

The logo for the CNN | ORC POLL. It features the text "CNN | ORC" in a bold, black, sans-serif font on a light gray background. Below this, the word "POLL" is written in a larger, bold, white, sans-serif font on a solid black background.

CNN | ORC POLL

Interviews with 1,007 adult Americans conducted by telephone by ORC International on October 14-16, 2011. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points. The sample also includes 925 interviews among registered voters (plus or minus 3 percentage points).

The sample includes 806 interviews among landline respondents and 201 interviews among cell phone respondents.

FOR RELEASE: FRIDAY, OCTOBER 21 AT 4 PM

6. How important will each of the following issues be to your vote for President next year -- will it be extremely important, very important, moderately important, or not that important? (RANDOM ORDER)

	<u>Extremely important</u>	<u>Very important</u>	<u>Moderately important</u>	<u>Not that important</u>	<u>No opinion</u>
The economy					
October 14-16, 2011	54%	39%	6%	1%	*
Unemployment					
October 14-16, 2011	47%	41%	9%	2%	*
The federal budget deficit					
October 14-16, 2011	45%	33%	17%	4%	1%
Health care					
October 14-16, 2011	42%	38%	16%	3%	*
Social Security and Medicare					
October 14-16, 2011	38%	40%	18%	4%	*
Terrorism					
October 14-16, 2011	36%	36%	19%	9%	*
Taxes					
October 14-16, 2011	34%	37%	23%	6%	*
The size and power of the federal government					
October 14-16, 2011	31%	30%	25%	13%	1%
Illegal immigration					
October 14-16, 2011	24%	28%	27%	19%	*
Foreign policy					
October 14-16, 2011	23%	33%	32%	11%	1%
Moral issues such as abortion and gay marriage					
October 14-16, 2011	18%	21%	24%	37%	1%

FULL TRENDS ON FOLLOWING PAGES

6. How important will each of the following issues be to your vote for President next year -- will it be extremely important, very important, moderately important, or not that important? (RANDOM ORDER)

	<u>Extremely important</u>	<u>Very important</u>	<u>Moderately important</u>	<u>Not that important</u>	<u>No opinion</u>
The economy					
October 14-16, 2011	54%	39%	6%	1%	*
June 3-7, 2011	51%	41%	6%	2%	*
October 17-19, 2008	61%	33%	5%	2%	*
June 26-29, 2008	58%	35%	6%	1%	*
Jan. 14-17, 2008	45%	41%	12%	2%	*
Nov. 2-4, 2007	34%	48%	16%	2%	*
May 4-6, 2007	33%	46%	16%	4%	*
Terrorism					
October 14-16, 2011	36%	36%	19%	9%	*
June 3-7, 2011	42%	33%	16%	8%	1%
October 17-19, 2008	50%	33%	14%	3%	*
June 26-29, 2008	45%	32%	18%	4%	*
Jan. 14-17, 2008	42%	34%	19%	5%	*
Nov. 2-4, 2007	32%	44%	18%	6%	*
May 4-6, 2007	45%	35%	14%	6%	*
Health care					
October 14-16, 2011	42%	38%	16%	3%	*
June 3-7, 2011	45%	41%	10%	3%	*
October 17-19, 2008	44%	38%	13%	4%	*
June 26-29, 2008	47%	36%	14%	3%	*
Jan. 14-17, 2008	41%	36%	19%	4%	*
Nov. 2-4, 2007	35%	41%	19%	5%	*
May 4-6, 2007	43%	35%	18%	4%	*
The federal budget deficit					
October 14-16, 2011	45%	33%	17%	4%	1%
June 3-7, 2011	44%	35%	14%	7%	*
May 4-6, 2007	30%	34%	26%	9%	2%
Social Security and Medicare					
October 14-16, 2011	38%	40%	18%	4%	*
June 3-7, 2011*	37%	42%	17%	5%	*
October 17-19, 2008	46%	34%	16%	4%	*
June 26-29, 2008	41%	36%	18%	4%	*
May 4-6, 2007	38%	37%	20%	4%	*

*"Medicare"

6. How important will each of the following issues be to your vote for President next year -- will it be extremely important, very important, moderately important, or not that important? (RANDOM ORDER)

	<u>Extremely important</u>	<u>Very important</u>	<u>Moderately important</u>	<u>Not that important</u>	<u>No opinion</u>
Illegal immigration					
October 14-16, 2011	24%	28%	27%	19%	*
June 3-7, 2011	29%	33%	26%	12%	*
October 17-19, 2008	29%	31%	28%	12%	*
June 26-29, 2008	34%	33%	24%	9%	1%
Jan. 14-17, 2008	31%	34%	23%	11%	*
Nov. 2-4, 2007	23%	38%	26%	13%	*
May 4-6, 2007	31%	32%	26%	10%	1%
Unemployment					
October 14-16, 2011	47%	41%	9%	2%	*
June 3-7, 2011	45%	42%	10%	3%	*
Taxes					
October 14-16, 2011	34%	37%	23%	6%	*
June 3-7, 2011	37%	40%	18%	5%	*
October 17-19, 2008	42%	39%	16%	3%	*
June 26-29, 2008	40%	34%	22%	5%	*
Jan. 14-17, 2008	30%	38%	27%	5%	*
Nov. 2-4, 2007	24%	39%	29%	7%	*
May 4-6, 2007	30%	40%	23%	6%	1%

Question 6A

How important will each of the following issues be to your vote for president next year -- will it be extremely important, very important, moderately important, or not that important?

A. The economy

Base = Total Sample

	Total	Men	Women	White	Non-White
Extremely important	54%	50%	59%	56%	53%
Very important	39%	43%	35%	38%	40%
Moderately important	6%	7%	5%	6%	6%
Not that important	1%	*	1%	1%	1%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-7.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Extremely important	54%	50%	60%	57%	49%	55%	54%
Very important	39%	41%	34%	36%	46%	38%	40%
Moderately important	6%	7%	5%	6%	4%	6%	5%
Not that important	1%	1%	*	1%	1%	1%	1%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-8.5	+/-7.0	+/-5.5	+/-5.5	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Extremely important	54%	51%	59%	48%	59%
Very important	39%	41%	36%	44%	35%
Moderately important	6%	7%	5%	8%	5%
Not that important	1%	1%	*	1%	1%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Extremely important	54%	49%	54%	62%	56%	53%	55%
Very important	39%	47%	37%	33%	35%	40%	40%
Moderately important	6%	3%	9%	4%	8%	6%	4%
Not that important	1%	1%	1%	1%	1%	1%	*
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0	+/-6.5	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Extremely important	54%	60%	54%	53%	51%	52%	55%	56%
Very important	39%	34%	37%	43%	40%	41%	37%	39%
Moderately important	6%	5%	9%	4%	7%	6%	7%	4%
Not that important	1%	*	1%	1%	1%	1%	*	1%
No opinion	*	*	*	*	1%	*	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-6.5

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose
Extremely important	54%	51%	55%	57%
Very important	39%	41%	39%	38%
Moderately important	6%	8%	6%	3%
Not that important	1%	*	*	2%
No opinion	*	*	*	*
Sampling Error	+/-3.0	+/-6.0	+/-5.0	+/-5.5

* percentage less than 1%

Question 6B

How important will each of the following issues be to your vote for president next year -- will it be extremely important, very important, moderately important, or not that important?

B. Foreign policy

Base = Total Sample

	Total	Men	Women	White	Non-White
Extremely important	23%	23%	23%	21%	28%
Very important	33%	32%	35%	34%	33%
Moderately important	32%	33%	31%	35%	24%
Not that important	11%	12%	10%	10%	14%
No opinion	1%	1%	1%	1%	1%
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-7.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Extremely important	23%	18%	22%	29%	27%	20%	28%
Very important	33%	32%	30%	31%	44%	31%	36%
Moderately important	32%	36%	37%	29%	22%	36%	26%
Not that important	11%	15%	11%	10%	5%	13%	8%
No opinion	1%	*	*	1%	2%	*	2%
Sampling Error	+/-3.0	+/-8.5	+/-7.0	+/-5.5	+/-5.5	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Extremely important	23%	27%	20%	24%	22%
Very important	33%	34%	32%	33%	34%
Moderately important	32%	28%	37%	27%	36%
Not that important	11%	11%	11%	15%	8%
No opinion	1%	1%	*	1%	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Extremely important	23%	24%	25%	20%	31%	19%	23%
Very important	33%	35%	28%	40%	23%	38%	35%
Moderately important	32%	28%	36%	29%	31%	34%	30%
Not that important	11%	13%	10%	10%	15%	9%	10%
No opinion	1%	1%	1%	1%	*	*	1%
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0	+/-6.5	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Extremely important	23%	24%	21%	25%	22%	23%	23%	25%
Very important	33%	33%	31%	36%	32%	33%	32%	33%
Moderately important	32%	31%	37%	29%	34%	33%	31%	33%
Not that important	11%	11%	11%	9%	12%	11%	12%	7%
No opinion	1%	1%	*	1%	*	1%	1%	1%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-6.5

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose
Extremely important	23%	27%	19%	27%
Very important	33%	36%	33%	32%
Moderately important	32%	31%	33%	31%
Not that important	11%	5%	15%	9%
No opinion	1%	1%	*	1%
Sampling Error	+/-3.0	+/-6.0	+/-5.0	+/-5.5

* percentage less than 1%

Question 6C

How important will each of the following issues be to your vote for president next year -- will it be extremely important, very important, moderately important, or not that important?

C. Terrorism

Base = Total Sample

	Total	Men	Women	White	Non-White
Extremely important	36%	32%	41%	36%	39%
Very important	36%	35%	36%	34%	37%
Moderately important	19%	22%	16%	22%	13%
Not that important	9%	10%	7%	8%	11%
No opinion	*	1%	*	1%	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-7.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Extremely important	36%	33%	33%	41%	40%	33%	41%
Very important	36%	32%	40%	31%	42%	36%	35%
Moderately important	19%	19%	22%	20%	14%	20%	18%
Not that important	9%	15%	5%	8%	3%	10%	6%
No opinion	*	1%	*	*	*	1%	*
Sampling Error	+/-3.0	+/-8.5	+/-7.0	+/-5.5	+/-5.5	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Extremely important	36%	42%	29%	46%	29%
Very important	36%	38%	33%	37%	34%
Moderately important	19%	10%	29%	12%	25%
Not that important	9%	9%	9%	4%	12%
No opinion	*	1%	*	1%	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Extremely important	36%	36%	33%	43%	31%	34%	42%
Very important	36%	35%	36%	36%	27%	36%	41%
Moderately important	19%	21%	20%	15%	27%	21%	13%
Not that important	9%	8%	10%	7%	16%	7%	5%
No opinion	*	*	1%	*	*	1%	*
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0	+/-6.5	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Extremely important	36%	35%	42%	40%	26%	33%	37%	41%
Very important	36%	34%	29%	38%	40%	38%	33%	36%
Moderately important	19%	19%	19%	18%	21%	21%	19%	19%
Not that important	9%	11%	8%	4%	13%	9%	10%	4%
No opinion	*	*	2%	*	*	*	1%	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-6.5

	Total	Tea Party Support	Tea Party Neutral	Tea Party Oppose
Extremely important	36%	37%	43%	25%
Very important	36%	43%	35%	31%
Moderately important	19%	17%	16%	26%
Not that important	9%	3%	6%	18%
No opinion	*	*	*	*
Sampling Error	+/-3.0	+/-6.0	+/-5.0	+/-5.5

* percentage less than 1%

Question 6D

How important will each of the following issues be to your vote for president next year -- will it be extremely important, very important, moderately important, or not that important?

D. Health care

Base = Total Sample

	Total	Men	Women	White	Non-White
Extremely important	42%	34%	49%	42%	43%
Very important	38%	38%	39%	38%	41%
Moderately important	16%	24%	9%	17%	13%
Not that important	3%	4%	3%	4%	2%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-7.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Extremely important	42%	40%	40%	44%	44%	40%	44%
Very important	38%	38%	38%	36%	45%	38%	40%
Moderately important	16%	20%	18%	17%	8%	19%	13%
Not that important	3%	2%	4%	4%	3%	3%	4%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-8.5	+/-7.0	+/-5.5	+/-5.5	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Extremely important	42%	43%	40%	42%	42%
Very important	38%	41%	35%	43%	35%
Moderately important	16%	12%	22%	13%	19%
Not that important	3%	4%	3%	2%	4%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Extremely important	42%	46%	41%	39%	50%	38%	40%
Very important	38%	43%	34%	41%	31%	42%	40%
Moderately important	16%	7%	21%	18%	15%	16%	18%
Not that important	3%	3%	4%	2%	5%	3%	3%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0	+/-6.5	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Extremely important	42%	43%	49%	38%	38%	44%	43%	38%
Very important	38%	35%	31%	44%	40%	36%	37%	42%
Moderately important	16%	18%	17%	14%	17%	16%	17%	18%
Not that important	3%	4%	2%	4%	4%	4%	3%	2%
No opinion	*	*	*	*	1%	*	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-6.5

	Total	Tea Party Support	Tea Party Neutral	Tea Party Oppose
Extremely important	42%	40%	41%	45%
Very important	38%	32%	43%	36%
Moderately important	16%	24%	14%	15%
Not that important	3%	4%	2%	4%
No opinion	*	*	*	*
Sampling Error	+/-3.0	+/-6.0	+/-5.0	+/-5.5

* percentage less than 1%

Question 6E

How important will each of the following issues be to your vote for president next year -- will it be extremely important, very important, moderately important, or not that important?

E. The federal budget deficit

Base = Total Sample

	Total	Men	Women	White	Non-White
Extremely important	45%	44%	45%	43%	47%
Very important	33%	34%	33%	34%	33%
Moderately important	17%	17%	18%	19%	15%
Not that important	4%	4%	4%	4%	4%
No opinion	1%	1%	1%	1%	1%
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-7.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Extremely important	45%	36%	48%	48%	48%	42%	48%
Very important	33%	36%	33%	28%	37%	35%	31%
Moderately important	17%	25%	16%	15%	10%	21%	13%
Not that important	4%	1%	2%	7%	4%	2%	6%
No opinion	1%	1%	*	1%	*	1%	1%
Sampling Error	+/-3.0	+/-8.5	+/-7.0	+/-5.5	+/-5.5	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Extremely important	45%	46%	43%	49%	42%
Very important	33%	31%	35%	33%	33%
Moderately important	17%	17%	18%	14%	20%
Not that important	4%	4%	4%	3%	4%
No opinion	1%	1%	*	2%	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Extremely important	45%	35%	47%	52%	36%	41%	54%
Very important	33%	36%	31%	36%	32%	34%	34%
Moderately important	17%	23%	17%	11%	27%	18%	11%
Not that important	4%	5%	4%	1%	4%	6%	1%
No opinion	1%	1%	1%	*	*	2%	*
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0	+/-6.5	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Extremely important	45%	47%	43%	47%	42%	41%	46%	52%
Very important	33%	32%	29%	37%	34%	35%	31%	31%
Moderately important	17%	17%	23%	13%	18%	20%	18%	11%
Not that important	4%	4%	4%	3%	5%	4%	4%	5%
No opinion	1%	*	2%	*	1%	*	1%	1%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-6.5

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose
Extremely important	45%	53%	48%	34%
Very important	33%	37%	33%	32%
Moderately important	17%	10%	15%	27%
Not that important	4%	*	4%	6%
No opinion	1%	*	1%	*
Sampling Error	+/-3.0	+/-6.0	+/-5.0	+/-5.5

* percentage less than 1%

Question 6F

How important will each of the following issues be to your vote for president next year -- will it be extremely important, very important, moderately important, or not that important?

F. Social Security and Medicare

Base = Total Sample

	Total	Men	Women	White	Non-White			
Extremely important	38%	34%	43%	36%	45%			
Very important	40%	38%	41%	39%	41%			
Moderately important	18%	23%	12%	22%	6%			
Not that important	4%	5%	3%	3%	7%			
No opinion	*	*	*	*	*			
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-7.0			
		18-	35-	50-		Under	50 and	
	Total	34	49	64	65+	50	Older	
Extremely important	38%	27%	35%	46%	51%	31%	48%	
Very important	40%	41%	39%	37%	43%	40%	39%	
Moderately important	18%	23%	21%	15%	5%	22%	11%	
Not that important	4%	9%	4%	1%	1%	7%	1%	
No opinion	*	*	*	*	*	*	*	
Sampling Error	+/-3.0	+/-8.5	+/-7.0	+/-5.5	+/-5.5	+/-5.5	+/-4.0	
	Total	Under \$50K	\$50K or more	No College	Attended College			
Extremely important	38%	45%	31%	43%	35%			
Very important	40%	41%	38%	44%	37%			
Moderately important	18%	10%	24%	10%	23%			
Not that important	4%	3%	6%	3%	5%			
No opinion	*	*	*	*	*			
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-3.5			
	Total	Demo- crat	Indep- endent	Repub- lican	Lib- eral	Mod- erate	Conser- vative	
Extremely important	38%	40%	38%	37%	37%	41%	36%	
Very important	40%	49%	33%	41%	35%	38%	44%	
Moderately important	18%	8%	22%	20%	23%	15%	17%	
Not that important	4%	3%	6%	3%	5%	5%	3%	
No opinion	*	*	*	*	*	*	*	
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0	+/-6.5	+/-5.0	+/-5.0	
	Total	North east	Mid- west	South	West	Urban	Sub- urban	Rural
Extremely important	38%	37%	42%	37%	37%	36%	39%	42%
Very important	40%	41%	35%	43%	38%	39%	38%	41%
Moderately important	18%	19%	20%	13%	20%	18%	18%	16%
Not that important	4%	3%	3%	6%	4%	6%	4%	2%
No opinion	*	*	*	*	1%	*	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-6.5
	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose				
Extremely important	38%	29%	43%	37%				
Very important	40%	39%	41%	39%				
Moderately important	18%	27%	13%	18%				
Not that important	4%	5%	3%	6%				
No opinion	*	*	*	*				
Sampling Error	+/-3.0	+/-6.0	+/-5.0	+/-5.5				

* percentage less than 1%

Question 6G

How important will each of the following issues be to your vote for president next year -- will it be extremely important, very important, moderately important, or not that important?

G. Illegal immigration

Base = Total Sample

	Total	Men	Women	White	Non-White
Extremely important	24%	24%	24%	26%	22%
Very important	28%	24%	33%	27%	31%
Moderately important	27%	30%	25%	29%	25%
Not that important	19%	22%	17%	19%	21%
No opinion	*	*	*	*	1%
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-7.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Extremely important	24%	16%	26%	28%	29%	21%	29%
Very important	28%	21%	30%	26%	43%	25%	33%
Moderately important	27%	35%	23%	28%	19%	30%	25%
Not that important	19%	27%	21%	17%	7%	24%	13%
No opinion	*	*	*	*	1%	*	1%
Sampling Error	+/-3.0	+/-8.5	+/-7.0	+/-5.5	+/-5.5	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Extremely important	24%	24%	24%	23%	25%
Very important	28%	34%	23%	35%	24%
Moderately important	27%	24%	30%	27%	28%
Not that important	19%	16%	23%	14%	23%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Extremely important	24%	16%	25%	34%	13%	21%	35%
Very important	28%	32%	25%	31%	20%	29%	33%
Moderately important	27%	29%	28%	25%	32%	32%	21%
Not that important	19%	23%	21%	11%	35%	18%	11%
No opinion	*	1%	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0	+/-6.5	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Extremely important	24%	20%	27%	25%	25%	22%	25%	29%
Very important	28%	23%	22%	34%	31%	31%	26%	33%
Moderately important	27%	31%	30%	25%	27%	28%	26%	24%
Not that important	19%	25%	21%	15%	17%	19%	22%	14%
No opinion	*	*	*	*	1%	*	*	1%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-6.5

	Total	Tea Party Support	Tea Party Neutral	Tea Party Oppose
Extremely important	24%	34%	28%	10%
Very important	28%	37%	31%	18%
Moderately important	27%	22%	27%	32%
Not that important	19%	7%	14%	39%
No opinion	*	1%	*	*
Sampling Error	+/-3.0	+/-6.0	+/-5.0	+/-5.5

* percentage less than 1%

Question 6H

How important will each of the following issues be to your vote for president next year -- will it be extremely important, very important, moderately important, or not that important?

H. Unemployment

Base = Total Sample

	Total	Men	Women	White	Non-White			
Extremely important	47%	43%	51%	48%	49%			
Very important	41%	41%	41%	40%	43%			
Moderately important	9%	13%	6%	10%	6%			
Not that important	2%	2%	1%	2%	2%			
No opinion	*	*	*	*	*			
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-7.0			
		18-	35-	50-		Under	50 and	
	Total	34	49	64	65+	50	Older	
Extremely important	47%	42%	47%	53%	49%	45%	51%	
Very important	41%	44%	40%	37%	44%	42%	40%	
Moderately important	9%	10%	12%	8%	5%	11%	7%	
Not that important	2%	3%	1%	2%	1%	2%	2%	
No opinion	*	*	*	*	*	*	*	
Sampling Error	+/-3.0	+/-8.5	+/-7.0	+/-5.5	+/-5.5	+/-5.5	+/-4.0	
	Total	Under \$50K	\$50K or more	No College	Attended College			
Extremely important	47%	48%	48%	48%	47%			
Very important	41%	42%	40%	43%	40%			
Moderately important	9%	8%	10%	8%	11%			
Not that important	2%	2%	2%	2%	2%			
No opinion	*	*	*	*	*			
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-3.5			
	Total	Demo- crat	Indep- endent	Repub- lican	Lib- eral	Mod- erate	Conser- vative	
Extremely important	47%	53%	48%	40%	54%	48%	43%	
Very important	41%	40%	39%	47%	36%	40%	45%	
Moderately important	9%	6%	10%	12%	8%	9%	11%	
Not that important	2%	1%	3%	1%	2%	2%	1%	
No opinion	*	*	*	*	*	*	*	
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0	+/-6.5	+/-5.0	+/-5.0	
	Total	North east	Mid- west	South	West	Urban	Sub- urban	Rural
Extremely important	47%	51%	45%	50%	42%	47%	50%	45%
Very important	41%	42%	42%	39%	43%	42%	36%	44%
Moderately important	9%	5%	12%	9%	11%	10%	10%	10%
Not that important	2%	2%	*	2%	3%	1%	3%	1%
No opinion	*	*	*	*	1%	*	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-6.5
	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose				
Extremely important	47%	41%	50%	48%				
Very important	41%	39%	42%	42%				
Moderately important	9%	18%	5%	9%				
Not that important	2%	1%	3%	1%				
No opinion	*	*	*	*				
Sampling Error	+/-3.0	+/-6.0	+/-5.0	+/-5.5				

* percentage less than 1%

Question 6I

How important will each of the following issues be to your vote for president next year -- will it be extremely important, very important, moderately important, or not that important?

I. The size and power of the federal government

Base = Total Sample

	Total	Men	Women	White	Non-White			
Extremely important	31%	32%	29%	28%	35%			
Very important	30%	30%	30%	30%	31%			
Moderately important	25%	23%	26%	28%	19%			
Not that important	13%	12%	14%	12%	15%			
No opinion	1%	2%	*	2%	*			
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-7.0			
		18-	35-	50-		Under	50 and	
	Total	34	49	64	65+	50	Older	
Extremely important	31%	21%	34%	39%	30%	27%	36%	
Very important	30%	27%	25%	31%	42%	26%	36%	
Moderately important	25%	34%	26%	18%	18%	30%	18%	
Not that important	13%	16%	14%	12%	8%	15%	10%	
No opinion	1%	2%	*	*	2%	1%	1%	
Sampling Error	+/-3.0	+/-8.5	+/-7.0	+/-5.5	+/-5.5	+/-5.5	+/-4.0	
	Total	Under \$50K	\$50K or more	No College	Attended College			
Extremely important	31%	30%	33%	34%	28%			
Very important	30%	33%	26%	35%	27%			
Moderately important	25%	24%	24%	19%	29%			
Not that important	13%	10%	17%	10%	15%			
No opinion	1%	2%	*	2%	1%			
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-3.5			
	Total	Demo- crat	Indep- endent	Repub- lican	Lib- eral	Mod- erate	Conser- vative	
Extremely important	31%	21%	33%	39%	25%	25%	41%	
Very important	30%	33%	23%	39%	18%	31%	36%	
Moderately important	25%	28%	28%	14%	31%	29%	17%	
Not that important	13%	18%	13%	8%	25%	14%	5%	
No opinion	1%	*	3%	*	1%	2%	1%	
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0	+/-6.5	+/-5.0	+/-5.0	
	Total	North east	Mid- west	South	West	Urban	Sub- urban	Rural
Extremely important	31%	31%	34%	33%	25%	25%	33%	40%
Very important	30%	31%	25%	32%	32%	35%	27%	28%
Moderately important	25%	23%	28%	21%	29%	24%	25%	23%
Not that important	13%	15%	9%	15%	12%	15%	13%	7%
No opinion	1%	1%	3%	*	2%	*	2%	1%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-6.5
	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose				
Extremely important	31%	50%	31%	15%				
Very important	30%	39%	31%	22%				
Moderately important	25%	9%	23%	39%				
Not that important	13%	2%	14%	21%				
No opinion	1%	*	*	2%				
Sampling Error	+/-3.0	+/-6.0	+/-5.0	+/-5.5				

* percentage less than 1%

Question 6J

How important will each of the following issues be to your vote for president next year -- will it be extremely important, very important, moderately important, or not that important?

J. Taxes

Base = Total Sample

	Total	Men	Women	White	Non-White		
Extremely important	34%	29%	38%	32%	36%		
Very important	37%	36%	38%	34%	43%		
Moderately important	23%	30%	17%	27%	15%		
Not that important	6%	6%	7%	7%	5%		
No opinion	*	*	*	*	*		
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-7.0		

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Extremely important	34%	26%	37%	39%	34%	31%	37%
Very important	37%	38%	32%	36%	47%	35%	40%
Moderately important	23%	31%	23%	19%	17%	27%	18%
Not that important	6%	6%	9%	7%	2%	7%	5%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-8.5	+/-7.0	+/-5.5	+/-5.5	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Extremely important	34%	33%	35%	34%	33%
Very important	37%	36%	36%	40%	34%
Moderately important	23%	23%	23%	20%	26%
Not that important	6%	8%	6%	6%	6%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Extremely important	34%	31%	33%	37%	31%	30%	39%
Very important	37%	39%	34%	39%	32%	39%	37%
Moderately important	23%	21%	27%	21%	27%	24%	21%
Not that important	6%	9%	6%	3%	10%	6%	4%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0	+/-6.5	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Extremely important	34%	41%	35%	29%	31%	28%	37%	36%
Very important	37%	30%	32%	43%	39%	42%	33%	33%
Moderately important	23%	21%	28%	23%	23%	24%	22%	28%
Not that important	6%	8%	5%	5%	8%	6%	8%	3%
No opinion	*	*	*	*	1%	*	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-6.5

	Total	Tea Party Support	Tea Party Neutral	Tea Party Oppose
Extremely important	34%	40%	32%	30%
Very important	37%	39%	39%	33%
Moderately important	23%	18%	23%	29%
Not that important	6%	3%	6%	9%
No opinion	*	*	*	*
Sampling Error	+/-3.0	+/-6.0	+/-5.0	+/-5.5

* percentage less than 1%

Question 6K

How important will each of the following issues be to your vote for president next year -- will it be extremely important, very important, moderately important, or not that important?

K. Moral issues such as abortion and gay marriage

Base = Total Sample

	Total	Men	Women	White	Non-White
Extremely important	18%	13%	22%	18%	18%
Very important	21%	21%	20%	20%	22%
Moderately important	24%	23%	25%	25%	23%
Not that important	37%	42%	32%	37%	36%
No opinion	1%	*	1%	*	1%
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-7.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Extremely important	18%	11%	21%	17%	25%	16%	20%
Very important	21%	24%	14%	20%	25%	19%	22%
Moderately important	24%	25%	26%	25%	18%	25%	22%
Not that important	37%	39%	39%	38%	31%	39%	35%
No opinion	1%	*	1%	*	1%	*	1%
Sampling Error	+/-3.0	+/-8.5	+/-7.0	+/-5.5	+/-5.5	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Extremely important	18%	22%	14%	20%	16%
Very important	21%	21%	19%	24%	18%
Moderately important	24%	22%	25%	24%	25%
Not that important	37%	34%	41%	32%	41%
No opinion	1%	*	1%	*	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Extremely important	18%	14%	16%	25%	16%	12%	25%
Very important	21%	27%	16%	22%	16%	17%	27%
Moderately important	24%	23%	26%	22%	23%	27%	22%
Not that important	37%	36%	41%	31%	45%	44%	26%
No opinion	1%	*	1%	*	*	1%	*
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0	+/-6.5	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Extremely important	18%	15%	21%	18%	16%	18%	14%	23%
Very important	21%	15%	21%	22%	23%	21%	19%	23%
Moderately important	24%	22%	24%	25%	25%	25%	27%	20%
Not that important	37%	48%	33%	34%	35%	36%	39%	35%
No opinion	1%	*	*	1%	1%	*	1%	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-6.5

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose
Extremely important	18%	25%	17%	12%
Very important	21%	24%	21%	18%
Moderately important	24%	27%	26%	20%
Not that important	37%	24%	35%	49%
No opinion	1%	*	1%	*
Sampling Error	+/-3.0	+/-6.0	+/-5.0	+/-5.5

* percentage less than 1%