

Interviews with 1,007 adult Americans conducted by telephone by Opinion Research Corporation on May 24-26, 2011. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points.

FOR RELEASE: FRIDAY, MAY 27 AT 3 PM

-1-

25. Has the price of gasoline caused you or any members of your immediate family to make any changes in your daily life?

	May 24-26	June 26-29
	2011	<u>2008</u>
Yes	71%	73%
No	29%	27%
No opinion	*	*

- 25. Has the price of gasoline caused you or any members of your immediate family to make any changes in your daily life?
- 26. (IF YES:) Are those major changes that affect your standard of living, or are they minor changes that affect you somewhat but don't influence your standard of living?

QUESTIONS 25 AND 26 COMBINED

	May 24-26 2011	June 26-29 2008
Price has caused major changes	35%	30%
Price has caused minor changes	36%	43%
Price has not caused changes (Question 25) No opinion	29% *	27% *

27. Comparing this year to past years, have your vacation plans changed because of the gasoline situation?

	May 24-26 2011
Yes	53%
No	46%
No opinion	*

NBC NEWS/ASSOCIATED PRESS TREND

No <u>opinion</u>	No, plans have not changed	Yes, plans changed	
1	42	57	1979 May 29

- 27. Comparing this year to past years, have your vacation plans changed because of the gasoline situation?
- 28. (IF YES:) Did you change your plans for the Memorial Day holiday?

QUESTIONS 27 AND 28 COMBINED

	May 24-26 2011
Changed plans for Memorial Day	26%
Changed vacation plans, but not for Memorial Day	28%
Did not change vacation plans (from Question 27)	46%
No opinion	*

NBC NEWS/ASSOCIATED PRESS TREND

		Changed vacation		
	Changed plans for Memorial Day	plans, but not for Memorial Day	Did not change vacation plans	No <u>opinion</u>
1979 May 29	22	20	58	*

Question 25

Has the price of gasoline caused you or any members of your immediate family to make any changes in your daily life?

Base = Total Sample

	Total	Men	Women	White N	on-White			
Yes	71%	68%	73%	 71%	71%			
No	29%	32%	26%	29%	29%			
No opinion	*	*	1%	*	*			
Sampling Error	+/-3.0	+/-4.5 +	·/-4.5 +/·	-3.5 +	/-7.0			
	Total	18- 34	35 - 49	50- 64	65+	Under 50	50 and Older	
Yes	71%	75%	68%	76%	60%	72%	70%	
No	29%	25%	32%	24%	40%	28%	30%	
No opinion	*	*	*	*	*	*	*	
Sampling Error	+/-3.0	+/-8.5	+/-7.0	+/-5.0	+/-5.5	+/-5.5	+/-4.0	
	Total	Under \$50K	\$50K or more	No College	Attende College			
Yes	71%	80%	64%	76%	67%	· -		
No	29%	20%	36%	24%	33%			
No opinion	*	*	*	*	*	•		
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-6.0	+/-3.5			
	Total	Demo- crat	Indep- endent	Repub lican	eral	Mod- erate		re
Yes	71%	64%	75%	73%		68%	 77	
No	29%	36%	24%	27%		32%	239	
No opinion	*	*	1%	*	*	*	*	
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0	+/-7.0	+/-5.0	+/-5.0)
	Total	North east	Mid- west	South	West	Urban	Sub- urban	Rural
Yes							68%	79%
	7/1%	70%	7798	/5%	65%	/()%		
No	71% 29%	70% 29%	72% 28%	75% 25%	65% 35%	70% 30%	31%	21%
No No opinion	29% *	29% 1%	28% *	25% *	35% *	30% *	31% *	21% *
No	29%	29%	28%	25%	35% *	30%	31%	21%
No No opinion	29% *	29% 1%	28% *	25% *	35% *	30% *	31% *	21% *
No No opinion	29% * +/-3.0	29% 1% +/-6.5 Tea Pty	28% * +/-6.5 Tea Pty	25% * +/-5.5 Tea Pty	35% *	30% *	31% *	21% *
No opinion Sampling Error	29% * +/-3.0 Total 71% 29%	29% 1% +/-6.5 Tea Pty Support	28% * +/-6.5 Tea Pty Neutral	25% * +/-5.5 Tea Pty Oppose	35% *	30% *	31% *	21% *
No No opinion Sampling Error Yes	29% * +/-3.0 Total 71%	29% 1% +/-6.5 Tea Pty Support 75%	28% * +/-6.5 Tea Pty Neutral 74%	25% * +/-5.5 Tea Pty Oppose 63%	35% *	30% *	31% *	21% *

^{*} percentage less than 1%

Question 25/26

- Q25. Has the price of gasoline caused you or any members of your immediate family to make any changes in your daily life?
- Q26. Are those major changes that affect your standard of living, or are they minor changes that affect you somewhat but don't affect your standard of living?

Base = Total Sample

	Total	Men			on-White			
Price has caused major changes		33%	36%	 34%	36%			
Price has caused minor changes		35%	37%	37%	35%			
Price has not caused changes	29%	32%	26%	29%	29%			
No opinion	*	*	1%	*	*			
Sampling Error	+/-3.0	+/-4.5 +	/-4.5 +/-	-3.5 +	/-7.0			
		1.0	25	Ε0		******	F0	
	Total	18- 34	35 - 49	50- 64	65+	Under 50	50 and Older	
			49 					
Price has caused major changes		36%	36%	38%	26%	36%	33%	
Price has caused minor changes		39%	32%	39%	34%	36%	37%	
Price has not caused changes	29%	25%	32%	24%	40%	28%	30%	
No opinion	*	*	*	*	*	*	*	
Sampling Error	+/-3.0	+/-8.5	+/-7.0	+/-5.0	+/-5.5	+/-5.5	+/-4.0	
		Under	\$50K	No	Attende	d		
	Total	\$50K	or more	College	College			
Price has caused major changes		44%	24%	40%	31%			
Price has caused minor changes		36%	40%	37%	36%			
Price has not caused changes	29%	20%	36%	24%	33%			
No opinion	*	*	*	*	*			
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-6.0	+/-3.5			
		Demo-	Indep-	Repub	- Lib-	Mod-	Conse	r-
	Total	crat	endent	lican		erate		
Price has caused major changes								
Price has caused major changes	 35%	33%	39%	 29%	 34%	33%	35%	
Price has caused minor changes	 35%				 34% 30%			
	35% 36%	 33% 31%	39% 36%	29% 43%	 34% 30%	33% 35%	35% 42%	
Price has caused minor changes Price has not caused changes	35% 36% 29%	 33% 31% 36%	39% 36% 24%	 29% 43% 27%	34% 30% 35% *	 33% 35% 32%	35% 42% 23%	
Price has caused minor changes Price has not caused changes No opinion	 3 35% 3 36% 29% *	33% 31% 36% * +/-5.5	39% 36% 24% 1% +/-5.0	 29% 43% 27% *	34% 30% 35% *	33% 35% 32% *	35% 42% 23% * +/-5.0	
Price has caused minor changes Price has not caused changes No opinion	35% 36% 29% *	33% 31% 36% * +/-5.5 North	39% 36% 24% 1% +/-5.0 Mid-	29% 43% 27% * +/-6.0	34% 30% 35% * +/-7.0	33% 35% 32% * +/-5.0	35% 42% 23% * +/-5.0	
Price has caused minor changes Price has not caused changes No opinion	 3 35% 3 36% 29% *	33% 31% 36% * +/-5.5	39% 36% 24% 1% +/-5.0	 29% 43% 27% *	34% 30% 35% *	33% 35% 32% *	35% 42% 23% * +/-5.0	
Price has caused minor changes Price has not caused changes No opinion	35% 36% 29% * +/-3.0	33% 31% 36% * +/-5.5 North east	39% 36% 24% 1% +/-5.0 Mid- west	29% 43% 27% * +/-6.0	34% 30% 35% * +/-7.0	33% 35% 32% * +/-5.0	35% 42% 23% * +/-5.0 Sub- urban	 Rural
Price has caused minor changes Price has not caused changes No opinion Sampling Error	s 35% s 36% 29% * +/-3.0 Total s 35%	33% 31% 36% * +/-5.5 North east	39% 36% 24% 1% +/-5.0 Mid- west	29% 43% 27% * +/-6.0	34% 30% 35% * +/-7.0	33% 35% 32% * +/-5.0	35% 42% 23% * +/-5.0 Sub- urban	Rural
Price has caused minor changes Price has not caused changes No opinion Sampling Error Price has caused major changes	s 35% s 36% 29% * +/-3.0 Total s 35%	33% 31% 36% * +/-5.5 North east 34%	39% 36% 24% 1% +/-5.0 Mid- west 39%	29% 43% 27% * +/-6.0 South	34% 30% 35% * +/-7.0 West 32%	33% 35% 32% * +/-5.0 Urban 35%	35% 42% 23% * +/-5.0 Sub- urban 31%	Rural 42%
Price has caused minor changes Price has not caused changes No opinion Sampling Error Price has caused major changes Price has caused minor changes	35% 36% 29% * +/-3.0 Total 35% 35% 36%	33% 31% 36% * +/-5.5 North east 34% 36%	39% 36% 24% 1% +/-5.0 Mid- west 39% 34%	29% 43% 27% * +/-6.0 South 35% 40%	34% 30% 35% * +/-7.0 West 32% 33%	33% 35% 32% * +/-5.0 Urban 35% 35%	35% 42% 23% * +/-5.0 Sub- urban 31% 37%	Rural 42% 37%
Price has caused minor changes Price has not caused changes No opinion Sampling Error Price has caused major changes Price has caused minor changes Price has not caused changes	35% 36% 29% * +/-3.0 Total 35% 36% 29%	33% 31% 36% * +/-5.5 North east 34% 36% 29%	39% 36% 24% 1% +/-5.0 Mid- west 39% 34% 28%	29% 43% 27% * +/-6.0 South 35% 40% 25%	34% 30% 35% * +/-7.0 West 32% 33% 35% *	33% 35% 32% * +/-5.0 Urban 35% 35% 30% *	35% 42% 23% * +/-5.0 Sub- urban 31% 37% 31% *	Rural 42% 37% 21%
Price has caused minor changes Price has not caused changes No opinion Sampling Error Price has caused major changes Price has caused minor changes Price has not caused changes No opinion	35% 36% 29% * +/-3.0 Total 35% 35% 36% 29% *	33% 31% 36% * +/-5.5 North east 34% 36% 29% 1% +/-6.5	39% 36% 24% 1% +/-5.0 Mid- west 39% 34% 28% * +/-6.5	29% 43% 27% +/-6.0 South 35% 40% 25% * +/-5.5	34% 30% 35% +/-7.0 West 32% 33% 35% *	33% 35% 32% * +/-5.0 Urban 35% 35% 30% *	35% 42% 23% * +/-5.0 Sub- urban 31% 37% 31% *	Rural 42% 37% 21% *
Price has caused minor changes Price has not caused changes No opinion Sampling Error Price has caused major changes Price has caused minor changes Price has not caused changes No opinion	35% 36% 29% * +/-3.0 Total 35% 35% 36% 29% *	33% 31% 36% * +/-5.5 North east 34% 36% 29% 1% +/-6.5	39% 36% 24% 1% +/-5.0 Mid- west 39% 34% 28% * +/-6.5	29% 43% 27% +/-6.0 South 35% 40% 25% * +/-5.5	34% 30% 35% +/-7.0 West 32% 33% 35% *	33% 35% 32% * +/-5.0 Urban 35% 35% 30% *	35% 42% 23% * +/-5.0 Sub- urban 31% 37% 31% *	Rural 42% 37% 21% *
Price has caused minor changes Price has not caused changes No opinion Sampling Error Price has caused major changes Price has caused minor changes Price has not caused changes No opinion	35% 36% 29% +/-3.0 Total 35% 35% 36% 29% +/-3.0	33% 31% 36% * +/-5.5 North east 34% 36% 29% 1% +/-6.5	39% 36% 24% 1% +/-5.0 Mid- west 39% 34% 28% * +/-6.5	29% 43% 27% +/-6.0 South 35% 40% 25% * +/-5.5	34% 30% 35% +/-7.0 West 32% 33% 35% *	33% 35% 32% * +/-5.0 Urban 35% 35% 30% *	35% 42% 23% * +/-5.0 Sub- urban 31% 37% 31% *	Rural 42% 37% 21% *
Price has caused minor changes Price has not caused changes No opinion Sampling Error Price has caused major changes Price has caused minor changes Price has not caused changes No opinion	35% 36% 29% +/-3.0 Total 35% 36% 29% +/-3.0 Total	33% 31% 36% * +/-5.5 North east 34% 36% 29% 1% +/-6.5	39% 36% 24% 1% +/-5.0 Mid- west 39% 34% 28% * +/-6.5	29% 43% 27% * +/-6.0 South 35% 40% 25% * +/-5.5 Tea Pty Oppose	34% 30% 35% +/-7.0 West 32% 33% 35% *	33% 35% 32% * +/-5.0 Urban 35% 35% 30% *	35% 42% 23% * +/-5.0 Sub- urban 31% 37% 31% *	Rural 42% 37% 21% *
Price has caused minor changes Price has not caused changes No opinion Sampling Error Price has caused major changes Price has caused minor changes Price has not caused changes No opinion Sampling Error	35% 36% 29% +/-3.0 Total 35% 36% 29% +/-3.0 Total 35% 36% 29% 35%	33% 31% 36% * +/-5.5 North east 34% 36% 29% 1% +/-6.5 Tea Pty Support	39% 36% 24% 1% +/-5.0 Mid- west 39% 34% 28% +/-6.5 Tea Pty Neutral	29% 43% 27% * +/-6.0 South 35% 40% 25% * +/-5.5 Tea Pty Oppose	34% 30% 35% +/-7.0 West 32% 33% 35% *	33% 35% 32% * +/-5.0 Urban 35% 35% 30% *	35% 42% 23% * +/-5.0 Sub- urban 31% 37% 31% *	Rural 42% 37% 21% *
Price has caused minor changes Price has not caused changes No opinion Sampling Error Price has caused major changes Price has caused minor changes Price has not caused changes No opinion Sampling Error Price has caused major changes	35% 36% 29% +/-3.0 Total 35% 36% 29% +/-3.0 Total 35% 36% 29% 35%	33% 31% 36% * +/-5.5 North east 34% 36% 29% 1% +/-6.5 Tea Pty Support 37%	39% 36% 24% 1% +/-5.0 Mid- west 39% 34% 28% * +/-6.5 Tea Pty Neutral 36%	29% 43% 27% * +/-6.0 South 35% 40% 25% * +/-5.5 Tea Pty Oppose 31%	34% 30% 35% +/-7.0 West 32% 33% 35% *	33% 35% 32% * +/-5.0 Urban 35% 35% 30% *	35% 42% 23% * +/-5.0 Sub- urban 31% 37% 31% *	Rural 42% 37% 21% *
Price has caused minor changes Price has not caused changes No opinion Sampling Error Price has caused major changes Price has caused minor changes Price has not caused changes No opinion Sampling Error Price has caused major changes Price has caused major changes Price has caused minor changes	3 35% 36% 29% * +/-3.0 Total 3 35% 36% 29% * +/-3.0 Total 3 35% 36% 36% 36%	33% 31% 36% +/-5.5 North east 34% 36% 29% 1% +/-6.5 Tea Pty Support 37% 38%	39% 36% 24% 1% +/-5.0 Mid- west 39% 34% 28% * +/-6.5 Tea Pty Neutral 36% 38%	29% 43% 27% +/-6.0 South 35% 40% 25% * +/-5.5 Tea Pty Oppose 31% 32%	34% 30% 35% +/-7.0 West 32% 33% 35% *	33% 35% 32% * +/-5.0 Urban 35% 35% 30% *	35% 42% 23% * +/-5.0 Sub- urban 31% 37% 31% *	Rural 42% 37% 21% *

^{*} percentage less than 1%

Question 27 Comparing this year to past years, have your vacation plans changed because of the gasoline situation?

Base = Total Sample

	Total	Men			on-White			
Yes	53%	49%	57%	 53%	54%			
No	46%	51%	42%	47%	45%			
No opinion	*	*	1%	*	*			
Sampling Error	+/-3.0	+/-4.5	+/-4.5 +/	-3.5 +	/-7.0			
		18-	35-	50-		Under	50 and	
	Total	34	49	64	65+	50	Older	
Yes	53%	58%	 54%	 55%	43%	 56%	50%	
No	46%	42%	46%	45%	56%	44%	50%	
No opinion	*	*	*	*	1%	*	*	
Sampling Error	+/-3.0	+/-8.5	+/-7.0	+/-5.0	+/-5.5	+/-5.5	+/-4.0	
		Under	\$50K	No	Attende	ed		
	Total	\$50K	or more	College	College	9		
Yes	 53%	62%	44%	60%	489			
No	46%	37%	56%	40%	529	8		
No opinion	*	*	*	*	*			
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-6.0	+/-3.5	5		
	Total	Demo- crat	Indep- endent	_		Mod- erate	Conse vati	
¥7								
Yes No	53% 46%	49% 51%	56% 44%	54% 46%		52% 48%	57 ⁹ 43	
No opinion	*	J170 *	1%	*	*	*	*	
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0		+/-5.0	+/-5.0	
		North	Mid-				Sub-	
	Total		west	South	West	Urban	urban	Rural
Yes	53%	44%	53%	60%	52%	51%	50%	61%
No	46%	55%	47%	40%	48%	49%	49%	39%
No opinion	*	1%	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-6.0	+/-4.5	+/-6.0
		Tea Pty	Tea Pty	Tea Pty				
	Total	Support	Neutral	Oppose				
Yes	53%	57%	57%	42%				
No								
	46%	43%	43%	58%				
No opinion	46% *	43% *	43%	58% *				

^{*} percentage less than 1%

Question 27/28

Q27. Comparing this year to past years, have your vacation plans changed because of the gasoline situation?

Q28. Did you change your plans for the Memorial Day holiday?

Base = Total Sample

	Total	Men			on-White			
Changed plans for Memorial Day	26%	23%	28%	 23%	32%			
Changed plans, not for MD	28%	26%	29%	29%	23%			
Did not change vacation plans	46%	51%	42%	47%	45%			
No opinion	*	*	1%	*	*			
Sampling Error	-/-3.0	+/-4.5 +	/-4.5 +/-	-3.5 +	/-7.0			
		18-	35-	50-		Under	50 and	
	Total	34	49	64	65+	50	Older	
Changed plans for Memorial Day	 26%	23%	28%	30%	21%	 25%	26%	
Changed plans, not for MD	28%	35%	26%	25%	22%	31%	24%	
Did not change vacation plans	46%	42%	46%	45%	56%	44%	50%	
No opinion	*	*	*	*	1%	*	*	
Sampling Error	-/-3.0	+/-8.5	+/-7.0	+/-5.0	+/-5.5	+/-5.5	+/-4.0	
		Under	\$50K	No	Attende	ed		
	Total	\$50K	or more	College	College			
Changed plans for Memorial Day	26%	31%	20%	29%	239			
Changed plans, not for MD	28%	31%	24%	31%	25%	š		
Did not change vacation plans	46%	37%	56%	40%	528	8		
No opinion	*	*	*	*	*			
Sampling Error	-/-3.0	+/-5.0	+/-4.5	+/-6.0	+/-3.5	5		
		Demo-	Indep-	Repub		Mod-	Conse	
	Total	crat 	endent	lican		erate 		
Changed plans for Memorial Day	26%	23%	28%	25%		21%	288	
Changed plans, not for MD	28%	25%	28%	30%		31%	298	
Did not change vacation plans	46%	51%	44%	46%		48%	438	i
No opinion Sampling Error +	* -/ - 3.0	* +/-5.5	1% +/-5.0	* +/-6.0	* +/-7.0	* +/-5.0	* +/-5.0	
	,			,	,	,		
		North	Mid-				Sub-	_
	Total	east	west	South	West	Urban	urban 	Rural
Changed plans for Memorial Day	26%	23%	20%	30%	27%	27%	22%	29%
Changed plans, not for MD	26% 28%	23% 22%	20% 33%	30% 30%	27% 24%	27% 24%	22% 28%	32%
Changed plans, not for MD Did not change vacation plans	26% 28% 46%	23% 22% 55%	20% 33% 47%	30% 30% 40%	27% 24% 48%	27% 24% 49%	22% 28% 49%	32% 39%
Changed plans, not for MD Did not change vacation plans No opinion	26% 28% 46% *	23% 22% 55% 1%	20% 33% 47% *	30% 30% 40% *	27% 24% 48% *	27% 24% 49% *	22% 28% 49% *	32% 39% *
Changed plans, not for MD Did not change vacation plans No opinion	26% 28% 46%	23% 22% 55%	20% 33% 47%	30% 30% 40%	27% 24% 48%	27% 24% 49%	22% 28% 49%	32% 39%
Changed plans, not for MD Did not change vacation plans No opinion	26% 28% 46% *	23% 22% 55% 1% +/-6.5	20% 33% 47% *	30% 30% 40% *	27% 24% 48% *	27% 24% 49% *	22% 28% 49% *	32% 39% *
Changed plans, not for MD Did not change vacation plans No opinion	26% 28% 46% * -/-3.0	23% 22% 55% 1%	20% 33% 47% * +/-6.5	30% 30% 40% * +/-5.5 Tea Pty Oppose	27% 24% 48% *	27% 24% 49% *	22% 28% 49% *	32% 39% *
Changed plans, not for MD Did not change vacation plans No opinion Sampling Error +	26% 28% 46% *	23% 22% 55% 1% +/-6.5	20% 33% 47% * +/-6.5	30% 30% 40% * +/-5.5	27% 24% 48% *	27% 24% 49% *	22% 28% 49% *	32% 39% *
Changed plans, not for MD Did not change vacation plans No opinion	26% 28% 46% * -/-3.0 Total	23% 22% 55% 1% +/-6.5 Tea Pty Support	20% 33% 47% * +/-6.5 Tea Pty Neutral	30% 30% 40% * +/-5.5 Tea Pty Oppose	27% 24% 48% *	27% 24% 49% *	22% 28% 49% *	32% 39% *
Changed plans, not for MD Did not change vacation plans No opinion Sampling Error + Changed plans for Memorial Day	26% 28% 46% * -/-3.0 Total 26%	23% 22% 55% 1% +/-6.5 Tea Pty Support 29%	20% 33% 47% * +/-6.5 Tea Pty Neutral 27%	30% 30% 40% * +/-5.5 Tea Pty Oppose 20%	27% 24% 48% *	27% 24% 49% *	22% 28% 49% *	32% 39% *
Changed plans, not for MD Did not change vacation plans No opinion Sampling Error Changed plans for Memorial Day Changed plans, not for MD	26% 28% 46% * -/-3.0 Total 26% 28%	23% 22% 55% 1% +/-6.5 Tea Pty Support 29% 28%	20% 33% 47% * +/-6.5 Tea Pty Neutral 27% 30%	30% 30% 40% * +/-5.5 Tea Pty Oppose 20% 21%	27% 24% 48% *	27% 24% 49% *	22% 28% 49% *	32% 39% *

^{*} percentage less than 1%