | $52 \%$ | $46 \%$ |
| Dec. 16-20, 2009 | $5 \%$ | $53 \%$ | $25 \%$ | $18 \%$ | $*$ | $58 \%$ | $43 \%$ |
| July 31-Aug. 3, 2009 | $8 \%$ | $50 \%$ | $26 \%$ | $14 \%$ | $1 \%$ | $58 \%$ | $40 \%$ |
| Apr. 23-26, 2009 | $7 \%$ | $54 \%$ | $27 \%$ | $12 \%$ | $1 \%$ | $61 \%$ | $39 \%$ |
| Dec. 19-21, 2008 | $6 \%$ | $49 \%$ | $29 \%$ | $16 \%$ | $1 \%$ | $55 \%$ | $45 \%$ |
| Oct. 30-Nov. 1,2008 | $4 \%$ | $58 \%$ | $29 \%$ | $7 \%$ | $3 \%$ | $62 \%$ | $36 \%$ |
| Sept. 19-21, 2008 | $6 \%$ | $58 \%$ | $25 \%$ | $11 \%$ | $1 \%$ | $64 \%$ | $36 \%$ |
| June 4-5, 2008 | $6 \%$ | $46 \%$ | $28 \%$ | $18 \%$ | $2 \%$ | $52 \%$ | $46 \%$ |
| Mar. 14-16, 2008 | $10 \%$ | $50 \%$ | $24 \%$ | $14 \%$ | $1 \%$ | $60 \%$ | $38 \%$ |
| Dec. 6-9, 2007 | $7 \%$ | $43 \%$ | $30 \%$ | $19 \%$ | $1 \%$ | $50 \%$ | $49 \%$ |
| Sept. 7-9, 2007 | $11 \%$ | $51 \%$ | $23 \%$ | $13 \%$ | $2 \%$ | $62 \%$ | $36 \%$ |
| Aug. 6-8, 2007 | $12 \%$ | $48 \%$ | $25 \%$ | $13 \%$ | $2 \%$ | $60 \%$ | $38 \%$ |
| Mar. 9-11, 2007 | $10 \%$ | $43 \%$ | $28 \%$ | $14 \%$ | $5 \%$ | $53 \%$ | $42 \%$ |
| Oct. 27-29, 2006 | $13 \%$ | $48 \%$ | $26 \%$ | $10 \%$ | $4 \%$ | $61 \%$ | $36 \%$ |
| Sept. 22-24, 2006 | $12 \%$ | $50 \%$ | $26 \%$ | $9 \%$ | $3 \%$ | $62 \%$ | $35 \%$ |
| Aug. 30-Sept. 2, 2006 | $11 \%$ | $45 \%$ | $25 \%$ | $17 \%$ | $2 \%$ | $56 \%$ | $42 \%$ |

## CNN/USA TODAY/GALLUP TRENDS



CNN/ORC International Poll -- June 28 to July 1, 2012
Question 6A
How important will each of the following issues be to your vote for president this year -- will it be extremely important, very important, moderately important, or not that important?
A. The economy

Base $=$ Total Sample

|  | Total | Men | Women | White | Non-White | Reg to Vote | Battleground States |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  | Yes | No |
| Extremely important | 51\% | 49\% | 53\% | 50\% | 53\% | 51\% | 55\% | 49\% |
| Very important | 41\% | 42\% | 41\% | 42\% | 42\% | 41\% | 38\% | 43\% |
| Moderately important | 6\% | 7\% | 4\% | 6\% | 3\% | 6\% | 4\% | 6\% |
| Not that important | 2\% | 2\% | 2\% | 2\% | 1\% | 2\% | 2\% | 2\% |
| No opinion | * | * | * | * | * | * | * | * |
| Sampling Error | +/-2.5 | -3. 5 | -3. 5 | -3.0 | +/-5.5 | +/-2.5 | /-4.0 | -3.0 |

Extremely important
Very important
Moderately important
Not that important
No opinion
Sampling Error

Extremely importan
Very important
Moderately important
Not that important
No opinion
Sampling Error


[^1]CNN/ORC International Poll -- June 28 to July 1, 2012
Question 6B
How important will each of the following issues be to your vote for president this year -- will
it be extremely important, very important, moderately important, or not that important?
B. Foreign policy

Base $=$ Total Sample


* percentage less than 1\%

CNN/ORC International Poll -- June 28 to July 1, 2012
Question 6C
How important will each of the following issues be to your vote for president this year -- will
it be extremely important, very important, moderately important, or not that important?
C. Health care

Base $=$ Total Sample


* percentage less than 1\%

CNN/ORC International Poll -- June 28 to July 1, 2012
Question 6D
How important will each of the following issues be to your vote for president this year -- will
it be extremely important, very important, moderately important, or not that important?
D. The federal budget deficit

Base $=$ Total Sample


* percentage less than 1\%

CNN/ORC International Poll -- June 28 to July 1, 2012
Question 6E
How important will each of the following issues be to your vote for president this year -- will
it be extremely important, very important, moderately important, or not that important?
E. Illegal immigration

Base $=$ Total Sample


* percentage less than 1\%

CNN/ORC International Poll -- June 28 to July 1, 2012
Question 6F
How important will each of the following issues be to your vote for president this year -- will
it be extremely important, very important, moderately important, or not that important?
F. Gun policy

Base $=$ Half Sample


* percentage less than 1\%

CNN/ORC International Poll -- June 28 to July 1, 2012
Question 6G
How important will each of the following issues be to your vote for president this year -- will
it be extremely important, very important, moderately important, or not that important?
G. Unemployment

Base $=$ Half Sample


* percentage less than 1\%

CNN/ORC International Poll -- June 28 to July 1, 2012
Question 6H
How important will each of the following issues be to your vote for president this year -- will
it be extremely important, very important, moderately important, or not that important?
H. Abortion

Base $=$ Half Sample


* percentage less than 1\%

CNN/ORC International Poll -- June 28 to July 1, 2012
Question 6I
How important will each of the following issues be to your vote for president this year -- will
it be extremely important, very important, moderately important, or not that important?
I. Social Security and Medicare

Base $=$ Half Sample

Extremely important
Very important
Moderately important
Not that important
No opinion
Sampling Error

Extremely important
Very important
Moderately important
Not that important
No opinion
Sampling Error

Extremely important
Very important
Moderately important
Not that important
No opinion
Sampling Error

Extremely importan
Very important
Moderately important
Not that important
No opinion
Sampling Error

|  | Total | North east | Midwest | South | West | Urban | Suburban | Rural |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Extremely important | 39\% | 39\% | 40\% | 43\% | 30\% | 44\% | 37\% | 40\% |
| Very important | 40\% | 46\% | 41\% | 39\% | 36\% | 36\% | 40\% | 45\% |
| Moderately important | 17\% | 10\% | 17\% | 16\% | 28\% | 16\% | 19\% | 11\% |
| Not that important | 4\% | 5\% | 2\% | 3\% | 6\% | 4\% | 4\% | 3\% |
| No opinion | * | * | * | * | * | * | * | * |
| Sampling Error | +/-3.5 | +/-7.5 | +/-7.5 | +/-6.0 | +/-8.0 | +/-6.5 | +/-5.5 | +/-7.0 |
|  |  | Tea Pty | Tea Pty | Tea Pty |  |  |  |  |
|  | Total | Support | Neutral | Oppose |  |  |  |  |
| Extremely important | 39\% | 37\% | 41\% | 40\% |  |  |  |  |
| Very important | 40\% | 43\% | 43\% | 34\% |  |  |  |  |
| Moderately important | 17\% | 19\% | 12\% | 22\% |  |  |  |  |
| Not that important | 4\% | 1\% | 4\% | 5\% |  |  |  |  |
| No opinion | * | * | * | * |  |  |  |  |
| Sampling Error | +/-3.5 | +/-7.0 | +/-5.5 | +/-6.5 |  |  |  |  |

* percentage less than $1 \%$

CNN/ORC International Poll -- June 28 to July 1, 2012
Question 6J
How important will each of the following issues be to your vote for president this year -- will
it be extremely important, very important, moderately important, or not that important?
J. The situation in Afghanistan

Base $=$ Half Sample

Extremely important
Very important
Moderately important
Not that important
No opinion
Sampling Error

屋
Very important
Moderately important
Not that important
No opinion
Sampling Error

Extremely important
Very important
Moderately important
Not that important
No opinion
Sampling Error

Extremely important
Very important
Moderately important
Not that important
No opinion
Sampling Error

|  | Total | North east | Midwest | South | West | Urban | Suburban | Rural |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Extremely important | 27\% | 28\% | 31\% | 26\% | 24\% | 30\% | 24\% | 32\% |
| Very important | 37\% | 39\% | 30\% | 43\% | 32\% | 31\% | 40\% | 39\% |
| Moderately important | 28\% | 28\% | 31\% | 22\% | 34\% | 30\% | 28\% | 22\% |
| Not that important | 8\% | 6\% | 8\% | 8\% | 9\% | 8\% | 7\% | 7\% |
| No opinion | * | * | * | 1\% | * | * | 1\% | * |
| Sampling Error | +/-3.5 | +/-7.5 | +/-7.5 | +/-6.0 | +/-8.0 | +/-6.5 | +/-5.5 | +/-7.0 |
|  |  | Tea Pty | Tea Pty | Tea Pty |  |  |  |  |
|  | Total | Support | Neutral | Oppose |  |  |  |  |
| Extremely important | 27\% | 26\% | 27\% | 28\% |  |  |  |  |
| Very important | 37\% | 41\% | 34\% | 36\% |  |  |  |  |
| Moderately important | 28\% | 27\% | 30\% | 28\% |  |  |  |  |
| Not that important | 8\% | 6\% | 9\% | 8\% |  |  |  |  |
| No opinion | * | * | * | * |  |  |  |  |
| Sampling Error | +/-3.5 | +/-7.0 | +/-5.5 | +/-6.5 |  |  |  |  |

* percentage less than $1 \%$

CNN/ORC International Poll -- June 28 to July 1, 2012
Question 6K
How important will each of the following issues be to your vote for president this year -- will
it be extremely important, very important, moderately important, or not that important?
K. Education

Base $=$ Half Sample


* percentage less than 1\%

CNN/ORC International Poll -- June 28 to July 1, 2012
Question 6L
How important will each of the following issues be to your vote for president this year -- will
it be extremely important, very important, moderately important, or not that important?
L. Taxes

Base $=$ Half Sample

Extremely important
Very important
Moderately important
Not that important
No opinion
Sampling Error

Extremely important
Very important
Moderately important
Not that important
No opinion
Sampling Error

Extremely important
Very important
Moderately important
Not that important
No opinion
Sampling Error

Extremely importan
Very important
Moderately important
Not that important
No opinion
Sampling Error

Extremely importan
Very important
Moderately important
Not that important
No opinion
Sampling Error

Extremely important
Very important
Moderately important
Not that important
No opinion
Sampling Error


* percentage less than 1\%

CNN/ORC International Poll -- June 28 to July 1, 2012
Question 6M
How important will each of the following issues be to your vote for president this year -- will
it be extremely important, very important, moderately important, or not that important?
M. Terrorism

Base $=$ Half Sample


* percentage less than 1\%

CNN/ORC International Poll -- June 28 to July 1, 2012
Question 6N
How important will each of the following issues be to your vote for president this year -- will
it be extremely important, very important, moderately important, or not that important?
N. Gay marriage

Base $=$ Half Sample

Extremely important
Very important
Moderately important
Not that important
No opinion
Sampling Error

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Very important
Moderately important
Not that important
No opinion
Sampling Error

Extremely important
Very important
Moderately important
Not that important
No opinion
Sampling Error

Extremely important
Very important
Moderately important
Not that important
No opinion
Sampling Error

Extremely important
Very important
Moderately important
Not that important
No opinion
Sampling Error

Extremely important
Very important
Moderately important
Not that important
No opinion
Sampling Error

* percentage less than 1\%

CNN/ORC International Poll -- June 28 to July 1, 2012
Question 60
How important will each of the following issues be to your vote for president this year -- will
it be extremely important, very important, moderately important, or not that important?
O. Gas prices

Base $=$ Half Sample


* percentage less than 1\%

CNN/ORC International Poll -- June 28 to July 1, 2012
Question 7A
Now I'm going to mention a few issues and for each one, please tell me if you think Barack Obama or Mitt Romney would better handle that issue if they were elected President.
A. The economy

Base $=$ Total Sample


* percentage less than 1\%

CNN/ORC International Poll -- June 28 to July 1, 2012
Question 7B
Now I'm going to mention a few issues and for each one, please tell me if you think Barack Obama or Mitt Romney would better handle that issue if they were elected President.
B. Foreign policy

Base $=$ Total Sample

|  | Total | Men | Women | White | Non-White | Reg to Vote | Battleground States |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  | Yes | No |
| Obama | 54\% | 52\% | 57\% | 45\% | 78\% | 53\% | 52\% | 56\% |
| Romney | 40\% | 42\% | 38\% | 49\% | 18\% | 41\% | 42\% | 39\% |
| Neither | 4\% | 5\% | 3\% | 4\% | 3\% | 4\% | 5\% | 4\% |
| No opinion | 1\% | 1\% | 2\% | 2\% | 1\% | 1\% | 2\% | 1\% |
| Sampling Error | +/-2.5 | -3.5 | -3. 5 | -3.0 | +/-5.5 | +/-2.5 | +/-4.0 | -3.0 |

Obama
Romney
Neither
No opinion
Sampling Error
Obama
Romney
Neither
No opinion
Sampling Error

|  | $18-$ | $35-$ | $50-$ |  | Under | 50 and |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | 34 | 49 | 64 | $65+$ | 50 | Older |
| ----- | ----- | ----- | ----- | ----- | ---- | ----- |
| $54 \%$ | $60 \%$ | $61 \%$ | $50 \%$ | $43 \%$ | $60 \%$ | $47 \%$ |
| $40 \%$ | $35 \%$ | $33 \%$ | $44 \%$ | $52 \%$ | $34 \%$ | $47 \%$ |
| $4 \%$ | $3 \%$ | $5 \%$ | $4 \%$ | $4 \%$ | $4 \%$ | $4 \%$ |
| $1 \%$ | $1 \%$ | $1 \%$ | $2 \%$ | $1 \%$ | $1 \%$ | $2 \%$ |
| $+/-2.5$ | $+/-6.5$ | $+/-5.5$ | $+/-4.5$ | $+/-4.5$ | $+/-4.5$ | $+1-3.0$ |

Obama
Romney
Neither
No opinion

| Total | Under \$50K | $\begin{aligned} & \$ 50 \mathrm{~K} \\ & \text { or more } \end{aligned}$ | No College | Attended College |
| :---: | :---: | :---: | :---: | :---: |
| 54\% | 58\% | 52\% | 53\% | 55\% |
| 40\% | 37\% | 42\% | 43\% | 38\% |
| 4\% | 3\% | 5\% | 2\% | 5\% |
| 1\% | 1\% | 2\% | 2\% | 1\% |
| +/-2.5 | +/-4.0 | +/-4.0 | +/-4.5 | +/-3.0 |

Sampling Error
Obama
Romney
Neither
No opinion
Sampling Error

Obama
Romney
Neither
No opinion
Sampling Error

| Total | Demo- <br> crat | Indep- <br> endent | Repub- <br> lican | Lib- <br> eral | Mod- <br> erate | Conser- <br> vative |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ----- | ----- | ------ | ------ | ----- | ----- | ------- |
| $54 \%$ | $88 \%$ | $54 \%$ | $14 \%$ | $84 \%$ | $60 \%$ | $30 \%$ |
| $40 \%$ | $10 \%$ | $38 \%$ | $81 \%$ | $12 \%$ | $34 \%$ | $63 \%$ |
| $4 \%$ | $1 \%$ | $7 \%$ | $3 \%$ | $3 \%$ | $4 \%$ | $5 \%$ |
| $1 \%$ | $1 \%$ | $2 \%$ | $2 \%$ | $1 \%$ | $1 \%$ | $2 \%$ |
| $+/-2.5$ | $+/-4.5$ | $+/-4.0$ | $+/-4.5$ | $+/-5.5$ | $+/-4.0$ | $+/-4.0$ |

* percentage less than 1\%

CNN/ORC International Poll -- June 28 to July 1, 2012
Question 7C
Now I'm going to mention a few issues and for each one, please tell me if you think Barack Obama or Mitt Romney would better handle that issue if they were elected President.
C. Health care

Base $=$ Total Sample


* percentage less than 1\%

CNN/ORC International Poll -- June 28 to July 1, 2012
Question 7D
Now I'm going to mention a few issues and for each one, please tell me if you think Barack Obama or Mitt Romney would better handle that issue if they were elected President.
D. The federal budget deficit

Base $=$ Total Sample


[^2]CNN/ORC International Poll -- June 28 to July 1, 2012
Question 7E
Now I'm going to mention a few issues and for each one, please tell me if you think Barack Obama or Mitt Romney would better handle that issue if they were elected President.
E. Illegal immigration

Base $=$ Total Sample


* percentage less than 1\%

CNN/ORC International Poll -- June 28 to July 1, 2012
Question 10
How would you rate the economic conditions in the country today - as very good, somewhat good, somewhat poor, or very poor?

Base $=$ Total Sample


* percentage less than 1\%

CNN/ORC International Poll -- June 28 to July 1, 2012
Question 11
Now thinking about a year from now, do you expect economic conditions in this country will be very good, somewhat good, somewhat poor, or very poor?

Base = Total Sample


* percentage less than 1\%


[^0]:    *Asked of a half sample.

[^1]:    * percentage less than 1\%

[^2]:    * percentage less than 1\%

