

## FLORIDA SOUTH CAROLINA

All interviews conducted by telephone among 391 likely voters in the Florida Republican primary and 505 likely voters in the South Carolina Republican primary by ORC International on January 13-17, 2012. Sampling error for Florida is $+/-5$ percentage points. Sampling error for South Carolina is +/-4.5 percentage points.

# BASED ON INTERVIEWS WITH 391 REGISTERED REPUBLICANS WHO ARE LIKELY TO VOTE IN THE FLORIDA REPUBLICAN PRESIDENTIAL PRIMARY -- SAMPLING ERROR: +/- 5 PERCENTAGE PTS. 

## FLORIDA

1. If the Republican presidential primary were held today, please tell me which of the following people you would be most likely to support. Former Speaker of the House Newt Gingrich, former Utah Governor Jon Huntsman, Texas Congressman Ron Paul, Texas Governor Rick Perry, former Massachusetts Governor Mitt Romney, or former Pennsylvania Senator Rick Santorum (RANDOM ORDER) And if that candidate decides not to run for president for any reason, who would be your second choice?

|  | Jan. 13-17 | Nov. 29 - Dec. 6 |
| :--- | :---: | :---: |
|  | $\underline{2012}$ | $\underline{2011}$ |
| Romney | $43 \%$ |  |
| Santorum | $19 \%$ | $25 \%$ |
| Gingrich | $18 \%$ | $1 \%$ |
| Paul | $9 \%$ | $48 \%$ |
| Perry | $2 \%$ | $5 \%$ |
| Someone else (vol.) | $\%$ | $3 \%$ |
| None/ No one (vol.) | $3 \%$ | $1 \%$ |
| Bachmann | N/A | $3 \%$ |
| Huntsman | N/A | $3 \%$ |
| No opinion | $6 \%$ | $3 \%$ |
|  |  | $7 \%$ |

NOTE: In Jan. 13-17 poll, Jon Huntsman's name was included in the list of candidates through January 15. Results indicate the second choice of respondents who chose Huntsman as their first choice. In Nov. 29-Dec. 6 poll, Herman Cain's name was included in the list of candidates until December 3. Results indicate the second choice of respondents who chose Cain as their first choice.
2. Would you say you will definitely support that candidate in 2012, or is it possible you would change your mind?

|  | Jan. 13-17 | Nov. 29-Dec. 6 |
| :--- | :---: | :---: |
|  | $\underline{2012}$ | $\underline{2011}$ |
|  |  |  |
| Definitely support | $53 \%$ | $37 \%$ |
| Might change mind | $38 \%$ | $53 \%$ |
| Other (vol.) | $*$ | $*$ |
| No opinion | $9 \%$ | $10 \%$ |

No opinion includes respondents with no first choice in Q.1.

BASED ON INTERVIEWS WITH 505 REGISTERED VOTERS WHO ARE LIKELY TO VOTE IN THE SOUTH CAROLINA REPUBLICAN PRESIDENTIAL PRIMARY -- SAMPLING ERROR: +/- 4.5 PERCENTAGE PTS.

## SOUTH CAROLINA

1. If the Republican presidential primary were held today, please tell me which of the following people you would be most likely to support. -- former Speaker of the House Newt Gingrich, former Utah Governor Jon Huntsman, Texas Congressman Ron Paul, Texas Governor Rick Perry, former Massachusetts Governor Mitt Romney, or former Pennsylvania Senator Rick Santorum (RANDOM ORDER)

# REGISTERED REPUBLICANS LIKELY TO VOTE 

|  | Jan. 13-17 | Jan. 4-5 | Nov. 29 - Dec. 6 |
| :--- | :---: | :---: | :---: |
|  | $\underline{2012}$ | $\underline{2012}$ | $\underline{2011}$ |
| Romney | $33 \%$ |  |  |
| Gingrich | $23 \%$ | $37 \%$ | $20 \%$ |
| Santorum | $16 \%$ | $18 \%$ | $43 \%$ |
| Paul | $13 \%$ | $19 \%$ | $4 \%$ |
| Perry | $6 \%$ | $12 \%$ | $6 \%$ |
| Someone else (vol.) | $1 \%$ | $5 \%$ | $8 \%$ |
| None/ No one (vol.) | $2 \%$ | $*$ | $*$ |
| Bachmann | N/A | $*$ | $*$ |
| Huntsman | N/A | N/A | $6 \%$ |
| No opinion | $6 \%$ | $1 \%$ | $1 \%$ |
|  |  | $6 \%$ | $11 \%$ |

NOTE: In Jan. 13-17 poll, Jon Huntsman's name was included in the list of candidates through January 15. Results indicate the second choice of respondents who chose Huntsman as their first choice. In Nov. 29-Dec. 6 poll, Herman Cain's name was included in the list of candidates until December 3. Results indicate the second choice of respondents who chose Cain as their first choice.
2. Would you say you will definitely support that candidate in 2012, or is it possible you would change your mind?

|  | Jan. 13-17 | Jan. 4-5 | Nov. 29-Dec. 6 |
| :--- | :---: | :---: | :---: |
|  | $\underline{2012}$ | $\underline{2012}$ | $\underline{2011}$ |
|  |  |  |  |
| Definitely support | $57 \%$ | $44 \%$ | $34 \%$ |
| Might change mind | $35 \%$ | $49 \%$ | $55 \%$ |
| Other (vol.) | $*$ | $*$ | $*$ |
| No opinion | $8 \%$ | $7 \%$ | $11 \%$ |

No opinion includes respondents with no first choice in Q.1.

## METHODOLOGY

In Florida, a total of 1,508 adults, including 472 registered Republicans, were interviewed by telephone using standard random-digit dialing methods. All respondents were asked questions concerning their registration status and basic demographics, and the entire sample was weighted to reflect statewide Census figures for gender, race, age, education and region of the state. 391 likely voters were identified based on each respondent's party registration status (only registered Republicans were selected), stated intention to participate in the 2012 primary, interest in the campaign to date, and self-reported voting history.

In South Carolina, a total of 1,525 adults were interviewed by telephone using standard random-digit dialing methods. All respondents were asked questions concerning their registration status and basic demographics, and the entire sample was weighted to reflect statewide Census figures for gender, race, age, education and region of the state. 505 likely voters were identified based on each respondent's stated intention to participate in the 2012 primary, interest in the campaign to date, and self-reported voting history.

# FLORIDA 

Florida CNN/TIME/ORC International Poll -- January 13 to 17, 2012
Likely Voter
Q5. If the Republican presidential primary were held today, please tell me which of the following people you would be most likely to support.
Q6A. And if that candidate decides not to run for president for any reason, who would be your second choice?

|  | Total | Men | Women | White | NonWhite | Under $50$ | 50 and older |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Frm Speaker Hse Newt Gingrich | 18\% | 19\% | 17\% | 19\% | N/A | N/A | 20\% |
| Texas Congressman Ron Paul | 9\% | 13\% | 4\% | 8\% | N/A | N/A | 6\% |
| Texas Governor Rick Perry | 2\% | 1\% | $2 \%$ | 2\% | N/A | N/A | 1\% |
| Frm MA Governor Mitt Romney | 43\% | 42\% | 44\% | 44\% | N/A | N/A | 43\% |
| Frm PA Senator Rick Santorum | 19\% | 18\% | 19\% | 18\% | N/A | N/A | 20\% |
| Someone else | * | 1\% | * | * | N/A | N/A | 1\% |
| None/no one | 3\% | 2\% | 4\% | 1\% | N/A | N/A | 2\% |
| No opinion | 6\% | 3\% | 9\% | 7\% | N/A | N/A | 7\% |
| Sampling Error | +/-5.0 | +/-6.5 | +/-7.5 | +/-5.0 |  |  | +/-5.5 |

Frm Speaker Hse Newt Gingrich
Texas Congressman Ron Paul
Texas Governor Rick Perry
Frm MA Governor Mitt Romney
Frm PA Senator Rick Santorum
Someone else
None/no one
No opinion
Sampling Error
Frm Speaker Hse Newt Gingrich
Texas Congressman Ron Paul
Texas Governor Rick Perry
Frm MA Governor Mitt Romney
Frm PA Senator Rick Santorum
Someone else
None/no one
No opinion
Sampling Error

|  | Total | North Central | T Bay South | Urban/ Suburb | Exurb Rural | Tea Pty Support | Tea Pty Neutral /Oppose |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Frm Speaker Hse Newt Gingrich | 18\% | 21\% | 17\% | 22\% | 16\% | 21\% | 15\% |
| Texas Congressman Ron Paul | 9\% | 8\% | 10\% | 11\% | 8\% | 8\% | 9\% |
| Texas Governor Rick Perry | 2\% | 2\% | 2\% | 2\% | $2 \%$ | 3\% | 1\% |
| Frm MA Governor Mitt Romney | 43\% | 36\% | 48\% | 41\% | 45\% | 38\% | 50\% |
| Frm PA Senator Rick Santorum | 19\% | 25\% | 14\% | 16\% | 21\% | 24\% | 14\% |
| Someone else | * | 1\% | * | * | 1\% | 1\% | * |
| None/no one | 3\% | 1\% | 4\% | 5\% | 1\% | * | 4\% |
| No opinion | 6\% | 7\% | 6\% | 4\% | 8\% | 5\% | 7\% |
| Sampling Error | +/-5.0 | +/-7.5 | +/-6.5 | +/-8.0 | +/-6.5 | +/-6.5 | +/-7.5 |

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## FLORIDA



* percentage less than 1\%

South Carolina CNN/TIME/ORC International Poll -- January 13 to 17, 2012
Likely Voter
Q5. If the Republican presidential primary were held today, please tell me which of the following people you would be most likely to support.
Q6A. And if that candidate decides not to run for president for any reason, who would be your second choice?


|  | Total | Moderate or Liberal | Conserv -ative | $\begin{gathered} \text { Born } \\ \text { Yes } \end{gathered}$ | $\begin{array}{r} \text { Again } \\ \text { No } \end{array}$ | Repub <br> lican | Indep endent |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Frm Speaker Hse Newt Gingrich | 23\% | N/A | 24\% | 23\% | 22\% | 25\% | 19\% |
| Texas Congressman Ron Paul | 13\% | N/A | 12\% | 12\% | 17\% | 11\% | 19\% |
| Texas Governor Rick Perry | 6\% | N/A | 6\% | 9\% | 1\% | 6\% | 9\% |
| Frm MA Governor Mitt Romney | 33\% | N/A | 30\% | 26\% | 47\% | 33\% | 32\% |
| Frm PA Senator Rick Santorum | 16\% | N/A | 19\% | 20\% | 8\% | 18\% | 10\% |
| Someone else | 1\% | N/A | * | 2\% | * | $2 \%$ | * |
| None/no one | 2\% | N/A | 2\% | 1\% | 3\% | 1\% | 3\% |
| No opinion | 6\% | N/A | 7\% | 7\% | 2\% | 5\% | 9\% |
| Sampling Error | +/-4.5 |  | +/-5.0+ | -5.5 | +/-7.5 | +/-5.0 | +/-8.5 |


|  | Total | P'mont | Midlands | $\begin{aligned} & \text { Low } \\ & \text { Cty } \end{aligned}$ | Urban/ <br> Suburb | Exurb/ Rural | Tea Pty <br> Support | Tea Pty <br> Neutral <br> /Oppose |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Frm Speaker Hse Newt Gingrich | 23\% | 22\% | 20\% | N/A | 19\% | 24\% | 31\% | 13\% |
| Texas Congressman Ron Paul | 13\% | 18\% | 9\% | N/A | 11\% | 14\% | 13\% | 14\% |
| Texas Governor Rick Perry | 6\% | 6\% | 9\% | N/A | 6\% | 7\% | 5\% | 6\% |
| Frm MA Governor Mitt Romney | 33\% | 30\% | 33\% | N/A | 38\% | 30\% | 26\% | 43\% |
| Frm PA Senator Rick Santorum | 16\% | 17\% | 18\% | N/A | 16\% | 16\% | 20\% | 10\% |
| Someone else | 1\% | 1\% | 3\% | N/A | 4\% | * | * | 3\% |
| None/no one | 2\% | 2\% | 2\% | N/A | 1\% | 2\% | 1\% | 4\% |
| No opinion | 6\% | 4\% | 7\% | N/A | 5\% | 7\% | 5\% | 7\% |
| Sampling Error | +/-4.5 | +/-7.5 | +/-7.0 |  | +/-8.0 | +/-5.5 | +/-6.0 | +/-7.0 |

* percentage less than 1\%


# SOUTH CAROLINA 

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South Carolina CNN/TIME/ORC International Poll -- January 13 to 17, 2012
Likely Voter
Q6. Would you say you will definitely support that candidate, or is it possible you would
    change your mind?
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|  | Total | Men | Women | White | NonWhite | Under $50$ | 50 and older |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Definitely support | 57\% | 58\% | 55\% | 57\% | N/A | N/A | 55\% |
| Might change mind | 35\% | 35\% | 34\% | 35\% | N/A | N/A | 34\% |
| No opinion | 8\% | 6\% | 10\% | 8\% | N/A | N/A | 11\% |
| Sampling Error | +/-4.5 | 6.0 | -6.5 | -4.5 |  |  | +/-5.0 |


| Total | Under \$50K | $\begin{aligned} & \$ 50 \mathrm{~K} \\ & \text { or more } \end{aligned}$ | No College Degree | College Grad |
| :---: | :---: | :---: | :---: | :---: |
| 57\% | 54\% | 62\% | 56\% | 58\% |
| 35\% | 38\% | 32\% | 37\% | 33\% |
| 8\% | 8\% | 6\% | 7\% | 9\% |
| +/-4.5 | +/-8.5 | +/-6.5 | +/-6.0 | +/-6.0 |

Might change mind
No opinion
Sampling Error
Definitely support
Might change mind
No opinion
Sampling Error

Definitely support
Might change mind
No opinion

| Total | Moderate or <br> Liberal | $\begin{gathered} \text { Conserv } \\ \text {-ative } \end{gathered}$ | $\begin{array}{r} \text { Born } \\ \text { Yes } \end{array}$ | $\begin{array}{r} \text { Again } \\ \text { No } \end{array}$ | Repub <br> lican | Indep endent |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 57\% | N/A | 56\% | 56\% | 60\% | 59\% | 51\% |
| 35\% | N/A | 34\% | 35\% | 34\% | 34\% | 39\% |
| 8\% | N/A | 10\% | 9\% | 5\% | 7\% | 11\% |
| +/-4.5 |  | +/-5.0+/ | -5. 5 | +/-7.5 | +/-5.0 |  |

* percentage less than 1\%


[^0]:    * percentage less than 1\%

