

ORC INTERNATIONAL CARAVAN POLL

October 6-9, 2011

Interviews with 1,005 adult Americans

- 1 Do you use Twitter, Facebook, LinkedIn or other social media outlets for learning about and/or discussing news, current events or similar topics?

ALL
AMERICANS

YES	37%
NO	60%
NOT FAMILIAR WITH TWITTER, FACEBOOK, LINKEDIN, ETC	3%

- 2 Have you heard of a movement called 'Occupy Wall Street'?

ALL
AMERICANS

YES	51%
NO	49%

- 3 Occupy Wall Street is a movement that denounces inequalities in the financial system that they claim favor the wealthy. The group seeks social change to address these inequalities through their activities which include protests, gatherings and commentary on social media, such as Twitter and Facebook. In general, would you say you agree or disagree with this group's overall position or do you have no opinion?

	<u>ALL AMERICANS</u>	<u>ONLY THOSE WHO HAVE HEARD OF MOVEMENT</u>	<u>ONLY THOSE WHO USE SOCIAL MEDIA</u>
AGREE	27%	42%	34%
DISAGREE	19%	27%	14%
NO OPINION	54%	30%	52%