



Interviews with 1,014 adult Americans conducted by telephone by Opinion Research Corporation on January 14-16, 2011. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points.

FOR RELEASE: TUESDAY, JANUARY 18 AT 6 AM

1. Do you approve or disapprove of the way Barack Obama is handling his job as president?

	Jan. 14-16 <u>2011</u>	Dec. 17-19 <u>2010</u>
Approve	53%	48%
Disapprove	45%	48%
No opinion	2%	4%

	Nov. 11-14 <u>2010</u>	Oct. 27-30 <u>2010</u>	Oct. 5-7 <u>2010</u>	Sept. 21-23 <u>2010</u>	Sept. 1-2 <u>2010</u>	Aug. 6-10 <u>2010</u>
Approve	48%	46%	45%	42%	50%	47%
Disapprove	50%	51%	52%	54%	49%	51%
No opinion	3%	4%	3%	4%	1%	2%

	July 16-21 <u>2010</u>	June 16 <u>2010</u>	May 21-23 <u>2010</u>	Apr. 9-11 <u>2010</u>	Mar. 25-28 <u>2010</u>	Mar. 19-21 <u>2010</u>
Approve	47%	50%	51%	51%	51%	46%
Disapprove	50%	48%	46%	47%	48%	51%
No opinion	2%	2%	3%	2%	1%	3%

	Feb. 12-15 <u>2010</u>	Jan. 22-24 <u>2010</u>	Jan. 8-10 <u>2010</u>	Dec. 16-20 <u>2009</u>	Dec. 2-3 <u>2009</u>	Nov. 13-15 <u>2009</u>
Approve	49%	49%	51%	54%	48%	55%
Disapprove	50%	50%	48%	44%	50%	42%
No opinion	1%	*	1%	2%	2%	3%

	Oct. 30-Nov. 1 <u>2009</u>	Oct. 16-18 <u>2009</u>	Sept. 11-13 <u>2009</u>	Aug. 28-31 <u>2009</u>	July 31-Aug. 3 <u>2009</u>	June 26-28 <u>2009</u>
Approve	54%	55%	58%	53%	56%	61%
Disapprove	45%	43%	40%	45%	40%	37%
No opinion	1%	2%	2%	2%	4%	3%

	May 14-17 <u>2009</u>	Apr. 23-26 <u>2009</u>	Apr. 3-5 <u>2009</u>	Mar. 12-15 <u>2009</u>	Feb. 18-19 <u>2009</u>	Feb. 7-8 <u>2009</u>
Approve	62%	63%	66%	64%	67%	76%
Disapprove	35%	33%	30%	34%	29%	23%
No opinion	3%	5%	3%	2%	4%	1%

2. Thinking about the following characteristics and qualities, please say whether you think it applies or doesn't apply to Barack Obama. (RANDOM ORDER)

	<u>Applies</u>	<u>Does not Apply</u>	<u>No Opinion</u>
Is honest and trustworthy			
January 14-16, 2011	60%	39%	2%
January 22-24, 2010	59%	40%	1%
Oct. 30 – Nov. 1, 2009*	61%	38%	*
February 18-19, 2009*	74%	23%	3%
December 19-21, 2008*	72%	26%	2%
Is a strong and decisive leader			
January 14-16, 2011	57%	43%	*
June 16, 2010	53%	46%	1%
January 22-24, 2010	60%	39%	1%
Oct. 30 – Nov. 1, 2009*	62%	37%	1%
June 26-28, 2009	70%	28%	1%
February 18-19, 2009*	80%	19%	1%
December 19-21, 2008*	76%	23%	1%
Oct. 30-Nov. 1, 2008 (RV)	64%	35%	1%
March 14-16, 2008 (RV)	59%	39%	3%
Generally agrees with you on issues you care about			
January 14-16, 2011	47%	52%	1%
January 22-24, 2010	50%	49%	*
June 26-28, 2009	56%	42%	1%
February 18-19, 2009*	63%	36%	1%
December 19-21, 2008*	68%	31%	1%
March 14-16, 2008	57%	41%	2%
Can end the partisan gridlock in Washington			
January 14-16, 2011	32%	62%	6%
February 18-19, 2009	46%	48%	6%
June 26-29, 2008	31%	64%	5%
Shares your values			
January 14-16, 2011	50%	50%	1%
January 22-24, 2010	51%	48%	1%
Oct. 30 – Nov. 1, 2009*	53%	47%	*
February 18-19, 2009*	67%	32%	1%
December 19-21, 2008*	72%	28%	1%

*ASKED OF HALF SAMPLE

2. Thinking about the following characteristics and qualities, please say whether you think it applies or doesn't apply to Barack Obama. (RANDOM ORDER)

	<u>Applies</u>	<u>Does not Apply</u>	<u>No Opinion</u>
Cares about people like you			
January 14-16, 2011	57%	42%	1%
June 16, 2010	60%	40%	*
Oct. 30 – Nov. 1, 2009	59%	41%	*
December 19-21, 2008*	73%	27%	*
Oct. 30-Nov. 1, 2008 (RV)	66%	33%	1%
June 26-29, 2008 (RV)	67%	31%	2%
March 14-16, 2008 (RV)	67%	32%	1%
Is a good speaker and communicator			
January 14-16, 2011	89%	11%	*
January 22-24, 2010	90%	10%	*
Is sincere in what he says			
January 14-16, 2011	65%	35%	1%
June 16, 2010	64%	35%	1%
January 22-24, 2010	63%	37%	*
Tough enough to handle a crisis			
January 14-16, 2011	59%	40%	2%
June 16, 2010	53%	47%	*
June 26-28, 2009	64%	33%	2%
February 18-19, 2009	73%	24%	3%
Is a person you admire			
January 14-16, 2011	55%	44%	*
Oct. 30 – Nov. 1, 2009	59%	41%	*
December 19-21, 2008*	67%	33%	1%

*ASKED OF HALF SAMPLE

2a. Do you think the policies being proposed by Barack Obama will move the country in the right direction or the wrong direction?

	Jan. 14-16 <u>2011</u>	Dec. 17-19 <u>2010</u>	Jan. 22-24 <u>2010</u>	Aug. 28-31 <u>2009</u>	May 14-17 <u>2009</u>	Feb. 18-19 <u>2009</u>
Right direction	50%	55%	49%	52%	63%	67%
Wrong direction	46%	42%	49%	46%	35%	31%
No opinion	3%	3%	2%	2%	2%	2%

8. Do you think politicians in this country need to treat their opponents with more civility and listen to each other more carefully, or don't you think so?

	Jan. 14-16 <u>2011</u>
Need more civility	93%
Don't think so	6%
No opinion	1%

Do you approve or disapprove of the way Barack Obama is handling his job as president?

Base = Total Sample

	Total	Men	Women	White	Non-White
Approve	53%	49%	56%	41%	84%
Disapprove	45%	49%	41%	56%	16%
No opinion	2%	1%	3%	3%	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-8.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Approve	53%	N/A	46%	44%	52%	57%	47%
Disapprove	45%	N/A	51%	54%	44%	42%	50%
No opinion	2%	N/A	3%	2%	4%	2%	3%
Sampling Error	+/-3.0		+/-6.5	+/-5.0	+/-5.5	+/-5.5	+/-3.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Approve	53%	59%	50%	51%	54%
Disapprove	45%	38%	49%	47%	44%
No opinion	2%	3%	1%	2%	3%
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Approve	53%	82%	56%	15%	87%	60%	23%
Disapprove	45%	17%	40%	83%	11%	37%	75%
No opinion	2%	1%	3%	2%	2%	3%	2%
Sampling Error	+/-3.0	+/-5.5	+/-4.5	+/-6.0	+/-7.0	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Approve	53%	57%	55%	45%	56%	69%	50%	37%
Disapprove	45%	42%	42%	52%	42%	29%	49%	59%
No opinion	2%	1%	3%	3%	2%	1%	1%	5%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-6.0	+/-4.5	+/-6.0

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose
Approve	53%	11%	56%	92%
Disapprove	45%	87%	41%	6%
No opinion	2%	2%	2%	2%
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0

* percentage less than 1%

Thinking about the following characteristics and qualities, please say whether you think each one applies or doesn't apply to Barack Obama.

A. Is honest and trustworthy

Base = Total Sample

	Total	Men	Women	White	Non-White
Applies to Obama	60%	57%	62%	51%	82%
Does not apply to Obama	39%	41%	36%	47%	18%
No opinion	2%	2%	2%	2%	1%
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-8.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Applies to Obama	60%	N/A	59%	52%	61%	63%	55%
Does not apply to Obama	39%	N/A	38%	48%	34%	35%	43%
No opinion	2%	N/A	3%	*	5%	2%	2%
Sampling Error	+/-3.0		+/-6.5	+/-5.0	+/-5.5	+/-5.5	+/-3.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Applies to Obama	60%	62%	62%	55%	63%
Does not apply to Obama	39%	37%	37%	43%	35%
No opinion	2%	1%	2%	1%	2%
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Applies to Obama	60%	86%	61%	28%	82%	69%	35%
Does not apply to Obama	39%	13%	38%	68%	16%	29%	63%
No opinion	2%	1%	1%	4%	1%	3%	1%
Sampling Error	+/-3.0	+/-5.5	+/-4.5	+/-6.0	+/-7.0	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Applies to Obama	60%	64%	63%	52%	63%	74%	60%	40%
Does not apply to Obama	39%	36%	35%	45%	35%	25%	37%	58%
No opinion	2%	*	1%	3%	2%	1%	2%	2%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-6.0	+/-4.5	+/-6.0

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose
Applies to Obama	60%	24%	63%	93%
Does not apply to Obama	39%	75%	34%	6%
No opinion	2%	1%	3%	1%
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0

* percentage less than 1%

Thinking about the following characteristics and qualities, please say whether you think each one applies or doesn't apply to Barack Obama.

B. Is a strong and decisive leader

Base = Total Sample

	Total	Men	Women	White	Non-White
Applies to Obama	57%	52%	62%	47%	83%
Does not apply to Obama	43%	48%	38%	52%	17%
No opinion	*	1%	*	1%	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-8.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Applies to Obama	57%	N/A	56%	49%	52%	62%	50%
Does not apply to Obama	43%	N/A	43%	51%	47%	38%	49%
No opinion	*	N/A	1%	*	1%	1%	*
Sampling Error	+/-3.0		+/-6.5	+/-5.0	+/-5.5	+/-5.5	+/-3.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Applies to Obama	57%	62%	55%	51%	61%
Does not apply to Obama	43%	38%	44%	48%	38%
No opinion	*	1%	*	*	1%
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Applies to Obama	57%	83%	57%	28%	82%	62%	35%
Does not apply to Obama	43%	16%	43%	72%	17%	38%	64%
No opinion	*	1%	1%	*	*	*	1%
Sampling Error	+/-3.0	+/-5.5	+/-4.5	+/-6.0	+/-7.0	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Applies to Obama	57%	56%	63%	55%	55%	70%	56%	43%
Does not apply to Obama	43%	43%	36%	44%	45%	30%	43%	56%
No opinion	*	1%	*	1%	*	*	*	1%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-6.0	+/-4.5	+/-6.0

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose
Applies to Obama	57%	24%	60%	89%
Does not apply to Obama	43%	76%	40%	11%
No opinion	*	1%	*	*
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0

* percentage less than 1%

Thinking about the following characteristics and qualities, please say whether you think each one applies or doesn't apply to Barack Obama.

C. Generally agrees with you on issues you care about

Base = Total Sample

	Total	Men	Women	White	Non-White
Applies to Obama	47%	42%	51%	38%	70%
Does not apply to Obama	52%	57%	47%	61%	28%
No opinion	1%	1%	2%	1%	2%
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-8.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Applies to Obama	47%	N/A	44%	41%	49%	48%	44%
Does not apply to Obama	52%	N/A	55%	59%	50%	50%	55%
No opinion	1%	N/A	2%	*	1%	2%	1%
Sampling Error	+/-3.0		+/-6.5	+/-5.0	+/-5.5	+/-5.5	+/-3.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Applies to Obama	47%	49%	45%	42%	50%
Does not apply to Obama	52%	49%	54%	56%	49%
No opinion	1%	2%	1%	2%	1%
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Applies to Obama	47%	79%	46%	11%	77%	54%	20%
Does not apply to Obama	52%	20%	51%	89%	22%	44%	80%
No opinion	1%	1%	2%	*	2%	2%	*
Sampling Error	+/-3.0	+/-5.5	+/-4.5	+/-6.0	+/-7.0	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Applies to Obama	47%	54%	49%	40%	47%	62%	44%	33%
Does not apply to Obama	52%	46%	51%	58%	51%	37%	55%	67%
No opinion	1%	*	*	2%	2%	1%	1%	1%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-6.0	+/-4.5	+/-6.0

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose
Applies to Obama	47%	12%	45%	88%
Does not apply to Obama	52%	87%	53%	12%
No opinion	1%	1%	2%	*
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0

* percentage less than 1%

Thinking about the following characteristics and qualities, please say whether you think each one applies or doesn't apply to Barack Obama.

D. Can end the partisan gridlock in Washington

Base = Total Sample

	Total	Men	Women	White	Non-White
Applies to Obama	32%	30%	35%	28%	45%
Does not apply to Obama	62%	66%	58%	69%	43%
No opinion	6%	4%	7%	3%	12%
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-8.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Applies to Obama	32%	N/A	27%	32%	45%	29%	37%
Does not apply to Obama	62%	N/A	69%	64%	51%	65%	59%
No opinion	6%	N/A	4%	4%	4%	7%	4%
Sampling Error	+/-3.0		+/-6.5	+/-5.0	+/-5.5	+/-5.5	+/-3.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Applies to Obama	32%	36%	29%	34%	31%
Does not apply to Obama	62%	58%	65%	60%	64%
No opinion	6%	6%	6%	6%	5%
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Applies to Obama	32%	52%	29%	16%	44%	37%	21%
Does not apply to Obama	62%	41%	63%	84%	47%	58%	76%
No opinion	6%	7%	8%	1%	9%	6%	3%
Sampling Error	+/-3.0	+/-5.5	+/-4.5	+/-6.0	+/-7.0	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Applies to Obama	32%	35%	37%	31%	29%	42%	30%	28%
Does not apply to Obama	62%	58%	57%	66%	64%	52%	65%	69%
No opinion	6%	7%	6%	3%	7%	7%	5%	3%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-6.0	+/-4.5	+/-6.0

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose
Applies to Obama	32%	16%	33%	50%
Does not apply to Obama	62%	83%	58%	45%
No opinion	6%	1%	9%	5%
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0

* percentage less than 1%

Thinking about the following characteristics and qualities, please say whether you think each one applies or doesn't apply to Barack Obama.

E. Shares your values

Base = Total Sample

	Total	Men	Women	White	Non-White
Applies to Obama	50%	47%	52%	41%	71%
Does not apply to Obama	50%	52%	47%	58%	29%
No opinion	1%	1%	1%	1%	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-8.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Applies to Obama	50%	N/A	44%	48%	55%	48%	51%
Does not apply to Obama	50%	N/A	54%	51%	44%	51%	48%
No opinion	1%	N/A	2%	*	1%	1%	1%
Sampling Error	+/-3.0		+/-6.5	+/-5.0	+/-5.5	+/-5.5	+/-3.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Applies to Obama	50%	52%	48%	47%	51%
Does not apply to Obama	50%	47%	52%	52%	47%
No opinion	1%	1%	*	*	1%
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Applies to Obama	50%	79%	53%	13%	71%	64%	22%
Does not apply to Obama	50%	21%	47%	86%	28%	35%	78%
No opinion	1%	*	1%	1%	1%	1%	1%
Sampling Error	+/-3.0	+/-5.5	+/-4.5	+/-6.0	+/-7.0	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Applies to Obama	50%	55%	55%	40%	53%	65%	48%	32%
Does not apply to Obama	50%	45%	44%	59%	46%	35%	51%	66%
No opinion	1%	*	1%	1%	1%	*	1%	1%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-6.0	+/-4.5	+/-6.0

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose
Applies to Obama	50%	15%	50%	89%
Does not apply to Obama	50%	85%	50%	10%
No opinion	1%	1%	1%	1%
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0

* percentage less than 1%

Thinking about the following characteristics and qualities, please say whether you think each one applies or doesn't apply to Barack Obama.

F. Cares about people like you

Base = Total Sample

	Total	Men	Women	White	Non-White
Applies to Obama	57%	57%	58%	48%	79%
Does not apply to Obama	42%	43%	41%	51%	21%
No opinion	1%	*	1%	1%	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-8.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Applies to Obama	57%	N/A	55%	48%	60%	61%	53%
Does not apply to Obama	42%	N/A	44%	51%	39%	39%	47%
No opinion	1%	N/A	1%	*	1%	1%	1%
Sampling Error	+/-3.0		+/-6.5	+/-5.0	+/-5.5	+/-5.5	+/-3.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Applies to Obama	57%	61%	54%	51%	62%
Does not apply to Obama	42%	39%	45%	49%	37%
No opinion	1%	*	1%	*	1%
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Applies to Obama	57%	84%	58%	26%	82%	65%	33%
Does not apply to Obama	42%	16%	42%	72%	18%	35%	66%
No opinion	1%	*	*	2%	*	*	1%
Sampling Error	+/-3.0	+/-5.5	+/-4.5	+/-6.0	+/-7.0	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Applies to Obama	57%	61%	62%	50%	59%	69%	57%	43%
Does not apply to Obama	42%	39%	36%	50%	40%	30%	42%	56%
No opinion	1%	*	1%	1%	1%	1%	1%	1%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-6.0	+/-4.5	+/-6.0

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose
Applies to Obama	57%	23%	61%	90%
Does not apply to Obama	42%	76%	39%	10%
No opinion	1%	2%	*	*
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0

* percentage less than 1%

Thinking about the following characteristics and qualities, please say whether you think each one applies or doesn't apply to Barack Obama.

G. Is a good speaker and communicator

Base = Total Sample

	Total	Men	Women	White	Non-White
Applies to Obama	89%	91%	87%	86%	96%
Does not apply to Obama	11%	9%	13%	14%	4%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-8.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Applies to Obama	89%	N/A	91%	82%	90%	91%	85%
Does not apply to Obama	11%	N/A	9%	17%	10%	9%	14%
No opinion	*	N/A	*	1%	1%	*	1%
Sampling Error	+/-3.0		+/-6.5	+/-5.0	+/-5.5	+/-5.5	+/-3.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Applies to Obama	89%	87%	90%	85%	91%
Does not apply to Obama	11%	12%	10%	15%	8%
No opinion	*	1%	*	*	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Applies to Obama	89%	96%	90%	78%	96%	90%	82%
Does not apply to Obama	11%	3%	10%	21%	3%	10%	18%
No opinion	*	*	*	1%	*	*	*
Sampling Error	+/-3.0	+/-5.5	+/-4.5	+/-6.0	+/-7.0	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Applies to Obama	89%	91%	88%	87%	89%	92%	91%	81%
Does not apply to Obama	11%	9%	12%	13%	11%	7%	9%	19%
No opinion	*	1%	*	*	*	1%	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-6.0	+/-4.5	+/-6.0

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose
Applies to Obama	89%	76%	91%	98%
Does not apply to Obama	11%	24%	8%	1%
No opinion	*	*	1%	*
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0

* percentage less than 1%

Thinking about the following characteristics and qualities, please say whether you think each one applies or doesn't apply to Barack Obama.

H. Is sincere in what he says

Base = Total Sample

	Total	Men	Women	White	Non-White
Applies to Obama	65%	62%	67%	57%	86%
Does not apply to Obama	35%	37%	32%	43%	14%
No opinion	1%	1%	*	1%	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-8.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Applies to Obama	65%	N/A	61%	59%	67%	67%	62%
Does not apply to Obama	35%	N/A	38%	41%	33%	33%	38%
No opinion	1%	N/A	1%	*	1%	*	1%
Sampling Error	+/-3.0		+/-6.5	+/-5.0	+/-5.5	+/-5.5	+/-3.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Applies to Obama	65%	67%	64%	59%	69%
Does not apply to Obama	35%	33%	35%	40%	31%
No opinion	1%	*	1%	*	1%
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Applies to Obama	65%	89%	64%	38%	89%	72%	41%
Does not apply to Obama	35%	10%	36%	61%	11%	28%	58%
No opinion	1%	*	*	1%	*	*	1%
Sampling Error	+/-3.0	+/-5.5	+/-4.5	+/-6.0	+/-7.0	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Applies to Obama	65%	66%	69%	59%	67%	76%	65%	52%
Does not apply to Obama	35%	33%	30%	40%	33%	24%	35%	47%
No opinion	1%	1%	1%	*	*	*	1%	1%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-6.0	+/-4.5	+/-6.0

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose
Applies to Obama	65%	32%	68%	96%
Does not apply to Obama	35%	67%	32%	4%
No opinion	1%	1%	*	*
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0

* percentage less than 1%

Thinking about the following characteristics and qualities, please say whether you think each one applies or doesn't apply to Barack Obama.

I. Tough enough to handle a crisis

Base = Total Sample

	Total	Men	Women	White	Non-White
Applies to Obama	59%	56%	61%	52%	77%
Does not apply to Obama	40%	43%	37%	47%	20%
No opinion	2%	1%	2%	1%	3%
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-8.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Applies to Obama	59%	N/A	55%	52%	59%	62%	55%
Does not apply to Obama	40%	N/A	43%	47%	38%	37%	44%
No opinion	2%	N/A	1%	1%	3%	1%	2%
Sampling Error	+/-3.0		+/-6.5	+/-5.0	+/-5.5	+/-5.5	+/-3.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Applies to Obama	59%	62%	58%	53%	63%
Does not apply to Obama	40%	35%	42%	44%	36%
No opinion	2%	3%	*	2%	1%
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Applies to Obama	59%	86%	58%	29%	82%	62%	40%
Does not apply to Obama	40%	13%	39%	71%	17%	35%	59%
No opinion	2%	1%	2%	1%	1%	3%	1%
Sampling Error	+/-3.0	+/-5.5	+/-4.5	+/-6.0	+/-7.0	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Applies to Obama	59%	67%	64%	53%	55%	70%	59%	45%
Does not apply to Obama	40%	32%	36%	46%	43%	28%	39%	54%
No opinion	2%	2%	*	2%	2%	2%	2%	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-6.0	+/-4.5	+/-6.0

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose
Applies to Obama	59%	22%	64%	91%
Does not apply to Obama	40%	77%	35%	8%
No opinion	2%	1%	2%	1%
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0

* percentage less than 1%

Thinking about the following characteristics and qualities, please say whether you think each one applies or doesn't apply to Barack Obama.

J. Is a person you admire

Base = Total Sample

	Total	Men	Women	White	Non-White
Applies to Obama	55%	52%	58%	46%	81%
Does not apply to Obama	44%	48%	41%	54%	18%
No opinion	*	*	1%	*	1%
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-8.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Applies to Obama	55%	N/A	51%	48%	59%	58%	52%
Does not apply to Obama	44%	N/A	48%	52%	41%	41%	48%
No opinion	*	N/A	1%	*	*	1%	*
Sampling Error	+/-3.0		+/-6.5	+/-5.0	+/-5.5	+/-5.5	+/-3.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Applies to Obama	55%	62%	52%	51%	58%
Does not apply to Obama	44%	38%	48%	49%	41%
No opinion	*	1%	*	*	1%
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Applies to Obama	55%	83%	58%	20%	83%	65%	28%
Does not apply to Obama	44%	17%	41%	79%	15%	35%	72%
No opinion	*	*	1%	*	1%	*	1%
Sampling Error	+/-3.0	+/-5.5	+/-4.5	+/-6.0	+/-7.0	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Applies to Obama	55%	58%	60%	49%	58%	73%	54%	36%
Does not apply to Obama	44%	42%	40%	51%	41%	26%	46%	63%
No opinion	*	*	*	1%	1%	1%	*	1%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-6.0	+/-4.5	+/-6.0

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose
Applies to Obama	55%	19%	58%	92%
Does not apply to Obama	44%	80%	42%	8%
No opinion	*	1%	1%	*
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0

* percentage less than 1%

CNN/OPINION RESEARCH CORPORATION POLL -- JAN 14 to 16, 2011
Question 2A

Do you think the policies being proposed by Barack Obama will move the country in the right direction or the wrong direction?

Base = Total Sample

	Total	Men	Women	White	Non-White
Right direction	50%	46%	54%	41%	75%
Wrong direction	46%	50%	43%	56%	21%
No opinion	3%	4%	3%	3%	4%
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-8.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Right direction	50%	N/A	44%	43%	50%	54%	46%
Wrong direction	46%	N/A	53%	55%	46%	43%	51%
No opinion	3%	N/A	3%	2%	5%	4%	3%
Sampling Error	+/-3.0		+/-6.5	+/-5.0	+/-5.5	+/-5.5	+/-3.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Right direction	50%	54%	48%	47%	52%
Wrong direction	46%	42%	50%	49%	45%
No opinion	3%	4%	2%	4%	3%
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Right direction	50%	85%	49%	13%	80%	58%	23%
Wrong direction	46%	12%	46%	85%	17%	36%	76%
No opinion	3%	3%	5%	2%	3%	5%	1%
Sampling Error	+/-3.0	+/-5.5	+/-4.5	+/-6.0	+/-7.0	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Right direction	50%	57%	53%	43%	51%	68%	48%	33%
Wrong direction	46%	39%	44%	54%	45%	30%	47%	64%
No opinion	3%	4%	3%	3%	3%	2%	5%	4%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-6.0	+/-4.5	+/-6.0

	Total	Tea Party Support	Tea Party Neutral	Tea Party Oppose
Right direction	50%	13%	51%	93%
Wrong direction	46%	86%	44%	6%
No opinion	3%	1%	5%	2%
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0

* percentage less than 1%

Do you think politicians in this country need to treat their opponents with more civility and listen to each other more carefully, or don't you think so?

Base = Total Sample

	Total	Men	Women	White	Non-White
Need more civility	93%	90%	95%	92%	96%
Don't think so	6%	8%	4%	7%	4%
No opinion	1%	2%	1%	1%	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-8.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Need more civility	93%	N/A	93%	89%	92%	94%	91%
Don't think so	6%	N/A	6%	9%	6%	5%	8%
No opinion	1%	N/A	1%	1%	2%	1%	1%
Sampling Error	+/-3.0		+/-6.5	+/-5.0	+/-5.5	+/-5.5	+/-3.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Need more civility	93%	94%	91%	92%	93%
Don't think so	6%	5%	8%	7%	6%
No opinion	1%	1%	1%	1%	1%
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Need more civility	93%	94%	94%	90%	95%	95%	89%
Don't think so	6%	4%	5%	9%	4%	4%	10%
No opinion	1%	1%	1%	1%	1%	1%	1%
Sampling Error	+/-3.0	+/-5.5	+/-4.5	+/-6.0	+/-7.0	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Need more civility	93%	88%	93%	95%	94%	93%	92%	93%
Don't think so	6%	12%	7%	4%	4%	5%	7%	6%
No opinion	1%	*	*	1%	2%	2%	1%	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-6.0	+/-4.5	+/-6.0

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose
Need more civility	93%	87%	94%	96%
Don't think so	6%	11%	5%	2%
No opinion	1%	2%	*	1%
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0

* percentage less than 1%