

Interviews with $\mathbf{1 , 0 1 5}$ adult Americans conducted by telephone by ORC International on April 13-15, 2012. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points. The sample also includes 910 interviews among registered voters (plus or minus 3.5 percentage points).

The sample includes 759 interviews among landline respondents and 256 interviews among cell phone respondents.

1. Suppose that the presidential election were being held today and you had to choose between Barack Obama as the Democratic Party's candidate, and Mitt Romney as the Republican Party's candidate. Who would you be more likely to vote for -- Barack Obama, the Democrat, or Mitt Romney, the Republican? (IF UNSURE:) As of today, who do you lean more toward?

| Registered Voters | Obama | Romney | Neither <br> (vol.) | Other <br> (vol.) | No <br> Opinion |
| :--- | :---: | :---: | :---: | :---: | :---: |
| April 13-15, 2012 | $52 \%$ | $43 \%$ | $5 \%$ | $1 \%$ | $1 \%$ |
| March 24-25, 2012 | $54 \%$ | $43 \%$ | $3 \%$ | $*$ | $*$ |
| February 10-13, 2012 | $51 \%$ | $46 \%$ | $2 \%$ | $*$ | $*$ |
| January 11-12, 2012 | $47 \%$ | $48 \%$ | $3 \%$ | $1 \%$ | $1 \%$ |
| December 16-18, 2011 | $52 \%$ | $45 \%$ | $2 \%$ | $1 \%$ | $*$ |
| Nov. 11-13, 2011 | $47 \%$ | $51 \%$ | $2 \%$ | $*$ | $*$ |
| Sept. 23-25, 2011 | $49 \%$ | $48 \%$ | $2 \%$ | $1 \%$ | $*$ |
| Aug. 5-7, 2011 | $49 \%$ | $48 \%$ | $2 \%$ | $*$ | $*$ |
| Apr. 29-May 1, 2011 | $54 \%$ | $43 \%$ | $2 \%$ | $1 \%$ | $*$ |
| Oct. 27-30, 2010 | $45 \%$ | $50 \%$ | $3 \%$ | $*$ | $1 \%$ |
| Apr. 9-11, 2010 | $53 \%$ | $45 \%$ | $1 \%$ | $*$ | $*$ |
|  |  |  |  |  |  |
| All Respondents |  |  |  |  |  |
| April 13-15, 2012 | $53 \%$ | $41 \%$ | $5 \%$ | $*$ | $1 \%$ |
|  |  |  |  |  |  |
| March 24-25, 2012 | $56 \%$ | $40 \%$ | $3 \%$ | $*$ | $*$ |
| February 10-13, 2012 | $53 \%$ | $44 \%$ | $2 \%$ | $*$ | $*$ |
| January 11-12,2012 | $49 \%$ | $47 \%$ | $3 \%$ | $1 \%$ | $*$ |
| December 16-18, 2011 | $53 \%$ | $43 \%$ | $3 \%$ | $1 \%$ | $*$ |
| Nov. 11-13, 2011 | $48 \%$ | $48 \%$ | $3 \%$ | $1 \%$ | $*$ |
| Sept. 23-25, 2011 | $51 \%$ | $46 \%$ | $2 \%$ | $1 \%$ | $*$ |
| Aug. 5-7, 2011 | $49 \%$ | $47 \%$ | $3 \%$ | $1 \%$ | $*$ |
| Apr. 29-May 1, 2011 | $55 \%$ | $42 \%$ | $2 \%$ | $1 \%$ | $*$ |
| Oct. 27-30, 2010 | $47 \%$ | $48 \%$ | $3 \%$ | $*$ | $1 \%$ |
| Apr. 9-11, 2010 | $54 \%$ | $43 \%$ | $2 \%$ | $*$ | $*$ |

QUESTION WORDING BEFORE APRIL, 2012: " If Barack Obama were the Democratic Party's candidate and Mitt Romney were the Republican Party's candidate, who would you be more likely to vote for -- Obama, the Democrat, or Romney, the Republican? (IF UNSURE:) As of today, who do you lean more toward?"
3. (Asked of Obama voters) Is that more a vote FOR Barack Obama or more a vote AGAINST Mitt Romney?

| Vote for Obama | Vote against Romney | No Opinion |
| :---: | :---: | :---: |
| $76 \%$ | $23 \%$ | $1 \%$ |

BASED ON 476 RESPONDENTS WHO PLAN TO VOTE FOR ROMNEY -- SAMPLING ERROR: +/- 4.5 PERCENTAGE PTS.
4. (Asked of Romney voters) Is that more a vote FOR Mitt Romney or more a vote AGAINST Barack Obama?

| April 13-15, 2012 | Vote for Romney | Vote against Obama |  | No Opinion |
| :---: | :---: | :---: | :---: | :---: |
|  | 35\% |  |  | 3\% |
|  | CNN/USA TODAY/GALLUP AND GALLUP TRENDS |  |  |  |
|  |  | For my candidate | Against his opponent | No opinion |
| Sept. 3-5, 2004 (Registered voters) |  |  |  |  |
| Bush Voters |  | 80\% | 17\% | 3\% |
| Kerry Voters |  | 41\% | 55\% | 4\% |
| Oct. 8-11, 1999 (All adults) |  |  |  |  |
| Bush Voters |  | 53\% | 45\% | 2\% |
| Gore Voters |  | 61\% | 36\% | 3\% |
| June 4-5, 1999 (All adults) |  |  |  |  |
| Bush Voters |  | 51\% | 43\% | 6\% |
| Gore Voters |  | 62\% | 34\% | 4\% |
| June 12-14, 1992 (Registered voters) |  |  |  |  |
| Bush Voters |  | 68\% | 28\% | 4\% |
| Clinton Voters |  | 50\% | 46\% | 4\% |
| Perot Voters |  | 46\% | 46\% | 8\% |
| Oct. 26-29, 1984 (All adults) |  |  |  |  |
| Reagan Voters |  | 75\% | 18\% | 7\% |
| Mondale Voters |  | 47\% | 43\% | 9\% |
| Sept. 28-Oct. 1, 1984 (All adults) |  |  |  |  |
| Reagan Voters |  | 76\% | 19\% | 5\% |
| Mondale Voters |  | 44\% | 53\% | 4\% |
| July 27-30, 1984 (All adults) |  |  |  |  |
| Reagan Voters |  | 80\% | 15\% | 5\% |
| Mondale Voters |  | 49\% | 47\% | 4\% |

5. Is your mind made up about who you will vote for, or is it possible you would change your mind?

|  | All <br> Respondents | Obama <br> voters | Romney <br> voters |
| :--- | :---: | :---: | :---: |
| Mind made up | $67 \%$ | $71 \%$ | $68 \%$ |
| Might change mind | $29 \%$ | $28 \%$ | $30 \%$ |
| No opinion | $3 \%$ | $1 \%$ | $2 \%$ |

No opinion includes respondents with no preference in Question 1 or Question2.
9. Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him. (RANDOM ORDER)

|  | Obama | Romney | Both <br> (vol,) | Neither (vol.) | No opinion |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Can get the economy moving | 44\% | 42\% | 2\% | 10\% | 2\% |
| Agrees with you on the issues that matter most to you | 49\% | 37\% | 1\% | 11\% | 1\% |
| Is in touch with the problems facing middle class Americans today | 51\% | 33\% | 2\% | 12\% | 2\% |
| Is in touch with the problems facing women today | 55\% | 27\% | 3\% | 12\% | 3\% |
| Can handle the responsibilities of Commander in chief | 52\% | 36\% | 4\% | 7\% | 1\% |

9. Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him. (RANDOM ORDER) (ASKED OF HALF SAMPLE. RESULTS BASED ON 509 INTERVIEWS IN VERSION A - SAMPLING ERROR: +/- 4.5 PERCENTAGE POINTS.)

|  | Obama | Romney | $\begin{aligned} & \text { Both } \\ & (\mathrm{vol}, \text { ) } \end{aligned}$ | Neither <br> (vol.) | No opinion |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Is a strong and decisive leader | 50\% | 34\% | 5\% | 10\% | 1\% |
| Is likeable | 56\% | 27\% | 11\% | 5\% | * |
| Is more honest and trustworthy | 44\% | 33\% | 3\% | 19\% | 2\% |
| Shares your values | 49\% | 37\% | 3\% | 10\% | 1\% |
| Stands up for what he believes in | 50\% | 29\% | 14\% | 7\% | * |

9. Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him. (RANDOM ORDER) (ASKED OF HALF SAMPLE. RESULTS BASED ON 506 INTERVIEWS IN VERSION B - SAMPLING ERROR: +/- 4.5 PERCENTAGE POINTS.)

|  | Obama | Romney | Both <br> (vol, $)$ | Neither <br> (vol.) | No <br> opinion |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Is a person you admire | $44 \%$ | $25 \%$ | $6 \%$ | $24 \%$ | $1 \%$ |
| Can manage the government <br> effectively | $46 \%$ | $38 \%$ | $3 \%$ | $11 \%$ | $2 \%$ |
| Inspires confidence | $50 \%$ | $30 \%$ | $5 \%$ | $13 \%$ | $1 \%$ |
| Has a clear plan for solving the <br> country's problems | $38 \%$ | $33 \%$ | $3 \%$ | $24 \%$ | $2 \%$ |
| Pays the right amount of attention <br> to independents and moderates in <br> this country | $48 \%$ | $33 \%$ | $3 \%$ | $12 \%$ | $5 \%$ |

10. Who do you think is more likely to change his position on issues for political reasons -- Barack Obama or Mitt Romney?

|  | April 13-15 <br> $\underline{2012}$ |
| :--- | :---: |
| Barack Obama | $39 \%$ |
| Mitt Romney | $47 \%$ |
| Both equally (vol.) | $8 \%$ |
| Neither (vol.) | $4 \%$ |
| No opinion | $3 \%$ |

12. Regardless of whom you support, and trying to be as objective as possible, who do you think will win the election in November -- Barack Obama or Mitt Romney?

April 13-15
$\underline{2012}$

| Barack Obama | $61 \%$ |
| :--- | :---: |
| Mitt Romney | $35 \%$ |
| Other (vol.) | $1 \%$ |
| No opinion | $4 \%$ |

## Trends for Comparison:

## CNN/USA TODAY/GALLUP TRENDS

Regardless of who you support, and trying to be as objective as possible, who do you think will win the election in November if these are the
candidates on the ballot -- Barack Obama or John McCain?

$$
\text { Obama }
$$

Oncain

Regardless of whom you support, and trying to be as objective as possible, who do you think will win the election in November - John Kerry or George W. Bush?

| Kerry | $\underline{\text { Bush }}$ | $\underline{\text { Other (vol.) }}$ | No opinion |  |
| :--- | ---: | ---: | ---: | ---: |
| 2004 Oct 14-16 | 36 | 56 | $*$ | 8 |
| 2004 Jul 30-Aug 1 | 47 | 47 | $*$ | 6 |
| 2004 Mar 5-7 | 42 | 52 | $*$ | 6 |

Regardless of who you support, and trying to be as objective as possible, who do you think will win the election in November-Al Gore or George W. Bush?

| Nore | $\underline{\text { Bush }}$ | $\underline{\text { Other (vol.) }}$ | No opinion |  |
| :--- | :---: | :---: | :---: | :---: |
| 2000 Sep 15-17 |  |  | $*$ | 13 |
| 2000 Aug 24-27 | 52 | 35 | 1 | 16 |
| 2000 Aug 4-5 | 36 | 47 | 1 | 7 |
| 2000 Jun 6-7 | 23 | 70 | $*$ | 10 |
| 2000 Mar 10-12 | 35 | 48 | 13 |  |

Regardless of which candidate you support -- and trying to be as objective as possible -- who do you think will win the election in November -- Bill Clinton or Bob Dole?

Clinton Dole Other (vol.) No opinion
1996 Aug 23-25
69
24

* 7

13. Please tell me which candidate you would be most likely to support for the Republican nomination for President. Former Speaker of the House Newt Gingrich, Texas Congressman Ron Paul, or former Massachusetts Governor Mitt Romney (RANDOM ORDER)

|  | April 13-15 | Mar. 24-25 | Feb. 10-13 |
| :--- | :---: | :---: | :---: |
|  | $\underline{2012}$ | $\underline{2012}$ | $\underline{2012}$ |
| Romney | $57 \%$ |  |  |
| Gingrich | $19 \%$ | $36 \%$ | $32 \%$ |
| Paul | $18 \%$ | $15 \%$ | $15 \%$ |
| Santorum | N/A | $17 \%$ | $16 \%$ |
| Someone else (vol.) | $3 \%$ | $26 \%$ | $34 \%$ |
| None/ No one (vol.) | $3 \%$ | $1 \%$ | $*$ |
| No opinion | $*$ | $2 \%$ | $2 \%$ |
|  |  | $2 \%$ | $2 \%$ |


|  | Jan. 11-12 | Dec. 16-18 | Nov. 18-20 | Nov. 11-13 | Oct. 14-16 | Sept. 23-25 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\underline{2012}$ | $\underline{2011}$ | $\underline{2011}$ | $\underline{2011}$ | $\underline{2011}$ | $\underline{2011}$ |
| Romney | 34\% | 28\% | 20\% | 24\% | 26\% | 22\% |
| Gingrich | 18\% | 28\% | 24\% | 22\% | 8\% | 11\% |
| Paul | 15\% | 14\% | 9\% | 8\% | 9\% | 7\% |
| Santorum | 15\% | 4\% | 4\% | 3\% | 2\% | 3\% |
| Someone else (vol.) | * | * | * | 1\% | 1\% | 3\% |
| None/ No one (vol.) | 3\% | 5\% | 3\% | 4\% | 5\% | 5\% |
| Bachmann | N/A | 8\% | 5\% | 6\% | 6\% | 6\% |
| Cain | N/A | N/A | 17\% | 14\% | 25\% | 9\% |
| Huntsman | 4\% | 2\% | 3\% | 3\% | 1\% | 1\% |
| Perry | 9\% | 7\% | 11\% | 12\% | 13\% | 30\% |
| No opinion | 3\% | 4\% | 2\% | 4\% | 4\% | 3\% |
|  | Sept 9-11 | Aug. 24-25 | Aug. 5-7 | July 18-20 | June 3-7 | May 24-26 |
|  | $\underline{2011}$ | $\underline{2011}$ | $\underline{2011}$ | $\underline{2011}$ | $\underline{2011}$ | $\underline{2011}$ |
| Romney | 21\% | 18\% | 23\% | 22\% | 35\% | 21\% |
| Gingrich | 7\% | 7\% | 8\% | 5\% | 16\% | 12\% |
| Paul | 13\% | 6\% | 14\% | 12\% | 13\% | 15\% |
| Santorum | 2\% | 1\% | 3\% | 2\% | 1\% | 3\% |
| Someone else (vol.) | 2\% | 4\% | 5\% | 7\% | 6\% | 13\% |
| None/ No one (vol.) | 4\% | 6\% | 5\% | 10\% | 8\% | 9\% |
| Bachmann | 7\% | 12\% | 9\% | 14\% | 7\% | 9\% |
| Cain | 6\% | 3\% | 5\% | 7\% | 10\% | 13\% |
| Huntsman | 2\% | 1\% | 5\% | 1\% | 2\% | 3\% |
| Perry | 32\% | 32\% | 18\% | 17\% | N/A | N/A |
| No opinion | 3\% | 4\% | 4\% | 2\% | 2\% | 2\% |

[^0]CNN/ORC International Poll -- April 13 to 15, 2012
Question 1/2
Q1. Suppose that the presidential election were being held today and you had to choose between Barack Obama as the Democratic Party's candidate, and Mitt Romney as the Republican Party's candidate. Who would you be more likely to vote for -- ?
Q2. As of today, do you lean more toward -- ?
Base $=$ Registered Voters

|  | Total | Men | Women | White | Non-White |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Obama lean Obama | ----- | ----- | ----- | ----- | --------- |
| Romney, lean Romney | $52 \%$ | $49 \%$ | $55 \%$ | $44 \%$ | $71 \%$ |
| Other | $43 \%$ | $46 \%$ | $39 \%$ | $51 \%$ | $23 \%$ |
| Neither | $\star$ | $\star$ | $1 \%$ | $*$ | $1 \%$ |
| No opinion | $5 \%$ | $6 \%$ | $4 \%$ | $5 \%$ | $5 \%$ |
| Sampling Error | $1 \%$ | $*$ | $2 \%$ | $1 \%$ | $1 \%$ |
|  | $+/-3.0$ | $+/-4.5$ | $+/-4.5$ | $+/-3.5$ | $+/-7.0$ |

Obama lean Obama
Romney, lean Romney
Other
Neither
No opinion
Sampling Error


Obama lean Obama
Romney, lean Romney
Other
Neither
No opinion
Sampling Error
Obama lean Obama
Romney, lean Romney
Other
Neither
No opinion
Sampling Error


Sampling Error






* percentage less than 1\%

CNN/ORC International Poll -- April 13 to 15, 2012
Question 3
Is that more a vote FOR Barack Obama or more a vote AGAINST Mitt Romney?
Base $=$ Those likely to vote for Obama

Vote for Obama

| Total | Men | Women | White | Non-White |
| ---: | :---: | :---: | :---: | :---: |
| ----- | ----- | ----- | ----- | ------- |
| $76 \%$ | $74 \%$ | $77 \%$ | $73 \%$ | $79 \%$ |
| $23 \%$ | $26 \%$ | $21 \%$ | $25 \%$ | $20 \%$ |
| $1 \%$ | $*$ | $2 \%$ | $2 \%$ | $1 \%$ |
| $+/-4.5$ | $+/-6.5$ | $+/-6.0$ | $+/-5.5$ | $+/-8.5$ |

Vote for Obama
Vote against Romney
No opinion
Sampling Error
Vote for Obama
Vote against Romney
No opinion

Sampling Error
Vote for Obama
Vote against Romney
No opinion

Sampling Error
Vote for Obama
Vote against Romney
No opinion

Sampling Error

Vote for Obama
Vote against Romney
No opinion
Sampling Error

* percentage less than 1\%

CNN/ORC International Poll -- April 13 to 15, 2012
Question 4
Is that more a vote FOR Mitt Romney or more a vote AGAINST Barack Obama?
Base $=$ Those likely to vote for Romney

|  | Total | Men | Women | White Non | n-White |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Vote for Romney | 35\% | 37\% | 33\% | 33\% | N/A |  |  |  |
| Vote against Obama | 63\% | 62\% | 63\% | 64\% | N/A |  |  |  |
| No opinion | 3\% | 1\% | 4\% | 3\% | N/A |  |  |  |
| Sampling Error | +/-4.5 | +/-6.0 | +/-6.5 +/ | -5.0 |  |  |  |  |
|  | Total | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | $\begin{aligned} & 35- \\ & 49 \end{aligned}$ | $\begin{aligned} & 50- \\ & 64 \end{aligned}$ | 65+ | Under <br> 50 | 50 and Older |  |
| Vote for Romney | 35\% | N/A | N/A | 37\% | 40\% | 31\% | 38\% |  |
| Vote against Obama | 63\% | N/A | N/A | 60\% | 58\% | 66\% | 59\% |  |
| No opinion | 3\% | N/A | N/A | 4\% | 2\% | 2\% | 3\% |  |
| Sampling Error | +/-4.5 |  |  | +/-7.5 | +/-7.5 | +/-8.5 | +/-5.5 |  |
|  |  | Under | $\$ 50 \mathrm{~K}$ | No | Attende |  |  |  |
|  | Total |  | or more | College | College |  |  |  |
| Vote for Romney | 35\% | 36\% | 34\% | 41\% | 31\% |  |  |  |
| Vote against Obama | 63\% | 62\% | 63\% | 57\% | 66\% |  |  |  |
| No opinion | 3\% | 2\% | 3\% | 2\% | 3\% |  |  |  |
| Sampling Error | +/-4.5 | +/-7.5 | +/-6.0 | +/-8.5 | +/-5.5 |  |  |  |
|  | Total | Democrat | Independent | Republican | Liberal | Moderate | Conser- <br> vative |  |
| Vote for Romney | 35\% | N/A | 30\% | 37\% | N/A | N/A | 35\% |  |
| Vote against Obama | 63\% | N/A | 67\% | 61\% | N/A | N/A | 62\% |  |
| No opinion | 3\% | N/A | 2\% | 3\% | N/A | N/A | 3\% |  |
| Sampling Error | +/-4.5 |  | +/-7.0 | +/-6.0 |  |  | +/-5.0 |  |
|  | Total | North east | Midwest | South | West | Urban | Suburban | Rural |
| Vote for Romney | 35\% | N/A | N/A | 28\% | N/A | N/A | 33\% | N/A |
| Vote against Obama | 63\% | N/A | N/A | 71\% | N/A | N/A | 65\% | N/A |
| No opinion | 3\% | N/A | N/A | 1\% | N/A | N/A | 2\% | N/A |
| Sampling Error | +/-4.5 |  |  | +/-7.0 |  |  | +/-6.5 |  |
|  | Total | Tea Pty <br> Support | Tea Pty <br> Neutral | Tea Pty Oppose |  |  |  |  |
| Vote for Romney | 35\% | 35\% | 33\% | N/A |  |  |  |  |
| Vote against Obama | 63\% | 63\% | 65\% | N/A |  |  |  |  |
| No opinion | 3\% | 2\% | 2\% | N/A |  |  |  |  |
| Sampling Error | +/-4.5 | +/-6.0 | +/-8.0 |  |  |  |  |  |

* percentage less than 1\%

CNN/ORC International Poll -- April 13 to 15, 2012
Question 1/2/5
Q1. Suppose that the presidential election were being held today and you had to choose between Barack
Obama as the Democratic Party's candidate, and Mitt Romney as the Republican Party's candidate.
Q2. As of today, do you lean more toward -- ?
Q5. Is your mind made up about who you will vote for, or is it possible you would change your mind?
Base = Total Sample

|  | Total | Men | Women | White No | n-White |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Mind made up | 67\% | 66\% | 69\% | 71\% | 60\% |  |  |  |
| Might change | 29\% | 31\% | 28\% | 27\% | 34\% |  |  |  |
| No opinion | 3\% | 3\% | 3\% | 3\% | 5\% |  |  |  |
| Sampling Error | +/-3.0 | +/-4.5 | +/-4.5 +/ | /-3.5 +/ | -7.0 |  |  |  |
|  | Total | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | $\begin{aligned} & 35- \\ & 49 \end{aligned}$ | $\begin{aligned} & 50- \\ & 64 \end{aligned}$ | 65+ | $\begin{gathered} \text { Under } \\ 50 \end{gathered}$ | 50 an Older |  |
| Mind made up | 67\% | 57\% | 61\% | 80\% | 76\% | 59\% | 78\% |  |
| Might change | 29\% | 39\% | 34\% | 19\% | 21\% | 37\% | 20\% |  |
| No opinion | 3\% | 4\% | 5\% | * | 4\% | 5\% | 2\% |  |
| Sampling Error | +/-3.0 | +/-8.0 | +/-7.0 | +/-5.0 | +/-5.5 | +/-5.5 | +/-4.0 |  |
|  | Total | Under \$50K | \$50K | No College | Attended College |  |  |  |
|  |  |  | or more | College | College |  |  |  |
| Mind made up | 67\% | 63\% | 72\% | 64\% | 70 |  |  |  |
| Might change | 29\% | 33\% | 26\% | 31\% | 28 |  |  |  |
| No opinion | 3\% | 4\% | 2\% | 5\% | 2 |  |  |  |
| Sampling Error | +/-3.0 | +/-5.0 | +/-4.5 | +/-5.5 | +/-3. |  |  |  |
|  | Total | Democrat | Indep endent | $\begin{array}{ll} \text { Repub- } \\ \text { t } & \text { lican } \end{array}$ | $\begin{aligned} & \text { Lib- } \\ & \text { eral } \end{aligned}$ | Moderate |  |  |
| Mind made up | 67\% | 79\% | 58\% | 68\% | 72\% | 59\% |  |  |
| Might change | 29\% | 19\% | 38\% | 28\% | 28\% | 37\% |  |  |
| No opinion | 3\% | 2\% | 4\% | 4\% | * | 4\% |  |  |
| Sampling Error | +/-3.0 | +/-6.0 | +/-4.5 | +/-6.0 | +/-6.5 | +/-5.5 | +/-4 |  |
|  | Total | North east | Midwest | South | West | Urban | Suburban | Rural |
| Mind made up | 67\% | 69\% | 65\% | 68\% | 66\% | 72\% | 64\% | 72\% |
| Might change | 29\% | 28\% | 30\% | 29\% | 30\% | 24\% | 33\% | 27\% |
| No opinion | 3\% | 2\% | 5\% | 3\% | 4\% | 4\% | 3\% | 2\% |
| Sampling Error | +/-3.0 | +/-6.5 | +/-6.5 | +/-5.5 | +/-6.5 | +/-5.5 | +/-4.5 | $+/-7.0$ |
|  | Total | Tea Pty <br> Support | Tea Pty <br> Neutral | Tea Pty Oppose |  |  |  |  |
| Mind made up | 67\% | 74\% | 56\% | 79\% |  |  |  |  |
| Might change | 29\% | 25\% | 39\% | 19\% |  |  |  |  |
| No opinion | 3\% | 2\% | 5\% | 2\% |  |  |  |  |
| Sampling Error | +/-3.0 | +/-5.5 | +/-5.0 | +/-5.5 |  |  |  |  |

* percentage less than 1\%

CNN/ORC International Poll -- April 13 to 15, 2012
Question 9A
Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.
A. Can get the economy moving

Base = Total Sample

Obama
Romney
Both
Neither
No opinion
Sampling Error
Obama
Romney
Both
Neither
No opinion
Sampling Error

|  | $18-$ | $35-$ | $50-$ |  | Under | 50 and |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | 34 | 49 | 64 | $65+$ | 50 | Older |
| ----- | ----- | ----- | ----- | ----- | ----- | ------ |
| $44 \%$ | $56 \%$ | $38 \%$ | $44 \%$ | $34 \%$ | $48 \%$ | $40 \%$ |
| $42 \%$ | $35 \%$ | $43 \%$ | $44 \%$ | $53 \%$ | $38 \%$ | $47 \%$ |
| $2 \%$ | $2 \%$ | $2 \%$ | $1 \%$ | $1 \%$ | $2 \%$ | $1 \%$ |
| $10 \%$ | $6 \%$ | $13 \%$ | $10 \%$ | $10 \%$ | $9 \%$ | $10 \%$ |
| $2 \%$ | $2 \%$ | $3 \%$ | $2 \%$ | $1 \%$ | $3 \%$ | $2 \%$ |
| $+/-3.0$ | $+/-8.0$ | $+/-7.0$ | $+/-5.0$ | $+/-5.5$ | $+/-5.5$ | $+/-4.0$ |

Obama
Romney
Both
Neither
No opinion
Sampling Error

## Obama

Romney
Neither
No opinion
Sampling Error

Obama
Romney
Both
Neither
No opinion
Sampling Error

|  | Under | $\$ 50 \mathrm{~K}$ |  | No |
| ---: | ---: | ---: | ---: | ---: | | Attended |
| :--- |
| Total |
| $-\$ 50 \mathrm{~K}$ | Or more | College |
| :--- |
| College |

[^1]CNN/ORC International Poll -- April 13 to 15, 2012
Question 9B
Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.
B. Agrees with you on the issues that matter most to you

Base $=$ Total Sample

|  | Total | Men | Women | White | Non-White |
| :--- | ---: | :---: | ---: | :---: | ---: |
|  | ----- | ----- | ----- | ----- | -------- |
| Obama | $49 \%$ | $44 \%$ | $54 \%$ | $42 \%$ | $63 \%$ |
| Romney | $37 \%$ | $42 \%$ | $33 \%$ | $45 \%$ | $21 \%$ |
| Both | $1 \%$ | $2 \%$ | $1 \%$ | $2 \%$ | $1 \%$ |
| Neither | $11 \%$ | $11 \%$ | $11 \%$ | $10 \%$ | $13 \%$ |
| No opinion | $1 \%$ | $1 \%$ | $2 \%$ | $1 \%$ | $2 \%$ |
| Sampling Error | $+/-3.0$ | $+/-4.5$ | $+/-4.5$ | $+/-3.5$ | $+/-7.0$ |

Obama
Romney
Both
Neither
No opinion
Sampling Error
Obama
Romney
Both
Neither
No opinion
Sampling Error

|  | $18-$ | $35-$ | $50-$ |  | Under | 50 and |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | 34 | 49 | 64 | $65+$ | 50 | Older |
| ----- | ----- | ----- | ----- | ----- | ----- | ------ |
| $49 \%$ | $57 \%$ | $50 \%$ | $47 \%$ | $37 \%$ | $53 \%$ | $43 \%$ |
| $37 \%$ | $26 \%$ | $39 \%$ | $42 \%$ | $47 \%$ | $32 \%$ | $44 \%$ |
| $1 \%$ | $1 \%$ | $2 \%$ | $1 \%$ | $3 \%$ | $1 \%$ | $1 \%$ |
| $11 \%$ | $14 \%$ | $7 \%$ | $10 \%$ | $13 \%$ | $11 \%$ | $11 \%$ |
| $1 \%$ | $2 \%$ | $2 \%$ | $\star$ | $1 \%$ | $2 \%$ | $1 \%$ |
| $+/-3.0$ | $+/-8.0$ | $+/-7.0$ | $+/-5.0$ | $+/-5.5$ | $+/-5.5$ | $+/-4.0$ |

Obama
Romney
Both
Neither
No opinion
Sampling Error

|  | Under | $\$ 50 \mathrm{~K}$ | No | Attended |
| ---: | ---: | :---: | ---: | :---: |
| Total | $\$ 50 \mathrm{~K}$ | or more | College | College |
| ---- | ---- | ----- | ---- | ----- |
| $49 \%$ | $50 \%$ | $46 \%$ | $51 \%$ | $47 \%$ |
| $37 \%$ | $34 \%$ | $42 \%$ | $33 \%$ | $40 \%$ |
| $1 \%$ | $2 \%$ | $1 \%$ | $2 \%$ | $1 \%$ |
| $11 \%$ | $12 \%$ | $9 \%$ | $13 \%$ | $10 \%$ |
| $1 \%$ | $2 \%$ | $1 \%$ | $1 \%$ | $2 \%$ |
| $+/-3.0$ | $+/-5.0$ | $+/-4.5$ | $+/-5.5$ | $+/-3.5$ |

## Sampling Error

Obama
Romney
Both
Neither
No opinion

## Obama

Romney
Both
Neither
No opinion
Sampling Error

* percentage less than 1\%

CNN/ORC International Poll -- April 13 to 15, 2012
Question 9C
Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.
C. Is in touch with the problems facing middle class Americans today

Base = Total Sample

|  | Total | Men | Women | White | Non-White |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Obama | 51\% | 49\% | 54\% | 44\% | 66\% |
| Romney | 33\% | 39\% | 28\% | 40\% | 18\% |
| Both | 2\% | 2\% | 2\% | 1\% | 3\% |
| Neither | 12\% | 9\% | 14\% | 13\% | 9\% |
| No opinion | 2\% | 1\% | 3\% | 1\% | 3\% |
| Sampling Error | +/-3.0 | +/-4.5 | +/-4.5 | +/-3.5 | +/-7.0 |

## Obama <br> Romney <br> Both <br> Neither <br> No opinion <br> Sampling Error

Obama
Romney
Both
Neither
No opinion
Sampling Error
Obama
Romney
Both
Neither
No opinion
Sampling Error

## Obama

Romney
Nith
No opinion
Sampling Error

## Obama

Romney
Both
Neither
No opinion
Sampling Error

[^2]CNN/ORC International Poll -- April 13 to 15, 2012
Question 9D
Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.
D. Is in touch with the problems facing women today

Base = Total Sample

|  | Total | Men | Women | White | Non-White |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Obama | 55\% | 51\% | 59\% | 50\% | 67\% |
| Romney | 27\% | 32\% | 23\% | 34\% | 12\% |
| Both | 3\% | 3\% | 3\% | 3\% | 3\% |
| Neither | 12\% | 11\% | 14\% | 11\% | 15\% |
| No opinion | 3\% | 4\% | 2\% | 3\% | 3\% |
| Sampling Error | +/-3.0 | -4.5 | -4.5 | -3.5 | +/-7.0 |

Obama
Romney
Both
Neither
No opinion
Sampling Error
Obama
Romney
Both
Neither
No opinion
Sampling Error

|  | $18-$ | $35-$ | $50-$ |  | Under | 50 and |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | 34 | 49 | 64 | $65+$ | 50 | Older |
| ----- | ----- | ----- | ----- | ----- | ----- | ----- |
| $55 \%$ | $68 \%$ | $55 \%$ | $52 \%$ | $39 \%$ | $62 \%$ | $47 \%$ |
| $27 \%$ | $12 \%$ | $27 \%$ | $35 \%$ | $40 \%$ | $19 \%$ | $37 \%$ |
| $3 \%$ | $3 \%$ | $4 \%$ | $1 \%$ | $5 \%$ | $3 \%$ | $2 \%$ |
| $12 \%$ | $15 \%$ | $11 \%$ | $10 \%$ | $14 \%$ | $13 \%$ | $11 \%$ |
| $3 \%$ | $2 \%$ | $4 \%$ | $2 \%$ | $3 \%$ | $3 \%$ | $3 \%$ |
| $+/-3.0$ | $+/-8.0$ | $+/-7.0$ | $+/-5.0$ | $+/-5.5$ | $+/-5.5$ | $+/-4.0$ |

Obama
Romney
Both
Neither
No opinion
Sampling Error

|  | Under | $\$ 50 \mathrm{~K}$ | No | Attended |
| ---: | ---: | :---: | ---: | :---: |
| Total | $\$ 50 \mathrm{~K}$ | or more | College | College |
| ---- | ---- | ----- | ---- | ----- |
| $55 \%$ | $59 \%$ | $52 \%$ | $54 \%$ | $56 \%$ |
| $27 \%$ | $23 \%$ | $32 \%$ | $27 \%$ | $27 \%$ |
| $3 \%$ | $3 \%$ | $2 \%$ | $3 \%$ | $3 \%$ |
| $12 \%$ | $12 \%$ | $12 \%$ | $12 \%$ | $13 \%$ |
| $3 \%$ | $3 \%$ | $2 \%$ | $4 \%$ | $2 \%$ |
| $+/-3.0$ | $+/-5.0$ | $+/-4.5$ | $+/-5.5$ | $+/-3.5$ |

## Sampling Error

## Obama

Romney
Noth
No opinion
Sampling Error

Obama
Romney
Both
Neither
No opinion
Sampling Error

[^3]CNN/ORC International Poll -- April 13 to 15, 2012
Question 9E
Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.
E. Can handle the responsibilities of Commander in chief

Base = Total Sample

|  | Total | Men | Women | White | Non-White |
| :--- | ---: | :---: | ---: | :---: | :---: |
| Obama | ----- | ----- | ----- | ----- | --------- |
| Romney | $52 \%$ | $46 \%$ | $58 \%$ | $46 \%$ | $67 \%$ |
| Both | $36 \%$ | $40 \%$ | $32 \%$ | $42 \%$ | $22 \%$ |
| Neither | $4 \%$ | $3 \%$ | $5 \%$ | $5 \%$ | $2 \%$ |
| No opinion | $7 \%$ | $9 \%$ | $5 \%$ | $6 \%$ | $7 \%$ |
| Sampling Error | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ |
|  | $+/-3.0$ | $+/-4.5$ | $+/-4.5$ | $+/-3.5$ | $+/-7.0$ |

Obama
Romney
Both
Neither
No opinion
Sampling Error
Obama
Romney
Both
Neither
No opinion
Sampling Error

|  | $18-$ | $35-$ | $50-$ |  | Under | 50 and |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | 34 | 49 | 64 | $65+$ | 50 | Older |
| ----- | ----- | ----- | ----- | ----- | ----- | ------ |
| $52 \%$ | $59 \%$ | $51 \%$ | $53 \%$ | $40 \%$ | $56 \%$ | $48 \%$ |
| $36 \%$ | $27 \%$ | $35 \%$ | $40 \%$ | $48 \%$ | $31 \%$ | $43 \%$ |
| $4 \%$ | $6 \%$ | $6 \%$ | $2 \%$ | $2 \%$ | $6 \%$ | $2 \%$ |
| $7 \%$ | $7 \%$ | $7 \%$ | $5 \%$ | $9 \%$ | $7 \%$ | $7 \%$ |
| $1 \%$ | $1 \%$ | $1 \%$ | $\star$ | $1 \%$ | $1 \%$ | $1 \%$ |
| $+/-3.0$ | $+/-8.0$ | $+/-7.0$ | $+/-5.0$ | $+/-5.5$ | $+/-5.5$ | $+/-4.0$ |

Obama
Romney
Both
Neither
No opinion
Sampling Error

|  | Under | $\$ 50 \mathrm{~K}$ | No | Attended |
| ---: | :---: | :---: | :---: | :---: |
| Total | $\$ 50 \mathrm{~K}$ | or more | College | College |
| ----- | ---- | ----- | ----- | $------15 \%$ |
| $52 \%$ | $57 \%$ | $47 \%$ | $55 \%$ | $50 \%$ |
| $36 \%$ | $33 \%$ | $41 \%$ | $33 \%$ | $39 \%$ |
| $4 \%$ | $3 \%$ | $4 \%$ | $2 \%$ | $5 \%$ |
| $7 \%$ | $6 \%$ | $7 \%$ | $10 \%$ | $5 \%$ |
| $1 \%$ | $\star$ | $1 \%$ | $1 \%$ | $1 \%$ |
| $+/-3.0$ | $+/-5.0$ | $+/-4.5$ | $+/-5.5$ | $+/-3.5$ |

## Sampling Error

Obama
Romney
Both
Neither
No opinion
Sampling Error

## Obama

Romney
Both
Neither
No opinion
Sampling Error

[^4]CNN/ORC International Poll -- April 13 to 15, 2012
Question 9F
Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.
F. Is a strong and decisive leader

Base = Half Sample

|  | Total | Men | Women | White | Non-White |
| :--- | ---: | :---: | ---: | :---: | :---: |
| Obama | ----- | ----- | ----- | ----- | --------- |
| Romney | $50 \%$ | $45 \%$ | $54 \%$ | $42 \%$ | N/A |
| Both | $34 \%$ | $38 \%$ | $30 \%$ | $43 \%$ | N/A |
| Neither | $5 \%$ | $6 \%$ | $4 \%$ | $4 \%$ | N/A |
| No opinion | $10 \%$ | $9 \%$ | $11 \%$ | $10 \%$ | N/A |
| Sampling Error | $1 \%$ | $1 \%$ | $1 \%$ | $2 \%$ | N/A |

Obama
Romney
Both
Neither
No opinion
Sampling Error
Obama
Romney
Both
Neither
No opinion
Sampling Error
Obama
Romney
Both
Neither
No opinion
Sampling Error

## Obama

Romney
Both
Neither
No opinion
Sampling Error

## Obama

Romney
Both
Neither
No opinion
Sampling Error

[^5]CNN/ORC International Poll -- April 13 to 15, 2012
Question 9G
Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.
G. Is likeable

Base = Half Sample

|  | Total | Men | Women | White | Non-White |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Obama | ----- | ----- | ----- | ----- | --------- |
| Romney | $56 \%$ | $56 \%$ | $56 \%$ | $50 \%$ | N/A |
| Both | $27 \%$ | $29 \%$ | $26 \%$ | $34 \%$ | N/A |
| Neither | $11 \%$ | $11 \%$ | $11 \%$ | $11 \%$ | N/A |
| No opinion | $5 \%$ | $5 \%$ | $6 \%$ | $5 \%$ | N/A |
| Sampling Error | $\star$ | $\star$ | $\star$ | $*$ | N/A |

Obama
Romney
Both
Neither
No opinion
Sampling Error
Obama
Romney
Both
Neither
No opinion
Sampling Error

|  | $18-$ | $35-$ | $50-$ |  | Under | 50 and |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | 34 | 49 | 64 | $65+$ | 50 | Older |
| ----- | ----- | ----- | ----- | ----- | ----- | ------ |
| $56 \%$ | N/A | N/A | $52 \%$ | $39 \%$ | $62 \%$ | $47 \%$ |
| $27 \%$ | N/A | N/A | $35 \%$ | $47 \%$ | $19 \%$ | $39 \%$ |
| $11 \%$ | N/A | N/A | $7 \%$ | $7 \%$ | $13 \%$ | $7 \%$ |
| $5 \%$ | N/A | N/A | $6 \%$ | $6 \%$ | $5 \%$ | $6 \%$ |
| $\star$ | N/A | N/A | $*$ | $1 \%$ | $*$ | $1 \%$ |
| $+/-4.5$ |  |  | $+/-7.5$ | $+/-8.0$ | $+/-7.5$ | $+/-5.5$ |

Obama
Romney

| Total | Under \$50K | $\begin{aligned} & \$ 50 \mathrm{~K} \\ & \text { or more } \end{aligned}$ | No College | Attended College |
| :---: | :---: | :---: | :---: | :---: |
| 56\% | 56\% | 53\% | 57\% | 56\% |
| 27\% | 30\% | 26\% | 29\% | 26\% |
| 11\% | 8\% | 14\% | 9\% | 12\% |
| 5\% | 6\% | 6\% | 5\% | 6\% |
| * | * | * | * | * |

$+/-4.5+/-7.0+/-6.0+/-8.5+/-5.0$

|  | Total | Democrat | Independent | Repub- <br> lican | $\begin{aligned} & \text { Lib- } \\ & \text { eral } \end{aligned}$ | Moderate | Conser vative |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Obama | 56\% | 85\% | 55\% | 24\% | N/A | 69\% | 29\% |  |
| Romney | 27\% | 3\% | 29\% | 55\% | N/A | 16\% | 50\% |  |
| Both | 11\% | 8\% | 11\% | 15\% | N/A | 13\% | 12\% |  |
| Neither | 5\% | 5\% | 5\% | 7\% | N/A | 2\% | 9\% |  |
| No opinion | * | * | 1\% | * | N/A | * | * |  |
| Sampling Error | +/-4.5 | +/-8.5 | +/-6.5 | +/-8.0 |  | +/-8.0 | +/-6.5 |  |
|  | Total | North east | Midwest | South | West | Urban | Suburban | Rural |
| Obama | 56\% | 60\% | N/A | 49\% | 63\% | 63\% | 57\% | N/A |
| Romney | 27\% | 16\% | N/A | 37\% | 25\% | 22\% | 29\% | N/A |
| Both | 11\% | 15\% | N/A | 8\% | 7\% | 11\% | 10\% | N/A |
| Neither | 5\% | 7\% | N/A | 6\% | 5\% | 5\% | 3\% | N/A |
| No opinion | * | 1\% | N/A | * | * | * | 1\% | N/A |
| Sampling Error | +/-4.5 | +/-8.5 |  | +/-8.0 | +/-8.5 | +/-8.0 | +/-6.5 |  |
|  | Total | Tea Pty Support | Tea Pty <br> Neutral | Tea Pty Oppose |  |  |  |  |
| Obama | 56\% | 24\% | 58\% | 86\% |  |  |  |  |
| Romney | 27\% | 58\% | 23\% | 2\% |  |  |  |  |
| Both | 11\% | 9\% | 12\% | 10\% |  |  |  |  |
| Neither | 5\% | 8\% | 6\% | 2\% |  |  |  |  |
| No opinion | * | * | * | * |  |  |  |  |
| Sampling Error | +/-4.5 | +/-7.5 | +/-7.5 | +/-8.0 |  |  |  |  |

* percentage less than 1\%

CNN/ORC International Poll -- April 13 to 15, 2012
Question 9H
Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.
H. Is more honest and trustworthy

Base = Half Sample

|  | Total | Men | Women | White | Non-White |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | ----- | ----- | ----- | ----- | --------1 |
| Obama | $44 \%$ | $43 \%$ | $46 \%$ | $37 \%$ | N/A |
| Romney | $33 \%$ | $34 \%$ | $31 \%$ | $39 \%$ | N/A |
| Both | $3 \%$ | $3 \%$ | $3 \%$ | $3 \%$ | N/A |
| Neither | $19 \%$ | $20 \%$ | $18 \%$ | $20 \%$ | N/A |
| No opinion | $2 \%$ | $*$ | $3 \%$ | $1 \%$ | N/A |
| Sampling Error | $+/-4.5$ | $+/-6.0$ | $+/-6.0$ | $+/-5.0$ |  |

Obama
Romney
Both
Neither
No opinion
Sampling Error
Obama
Romney
Both
Neither
No opinion
Sampling Error
Obama
Romney
Both
Neither
No opinion
Sampling Error

## Obama

Romney
Both
Neither
No opinion
Sampling Error

Obama
Romney
Both
Neither
No opinion
Sampling Error

* percentage less than 1\%

CNN/ORC International Poll -- April 13 to 15, 2012
Question 9I
Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.
I. Shares your values

Base = Half Sample

|  | Total | Men | Women | White | Non-White |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | ----- | ----- | ----- | ----- | --------- |
| Obama | $49 \%$ | $47 \%$ | $52 \%$ | $41 \%$ | N/A |
| Romney | $37 \%$ | $42 \%$ | $33 \%$ | $46 \%$ | N/A |
| Both | $3 \%$ | $1 \%$ | $4 \%$ | $3 \%$ | N/A |
| Neither | $10 \%$ | $10 \%$ | $9 \%$ | $10 \%$ | N/A |
| No opinion | $1 \%$ | $*$ | $2 \%$ | $1 \%$ | N/A |
| Sampling Error | $+/-4.5$ | $+/-6.0$ | $+/-6.0$ | $+/-5.0$ |  |

Obama
Romney
Both
Neither
No opinion
Sampling Error
Obama
Romney
Both
Neither
No opinion
Sampling Error
Obama
Romney
Both
Neither
No opinion
Sampling Error

Obama
Romney
Both
Neither
No opinion
Sampling Error

Obama
Romney
Both
Neither
No opinion
Sampling Error

[^6]CNN/ORC International Poll -- April 13 to 15, 2012
Question 9J
Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.
J. Stands up for what he believes in

Base = Half Sample

|  | Total | Men | Women | White | Non-White |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Obama | ----- | ----- | ----- | ----- | --------- |
| Romney | $50 \%$ | $44 \%$ | $56 \%$ | $44 \%$ | N/A |
| Both | $29 \%$ | $33 \%$ | $24 \%$ | $33 \%$ | N/A |
| Neither | $14 \%$ | $14 \%$ | $14 \%$ | $14 \%$ | N/A |
| No opinion | $7 \%$ | $8 \%$ | $6 \%$ | $9 \%$ | N/A |
| Sampling Error | $\star$ | $\star$ | $\star$ | $*$ | N/A |

Obama
Romney
Both
Neither
No opinion
Sampling Error
Obama
Romney
Both
Neither
No opinion
Sampling Error

|  | $18-$ | $35-$ | $50-$ |  | Under | 50 and |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | 34 | 49 | 64 | $65+$ | 50 | Older |
| ----- | ----- | ----- | ----- | ----- | ----- | ------ |
| $50 \%$ | N/A | N/A | $49 \%$ | $34 \%$ | $54 \%$ | $43 \%$ |
| $29 \%$ | N/A | N/A | $33 \%$ | $51 \%$ | $21 \%$ | $40 \%$ |
| $14 \%$ | N/A | N/A | $9 \%$ | $7 \%$ | $18 \%$ | $8 \%$ |
| $7 \%$ | N/A | N/A | $8 \%$ | $8 \%$ | $7 \%$ | $8 \%$ |
| $\star$ | N/A | N/A | $1 \%$ | $*$ | $*$ | $*$ |
| $+/-4.5$ |  |  | $+/-7.5$ | $+/-8.0$ | $+/-7.5$ | $+/-5.5$ |

Obama
Romney
Both
Neither
No opinion
Sampling Error

## Obama

Romney
Both
Neither
No opinion
Sampling Error

Obama
Romney
Both
Neither
No opinion
Sampling Error

[^7]CNN/ORC International Poll -- April 13 to 15, 2012
Question 9K
Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.
K. Is a person you admire

Base = Half Sample

|  | Total | Men | Women | White | Non-White |
| :--- | ---: | :---: | :---: | :---: | :---: |
|  | ----- | ----- | ----- | ----- | --------- |
| Obama | $44 \%$ | $34 \%$ | $53 \%$ | $39 \%$ | N/A |
| Romney | $25 \%$ | $28 \%$ | $22 \%$ | $31 \%$ | N/A |
| Both | $6 \%$ | $4 \%$ | $8 \%$ | $6 \%$ | N/A |
| Neither | $24 \%$ | $32 \%$ | $16 \%$ | $24 \%$ | N/A |
| No opinion | $1 \%$ | $2 \%$ | $\star$ | $\star$ | N/A |
| Sampling Error | $+/-4.5$ | $+/-6.0$ | $+/-6.0$ | $+/-5.0$ |  |

Obama
Romney
Both
Neither
No opinion
Sampling Error
Obama
Romney
Both
Neither
No opinion
Sampling Error
Obama
Romney
Both
Neither
No opinion
Sampling Error

## Obama

Romney
Both
Neither
No opinion
Sampling Error

Obama
Romney
Both
Neither
No opinion
Sampling Error

[^8]CNN/ORC International Poll -- April 13 to 15, 2012
Question 9L
Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.
L. Can manage the government effectively

Base = Half Sample

|  | Total | Men | Women | White | Non-White |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | ----- | ----- | ----- | ----- | -------- |
| Obama | $46 \%$ | $39 \%$ | $52 \%$ | $39 \%$ | N/A |
| Romney | $38 \%$ | $41 \%$ | $34 \%$ | $43 \%$ | N/A |
| Both | $3 \%$ | $4 \%$ | $2 \%$ | $3 \%$ | N/A |
| Neither | $11 \%$ | $13 \%$ | $10 \%$ | $13 \%$ | N/A |
| No opinion | $2 \%$ | $3 \%$ | $1 \%$ | $2 \%$ | N/A |
| Sampling Error | $+/-4.5$ | $+/-6.0$ | $+/-6.0$ | $+/-5.0$ |  |

Obama
Romney
Both
Neither
No opinion
Sampling Error
Obama
Romney
Both
Neither
No opinion
Sampling Error

|  | Total | crat | endent | lican |
| :---: | :---: | :---: | :---: | :---: |
| Obama | 46\% | 78\% | 43\% | 7\% |
| Romney | 38\% | 11\% | 35\% | 78\% |
| Both | 3\% | 2\% | 3\% | 3\% |
| Neither | 11\% | 7\% | 15\% | 11\% |
| No opinion | 2\% | 2\% | 3\% | 1\% |
| Sampling Error | +/-4.5 | +/-8.0 | +/-6.5 | +/-8.5 |
|  | Total | North east | Midwest | South |
| Obama | 46\% | N/A | 47\% | 39\% |
| Romney | 38\% | N/A | 35\% | 46\% |
| Both | 3\% | N/A | 5\% | 2\% |
| Neither | 11\% | N/A | 12\% | 10\% |
| No opinion | 2\% | N/A | 2\% | 3\% |
| Sampling Error | +/-4.5 |  | +/-8.5 | +/-7.5 |
|  | Total | Tea Pty <br> Support | Tea Pty <br> Neutral | Tea Pty Oppose |
| Obama | 46\% | 8\% | 53\% | 70\% |
| Romney | 38\% | 75\% | 32\% | 13\% |
| Both | 3\% | 3\% | 3\% | 2\% |
| Neither | 11\% | 13\% | 9\% | 15\% |
| No opinion | 2\% | 1\% | 4\% | * |
| Sampling Error | +/-4.5 | +/-8.0 | +/-7.0 | +/-8.0 |

[^9]CNN/ORC International Poll -- April 13 to 15, 2012
Question 9M
Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.
M. Inspires confidence

Base = Half Sample

|  | Total | Men | Women | White N | Non-White |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Obama | 50\% | 45\% | 55\% | 43\% | N/A |  |  |
| Romney | 30\% | 33\% | 28\% | 38\% | N/A |  |  |
| Both | 5\% | 5\% | 5\% | 5\% | N/A |  |  |
| Neither | 13\% | 17\% | 10\% | 13\% | N/A |  |  |
| No opinion | 1\% | 1\% | 1\% | 1\% | N/A |  |  |
| Sampling Error | +/-4.5 | +/-6.0 | +/-6.0 + | /-5.0 |  |  |  |
|  | Total | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | $\begin{aligned} & 35- \\ & 49 \end{aligned}$ | $\begin{aligned} & 50- \\ & 64 \end{aligned}$ | 65+ | Under 50 | 50 and Older |
| Obama | 50\% | N/A | N/A | 51\% | 34\% | 55\% | 45\% |
| Romney | 30\% | N/A | N/A | 33\% | 43\% | 24\% | 37\% |
| Both | 5\% | N/A | N/A | 2\% | 2\% | 8\% | 2\% |
| Neither | 13\% | N/A | N/A | 14\% | 14\% | 13\% | 14\% |
| No opinion | 1\% | N/A | N/A | * | 6\% | * | 2\% |
| Sampling Error | +/-4.5 |  |  | +/-7.5 | +/-8.0 | +/-7.5 | +/-5.5 |

Obama
Romney
Both
Neither
No opinion
Sampling Error

|  | Total | crat | endent | lican |
| :---: | :---: | :---: | :---: | :---: |
| Obama | 50\% | 81\% | 48\% | 12\% |
| Romney | 30\% | 6\% | 28\% | 65\% |
| Both | 5\% | 3\% | 5\% | 9\% |
| Neither | 13\% | 9\% | 17\% | 14\% |
| No opinion | 1\% | 1\% | 2\% | * |
| Sampling Error | +/-4.5 | +/-8.0 | +/-6.5 | +/-8.5 |
|  | Total | North east | Midwest | South |
| Obama | 50\% | N/A | 49\% | 44\% |
| Romney | 30\% | N/A | 30\% | 34\% |
| Both | 5\% | N/A | 4\% | 4\% |
| Neither | 13\% | N/A | 17\% | 14\% |
| No opinion | 1\% | N/A | * | 3\% |
| Sampling Error | +/-4.5 |  | +/-8.5 | +/-7.5 |
|  | Total | Tea Pty <br> Support | Tea Pty <br> Neutral | Tea Pty Oppose |
| Obama | 50\% | 14\% | 59\% | 70\% |
| Romney | 30\% | 69\% | 22\% | 7\% |
| Both | 5\% | 2\% | 4\% | 9\% |
| Neither | 13\% | 11\% | 15\% | 13\% |
| No opinion | 1\% | 3\% | * | 1\% |
| Sampling Error | +/-4.5 | +/-8.0 | +/-7.0 | +/-8.0 |

[^10]CNN/ORC International Poll -- April 13 to 15, 2012
Question 9N
Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.
N. Has a clear plan for solving the country's problems

Base $=$ Half Sample

|  | Total | Men | Women | White | Non-White |
| :--- | ---: | :---: | :---: | :---: | :---: |
|  | ----- | ----- | ----- | ----- | --------- |
| Obama | $38 \%$ | $29 \%$ | $47 \%$ | $33 \%$ | N/A |
| Romney | $33 \%$ | $39 \%$ | $27 \%$ | $38 \%$ | N/A |
| Both | $3 \%$ | $3 \%$ | $2 \%$ | $3 \%$ | N/A |
| Neither | $24 \%$ | $27 \%$ | $22 \%$ | $26 \%$ | N/A |
| No opinion | $2 \%$ | $2 \%$ | $1 \%$ | $1 \%$ | N/A |
| Sampling Error | $+/-4.5$ | $+/-6.0$ | $+/-6.0$ | $+/-5.0$ |  |

Obama
Romney
Both
Neither
No opinion
Sampling Error
Obama
Romney
Both
Neither
No opinion
Sampling Error

|  | $18-$ | $35-$ | $50-$ |  | Under | 50 and |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | 34 | 49 | 64 | $65+$ | 50 | Older |
| ---- | ----- | ---- | ---- | ---- | ---- | ----- |
| $38 \%$ | N/A | N/A | $38 \%$ | $28 \%$ | $42 \%$ | $34 \%$ |
| $33 \%$ | N/A | N/A | $36 \%$ | $41 \%$ | $28 \%$ | $38 \%$ |
| $3 \%$ | N/A | N/A | $2 \%$ | $2 \%$ | $3 \%$ | $2 \%$ |
| $24 \%$ | N/A | N/A | $23 \%$ | $28 \%$ | $24 \%$ | $25 \%$ |
| $2 \%$ | N/A | N/A | $*$ | $1 \%$ | $3 \%$ | $1 \%$ |
| $+/-4.5$ |  |  | $+/-7.5$ | $+/-8.0$ | $+/-7.5$ | $+/-5.5$ |

Obama
Romney
Both
Neither
No opinion
Sampling Error

## Obama

Romney
Both
Neither
No opinion
Sampling Error

Obama
Romney
Both
Neither
No opinion
Sampling Error

[^11]CNN/ORC International Poll -- April 13 to 15, 2012
Question 90
Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.
O. Pays the right amount of attention to independents and moderates in this country

Base = Half Sample

|  | Total | Men | Women | White | Non-White |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Obama | 48\% | 41\% | 55\% | 41\% | N/A |  |  |
| Romney | 33\% | 40\% | 26\% | 42\% | N/A |  |  |
| Both | 3\% | 3\% | 2\% | 3\% | N/A |  |  |
| Neither | 12\% | 12\% | 12\% | 12\% | N/A |  |  |
| No opinion | 5\% | 4\% | 5\% | 3\% | N/A |  |  |
| Sampling Error | +/-4.5 | +/-6.0 | +/-6.0 + | /-5.0 |  |  |  |
|  | Total | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | $\begin{aligned} & 35- \\ & 49 \end{aligned}$ | $\begin{aligned} & 50- \\ & 64 \end{aligned}$ | 65+ | Under 50 | 50 and Older |
| Obama | 48\% | N/A | N/A | 44\% | 38\% | 54\% | 42\% |
| Romney | 33\% | N/A | N/A | 40\% | 40\% | 27\% | 40\% |
| Both | 3\% | N/A | N/A | 1\% | 3\% | 3\% | 2\% |
| Neither | 12\% | N/A | N/A | 10\% | 14\% | 12\% | 11\% |
| No opinion | 5\% | N/A | N/A | 5\% | 5\% | 4\% | 5\% |
| Sampling Error | +/-4.5 |  |  | +/-7.5 | +/-8.0 | +/-7.5 | +/-5.5 |

Obama
Romney
Both
Neither
No opinion
Sampling Error

| Total | Under \$50K | $\begin{aligned} & \$ 50 \mathrm{~K} \\ & \text { or more } \end{aligned}$ | No College | Attended College |
| :---: | :---: | :---: | :---: | :---: |
| 48\% | 54\% | 42\% | 50\% | 46\% |
| 33\% | 32\% | 36\% | 33\% | 33\% |
| 3\% | 1\% | 4\% | 2\% | 3\% |
| 12\% | 6\% | 16\% | 9\% | 14\% |
| 5\% | 7\% | 2\% | 6\% | 3\% |

Obama
Romney
Both
Neither
No opinion
Sampling Error

## Obama

Romney
Neither
No opinion
Sampling Error

Obama
Romney
Both
Neither
No opinion
Sampling Error
$+/-4.5+/$
$+/-6$.
$+/-5.5$

| Total | Demo- <br> crat | Indep- <br> endent | Repub- <br> lican | Lib- <br> eral | Mod- <br> erate | Conser- <br> vative |
| ---: | :---: | :---: | :--- | :--- | :--- | :--- |
| ----- | ----- | ------ | ------ | ----- | ----- | ------ |
| $48 \%$ | $73 \%$ | $49 \%$ | $13 \%$ | N/A | $56 \%$ | $28 \%$ |
| $33 \%$ | $9 \%$ | $29 \%$ | $71 \%$ | N/A | $25 \%$ | $55 \%$ |
| $3 \%$ | $1 \%$ | $4 \%$ | $2 \%$ | N/A | $2 \%$ | $3 \%$ |
| $12 \%$ | $9 \%$ | $14 \%$ | $12 \%$ | N/A | $13 \%$ | $9 \%$ |
| $5 \%$ | $7 \%$ | $4 \%$ | $2 \%$ | N/A | $5 \%$ | $4 \%$ |
| $+/-4.5$ | $+/-8.0$ | $+/-6.5$ | $+/-8.5$ |  | $+/-7.5$ | $+/-6.5$ |


| Total | North <br> east | Mid- <br> west | South |
| ---: | :---: | :---: | ---: |
| ----- | ----- | ----- | ----- |
| $48 \%$ | N/A | $40 \%$ | $42 \%$ |
| $33 \%$ | N/A | $35 \%$ | $42 \%$ |
| $3 \%$ | N/A | $4 \%$ | $1 \%$ |
| $12 \%$ | N/A | $15 \%$ | $8 \%$ |
| $5 \%$ | N/A | $6 \%$ | $7 \%$ |
| $+/-4.5$ |  | $+/-8.5$ | $+/-7.5$ |
|  |  |  |  |
| Total | Support | Neutral | Oppose |
| ----- | ------- | ------ | ------- |
| $48 \%$ | $14 \%$ | $54 \%$ | $70 \%$ |
| $33 \%$ | $69 \%$ | $25 \%$ | $11 \%$ |
| $3 \%$ | $3 \%$ | $2 \%$ | $2 \%$ |
| $12 \%$ | $12 \%$ | $10 \%$ | $15 \%$ |
| $5 \%$ | $2 \%$ | $8 \%$ | $1 \%$ |
| $+/-4.5$ | $+/-8.0$ | $+/-7.0$ | $+/-8.0$ |

* percentage less than 1\%

CNN/ORC International Poll -- April 13 to 15, 2012
Question 10
Who do you think is more likely to change his position on issues for political reasons -- Barack
Obama or Mitt Romney?
Base $=$ Total Sample


* percentage less than 1\%

CNN/ORC International Poll -- April 13 to 15, 2012
Question 12
Regardless of whom you support, and trying to be as objective as possible, who do you think will win the election in November -- Barack Obama or Mitt Romney?

Base $=$ Total Sample


[^12]CNN/ORC International Poll -- April 13 to 15, 2012
Question 13
Please tell me which of the following people you would be most likely to support for the Republican nomination for president.

Base = Republicans

|  | Total | Men | Women | White | Non-White |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Frm Speaker Hse Newt Gingrich | 19\% | 24\% | 14\% | 19\% | N/A |
| Texas Congressman Ron Paul | 18\% | 20\% | 16\% | 18\% | N/A |
| Frm MA Governor Mitt Romney | 57\% | 54\% | 61\% | 59\% | N/A |
| Some else | 1\% | * | 1\% | 1\% | N/A |
| None/no one | 3\% | 1\% | 5\% | 2\% | N/A |
| No opinion | * | * | * | * | N/A |
| Sampling Error | +/-4.5 | -6.0 | /-6.5 | -5.0 |  |


|  | Total | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | $\begin{aligned} & 35- \\ & 49 \end{aligned}$ | $\begin{aligned} & 50- \\ & 64 \end{aligned}$ | 65+ | Under 50 | 50 and Older |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Frm Speaker Hse Newt Gingrich | 19\% | N/A | N/A | 27\% | 25\% | 12\% | 26\% |
| Texas Congressman Ron Paul | 18\% | N/A | N/A | 14\% | 5\% | 26\% | 10\% |
| Frm MA Governor Mitt Romney | 57\% | N/A | N/A | 54\% | 64\% | 56\% | 58\% |
| Some else | 1\% | N/A | N/A | 1\% | 1\% | * | 1\% |
| None/no one | 3\% | N/A | N/A | 1\% | 1\% | 4\% | 1\% |
| No opinion | * | N/A | N/A | * | * | * | * |
| Sampling Error | -4.5 |  |  | -7. 5 | -7. 5 | -8. 5 | /-5.5 |


|  | Total | Under \$50K | $\begin{aligned} & \$ 50 \mathrm{~K} \\ & \text { or more } \end{aligned}$ | No College | Attended College |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Frm Speaker Hse Newt Gingrich | 19\% | 22\% | 17\% | 24\% | 16\% |
| Texas Congressman Ron Paul | 18\% | 18\% | 19\% | 14\% | 21\% |
| Frm MA Governor Mitt Romney | 57\% | 55\% | 58\% | 56\% | 58\% |
| Some else | 1\% | * | 1\% | 1\% | 1\% |
| None/no one | 3\% | 3\% | 3\% | 3\% | 2\% |
| No opinion | * | * | * | * | * |


|  | Total | Democrat | Independent | Repub- <br> lican | $\begin{aligned} & \text { Lib- } \\ & \text { eral } \end{aligned}$ | Moderate | Conser vative |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Frm Speaker Hse Newt Gingrich | 19\% | N/A | 16\% | 21\% | N/A | N/A | 23\% |  |
| Texas Congressman Ron Paul | 18\% | N/A | 25\% | 14\% | N/A | N/A | 14\% |  |
| Frm MA Governor Mitt Romney | 57\% | N/A | 54\% | 59\% | N/A | N/A | 57\% |  |
| Some else | 1\% | N/A | * | 1\% | N/A | N/A | 1\% |  |
| None/no one | 3\% | N/A | 3\% | 2\% | N/A | N/A | 3\% |  |
| No opinion | * | N/A | * | * | N/A | N/A | * |  |
| Sampling Error | +/-4.5 |  | +/-7.5 | +/-6.0 |  |  | +/-5.5 |  |
|  | Total | North east | Midwest | South | West | Urban | Suburban | Rural |
| Frm Speaker Hse Newt Gingrich | 19\% | N/A | N/A | 27\% | N/A | N/A | 18\% | N/A |
| Texas Congressman Ron Paul | 18\% | N/A | N/A | 16\% | N/A | N/A | 16\% | N/A |
| Frm MA Governor Mitt Romney | 57\% | N/A | N/A | 53\% | N/A | N/A | 61\% | N/A |
| Some else | 1\% | N/A | N/A | 1\% | N/A | N/A | 1\% | N/A |
| None/no one | 3\% | N/A | N/A | 3\% | N/A | N/A | 3\% | N/A |
| No opinion | * | N/A | N/A | * | N/A | N/A | * | N/A |
| Sampling Error | +/-4.5 |  |  | +/-7.0 |  |  | +/-6.5 |  |
|  | Total | Tea Pty <br> Support | Tea Pty <br> Neutral | Tea Pty Oppose |  |  |  |  |
| Frm Speaker Hse Newt Gingrich | 19\% | 23\% | 15\% | N/A |  |  |  |  |
| Texas Congressman Ron Paul | 18\% | 14\% | 23\% | N/A |  |  |  |  |
| Frm MA Governor Mitt Romney | 57\% | 58\% | 55\% | N/A |  |  |  |  |
| Some else | 1\% | 1\% | * | N/A |  |  |  |  |
| None/no one | 3\% | 1\% | 4\% | N/A |  |  |  |  |
| No opinion | * | * | * | N/A |  |  |  |  |
| Sampling Error | +/-4.5 | +/-6.0 | +/-8.0 |  |  |  |  |  |

* percentage less than 1\%


[^0]:    September polls included Sarah Palin in list of candidates. Results for these polls indicate the second choice of respondents who chose Palin as their first choice. Polls conducted before September included Sarah Palin and Rudy Giuliani in list of candidates. Results for these polls indicate the second choice of respondents who chose Giuliani or Palin as their first choice, and indicates the third choice of respondents who chose both Giuliani and Palin as their first and second choices. Polls before July did not include Rick Perry in list of candidates.

[^1]:    * percentage less than 1\%

[^2]:    * percentage less than 1\%

[^3]:    * percentage less than 1\%

[^4]:    * percentage less than 1\%

[^5]:    * percentage less than 1\%

[^6]:    * percentage less than 1\%

[^7]:    * percentage less than 1\%

[^8]:    * percentage less than 1\%

[^9]:    * percentage less than 1\%

[^10]:    * percentage less than 1\%

[^11]:    * percentage less than 1\%

[^12]:    * percentage less than 1\%

