



CNN Worldwide is a portfolio of two dozen news and information services across cable, satellite, radio, wireless devices and the Internet in more than 200 countries and territories worldwide. Domestically, CNN reaches more individuals on television, the web and mobile devices than any other TV news organization in the United States; internationally, CNN is the most widely distributed news channel reaching more than 260 million households abroad; and, the CNN Digital Network is consistently the No.1 current events and news destination on the web. Additionally, CNN Newsource is the world’s most extensively utilized news service partnering with hundreds of local and international news organizations around the world. CNN is division of Turner Broadcasting System, Inc., a Time Warner Company.

FACTS:

- CNN’s two dozen branded networks and services are available to more than 2 billion people in more than 200 countries and territories.
- CNN has 45 editorial operations around the world and around 4,000 employees worldwide.
- CNN’s coverage is supplemented and carried by more than 1,000 affiliates worldwide.
- CNN reaches 100 million households in the U.S.
- CNN International reaches more that 260 million households, outside the U.S.

CNN WORLDWIDE EXECUTIVE MANAGEMENT:

Jim Walton	President, CNN Worldwide
Mark Whitaker	Executive Vice President, Managing Editor CNN Worldwide
Greg D’Alba	Executive Vice President, Chief Operating Officer of CNN Advertising Sales and Marketing
Rick Davis	Executive Vice President, News Standards and Practices CNN Worldwide
Jonathan Davies	Executive Vice President of CNN International Advertising Sales
Brad Ferrer	Executive Vice President, Finance and Administration CNN Worldwide
Susan Grant	Executive Vice President of CNN News Services
Ken Jautz	Executive Vice President of CNN/U.S.
Tony Maddox	Executive Vice President and Managing Director of CNN International
Scot Safon	Executive Vice President of HLN

U.S.-based Networks

CNN/U.S.

EXECUTIVES:

Ken Jautz	Executive Vice President
Bart Feder	Senior Vice President for Current Programming
Jack Womack	Senior Vice President, CNN NewsGroup



CNN/U.S., the leading 24-hour news and information cable television network and the flagship of all CNN news brands, invented 24-hour television news. CNN/U.S. provides live coverage and analysis of breaking news, as well as a full range of business, weather, entertainment, health and science news programs and topical in-depth interviews.

FACTS:

Launch:	June 1, 1980
Hours:	24 hours a day, seven days a week

Distribution: More than 99 million households and in more than 890,000 hotel rooms

HLN

www.cnn.com/hln

EXECUTIVES:

Scot Safon Executive Vice President
Bill Galvin Vice President of Programming



HLN updates more than 99 million households each day, providing a complete and concise national newscast every half-hour through the day and a compelling slate of legal, entertainment and news programs during *HLN Prime* at night. The network delivers fast-paced, lively and engaging news, using the best resources of CNN Worldwide. HLN is designed especially for viewers who want relevant and comprehensive news in a way that suits the urgency of their schedules. HLN also produces *CNN Student News*, a 10-minute, cost-and-commercial-free educational program airing Monday-Friday throughout the school year.

FACTS:

Launch: Jan. 1, 1982
Hours: 24 hours a day, seven days a week
Programming: Provides the top stories about health, law, technology, weather, entertainment, the environment, sports, travel and money as well as breaking news
Distribution: More than 99 million households and 600,000 hotel rooms in the United States and Canada. It's also seen in more than 3.5 million households and hotel rooms across parts of Latin America and Asia Pacific

CNN RADIO

www.cnnradio.com

EXECUTIVES:

Vice President: Victor Kong
CNN Radio is a full-service network providing the latest news, sports and business information.



FACTS:

Launch: April 1, 1982
Hours: 24 hours a day, seven days a week
Programming: News, sports, entertainment and business
Distribution: More than 2,100 U.S. and international affiliates in nine countries on four continents
Staff: Based in Atlanta, Los Angeles, New York and Washington, D.C.

WEB SITES

EXECUTIVES:

Susan Grant Executive Vice President of CNN News Services
Kenneth "KC" Estenson Senior Vice President and General Manager, CNN.com
Chris Peacock Vice President and Executive Editor, CNN/Money Online



CNN is responsible for the award-winning news site CNN.com, as well as CNNMoney.com, iReport.com and CNNPolitics.com, and the distribution of CNN news content via platforms including mobile phones and podcasts. The collective CNN sites include several international sites and are among the world's leading news and information destinations. The CNN sites rank among the top destinations for all online news and information sites. CNN's Web sites are updated continuously from production centers worldwide.

CNN.com

www.CNN.com

CNN.com goes beyond the next level of online news and jumps straight into a users fully integrated experience in which articles, videos, images and user-generated content come together to give a more enriching, immediate interaction with the news content and information they need and want. One of the goals of CNN.com is to enhance and simplify online news for consumers to allow them to access and interact with their information in more ways than ever before. CNN.com is not just known for its unrivaled breaking news and global coverage. Its award-winning reporting and multimedia storytelling consistently keep the site's users informed and engaged about not only what is happening on the global stage, but also in their own communities. CNN.com has focused on highlighting locally relevant content, allowing users to personalize CNN.com to offer enhanced weather forecasts and personalized local headlines. This content comes from various sources and content-sharing relationships, including CNN.com's more than 800 CNN Newsource affiliates and a strategic alliance with Internet Broadcasting, the nation's largest publisher of TV station Web sites. CNN.com also encompasses CNN Politics.com.

FACTS:

Launch: Aug. 30, 1995
Hours: 24 hours a day, seven days a week
Programming: News, sports, business, entertainment, weather, politics, law, science and technology, travel, space, health, food, nature and in-depth special sections
Distribution/Traffic: CNN.com is the world's No. 1 destination for online and wireless news, garnering the greatest audience share among current events and global news sites. Launched in 1995, CNN.com draws from the resources of CNN Worldwide and its many partners to provide consumers with the most enriching, immediate interaction with news anywhere, seamlessly combining articles, videos, images, interactive features and user-generated content. CNN.com's news video offering – both live and on-demand – is unparalleled on the Web. CNN.com's recent awards include an Edward R. Murrow award, a National Headliner award, four EPPy awards and the Online News Association's award for General Excellence.

CNN/Money Online

www.CNNMoney.com



CNNMoney.com is the world's leading business Web site. The site is the online home of FORTUNE, MONEY, and FSB: FORTUNE Small Business magazine, and serves as CNN.com's exclusive business site. The site, together with the three titles, is part of the Fortune|Money Group,

FACTS:

Launch: Launched as CNNfn.com in conjunction with CNNfn on Dec. 29, 1995. Launched with MONEY magazine as Money.CNN.com on Oct. 8, 2001
Hours: 24 hours a day, seven days a week
Programming: Breaking business, financial and market news, as well as in-depth analysis of the U.S. and global economies, the technology industry and companies in the news.
Distribution/Traffic: CNNMoney.com attracts more than 10 million unique visitors per month, according to Nielsen/Net Ratings.



CNN iReport.com

www.ireport.com

CNN iReport is CNN Worldwide’s participatory news community.

Timeline – The evolution of iReport

- CNN’s first iReport initiative began in August 2, 2006
- The next phase of iReport happened on February 13, 2008. CNN launched iReport.com (in beta) on February 13, 2008. The site followed up with a full scale launch in March 2008.
- CNN iReport was fully integrated into CNN.com when the site relaunched on October 26, 2009.
- CNN iReport announced the first-ever iReport Awards on February 15, 2011.

FACTS:

Launch: Aug. 21, 2006
 Hours: 24 hours a day, seven days a week
 Distribution/Traffic: CNN’s iReport has more than 753,000 registered “iReporters” with an average of 2.1 million unique users each month through February 2011. In its history the community has brought in 799,959 videos and photos with an average submission of 15,391 iReports each month on iReport.com. CNN iReport has received a submission from every county on the globe.

CNN MOBILE

<http://cnnmobile.com>

EXECUTIVES:

Louis Gump Vice President, CNN Mobile



Launched in 1999, CNN Mobile was the first mobile news and information service available globally with targeted regional content. The service delivers content across multiple mobile platforms including mobile web, downloadable applications, video and messaging. Users can catch up with the latest news as it develops, and watch video and live mobile streaming and receive breaking news alerts via SMS.

FACTS:

Launch: 1999
 Hours: 24 hours a day, seven days a week
 Distribution: CNN’s mobile services are available in English globally in 100 + countries and territories around the world.

Global product: Mobile Website launched in 1999 with first carrier contract in 2000
 Mobile Video On Deck launched in 2006
 Messaging (SMS alerts) launched in 2007
 The domestic CNN app for the iPhone and iPod touch launched in 2009, the international version is in development.
 The CNN app features the latest headlines, iReport, personalization, live streaming and on-demand video for the 3.0 SDK and above. Available in Canada and internationally in

the future. Available for \$1.99 from the App Store on iPhone and iPod touch or at <http://itunes.com/apps/cnnmobile>.

TURNER PRIVATE NETWORKS, INC.

CNN Airport Network

www.CNN.com/Airport

CNN Airport Network is the only satellite-delivered television service available to waiting air travelers throughout the United States. Services are also available internationally. CNN Airport Network is Turner Private Network's only fully owned, branded network.



FACTS:

Launch: Jan. 20, 1992
Programming: CNN-produced, news and live breaking news, business and financial reports, sports updates, weather, lifestyle and general interest segments, as well as entertainment and travel features.
Distribution: In the United States, CNN Airport Network is available to more than 20 million travelers in more than 1,880 gate areas per month at 42 airports, representing more than 400 million passenger enplanements annually

AccentHealth

www.accenthealth.com

CNN is the exclusive programming supplier for AccentHealth, a place-based television network that delivers preventive health-care information to doctors' waiting rooms. Turner Private Networks, in conjunction with the CNN Health Unit, produces the award-winning programming.



FACTS:

Launch: Oct. 1, 1995
Programming: Preventive health-care information, including sports medicine, parenting tips, nutrition and safety information
Distribution: More than 11,000 doctors' waiting rooms in the top 130 markets nationwide, reaching 17 million adults each month

CNN NEWSOURCE

www.newsourc.cnn.com

EXECUTIVES:

Paul Crum Vice President, News Operations, Administration and Affiliate Services, CNN/U.S.
Beth Carter Director, CNN Newsource
Frank Barnett Vice President, CNN Newsbeam
Jack Womack Senior Vice President, CNN NewsGroup



CNN NewsSource, comprised of approximately 850 affiliates including TV stations and local/regional cable news channels throughout North America, is the most widely distributed syndicated news service. Through continuous digital media distribution and five digital satellite channels, CNN NewsSource provides partners with the news content necessary to produce competitive newscasts. This includes: CNN Worldwide's global newsgathering resources; the collective coverage power of CNN NewsSource affiliates; customized live coverage of breaking news from CNN correspondents and localized CNN Money Matters reports live from the floor of the NYSE. Additionally, CNN NewsSource stations benefit from CNN Newsbeam, which provides satellite time and fiber connectivity from

CNN's vast global resources at lower than market rates. CNN Newsource also helps prepare tomorrow's journalists by providing service at no charge to colleges and universities through its Newsource in the Classroom program.

FACTS:

Launch Date: Oct. 19, 1987
Distribution: More than 850 network affiliates and independent television stations in North America and more than 200 international affiliates. Continuous digital media delivery, known as *Bit Central*, and five digital satellite channels
Programming: Local, national and international, sports, medical, business and entertainment news
Staff: Located in bureaus and divisions in Atlanta and Washington, D.C.

CNN IMAGESOURCE

www.cnnimagesource.com



Based in Atlanta ImageSource is the content licensing arm of CNN Worldwide, and draws on more than 3 million items, including b-roll content, branded content from CNN programs, affiliate content from 650+ US affiliates and user-generated content iReport. More than 1 million of these assets have been digitized, and close to 600,000 sit out on website, cnnimagesource.com, where corporate, commercial and advertising clients can review their content selections prior to purchase.

FACTS:

Launch Date: 1987

CNN WIRE

www.cnnwirestore.com



CNN Wire

The CNN Wire is a syndicated news wire commercially available both a la carte and on a subscription basis. The CNN Wire was created in 1993 as an in-house resource to provide editorial material to all of CNN's rapidly growing number of CNN services. It produces fact checked copy 24/7 as well as gathering material from CNN's 47 domestic and international newsgathering operations bureau and can also create customized material.

FACTS:

Launch date: Became commercially available in 2009

International Networks

EXECUTIVES:

Tony Maddox	Executive Vice President and Managing Director, CNN International
Tom Fenton	Managing Editor, Middle East
Katherine Green	Senior Vice President, CNN International programming
Cynthia Hudson	Senior Vice President CNN en Español
Parisa Khosravi	Senior Vice President of international newsgathering, CNN Worldwide
Ellana Lee	Managing Editor, Asia Pacific
Mike McCarthy	Vice President of CNN International, coverage and feature programming

Deborah Rayner
Nick Wrenn

Managing Editor, Europe and Africa
Vice President of Digital Services, CNN International

CNN INTERNATIONAL

CNN International is the most watched global 24-hour news network. CNN International can be seen in more than 260 million television households in more than 200 countries and territories through a network of 38 satellites. Since September 1997, CNN International has been regionalized into five separate regions: CNN International Europe/Middle East/Africa, CNN International Asia Pacific, CNN International South Asia, CNN International Latin America and CNN International North America.



FACTS:

Launch: Europe September 1985; Asia Pacific August 1989; Latin America 1991; South Asia July 2000; North America October 2000.

Hours: 24 hours a day, seven days a week

Language: English with some subtitling for feature programming in Asia Pacific

Household delivery: More than 260 million households

Bureaus: 33 outside of the U.S.

Production centers: Atlanta, Abu Dhabi, Hong Kong, London

Programming: News, business, sport and feature shows including *Quest Means Business*, *Connect the World*, *Revealed*, *World Report*, *Main Sail* and *Talk Asia*

CNN EN ESPAÑOL

CNN en Español provides continuous Spanish-language news coverage of major world events, live breaking coverage supported by in-depth analysis, worldwide business and financial news, global weather updates, sports and feature programming on such topics as health, technology and entertainment.



FACTS:

Launch date: March 17, 1997

Mexico Feed: March 1999

Language: Spanish

Distribution: More than 25.7 million households in Latin America and more than 4.7 million households in the United States and Puerto Rico

Bureaus: Buenos Aires, Havana, Jerusalem, London, Los Angeles, Mexico City, Miami, New York and Washington, D.C.

Programming: Program highlights include *Panorama Mundial*, international news with a global perspective; *Cala*, an upclose and personal nightly conversation with the region's top newsmakers; *Mirador Mundial*, updated news and information throughout the weekend; *CNN Dinero*, keeping pace with the speed of global business; *Deportes CNN*, sports triumphs and defeats; *Café CNN*, a jumpstart to the day with conversation and analysis; and *Escenario*, the buzz from Hollywood and beyond.

- CNN en Español is CNN's only independently produced 24-hour network in a language other than English.
- CNN en Español is the No. 1 news network in Latin America and is regularly named as the most trusted news source in the region by the syndicated study TGI Latin America.
- The award-winning team of CNN en Español journalists is internationally recognized for its expertise and knowledge of Latin America.

CNN EN ESPAÑOL RADIO

CNN en Español Radio is a full-service Spanish-language network, providing the latest information in news, sports, business and entertainment and full-time breaking news coverage. CNN en Español Radio is the first international radio news network to provide audio news resources to affiliates via a password-protected Web site.



FACTS:

Launch: March 29, 1993
Hours: 6 a.m.-midnight (ET), weekdays
Satellite Programming: Live breaking news coverage, CNN en Español simulcast
Internet Programming: A la Carta
Distribution: 14 U.S. affiliates and 35 international network affiliates in 16 Latin American countries and the Caribbean.
Staff: Located in Atlanta and Washington, D.C.

CNN PARTNERSHIPS AND JOINT VENTURES

CNN Chile

CNN Chile is Chile's leading 24-hour news network. A joint-venture between CNN and Liberty Global's VTR, CNN Chile launched in December 2008. In addition to a fully staffed local news production center based in Santiago, CNN Chile has complete access to CNN Worldwide's newsgathering resources including The support of 4,000 journalists based around the globe.



FACTS:

Launch: Dec. 4, 2008
Language: Spanish

CNN-IBN

CNN-IBN is a partnership between Turner International and Global Broadcast News (GBN), a Network18 Group company, for a 24-hour English language general news channel in India to be headquartered in New Delhi.



FACTS:

Launch: Dec. 5, 2005
Language: English
Distribution: Reaches an average 45 million cable and satellite television viewers across India
Programming: CNN-IBN has access to CNN's trademark live breaking news as well as key feature programs. This unique alliance, for the first time ever, enables Indian viewers to view local news as well as relevant global news from CNN, on the same platform. CNN-IBN combines content from CNN International for global news and for local news through its own editorial team. Live breaking news that is relevant to the target audience may be shown simultaneously on both services,



CNNj

CNNj is a partnership between CNN and Japan Cable Television (JCTV).

FACTS:

Launch: March 1, 2003
Number of Countries: 1 (Japan)
Language: English with Japanese translation service (18 hours per day) provided by Japan Cable Television.
Distribution: More than 6 million households and hotels and government offices throughout Japan.
Programming: CNNj uses content from CNN International.

CNN Türk

CNN Türk was the second CNN-branded local-language news service to be operated and controlled outside of Atlanta. CNN Türk is a joint venture owned by Turner Broadcasting International and Turkey's Dogan Media Group.



FACTS

Launch: Oct. 11, 1999
Language: Turkish
Distribution: Eight million via terrestrial television and cable and satellite in other areas
Programming: 24-hour coverage of national and international news, including CNN's trademark breaking news, plus extensive business, financial, political and sports news programming and analysis. Based in Istanbul and written, produced and presented by Turks for the Turkish market, CNN Türk has extensive newsgathering resources across Turkey.

INTERNATIONAL WEB SITES

The collective CNN sites are among the world's leading news and information destinations and rank No. 1 in Gross Usage Minutes among all online news sites. CNN's Web sites are updated continuously from production centers worldwide. In addition, CNN.com/Korean is a Korean language version of the CNN international Web site.

CNN.com international edition

www.edition.cnn.com

CNN.com international edition is CNN's first internationally focused English-language Web site presenting world news.



FACTS:

Launch: February 24, 2003
Programming: Top world news and business stories with separate sections for in-depth Asian and European news. Other sections include travel, entertainment and technology, all tailored for an international audience. Information on CNN programming with news on special guests and broadcasts, plus in-depth sections for CNN international shows including *Revealed* and *Inside Africa*
Distribution/Traffic: Worldwide
Headquartered: London/Hong Kong/Atlanta

CNN International México.com

www.cnnmexico.com



CNN México.com is a dynamic multimedia news and information site powered by CNN Worldwide and Grupo Editorial Expansión (GEE), one of the top editorial groups in Mexico.

FACTS:

Launch: February 15, 2010
Language: Spanish
Hours: 24 hours a day, seven days a week
Programming: National, World, Lifestyle and Health, Entertainment, Sports, Technology, Economy
Staff: Based in Atlanta and Mexico

CNN.co.jp (Japanese)



www.cnn.co.jp

The content for CNN.co.jp is jointly operated and managed by CNN and its content partner, Asahi Shimbun. The site combines CNN's global news resources with local news and information to provide Japanese Internet users international, regional and local news, updated constantly 24 hours a day. CNN and Asahi also offer Japanese and English news content for NTT DoCoMo, J-Phone, and KDDI's mobile services in Japan.

FACTS:

Launch: April 4, 2000
Programming: World, U.S., sports, science, entertainment, and fringe (a section with quirky and often amusing stories).
Headquartered: Tokyo

CNNArabic.com (Arabic)



www.cnnarabic.com

Based in CNN's Dubai bureau, CNNArabic.com is the network's first Arabic-language venture. The site utilizes the journalistic strengths of CNN's global newsgathering capabilities, including the network's five Middle-Eastern bureaus, to deliver international and Middle Eastern stories for a worldwide Arabic-speaking audience

FACTS:

Launch: Jan. 19, 2002
Programming: News, business, weather, science and technology, sports, entertainment, health, fashion and travel.
Headquartered: Dubai

CNN INTERNATIONAL NEWSOURCE

<http://newsource.cnn.com>

EXECUTIVES:

Parisa Khosravi SVP CNN International Newsgathering
Eli Flournoy Director CNN International Newsource
Eric Ruder Supervising Editor
Sonia Tucker Manager, CNN Journalism Fellowship and Turner VIP Protocol Affairs



CNN International Newsource (INS) is responsible for the news relationship with its affiliates and partner stations outside the United States. INS delivers all distributable video (CNN, affiliate, and rights-cleared third party) to affiliates via satellite and via the Newsource website using a digital download system called Bitcentral. Newsource distributes to some 200 international and 850 domestic U.S. affiliates. The INS satellite channel delivers live events, extended raw b-roll and exclusive CNN interviews 24/7.

TRAINING: INS runs the CNN Journalism Fellowship (CJF) program in which about a dozen international affiliate journalists spend three weeks in Atlanta observing all aspects of CNN's broadcast news operations and receiving post-professional journalism and television-production training. These sessions are held 3-4 times per year. INS also manages ad-hoc affiliate training and observation visits to Atlanta headquarters and bureaus around the world, as well as ad hoc on-site training visits to affiliates.

EDITORIAL OPERATIONS/BUREAUS

CNN operates bureaus on six continents, including the only U.S.-based television news network in Havana, which gives CNN the ability to cover news whenever and wherever it happens. Newsgathering is coordinated through national and international assignment desks in CNN's world headquarters in Atlanta and the London and Hong Kong production centers.

U.S.-BASED (14)

Atlanta (National bureau)	Boston	Chicago	Dallas
Denver	Los Angeles	Miami	Minneapolis, Minn.
New Orleans	New York	Orlando, Fla.	San Francisco
Seattle	Washington, D. C.		

INTERNATIONAL (31)

Abu Dhabi	Amman	Baghdad	Bangkok
Beijing	Beirut	Berlin	Buenos Aires
Cairo	Dubai	Havana	Hong Kong
Islamabad	Istanbul	Jakarta	Jerusalem
Johannesburg	Kabu	Lagos	London
Madrid	Mexico City	Moscow	Mumbai
Nairobi	New Delhi	Paris	Rome
Santiago	Seoul	Tokyo	(Brazil TBD 2011)

April 2011