

REG2

N=		400	100%
Hillsborough.....	1	118	30%
Rockingham	2	92	23%
North/West	3	90	23%
Central	4	100	25%

START
 Hello, my name is _____ and I am conducting a survey for 7NEWS/Suffolk University and I would like to get your opinions on some political questions. Would you be willing to spend five minutes answering some questions?

N=		400	100%
Continue	1	400	100%

GEND
 RECORD GENDER

N=		400	100%
Male	1	202	50%
Female	2	198	50%

S2. How likely are you to vote in the Republican Presidential Primary in four weeks? {ACCEPT VERY LIKELY, SCREEN OUT ALL OTHERS}

N=		400	100%
Very likely	1	400	100%
Somewhat likely	2	0	0%
50/50	3	0	0%
Not very likely	4	0	0%
Not at all likely	5	0	0%
Other/Dk/RF	6	0	0%

S3. Are you currently registered as a Democrat, Republican, Unenrolled/Independent, something else or are you not registered to vote?

N=		400	100%
Democratic	1	0	0%
Republican	2	236	59%
Unenrolled/Ind	3	162	41%
Other	4	0	0%
Not registered	5	2	1%

S4. Just to be clear, although you are a registered <S3 >you intend to vote in the Republican Presidential Primary on January 10th?

N=		162	100%
Yes	1	162	100%
No	2	0	0%

S5. What is your age category? (READ LIST)

N=		400	100%
18-34 years	1	36	10%
35-44 years	3	72	18%
45-54 years	4	87	22%
55-64 years	5	85	21%
65-74 years	6	81	20%
75+ years	7	34	9%
Refused	8	5	1%

S6. For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

READ LIST

N=		400	100%
White/Caucasian	1	371	93%
Black/African American	2	1	0%
American Indian/Alaska Native	3	5	1%
Asian	4	0	0%
Native Hawaiian/Other Pacific Islander	5	1	0%
Hispanic/Latino	6	6	2%
Other (DO NOT READ)	7	3	1%
Refused (DO NOT READ)	8	13	3%

PRE1

Great, I am going to read you a list of individuals in state and local politics. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Barack Obama.

N=	400	100%
Continue	1	400 100%
Q1. Is your opinion of Barack Obama generally favorable or generally unfavorable?		
N=	400	100%
Never heard of	1	0 0%
Favorable	2	87 22%
Unfavorable	3	290 73%
Heard of/Undecided	4	23 6%
Q2. Is your opinion of Mitt Romney generally favorable or generally unfavorable?		
N=	400	100%
Never heard of	1	1 0%
Favorable	2	266 67%
Unfavorable	3	68 17%
Heard of/Undecided	4	65 16%
Q3. Is your opinion of Sarah Palin generally favorable or generally unfavorable?		
N=	400	100%
Never heard of	1	0 0%
Favorable	2	124 31%
Unfavorable	3	219 55%
Heard of/Undecided	4	57 14%
Q4. Is your opinion of Jon Huntsman generally favorable or generally unfavorable?		
N=	400	100%
Never heard of	1	4 1%
Favorable	2	155 39%
Unfavorable	3	115 29%
Heard of/Undecided	4	126 32%
Q5. Is your opinion of Rick Perry generally favorable or generally unfavorable?		
N=	400	100%
Never heard of	1	2 1%
Favorable	2	70 18%
Unfavorable	3	266 67%
Heard of/Undecided	4	62 16%
Q6. Is your opinion of Newt Gingrich generally favorable or generally unfavorable?		
N=	400	100%
Never heard of	1	0 0%
Favorable	2	175 44%
Unfavorable	3	167 42%
Heard of/Undecided	4	58 15%
Q7. Is your opinion of Michele Bachmann generally favorable or generally unfavorable?		
N=	400	100%
Never heard of	1	2 1%
Favorable	2	126 32%
Unfavorable	3	218 55%
Heard of/Undecided	4	54 14%
Q8. Is your opinion of Herman Cain generally favorable or generally unfavorable?		
N=	400	100%
Never heard of	1	1 0%
Favorable	2	90 23%
Unfavorable	3	256 64%
Heard of/Undecided	4	53 13%

Q9. Is your opinion of Ron Paul generally favorable or generally unfavorable?

N=		400	100%
Never heard of	1	2	1%
Favorable	2	176	44%
Unfavorable	3	146	37%
Heard of/Undecided	4	76	19%

Q10. Is your opinion of Rick Santorum generally favorable or generally unfavorable?

N=		400	100%
Never heard of	1	16	4%
Favorable	2	120	30%
Unfavorable	3	145	36%
Heard of/Undecided	4	119	30%

The following are questions about national politicians and issues:

Q11. Do you think the country is heading in the right direction or is on the wrong track?

N=		400	100%
Right direction	1	38	10%
Wrong track	2	336	84%
Undecided	3	26	7%

PRE12

There will be thirty Republican candidates listed on the New Hampshire ballot on January 10th. However, there is a much smaller group that has participated in the televised debates.

N=		400	100%
Continue	1	400	100%

Q12. If the Republican Primary for President of the United States were held today and the candidates were {alphabetical} Michele Bachmann, Herman Cain, Newt Gingrich, Jon Huntsman, Gary Johnson, Fred Karger, Ron Paul, Rick Perry, Buddy Roemer, Mitt Romney, and Rick Santorum for whom will you vote or toward whom would you LEAN at this time?

N=		400	100%
Michele Bachmann	01	11	3%
Herman Cain	02	8	2%
Newt Gingrich	03	79	20%
Jon Huntsman	04	51	13%
Gary Johnson	05	3	1%
Fred Karger	06	0	0%
Ron Paul	07	33	8%
Rick Perry	08	5	1%
Buddy Roemer	09	6	2%
Mitt Romney	10	153	38%
Rick Santorum	11	7	2%
Undecided (DO NOT READ)	12	44	11%

Q13. Now, how likely are you to change your mind about your choice before the January Primary - would you say it's very likely you'll change your mind, somewhat likely you'll change your mind, or unlikely you'll change your mind?

N=		400	100%
Very likely I'll change my mind	1	26	7%
Somewhat likely I'll change my mind	2	174	44%
Unlikely I'll change my mind-Sure about choice.	3	181	45%
Undecided (DO NOT READ)	4	19	5%

Q14. If your first choice for the Republican Presidential nominee dropped out of the race, who would you vote for instead (READ LIST), for whom will you vote or toward whom would you LEAN at this time?

N=		400	100%
Michele Bachmann	01	16	4%
Herman Cain	02	9	2%
Newt Gingrich	03	78	20%
Jon Huntsman	04	22	6%
Gary Johnson	05	1	0%
Fred Karger	06	2	1%
Ron Paul	07	41	10%
Rick Perry	08	9	2%
Buddy Roemer	09	5	1%
Mitt Romney	10	101	25%
Rick Santorum	11	32	8%
Undecided (DO NOT READ)	12	84	21%

Q15. Despite who you're personally voting for, who do you expect the next President will be - Barack Obama or one of the Republican candidates?

N=		400	100%
Barack Obama	01	84	21%
Michele Bachmann	02	6	2%
Herman Cain	03	4	1%
Newt Gingrich	04	71	18%
Jon Huntsman	05	4	1%
Gary Johnson	06	0	0%
Fred Karger	07	0	0%
Ron Paul	08	8	2%
Rick Perry	09	1	0%
Buddy Roemer	10	0	0%
Mitt Romney	11	138	35%
Rick Santorum	12	1	0%
Undecided (DO NOT READ)	13	83	21%

Q16. How confident are you that the Republican nominee will defeat Barack Obama next November - very confident, somewhat confident, not very confident, not at all confident?

N=		400	100%
Very confident	1	120	30%
Somewhat confident	2	167	42%
Not very confident	3	57	14%
Not at all confident	4	36	9%
Undecided (DO NOT READ)	5	20	5%

Q17. What do you associate Newt Gingrich with? {OPEN}
(What word or phrase comes to mind when you think of candidate Gingrich?)

N=		400	100%
"Smart".....	01	79	20%
"Conservative".....	02	15	4%
"Experienced".....	03	31	8%
"Untrustworthy".....	04	41	10%
"Honest".....	05	13	3%
"Corrupt".....	06	18	5%
"Politician".....	07	21	5%
"Speaker of the House".....	08	11	3%
"Rich".....	09	7	2%
"Old school politics".....	10	15	4%
Other unmatched.....	00	82	21%
Don't know	98	61	15%
Refused	99	6	2%

Q18. What do you associate Mitt Romney with? {OPEN}

(What word or phrase comes to mind when you think of candidate Romney?)

N=		400	100%
"Businessman".....	01	122	31%
"Flip flops".....	02	43	11%
"Honest".....	03	37	9%
"Massachusetts".....	04	9	2%
"Gentleman".....	05	7	2%
"Smart".....	06	19	5%
"Steady".....	07	10	3%
"MASS Health care".....	08	8	2%
"Confident".....	09	10	3%
"Olympics".....	10	7	2%
"Politician".....	11	4	1%
"Successful".....	12	3	1%
"Experienced".....	13	4	1%
"Qualified".....	14	5	1%
Other unmatched.....	00	68	17%
Don't know	98	42	11%
Refused	99	2	1%

Q19. What is your major concern about a Newt Gingrich presidency? {OPEN}

N=		400	100%
"Baggage/his past".....	01	64	16%
"Lack of good judgment".....	02	25	6%
"No new ideas".....	03	24	6%
"Not trustworthy".....	04	51	13%
"Economy".....	05	11	3%
"Polarizing".....	06	14	4%
"Erratic".....	07	18	5%
"Hot head".....	08	7	2%
"Foreign policy".....	09	5	1%
"Can't win".....	10	8	2%
Other unmatched.....	00	51	13%
Nothing	97	49	12%
Don't know	98	65	16%
Refused	99	8	2%

Q20. What is your major concern about a Mitt Romney presidency? {OPEN}

N=		400	100%
"Too moderate".....	01	32	8%
"Flip flops".....	02	76	19%
"His religion".....	03	6	2%
"Foreign policy".....	04	22	6%
"He might lose".....	05	16	4%
"Ruin the country".....	06	8	2%
"Too conservative".....	07	5	1%
"Rich".....	08	6	2%
"Healthcare".....	09	11	3%
"Not a strong leader".....	10	3	1%
"Jobs".....	11	4	1%
"Immigration".....	12	5	1%
"Not conservative".....	13	3	1%
Other unmatched.....	00	55	14%
Nothing	97	82	21%
Don't know	98	60	15%
Refused	99	6	2%

Q21. What is your major concern about a Ron Paul presidency? {OPEN}

N=		400	100%
"Foreign Policy".....	01	47	12%
"Too radical/extreme".....	02	87	22%
"Age".....	03	30	8%
"Not qualified".....	04	25	6%
"Too conservative".....	05	6	2%
"Can't win".....	06	32	8%
"Too far right".....	07	11	3%
"Too liberal".....	08	4	1%
"Economic policy".....	09	4	1%
Other unmatched.....	00	38	10%
Nothing	97	48	12%
Don't know	98	61	15%
Refused	99	7	2%

Q22. Who do you trust more to fix the economy - Gingrich or Romney?

N=		400	100%
Gingrich	1	80	20%
Romney	2	237	59%
Undecided	3	83	21%

Q23. Who would do a better job with foreign policy - Gingrich or Romney?

N=		400	100%
Gingrich	1	184	46%
Romney	2	137	34%
Undecided	3	79	20%

Q24. If the U.S. was attacked, who would you want to see in the White House - Gingrich or Romney?

N=		400	100%
Gingrich	1	146	37%
Romney	2	168	42%
Undecided	3	86	22%

Q25. Who has the personality best suited to be President - Gingrich or Romney?

N=		400	100%
Gingrich	1	64	16%
Romney	2	280	70%
Undecided	3	56	14%

Q26. In your opinion, who is the biggest flip-flopper on issues, Gingrich or Romney?

N=		400	100%
Gingrich	1	98	25%
Romney	2	164	41%
Undecided	3	138	35%

Q27. Who would be better at bringing America together - Gingrich or Romney?

N=		400	100%
Gingrich	1	73	18%
Romney	2	249	62%
Undecided	3	78	20%

DEMOS
 [THE FINAL QUESTIONS WILL HELP US CLASSIFY YOUR RESPONSES WITH OTHERS TAKING THE SURVEY]

N=		400	100%
Continue	1	400	100%

Q28. Are your values similar to the values of the Tea Party?

N=		400	100%
Yes	1	189	47%
No	2	166	42%
Undecided	3	45	11%

Q29. Would you describe yourself as conservative, moderate or liberal?

N=		400	100%
Conservative	1	213	53%
Moderate	2	148	37%
Liberal	3	26	7%
Undecided	4	13	3%