

Interviews with 485 likely Republican primary voters in South Carolina conducted by telephone by ORC International on January 4-5, 2012. The margin of sampling error for results based on the total sample is plus or minus 4.5 percentage points.

## SOUTH CAROLINA

1. If the Republican presidential primary were held today, please tell me which of the following people you would be most likely to support. -- former Speaker of the House Newt Gingrich, former Utah Governor Jon Huntsman, Texas Congressman Ron Paul, Texas Governor Rick Perry, former Massachusetts Governor Mitt Romney, or former Pennsylvania Senator Rick Santorum (RANDOM ORDER)

|  | Jan. 4-5 | Nov. 29 - Dec. 6 |
| :--- | :---: | :---: |
|  | $\underline{2012}$ | $\underline{2011}$ |
| Romney | $37 \%$ |  |
| Santorum | $19 \%$ | $20 \%$ |
| Gingrich | $18 \%$ | $4 \%$ |
| Paul | $12 \%$ | $43 \%$ |
| Perry | $5 \%$ | $6 \%$ |
| Huntsman | $1 \%$ | $8 \%$ |
| Someone else (vol.) | $*$ | $1 \%$ |
| None/ No one (vol.) | $*$ | $*$ |
| Bachmann | N/A | $*$ |
| No opinion | $6 \%$ | $6 \%$ |
|  |  | $11 \%$ |

2. Would you say you will definitely support that candidate in 2012, or is it possible you would change your mind?

|  | Jan. 4-5 | Nov. 29 - Dec. 6 |
| :--- | :---: | :---: |
|  | $\underline{2012}$ | $\underline{2011}$ |
| Definitely support | $44 \%$ | $34 \%$ |
| Might change mind | $49 \%$ | $55 \%$ |
| Other (vol.) | $*$ | $*$ |
| No opinion | $7 \%$ | $11 \%$ |

No opinion includes respondents with no first choice in Q.1.

## METHODOLOGY

In South Carolina, a total of 1,519 adults were interviewed by telephone using standard random-digit dialing methods. All respondents were asked questions concerning their registration status and basic demographics, and the entire sample was weighted to reflect statewide Census figures for gender, race, age, education and region of the state. 485 likely voters were identified based on each respondent's stated intention to participate in the 2012 primary, interest in the campaign to date, and self-reported voting history.

South Carolina CNN/Time/ORC International Poll -- January 4 to January 5, 2012
Likely Voter
Question 5
If the Republican presidential primary were held today, please tell me which of the following people you would be most likely to support.

|  |  |  |  | Under 50 and |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | Total | Men | Women | 50 | older |


|  |  |  | No <br> College | College |
| :--- | :---: | :---: | :---: | :---: | ---: |


|  | Total | Moderate or Liberal | Conserv -ative | $\begin{array}{r} \text { Born } \\ \text { Yes } \end{array}$ | $\begin{array}{r} \text { Again } \\ \text { No } \end{array}$ | Repub <br> lican | Indep endent |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Frm Speaker Hse Newt Gingrich | 18\% | N/A | 22\% | 20\% | 15\% | 20\% | 13\% |
| Frm UT Governor Jon Huntsman | 1\% | N/A | * | * | 3\% | 1\% | 3\% |
| Texas Congressman Ron Paul | 12\% | N/A | 11\% | 15\% | 10\% | 12\% | 18\% |
| Texas Governor Rick Perry | 5\% | N/A | 4\% | 3\% | 5\% | 5\% | 3\% |
| Frm MA Governor Mitt Romney | 37\% | N/A | 37\% | 35\% | 41\% | 35\% | 40\% |
| Frm PA Senator Rick Santorum | 19\% | N/A | 22\% | 22\% | 17\% | 22\% | 13\% |
| Someone else | * | N/A | * | * | * | * | * |
| None/no one | * | N/A | * | $\star$ | $\star$ | * | 1\% |
| No opinion | 6\% | N/A | 4\% | 5\% | 9\% | 6\% | 8\% |
| Sampling Error | +/-4.5 |  | +/-5.0+/ | -6.0 | +/-7.0 | +/-5.0 | +/-8.5 |


|  | Total | P'mont | Midlands | $\begin{aligned} & \text { Low } \\ & \text { Cty } \end{aligned}$ | Urban/ <br> Suburb | Exurb/ <br> Rural | Tea Pty <br> Support | Tea Pty Neutral /Oppose |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Frm Speaker Hse Newt Gingrich | 18\% | 17\% | 19\% | N/A | 15\% | 19\% | 23\% | 13\% |
| Frm UT Governor Jon Huntsman | 1\% | 2\% | 1\% | N/A | 3\% | 1\% | 1\% | 3\% |
| Texas Congressman Ron Paul | 12\% | 13\% | 11\% | N/A | 11\% | 13\% | 13\% | 12\% |
| Texas Governor Rick Perry | 5\% | 5\% | 5\% | N/A | 6\% | 4\% | 6\% | 3\% |
| Frm MA Governor Mitt Romney | 37\% | 43\% | 37\% | N/A | 40\% | 37\% | 32\% | 41\% |
| Frm PA Senator Rick Santorum | 19\% | 17\% | 17\% | N/A | 22\% | 18\% | 20\% | 20\% |
| Someone else | * | * | * | N/A | * | * | * | * |
| None/no one | * | * | 1\% | N/A | 1\% | * | * | 1\% |
| No opinion | 6\% | 3\% | 10\% | N/A | 3\% | 7\% | 5\% | 7\% |
| Sampling Error | +/-4.5 | +/-7.5 | +/-7.0 |  | +/-8.5 | +/-5.5 | +/-6.0 | +/-7.0 |

* percentage less than 1\%

South Carolina CNN/Time/ORC International Poll -- January 4 to January 5, 2012
Likely Voter
Question 5/6
Q5. If the Republican presidential primary were held today, please tell me which of the following people you would be most likely to support.
Q6. Would you say you will definitely support that candidate, or is it possible you would change your mind?

|  |  |  | Under 50 and |  |  |
| :--- | ---: | :---: | ---: | :---: | :---: |
|  | Total | Men | Women | 50 | older |


|  | Total | $\begin{array}{r} \text { Under } \\ \$ 50 \mathrm{~K} \end{array}$ | $\begin{aligned} & \$ 50 \mathrm{~K} \\ & \text { or more } \end{aligned}$ | College Degree | College Grad |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Definitely support | 44\% | 45\% | 44\% | 48\% | 39\% |
| Might change mind | 49\% | 50\% | 51\% | 45\% | 54\% |
| No opinion | 7\% | 6\% | 5\% | 7\% | 7\% |
| Sampling Error | +/-4.5 | -8. 5 | +/-6.5 | +/-6.0 | +/-6.5 |


|  | Total | Moderate or Liberal | $\begin{gathered} \text { Conserv } \\ \text {-ative } \end{gathered}$ | $\begin{gathered} \text { Born } \\ \text { Yes } \end{gathered}$ | $\begin{array}{r} \text { Again } \\ \text { No } \end{array}$ | Repub <br> lican | Indep endent |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Definitely support | 44\% | N/A | 44\% | 44\% | 43\% | 46\% | 33\% |
| Might change mind | 49\% | N/A | 52\% | 51\% | 48\% | 47\% | 58\% |
| No opinion | 7\% | N/A | 5\% | 5\% | 9\% | 6\% | 9\% |
| Sampling Error | +/-4.5 |  | +/-5.0+/ | -6.0 | +/-7.0 | +/-5.0 | /-8.5 |

Definitely support
Might change mind
No opinion

+ -4.
$+/-5.0+/-6.0+/-7.0+/-5.0+/-8.5$

Sampling Error

|  |  |  | Low | Urban/ Exurb/ | Tea Pty | Neutral |  |
| ---: | :---: | :---: | ---: | ---: | ---: | ---: | ---: |
| Total | P'mont | Midlands | Cty | Suburb | Rural | Support | /Oppose |

* percentage less than 1\%

