



Interviews with 1,007 adult Americans conducted by telephone by Opinion Research Corporation on May 24-26, 2011. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points.

FOR RELEASE: FRIDAY, MAY 27 AT 3 PM

25. Has the price of gasoline caused you or any members of your immediate family to make any changes in your daily life?

	May 24-26 <u>2011</u>	June 26-29 <u>2008</u>
Yes	71%	73%
No	29%	27%
No opinion	*	*

25. Has the price of gasoline caused you or any members of your immediate family to make any changes in your daily life?

26. (IF YES:) Are those major changes that affect your standard of living, or are they minor changes that affect you somewhat but don't influence your standard of living?

QUESTIONS 25 AND 26 COMBINED

	May 24-26 <u>2011</u>	June 26-29 <u>2008</u>
Price has caused major changes	35%	30%
Price has caused minor changes	36%	43%
Price has not caused changes (Question 25)	29%	27%
No opinion	*	*

27. Comparing this year to past years, have your vacation plans changed because of the gasoline situation?

May 24-26
2011

Yes 53%
No 46%
No opinion *

NBC NEWS/ASSOCIATED PRESS TREND

	<u>Yes, plans changed</u>	<u>No, plans have not changed</u>	<u>No opinion</u>
1979 May 29	57	42	1

27. Comparing this year to past years, have your vacation plans changed because of the gasoline situation?

28. (IF YES:) Did you change your plans for the Memorial Day holiday?

QUESTIONS 27 AND 28 COMBINED

May 24-26
2011

Changed plans for Memorial Day 26%
Changed vacation plans, but not for Memorial Day 28%
Did not change vacation plans (from Question 27) 46%
No opinion *

NBC NEWS/ASSOCIATED PRESS TREND

	<u>Changed plans for Memorial Day</u>	<u>Changed vacation plans, but not for Memorial Day</u>	<u>Did not change vacation plans</u>	<u>No opinion</u>
1979 May 29	22	20	58	*

Question 25

Has the price of gasoline caused you or any members of your immediate family to make any changes in your daily life?

Base = Total Sample

	Total	Men	Women	White	Non-White
Yes	71%	68%	73%	71%	71%
No	29%	32%	26%	29%	29%
No opinion	*	*	1%	*	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-7.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Yes	71%	75%	68%	76%	60%	72%	70%
No	29%	25%	32%	24%	40%	28%	30%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-8.5	+/-7.0	+/-5.0	+/-5.5	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Yes	71%	80%	64%	76%	67%
No	29%	20%	36%	24%	33%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-6.0	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Yes	71%	64%	75%	73%	64%	68%	77%
No	29%	36%	24%	27%	35%	32%	23%
No opinion	*	*	1%	*	*	*	*
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0	+/-7.0	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Yes	71%	70%	72%	75%	65%	70%	68%	79%
No	29%	29%	28%	25%	35%	30%	31%	21%
No opinion	*	1%	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-6.0	+/-4.5	+/-6.0

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose
Yes	71%	75%	74%	63%
No	29%	25%	26%	37%
No opinion	*	*	*	*
Sampling Error	+/-3.0	+/-6.0	+/-5.0	+/-5.5

* percentage less than 1%

Question 25/26

Q25. Has the price of gasoline caused you or any members of your immediate family to make any changes in your daily life?

Q26. Are those major changes that affect your standard of living, or are they minor changes that affect you somewhat but don't affect your standard of living?

Base = Total Sample

	Total	Men	Women	White	Non-White
Price has caused major changes	35%	33%	36%	34%	36%
Price has caused minor changes	36%	35%	37%	37%	35%
Price has not caused changes	29%	32%	26%	29%	29%
No opinion	*	*	1%	*	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-7.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Price has caused major changes	35%	36%	36%	38%	26%	36%	33%
Price has caused minor changes	36%	39%	32%	39%	34%	36%	37%
Price has not caused changes	29%	25%	32%	24%	40%	28%	30%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-8.5	+/-7.0	+/-5.0	+/-5.5	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Price has caused major changes	35%	44%	24%	40%	31%
Price has caused minor changes	36%	36%	40%	37%	36%
Price has not caused changes	29%	20%	36%	24%	33%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-6.0	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Price has caused major changes	35%	33%	39%	29%	34%	33%	35%
Price has caused minor changes	36%	31%	36%	43%	30%	35%	42%
Price has not caused changes	29%	36%	24%	27%	35%	32%	23%
No opinion	*	*	1%	*	*	*	*
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0	+/-7.0	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Price has caused major changes	35%	34%	39%	35%	32%	35%	31%	42%
Price has caused minor changes	36%	36%	34%	40%	33%	35%	37%	37%
Price has not caused changes	29%	29%	28%	25%	35%	30%	31%	21%
No opinion	*	1%	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-6.0	+/-4.5	+/-6.0

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose
Price has caused major changes	35%	37%	36%	31%
Price has caused minor changes	36%	38%	38%	32%
Price has not caused changes	29%	25%	26%	37%
No opinion	*	*	*	*
Sampling Error	+/-3.0	+/-6.0	+/-5.0	+/-5.5

* percentage less than 1%

Question 27

Comparing this year to past years, have your vacation plans changed because of the gasoline situation?

Base = Total Sample

	Total	Men	Women	White	Non-White			
Yes	53%	49%	57%	53%	54%			
No	46%	51%	42%	47%	45%			
No opinion	*	*	1%	*	*			
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-7.0			

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Yes	53%	58%	54%	55%	43%	56%	50%
No	46%	42%	46%	45%	56%	44%	50%
No opinion	*	*	*	*	1%	*	*
Sampling Error	+/-3.0	+/-8.5	+/-7.0	+/-5.0	+/-5.5	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Yes	53%	62%	44%	60%	48%
No	46%	37%	56%	40%	52%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-6.0	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Yes	53%	49%	56%	54%	48%	52%	57%
No	46%	51%	44%	46%	52%	48%	43%
No opinion	*	*	1%	*	*	*	*
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0	+/-7.0	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Yes	53%	44%	53%	60%	52%	51%	50%	61%
No	46%	55%	47%	40%	48%	49%	49%	39%
No opinion	*	1%	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-6.0	+/-4.5	+/-6.0

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose
Yes	53%	57%	57%	42%
No	46%	43%	43%	58%
No opinion	*	*	*	*
Sampling Error	+/-3.0	+/-6.0	+/-5.0	+/-5.5

* percentage less than 1%

Question 27/28

Q27. Comparing this year to past years, have your vacation plans changed because of the gasoline situation?

Q28. Did you change your plans for the Memorial Day holiday?

Base = Total Sample

	Total	Men	Women	White	Non-White
Changed plans for Memorial Day	26%	23%	28%	23%	32%
Changed plans, not for MD	28%	26%	29%	29%	23%
Did not change vacation plans	46%	51%	42%	47%	45%
No opinion	*	*	1%	*	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-7.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Changed plans for Memorial Day	26%	23%	28%	30%	21%	25%	26%
Changed plans, not for MD	28%	35%	26%	25%	22%	31%	24%
Did not change vacation plans	46%	42%	46%	45%	56%	44%	50%
No opinion	*	*	*	*	1%	*	*
Sampling Error	+/-3.0	+/-8.5	+/-7.0	+/-5.0	+/-5.5	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Changed plans for Memorial Day	26%	31%	20%	29%	23%
Changed plans, not for MD	28%	31%	24%	31%	25%
Did not change vacation plans	46%	37%	56%	40%	52%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-6.0	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Changed plans for Memorial Day	26%	23%	28%	25%	30%	21%	28%
Changed plans, not for MD	28%	25%	28%	30%	18%	31%	29%
Did not change vacation plans	46%	51%	44%	46%	52%	48%	43%
No opinion	*	*	1%	*	*	*	*
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0	+/-7.0	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Changed plans for Memorial Day	26%	23%	20%	30%	27%	27%	22%	29%
Changed plans, not for MD	28%	22%	33%	30%	24%	24%	28%	32%
Did not change vacation plans	46%	55%	47%	40%	48%	49%	49%	39%
No opinion	*	1%	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-6.0	+/-4.5	+/-6.0

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose
Changed plans for Memorial Day	26%	29%	27%	20%
Changed plans, not for MD	28%	28%	30%	21%
Did not change vacation plans	46%	43%	43%	58%
No opinion	*	*	*	*
Sampling Error	+/-3.0	+/-6.0	+/-5.0	+/-5.5

* percentage less than 1%