

Interviews with 1,007 adult Americans conducted by telephone by ORC International on October 14-16, 2011. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points. The sample also includes 925 interviews among registered voters (plus or minus 3 percentage points).

The sample includes 806 interviews among landline respondents and 201 interviews among cell phone respondents.
7. What is your view of the movement known as "Occupy Wall Street?" Would you say you have a favorable or unfavorable opinion of the Occupy Wall Street movement, or have you never heard of it?

Oct. 14-16
$\underline{2011}$
Favorable opinion 32\%
Unfavorable opinion 29\%
Heard of, no opinion (vol.) 13\%
Never heard of (vol.) 26\%
No opinion
13. Overall, how much do you trust Wall Street bankers and brokers to do what is best for the economy -- a great deal, somewhat, a little, or not at all?

> Oct. 14-16
> $\underline{2011}$

| A great deal | $3 \%$ |
| :--- | :---: |
| Somewhat | $20 \%$ |
| A little | $22 \%$ |
| Not at all | $54 \%$ |
| No opinion | $1 \%$ |

## CNN/TIME/YANKELOVICH TRENDS

|  | A great <br> deal | $\underline{\text { Somewhat }}$ | $\underline{A}$ little | Not at all | No <br> opinion |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| 1994 Mar 9-10 | 5 | 28 | 32 | 30 | 5 |
| 1990 Feb 14 | 4 | 30 | 33 | 30 | 3 |

14. Please tell me whether you think each of the following descriptions apply or do not apply to Wall Street bankers and brokers: (RANDOM ORDER)

|  | Applies | Does not <br> apply | No <br> opinion |
| :--- | :---: | :---: | :---: |
| Intelligent | $82 \%$ |  | $17 \%$ |
| Greedy | $80 \%$ | $19 \%$ | $1 \%$ |
| Overpaid | $77 \%$ | $21 \%$ | $1 \%$ |
| Dishonest | $65 \%$ | $32 \%$ | $2 \%$ |
| Community minded | $24 \%$ | $74 \%$ | $3 \%$ |
|  |  |  | $1 \%$ |

CNN/TIME/YANKELOVICH TRENDS

| Applies | $\underline{\text { Does not }}$ | No <br> apply |
| :--- | ---: | ---: |


| Greedy |  |  |  |
| :--- | :---: | :---: | :---: |
| 1994 Mar 9-10 |  |  |  |
| Community minded |  |  |  |
| 1994 Mar 9-10 |  |  |  |
| Intelligent | 77 | 14 | 8 |
| 1994 Mar 9-10 <br> Dishonest <br> 1994 Mar 9-10 | 25 | 60 | 14 |

CNN/ORC International Poll -- October 14 to 16, 2011
Question 7
What is your view of the movement known as "Occupy Wall Street?" Would you say you have a favorable or unfavorable opinion of the Occupy Wall Street movement, or have you never heard of it?

Base = Total Sample


CNN/ORC International Poll -- October 14 to 16, 2011
Question 13
Overall, how much do you trust Wall Street bankers and brokers to do what is best for the economy -- a great deal, somewhat, a little, or not at all?

Base $=$ Total Sample

```
A great deal
Somewhat
A little
Not at all
No opinion
Sampling Error
```

A great deal
Somewhat
A little
Not at all
No opinion
Sampling Error

A great deal
Somewhat
A little
Not at all
No opinion
Sampling Error

A great deal
Somewhat
A little
Not at all
No opinion
Sampling Error

A great deal
Somewhat
A little
Not at all
No opinion
Sampling Error

A great deal
Somewhat
A little
Not at all
No opinion
Sampling Error

* percentage less than 1\%

CNN/ORC International Poll -- October 14 to 16, 2011
Question 14A
Please tell me whether you think each of the following descriptions apply or do not apply to Wall Street bankers and brokers:
A. Greedy

Base $=$ Total Sample

|  | Total | Men | Women | White No | n-White |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Applies | 80\% | 77\% | 83\% | 81\% | 80\% |  |  |  |
| Does not apply | 19\% | 22\% | 16\% | 18\% | 19\% |  |  |  |
| No opinion | 1\% | 1\% | 1\% | 1\% | 1\% |  |  |  |
| Sampling Error | +/-3.0 | +/-4.5 | +/-4.5 +/ | /-3.5 +/ | -7.0 |  |  |  |
|  | Total | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | $\begin{aligned} & 35- \\ & 49 \end{aligned}$ | $\begin{aligned} & 50- \\ & 64 \end{aligned}$ | 65+ | Under 50 | 50 an Older |  |
| Applies | 80\% | 85\% | 78\% | 78\% | 79\% | 82\% | 78\% |  |
| Does not apply | 19\% | 13\% | 22\% | 21\% | 20\% | 17\% | 21\% |  |
| No opinion | 1\% | $2 \%$ | * | 2\% | 1\% | 1\% | 1\% |  |
| Sampling Error | +/-3.0 | +/-8.5 | +/-7.0 | +/-5.5 | +/-5.5 | +/-5.5 | +/-4.0 |  |
|  |  | Under | \$50K | No | Attended |  |  |  |
|  | Total | \$50K | or more | College | College |  |  |  |
| Applies | 80\% | 83\% | 78\% | 75\% | 84 |  |  |  |
| Does not apply | 19\% | 15\% | 21\% | 23\% | 15 |  |  |  |
| No opinion | 1\% | 1\% | 1\% | 2\% | 1 |  |  |  |
| Sampling Error | +/-3.0 | +/-5.0 | +/-4.5 | +/-5.5 | +/-3.5 |  |  |  |
|  | Total | Democrat | Indep endent | $\begin{array}{ll} - & \text { Repub- } \\ \text { lican } \end{array}$ | $\begin{aligned} & \text { Lib- } \\ & \text { eral } \end{aligned}$ | Moderate |  |  |
| Applies | 80\% | 87\% | 80\% | 72\% | 94\% | 76\% |  |  |
| Does not apply | 19\% | 12\% | 18\% | 28\% | 6\% | 22\% |  |  |
| No opinion | 1\% | 1\% | 2\% | * | 1\% | 1\% |  |  |
| Sampling Error | +/-3.0 | +/-5.5 | +/-5.0 | +/-6.0 | +/-6.5 | +/-5.0 | +/-5 |  |
|  | Total | North east | Midwest | South | West | Urban | Suburban | Rural |
| Applies | 80\% | 86\% | 79\% | 81\% | 73\% | 83\% | 82\% | 72\% |
| Does not apply | 19\% | 13\% | 18\% | 19\% | 24\% | 17\% | 16\% | 27\% |
| No opinion | 1\% | 1\% | 2\% | * | 2\% | 1\% | 2\% | * |
| Sampling Error | +/-3.0 | +/-6.5 | +/-6.5 | +/-5.5 | +/-6.5 | +/-5.5 | +/-4.5 | +/-6.5 |
|  | Total | Tea Pty Support | Tea Pty <br> Neutral | Tea Pty Oppose |  |  |  |  |
| Applies | 80\% | 62\% | 83\% | 92\% |  |  |  |  |
| Does not apply | 19\% | 37\% | 17\% | 8\% |  |  |  |  |
| No opinion | 1\% | 1\% | 1\% | * |  |  |  |  |
| Sampling Error | +/-3.0 | +/-6.0 | +/-5.0 | +/-5.5 |  |  |  |  |

* percentage less than 1\%

CNN/ORC International Poll -- October 14 to 16, 2011
Question 14B
Please tell me whether you think each of the following descriptions apply or do not apply to Wall Street bankers and brokers:
B. Community minded

Base $=$ Total Sample


* percentage less than 1\%

CNN/ORC International Poll -- October 14 to 16, 2011
Question 14C
Please tell me whether you think each of the following descriptions apply or do not apply to Wall Street bankers and brokers:
C. Intelligent

Base $=$ Total Sample

|  | Total | Men | Women | White No | Non-White |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Applies | 82\% | 83\% | 81\% | 86\% | 73\% |  |  |  |
| Does not apply | 17\% | 16\% | 18\% | 12\% | 27\% |  |  |  |
| No opinion | 1\% | 1\% | 1\% | 1\% | * |  |  |  |
| Sampling Error | +/-3.0 | +/-4.5 | +/-4.5 +/-3.5 +/-7.0 |  |  |  |  |  |
|  |  | $18-$34 | $35-50-$ |  | Under |  | 50 and |  |
|  | Total |  | 49 |  | 65+ |  | Older |  |
| Applies | 82\% | 87\% | 81\% | 82\% | 76\% | 84\% | 79\% |  |
| Does not apply | 17\% | 11\% | 18\% | 17\% | 23\% | 15\% | 20\% |  |
| No opinion | 1\% | 1\% | * | 1\% | 1\% | 1\% | 1\% |  |
| Sampling Error | +/-3.0 | +/-8.5 | +/-7.0 | +/-5.5 | +/-5.5 | +/-5.5 | +/-4.0 |  |
|  |  | Under | \$50K | No | Attended College |  |  |  |
|  | Total | \$50K | or more | College |  |  |  |  |
| Applies | 82\% | 78\% | 86\% | 77\% | 86\% |  |  |  |
| Does not apply | 17\% | 21\% | 13\% | 22\% | 13\% |  |  |  |
| No opinion | 1\% | 2\% | 1\% | 1\% | 1\% |  |  |  |
| Sampling Error | +/-3.0 | +/-5.0 | +/-4.5 | +/-5.5 | +/-3.5 |  |  |  |
|  | Total | Democrat | Indep endent | $\begin{array}{ll} \text { p- } & \text { Repub- } \\ \text { it } & \text { lican } \end{array}$ | $\begin{aligned} & \text { Lib- } \\ & \text { eral } \end{aligned}$ | Moderate | Conservative |  |
| Applies | 82\% | 77\% | 82\% | 89\% | 83\% | 83\% |  |  |
| Does not apply | 17\% | 23\% | 16\% | 11\% | 16\% | 15\% |  |  |
| No opinion | 1\% | 1\% | 2\% | * | 1\% | 2\% |  |  |
| Sampling Error | +/-3.0 | +/-5.5 | +/-5.0 | +/-6.0 | +/-6.5 | +/-5.0 | +/-5 |  |
|  | Total | North east | Midwest | South | West | Urban | Suburban | Rural |
| Applies | 82\% | 82\% | 86\% | 81\% | 81\% | 83\% | 83\% | 79\% |
| Does not apply | 17\% | 17\% | 12\% | 19\% | 18\% | 16\% | 15\% | 21\% |
| No opinion | 1\% | 1\% | 3\% | * | 1\% | * | 2\% | * |
| Sampling Error | +/-3.0 | +/-6.5 | +/-6.5 | +/-5.5 | +/-6.5 | +/-5.5 | +/-4.5 | +/-6.5 |
|  | Total | Tea Pty Support | Tea Pty <br> Neutral | Tea Pty Oppose |  |  |  |  |
| Applies | 82\% | 90\% | 77\% | 86\% |  |  |  |  |
| Does not apply | 17\% | 9\% | 22\% | 14\% |  |  |  |  |
| No opinion | 1\% | 1\% | 1\% | * |  |  |  |  |
| Sampling Error | +/-3.0 | +/-6.0 | +/-5.0 | +/-5.5 |  |  |  |  |

* percentage less than 1\%

CNN/ORC International Poll -- October 14 to 16, 2011
Question 14D
Please tell me whether you think each of the following descriptions apply or do not apply to Wall Street bankers and brokers:
D. Dishonest

Base $=$ Total Sample


* percentage less than 1\%

CNN/ORC International Poll -- October 14 to 16, 2011
Question 14E
Please tell me whether you think each of the following descriptions apply or do not apply to Wall Street bankers and brokers:
E. Overpaid

Base $=$ Total Sample


* percentage less than 1\%

