

Interviews with 1,009 adult Americans conducted by telephone by ORC International on May 29-31, 2012. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points. The sample also includes 895 interviews among registered voters (plus or minus 3.5 percentage points).

The sample includes 756 interviews among landline respondents and 253 interviews among cell phone respondents.
27. Next, we'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. (RANDOM ORDER)

|  | Favor- <br> able | Unfavor- <br> able | Never <br> Heard of | No <br> Opinion |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Queen Elizabeth | $\underline{y y y}$ |  |  |  |  |
| May 29-31, 2012 | $82 \%$ | $7 \%$ | $1 \%$ | $10 \%$ |  |
| May 4-6, 2007 | $80 \%$ | $12 \%$ | $1 \%$ | $7 \%$ |  |

*WORDING PRIOR TO MAY 2012: "Queen Elizabeth of England"
Prince Charles
May 29-31, 2012
May 4-6, 2007
*WORDING PRIOR TO MAY 2012: "Prince Charles of England"
Prince William
May 29-31, 2012
77\%
6\%
4\%
13\%
Prince Harry
$\begin{array}{lllll}\text { May 29-31, } 2012 & 70 \% & 7 \% & 11 \% & 13 \%\end{array}$
Camilla, the Duchess of Cornwall, who was called Camilla Parker Bowles before she married Prince Charles

May 29-31, 2012
36\%
33\%
$14 \%$
17\%
Catherine, the Duchess of Cambridge, who was called Kate Middleton before she married Prince William

May 29-31, 2012
73\%
6\%
9\%
$12 \%$
Queen Elizabeth's husband, Prince Philip
May 29-31, 2012
59\%
$11 \%$
13\%
17\%

|  | Favorable | Unfavorable | Never heard of | No opinion |
| :---: | :---: | :---: | :---: | :---: |
| Queen Elizabeth |  |  |  |  |
| Nov. 14-16, 2003 | 77\% | 15\% | * | 8\% |
| May 28-29, 2002 | 75\% | 12\% | 1\% | 12\% |
| Dec.. 28-29, 1998 | 68\% | 21\% | 1\% | 10\% |
| Sept. 4, 1997 | 47\% | 40\% | -- | 13\% |
| Prince Charles |  |  |  |  |
| March 21-23, 2005 | 41\% | 40\% | 1\% | 18\% |
| November 14-16, 2003 | 45\% | 44\% | 1\% | 10\% |
| May 28-29, 2002 | 53\% | 33\% | 2\% | 12\% |
| Sept. 4, 1997 | 29\% | 61\% | -- | 10\% |
| Dec. 18-20, 1992 | 25\% | 44\% | -- | 31\% |
| Prince William |  |  |  |  |
| May 28-29, 2002 | 73\% | 7\% | 3\% | 17\% |
| Sept. 4, 1997 | 70\% | 8\% | -- | 22\% |
| Prince Harry |  |  |  |  |
| May 28-29, 2002 | 57\% | 7\% | 17\% | 19\% |
| Camilla Parker Bowles, fiancee of Prince Charles |  |  |  |  |
| March 21-23, 2005 | 25\% | 42\% | 12\% | 21\% |

28. In general, do you think that the royal family is a good thing for the people of England, or a bad thing?

May 29-31
$\underline{2012}$

| Good thing | $77 \%$ |
| :--- | :--- |
| Bad thing | $15 \%$ |

No opinion $8 \%$

## CNN/USA TODAY/GALLUP TRENDS

|  | Good thing | Bad thing | No opinion |
| :--- | ---: | ---: | ---: |
| 2002 May 28-29* | 70 | 17 | 13 |
| 1999 Jun 11-13 | 63 | 23 | 14 |
| 1950 Jun 4-9 | 45 | 20 | 34 |
| *Asked of a half sample. |  |  |  |

29. Do you think an American royal family would be a good thing or a bad thing for the people of this country?

|  | May $29-31$ <br> 2012 <br> $~$ |
| :--- | :---: |
| Good thing | $13 \%$ |
| Bad thing | $85 \%$ |
| No opinion | $1 \%$ |

## CNN/USA TODAY/GALLUP TRENDS

|  | Good thing | Bad thing |
| :--- | ---: | ---: |
| 2002 May 28-29* | 9 | 87 |
| 1999 Jun 11-13 | 12 | 86 |
| 1950 Jun 4-9 | 3 | 87 |
| *Asked of a half sample. |  | 4 |
| Question Wording: Do you think an American royal family would be a good thing for the people of this country? |  |  |

CNN/ORC International Poll -- May 29 to 31, 2012
Question 27A
Next we would like to get your overall opinion of some members of the royal family in England. As I read each name, please say if you have a favorable or unfavorable opinion of this person -or if you have never heard of him or her.
A. Queen Elizabeth

Base $=$ Total Sample


[^0]CNN/ORC International Poll -- May 29 to 31, 2012
Question 27B
Next we would like to get your overall opinion of some members of the royal family in England. As I read each name, please say if you have a favorable or unfavorable opinion of this person -or if you have never heard of him or her.
B. Prince Charles

Base = Total Sample


* percentage less than 1\%

CNN/ORC International Poll -- May 29 to 31, 2012
Question 27C
Next we would like to get your overall opinion of some members of the royal family in England. As I read each name, please say if you have a favorable or unfavorable opinion of this person -or if you have never heard of him or her.
C. Prince William

Base = Total Sample


* percentage less than 1\%

CNN/ORC International Poll -- May 29 to 31, 2012
Question 27D
Next we would like to get your overall opinion of some members of the royal family in England. As I read each name, please say if you have a favorable or unfavorable opinion of this person -or if you have never heard of him or her.
D. Prince Harry

Base = Total Sample


* percentage less than 1\%

CNN/ORC International Poll -- May 29 to 31, 2012
Question 27E
Next we would like to get your overall opinion of some members of the royal family in England.
As I read each name, please say if you have a favorable or unfavorable opinion of this person --
or if you have never heard of him or her.
E. Camilla, the Duchess of Cornwall, who was called Camilla Parker-Bowles before she married Prince Charles

Base = Total Sample


[^1]CNN/ORC International Poll -- May 29 to 31, 2012
Question 27F
Next we would like to get your overall opinion of some members of the royal family in England.
As I read each name, please say if you have a favorable or unfavorable opinion of this person -or if you have never heard of him or her.
F. Catherine, the Duchess of Cambridge, who was called Kate Middleton before she married Prince William

Base = Total Sample

|  | Total | Men | Women | White No | Non-White | Reg to vote |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Favorable Opinion | 73\% | 64\% | 81\% | 74\% | 72\% | 76\% |  |  |
| Unfavorable Opinion | 6\% | 7\% | 4\% | 5\% | 7\% | 5\% |  |  |
| Heard of, no Opinion | 12\% | 15\% | 9\% | 13\% | 10\% | 11\% |  |  |
| Never heard of | 9\% | 13\% | 5\% | 8\% | 11\% | 7\% |  |  |
| No opinion | * | * | * | * | * | * |  |  |
| Sampling Error | +/-3.0 | +/-4.5 | +/-4.5 +/ | /-3.5 +/ | /-7.0 | +/-3.5 |  |  |
|  |  | 18- | - 35- | 50- |  | Under | 50 an |  |
|  | Total | 34 | 49 | 64 | 65+ | 50 | Older |  |
| Favorable Opinion | 73\% | 72\% | 71\% | 74\% | 75\% | 72\% | 74\% |  |
| Unfavorable Opinion | 6\% | 6\% | 7\% | 7\% | 3\% | 6\% | 5\% |  |
| Heard of, no Opinion | 12\% | 9\% | 12\% | 13\% | 16\% | 11\% | 14\% |  |
| Never heard of | 9\% | 13\% | 9\% | 7\% | 6\% | 11\% | 6\% |  |
| No opinion | * | * | * | * | * | * | * |  |
| Sampling Error | +/-3.0 | +/-7.5 | +/-7.5 | +/-5.5 | +/-5.5 | +/-5.0 | +/-4.0 |  |
|  |  | Under | \$50K | No | Attended |  |  |  |
|  | Total | \$50K | or more | College | College |  |  |  |
| Favorable Opinion | 73\% | 72\% | 75\% | 69\% | $76 \%$ |  |  |  |
| Unfavorable Opinion | 6\% | 6\% | 7\% | 8\% | $4 \%$ |  |  |  |
| Heard of, no Opinion | 12\% | 10\% | 13\% | 11\% | 13\% |  |  |  |
| Never heard of | 9\% | 11\% | 5\% | 12\% | 7\% |  |  |  |
| No opinion | * | * | * | * | * |  |  |  |
| Sampling Error | +/-3.0 | +/-5.0 | +/-4.5 | +/-5.5 | +/-3.5 |  |  |  |
|  | Total | Democrat | Indep endent | $\begin{array}{ll} \text { Repub- } \\ \text { lican } \end{array}$ | Lib- <br> eral | Moderate |  |  |
| Favorable Opinion | 73\% | 79\% | 69\% | 71\% | -72\% | 74\% |  |  |
| Unfavorable Opinion | 6\% | 4\% | 7\% | 5\% | 8\% | 5\% |  |  |
| Heard of, no Opinion | 12\% | 11\% | 12\% | 15\% | 13\% | 11\% |  |  |
| Never heard of | 9\% | 5\% | 11\% | 10\% | 6\% | 10\% |  |  |
| No opinion | * | * | * | * | * | * |  |  |
| Sampling Error | +/-3.0 | +/-5.5 | +/-5.0 | +/-5.5 | +/-6.5 | +/-5.5 | +/-5 |  |
|  | Total | North east | Midwest | South | West | Urban | Suburban | Rural |
| Favorable Opinion | 73\% | 73\% | 74\% | 77\% | 67\% | 75\% | 74\% | 74\% |
| Unfavorable Opinion | 6\% | 8\% | 5\% | 4\% | 8\% | 6\% | 8\% | 4\% |
| Heard of, no Opinion | 12\% | 13\% | 14\% | 9\% | 15\% | 11\% | 12\% | 12\% |
| Never heard of | 9\% | 6\% | 7\% | 11\% | 10\% | 9\% | 6\% | 10\% |
| No opinion | * | * | * | * | * | * | * | * |
| Sampling Error | +/-3.0 | +/-6.5 | +/-6.5 | +/-5.0 | +/-7.0 | $+/-6.0$ | +/-4.5 | +/-6.5 |
|  |  | Tea Pty | Tea Pty | Tea Pty |  |  |  |  |
|  | Total | Support | Neutral | Oppose |  |  |  |  |
| Favorable Opinion | 73\% | 74\% | 73\% | 71\% |  |  |  |  |
| Unfavorable Opinion | 6\% | 4\% | 6\% | 7\% |  |  |  |  |
| Heard of, no Opinion | 12\% | 12\% | 13\% | 13\% |  |  |  |  |
| Never heard of | 9\% | 10\% | 9\% | 10\% |  |  |  |  |
| No opinion | * | * | * | * |  |  |  |  |
| Sampling Error | +/-3.0 | +/-6.0 | +/-4.5 | +/-6.0 |  |  |  |  |

[^2]CNN/ORC International Poll -- May 29 to 31, 2012
Question 27G
Next we would like to get your overall opinion of some members of the royal family in England.
As I read each name, please say if you have a favorable or unfavorable opinion of this person --
or if you have never heard of him or her.
G. Queen Elizabeth's husband, Prince Philip

Base = Total Sample


* percentage less than $1 \%$

CNN/ORC International Poll -- May 29 to 31, 2012
Question 28
In general, do you think that the royal family is a good thing for the people of England, or a bad thing?

Base $=$ Total Sample


* percentage less than 1\%

CNN/ORC International Poll -- May 29 to 31, 2012
Question 29
Do you think an American royal family would be a good thing or a bad thing for the people of this country?

Base $=$ Total Sample


* percentage less than 1\%


[^0]:    * percentage less than 1\%

[^1]:    * percentage less than 1\%

[^2]:    * percentage less than 1\%

