

REG

N=		400	100%
Hillsborough.....	1	120	30%
Rockingham	2	92	23%
North/West	3	90	23%
Central	4	98	25%

START
 Hello, my name is _____ and I am conducting a survey for 7NEWS/Suffolk University and I would like to get your opinions on some political questions. Would you be willing to spend five minutes answering some questions?

N=		400	100%
Continue	1	400	100%

GEND
 RECORD GENDER

N=		400	100%
Male	1	201	50%
Female	2	199	50%

S2. How likely are you to vote in the Republican Presidential primary in seven weeks?

N=		400	100%
Very likely	1	347	87%
Somewhat likely	2	53	13%
50/50	3	0	0%
Not very likely	4	0	0%
Not at all likely	5	0	0%
Other/Dk/RF	6	0	0%

S3. Are you currently registered as a Democrat, Republican, Unenrolled/Independent, something else or are you not registered to vote?

N=		400	100%
Democrat	1	0	0%
Republican	2	231	58%
Unenrolled/Ind	3	165	41%
Other	4	0	0%
Not registered	5	4	1%

S4. Just to be clear, although you are a registered Independent, you intend to vote in the Republican Presidential Primary in seven weeks?

N=		165	100%
Yes	1	165	100%
No	2	0	0%

S5. What is your age category? (READ LIST)

N=		400	100%
18-34 years	1	38	10%
35-44 years	2	64	16%
45-54 years	3	98	25%
55-64 years	4	92	23%
65-74 years	5	71	18%
75+ years	6	36	9%
Refused	7	1	0%

S6. For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

READ LIST

N=		400	100%
White/Caucasian	1	352	88%
Black/African American	2	2	1%
American Indian/Alaska Native	3	1	0%
Asian	4	4	1%
Native Hawaiian/Other Pacific Islander	5	0	0%
Hispanic/Latino	6	2	1%
Other (DO NOT READ)	7	18	5%
Refused (DO NOT READ)	8	21	5%

PRE1
 Great, I am going to read you a list of individuals in state and local politics. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Barack Obama.

N=		400	100%
Continue	1	400	100%
Q1. Is your opinion of Barack Obama generally favorable or generally unfavorable?			
N=		400	100%
Never heard of	1	2	1%
Favorable	2	100	25%
Unfavorable	3	271	68%
Heard of/Undecided	4	27	7%
Q2. Is your opinion of Mitt Romney generally favorable or generally unfavorable?			
N=		400	100%
Never heard of	1	2	1%
Favorable	2	277	69%
Unfavorable	3	77	19%
Heard of/Undecided	4	44	11%
Q3. Is your opinion of Sarah Palin generally favorable or generally unfavorable?			
N=		400	100%
Never heard of	1	4	1%
Favorable	2	132	33%
Unfavorable	3	219	55%
Heard of/Undecided	4	45	11%
Q4. Is your opinion of Jon Huntsman generally favorable or generally unfavorable?			
N=		400	100%
Never heard of	1	39	10%
Favorable	2	141	35%
Unfavorable	3	85	21%
Heard of/Undecided	4	135	34%
Q5. Is your opinion of Rick Perry generally favorable or generally unfavorable?			
N=		400	100%
Never heard of	1	18	5%
Favorable	2	85	21%
Unfavorable	3	206	52%
Heard of/Undecided	4	91	23%
Q6. Is your opinion of Newt Gingrich generally favorable or generally unfavorable?			
N=		400	100%
Never heard of	1	6	2%
Favorable	2	178	45%
Unfavorable	3	148	37%
Heard of/Undecided	4	68	17%
Q7. Is your opinion of Michele Bachmann generally favorable or generally unfavorable?			
N=		400	100%
Never heard of	1	11	3%
Favorable	2	107	27%
Unfavorable	3	211	53%
Heard of/Undecided	4	71	18%
Q8. Is your opinion of Herman Cain generally favorable or generally unfavorable?			
N=		400	100%
Never heard of	1	9	2%
Favorable	2	161	40%
Unfavorable	3	162	41%
Heard of/Undecided	4	68	17%

Q9. Is your opinion of Ron Paul generally favorable or generally unfavorable?
 N= 400 100%
 Never heard of 1 3 1%
 Favorable 2 185 46%
 Unfavorable 3 146 37%
 Heard of/Undecided 4 66 17%

Q10. Is your opinion of Rick Santorum generally favorable or generally unfavorable?
 N= 400 100%
 Never heard of 1 40 10%
 Favorable 2 108 27%
 Unfavorable 3 103 26%
 Heard of/Undecided 4 149 37%

The following are questions about national politicians and issues:

Q11. Do you think the country is heading in the right direction or is on the wrong track?
 N= 400 100%
 Right direction 1 46 12%
 Wrong track 2 326 82%
 Undecided 3 28 7%

Q12. Do you believe the Republican Party today is too conservative, not conservative enough, or does it match your values?
 N= 400 100%
 Too conservative 1 120 30%
 Not conservative enough..... 2 110 28%
 Matches my values 3 104 26%
 Undecided 4 66 17%

PRE13

There will be thirty Republican candidates listed on the New Hampshire ballot on January 10th. However, there is a much smaller group that has participated in the televised debates.

N= 400 100%
 Continue 1 400 100%

Q13. If the Republican Primary for President of the United States were held today and the candidates were {alphabetical} Michele Bachmann, Herman Cain, Newt Gingrich, Jon Huntsman, Gary Johnson, Fred Karger, Ron Paul, Rick Perry, Buddy Roemer, Mitt Romney, and Rick Santorum for whom will you vote or toward whom do you LEAN at this time?
 N= 400 100%
Michele Bachmann 01 4 1%
Herman Cain 02 32 8%
Newt Gingrich 03 56 14%
Jon Huntsman 04 37 9%
Gary Johnson 05 0 0%
Fred Karger 06 2 1%
Ron Paul 07 54 14%
Rick Perry 08 6 2%
Buddy Roemer 09 2 1%
Mitt Romney 10 163 41%
Rick Santorum 11 10 3%
Undecided (DO NOT READ) 12 34 9%

Q14. Now, how likely are you to change your mind about your choice before the January Primary - would you say it's very likely you'll change your mind, somewhat likely you'll change your mind, or unlikely you'll change your mind?
 N= 400 100%
 Very likely I'll change my mind 1 34 9%
 Somewhat likely I'll change my mind 2 170 43%
 Unlikely I'll change my mind 3 168 42%
 Undecided (DO NOT READ) 4 28 7%

Q15. If your first choice for the Republican Presidential nominee dropped out of the race, who would you vote for instead (READ LIST), for whom will you vote or toward whom do you LEAN at this time?
 N= 400 100%
 Michele Bachmann 01 13 3%
 Herman Cain 02 34 9%
 Newt Gingrich 03 74 19%
 Jon Huntsman 04 31 8%
 Gary Johnson 05 5 1%

Fred Karger	06	0	0%
Ron Paul	07	42	11%
Rick Perry	08	16	4%
Buddy Roemer	09	2	1%
Mitt Romney	10	78	20%
Rick Santorum	11	23	6%
Undecided (DO NOT READ)	12	82	21%

Q16. Despite who you're personally voting for, who do you expect the next president will be - Barack Obama or one of the Republican candidates?

N=		400	100%
Barack Obama	01	116	29%
Michele Bachmann	02	6	2%
Herman Cain	03	19	5%
Newt Gingrich	04	26	7%
Jon Huntsman	05	3	1%
Gary Johnson	06	0	0%
Fred Karger	07	0	0%
Ron Paul	08	16	4%
Rick Perry	09	1	0%
Buddy Roemer	10	0	0%
Mitt Romney	11	130	33%
Rick Santorum	12	2	1%
Undecided (DO NOT READ)	13	81	20%

Q17. Which Republican candidate would do best against Barack Obama in a debate?

(READ IF DON'T KNOW)

N=		400	100%
Michele Bachmann	01	4	1%
Herman Cain	02	32	8%
Newt Gingrich	03	135	34%
Jon Huntsman	04	18	5%
Gary Johnson	05	0	0%
Fred Karger	06	0	0%
Ron Paul	07	19	5%
Rick Perry	08	1	0%
Buddy Roemer	09	0	0%
Mitt Romney	10	136	34%
Rick Santorum	11	2	1%
Undecided (DO NOT READ)	12	53	13%

{RANDOMIZE Q 18-22}

Q18. Is Mitt Romney presidential?

N=		400	100%
Yes	1	330	83%
No	2	45	11%
Undecided (DO NOT READ)	3	25	6%

Q19. Is Herman Cain presidential?

N=		400	100%
Yes	1	131	33%
No	2	215	54%
Undecided (DO NOT READ)	3	54	14%

Q20. Is Newt Gingrich presidential?

N=		400	100%
Yes	1	209	52%
No	2	149	37%
Undecided (DO NOT READ)	3	42	11%

Q21. Is Rick Perry presidential?

N=		400	100%
Yes	1	93	23%
No	2	235	59%
Undecided (DO NOT READ)	3	72	18%

Q22. Is Ron Paul presidential?

N=		400	100%
Yes	1	162	41%
No	2	187	47%
Undecided (DO NOT READ)	3	51	13%

Q23. Mitt Romney is probably one of the most well known of the Republican candidates, having run for President in 2008. But, in national polls, Romney can't seem to stay above 25 percent among likely Republican voters. Why do you think that 75 percent of Republican voters across the country are holding back from supporting Mitt Romney?

{OPEN RESPONSE}			
N=		400	100%
"Religion/Mormon".....	01	(1/132)	64 16%
"His healthcare plan".....	02	(1/134)	40 10%
"Flip-flops".....	03	(1/136)	41 10%
"Not conservative enough".....	04		36 9%
"Too many candidates right now".....	05		40 10%
"Being from Mass.".....	06		9 2%
"Unsure of him".....	07		11 3%
"Boring".....	08		13 3%
"Not a real Republican".....	09		8 2%
Other	00		51 13%
Don't know	99		108 27%
Q24. Do you trust Mitt Romney to say what he believes, even if it is unpopular?			
N=		400	100%
Yes	1	202	51%
No	2	147	37%
Undecided (DO NOT READ)	3	51	13%
Q25. Do you think Mitt Romney is comfortable around regular people?			
N=		400	100%
Yes	1	284	71%
No	2	77	19%
Undecided (DO NOT READ)	3	39	10%
Q26. Is Romney-Care the same as Obama-Care?			
N=		400	100%
Yes	1	89	22%
No	2	212	53%
Undecided (DO NOT READ)	3	99	25%
Q27. Knowing what you know now about the allegations of sexual harassment against Herman Cain, how do they influence your vote - do they make you more likely to support him, less likely to support him, or makes no difference?			
N=		400	100%
More likely	1	14	4%
Less likely	2	124	31%
No Difference	3	244	61%
Undecided (DO NOT READ)	4	18	5%
Q28. Do you believe the charges against Herman Cain?			
N=		400	100%
Yes	1	111	28%
No	2	151	38%
Undecided (DO NOT READ)	3	138	35%
Q29. How satisfied are you with the Republican field of candidates?			
N=		400	100%
Very satisfied	1	80	20%
Somewhat satisfied	2	170	43%
Somewhat dissatisfied	3	61	15%
Very dissatisfied	4	72	18%
Undecided	5	17	4%
Q30. How confident are you that the Republican nominee will defeat Barack Obama next November - very confident, somewhat confident, not very confident, not at all confident?			
N=		400	100%
Very confident	1	109	27%
Somewhat confident	2	130	33%
Not very confident	3	89	22%
Not at all confident	4	53	13%
Undecided (DO NOT READ)	5	19	5%

Q31. What do you think is the most important issue facing the country right now?

READ LIST

N=		400	100%
Reducing the national debt	01	60	15%
Taxes	02	14	4%
Jobs and the economy	03	202	51%
Schools and education	04	7	2%
Healthcare	05	23	6%
Military involvement in Iraq, Afghanistan, Libya	06	22	6%
Energy independence	07	16	4%
Illegal immigration	08	25	6%
Abortion policy	09	2	1%
Same sex marriage	10	4	1%
Civil liberties	11	8	2%
Terrorism and national security	12	11	3%
Undecided	13	6	2%

Q32. What do you think is the second most important issue facing the country right now?

READ LIST

N=		394	100%
Reducing the national debt	01	71	18%
Taxes	02	23	6%
Jobs and the economy	03	91	23%
Schools and education	04	15	4%
Healthcare	05	53	13%
Military involvement in Iraq, Afghanistan, Libya	06	39	10%
Energy independence	07	17	4%
Illegal immigration	08	26	7%
Abortion policy	09	4	1%
Same sex marriage	10	3	1%
Civil liberties	11	10	3%
Terrorism and national security	12	38	10%
Undecided	13	4	1%

Q33. Do you think that the near-universal health care bill passed by Democrats last year should be repealed, modified or left alone?

N=		400	100%
Repealed	1	209	52%
Modified	2	121	30%
Left alone	3	42	11%
Undecided	4	28	7%

DEMO

[THE FINAL QUESTION WILL HELP US CLASSIFY YOUR RESPONSES WITH OTHERS TAKING THE SURVEY]

N=		400	100%
Continue	1	400	100%

Q34. Would you describe yourself as conservative, moderate or liberal?

N=		400	100%
Conservative	1	188	47%
Moderate	2	178	45%
Liberal	3	26	7%
Undecided	4	8	2%