



Interviews with 1,023 adult Americans conducted by telephone by Opinion Research Corporation on March 11-13, 2011. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points.

FOR RELEASE: TUESDAY, MARCH 15 AT 5 PM

8. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. (RANDOM ORDER)

	<u>Favor- able</u>	<u>Unfavor- able</u>	<u>Never Heard of</u>	<u>No Opinion</u>
Charlie Sheen				
March 11-13, 2011	17%	69%	5%	9%

42. Here is a question about the actor, Charlie Sheen. As you may know, he frequently has used the word "winning" when talking about himself. Based on what you know about his recent behavior, would you say that Charlie Sheen has mostly been winning or mostly been losing in the past few weeks?

	<u>Mar. 11-13 2011</u>
Winning	17%
Losing	75%
Mixed/depends (vol.)	2%
No opinion	6%

Question 8N

We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.

N. Charlie Sheen

Base = Total Sample

	Total	Men	Women	White	Non-White
Favorable Opinion	17%	23%	11%	14%	24%
Unfavorable Opinion	69%	64%	74%	73%	60%
Heard of, No opinion	8%	9%	8%	8%	6%
Never heard of	5%	3%	7%	3%	9%
No opinion	1%	*	1%	1%	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-7.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Favorable Opinion	17%	N/A	15%	15%	5%	22%	11%
Unfavorable Opinion	69%	N/A	72%	77%	78%	62%	77%
Heard of, No opinion	8%	N/A	10%	7%	11%	8%	8%
Never heard of	5%	N/A	3%	*	7%	7%	3%
No opinion	1%	N/A	*	1%	*	1%	1%
Sampling Error	+/-3.0		+/-7.0	+/-5.0	+/-5.5	+/-5.5	+/-3.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Favorable Opinion	17%	20%	14%	20%	15%
Unfavorable Opinion	69%	67%	74%	66%	73%
Heard of, No opinion	8%	8%	7%	7%	9%
Never heard of	5%	4%	4%	6%	4%
No opinion	1%	*	2%	1%	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-6.0	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Favorable Opinion	17%	18%	19%	13%	22%	21%	10%
Unfavorable Opinion	69%	69%	68%	72%	67%	65%	75%
Heard of, No opinion	8%	6%	9%	9%	6%	7%	10%
Never heard of	5%	7%	4%	4%	5%	6%	4%
No opinion	1%	*	*	2%	*	*	1%
Sampling Error	+/-3.0	+/-6.0	+/-5.0	+/-5.5	+/-7.0	+/-5.0	+/-4.5

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Favorable Opinion	17%	24%	16%	15%	13%	18%	17%	15%
Unfavorable Opinion	69%	59%	70%	72%	74%	66%	73%	67%
Heard of, No opinion	8%	11%	8%	8%	5%	8%	7%	10%
Never heard of	5%	5%	6%	5%	5%	6%	2%	8%
No opinion	1%	*	*	*	3%	1%	1%	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-6.0

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose
Favorable Opinion	17%	11%	21%	14%
Unfavorable Opinion	69%	77%	65%	73%
Heard of, No opinion	8%	10%	7%	8%
Never heard of	5%	2%	6%	5%
No opinion	1%	*	*	*
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-5.5

* percentage less than 1%

Question 42

Here is a question about the actor, Charlie Sheen. As you may know, he frequently has used the word "winning" when talking about himself. Based on what you know about his recent behavior, would you say that Charlie Sheen has mostly been winning or mostly been losing in the past few weeks?

Base = Total Sample

	Total	Men	Women	White	Non-White
Winning	17%	24%	10%	12%	29%
Losing	75%	69%	81%	81%	62%
Mixed/Depends	2%	1%	3%	1%	3%
No Opinion	6%	6%	6%	6%	6%
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-7.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Winning	17%	N/A	15%	13%	5%	23%	10%
Losing	75%	N/A	73%	82%	84%	68%	83%
Mixed/Depends	2%	N/A	4%	1%	2%	3%	1%
No Opinion	6%	N/A	8%	4%	9%	6%	6%
Sampling Error	+/-3.0		+/-7.0	+/-5.0	+/-5.5	+/-5.5	+/-3.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Winning	17%	14%	17%	20%	14%
Losing	75%	77%	77%	73%	77%
Mixed/Depends	2%	2%	2%	1%	3%
No Opinion	6%	7%	4%	6%	6%
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-6.0	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Winning	17%	16%	20%	14%	23%	19%	12%
Losing	75%	76%	72%	79%	70%	74%	80%
Mixed/Depends	2%	2%	2%	2%	1%	2%	2%
No Opinion	6%	5%	6%	6%	5%	6%	6%
Sampling Error	+/-3.0	+/-6.0	+/-5.0	+/-5.5	+/-7.0	+/-5.0	+/-4.5

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Winning	17%	23%	11%	18%	16%	24%	14%	12%
Losing	75%	68%	80%	74%	78%	70%	77%	80%
Mixed/Depends	2%	2%	2%	2%	3%	2%	2%	2%
No Opinion	6%	8%	8%	5%	3%	5%	6%	6%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-6.0

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose
Winning	17%	11%	20%	17%
Losing	75%	83%	72%	74%
Mixed/Depends	2%	2%	3%	1%
No Opinion	6%	4%	6%	8%
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-5.5

* percentage less than 1%