

Interviews with $\mathbf{1 , 0 1 4}$ adult Americans conducted by telephone by Opinion Research Corporation on November 11-14, 2010. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points.
4. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. (RANDOM ORDER)

|  | Favor- <br> able | Unfavor- <br> able | Never <br> Heard of | No <br> Opinion |  |
| :--- | :--- | :--- | :--- | :--- | :---: |
| Current Speaker of the House Nancy Pelosi <br> November 11-14, 2010 | $33 \%$ | $52 \%$ |  | $7 \%$ | $8 \%$ |
| Incoming Speaker of the House John Boehner <br> November 11-14, 2010 | $30 \%$ | $22 \%$ | $29 \%$ | $19 \%$ |  |
| Senate Democratic Leader Harry Reid <br> November 11-14, 2010 | $28 \%$ | $35 \%$ | $24 \%$ | $13 \%$ |  |
| Senate Republican Leader Mitch McConnell <br> November 11-14, 2010 | $26 \%$ | $23 \%$ | $31 \%$ | $20 \%$ |  |

## FULL TRENDS ON FOLLOWING PAGES

4. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. (RANDOM ORDER)

|  | Favor- <br> able | Unfavorable | Never <br> $\underline{\text { Heard of }}$ | No Opinion |
| :---: | :---: | :---: | :---: | :---: |
| Speaker of the House Nancy Pelosi |  |  |  |  |
| November 11-14, 2010 | 33\% | 52\% | 7\% | 8\% |
| October 27-30, 2010 | 26\% | 53\% | 10\% | 11\% |
| September 1-2, 2010 | 33\% | 51\% | 9\% | 7\% |
| April 9-11, 2010 | 38\% | 50\% | 8\% | 5\% |
| January 22-24, 2010 | 30\% | 50\% | 11\% | 9\% |
| February 18-19, 2009 | 36\% | 43\% | 10\% | 11\% |
| January 12-15, 2009 | 39\% | 37\% | 11\% | 12\% |
| November 6-9, 2008 | 40\% | 39\% | 12\% | 8\% |
| Aug. 23-24, 2008 (RV) | 38\% | 37\% | 11\% | 13\% |
| April 10-12, 2007 | 45\% | 30\% | 13\% | 11\% |
| November 17-19, 2006* | 41\% | 23\% | 21\% | 15\% |
| November 3-5, 2006** | 35\% | 24\% | 23\% | 19\% |
| October 6-8, 2006** | 35\% | 26\% | 29\% | 11\% |

*WORDING: "Incoming Speaker of the House Nancy Pelosi"
**WORDING: "House Democratic Leader Nancy Pelosi"

## Incoming speaker of the House John Boehner

November 11-14, 2010
$30 \%$
October 27-30, 2010**
25\%
$22 \%$
29\%
19\%

September 1-2, 2010**
22\%
26\%
30\%
19\%
November 17-19, 2006**
$22 \%$
23\%
39\%
16\%
**WORDING: "House Republican Leader John Boehner"
(RV) BASED ON REGISTERED VOTERS
4. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. (RANDOM ORDER)

|  | Favorable | Unfavorable | Never <br> Heard of | No Opinion |
| :---: | :---: | :---: | :---: | :---: |
| Senate Democratic Leader Harry Reid |  |  |  |  |
| November 11-14, 2010 | 28\% | 35\% | 24\% | 13\% |
| September 1-2, 2010 | 24\% | 37\% | 26\% | 13\% |
| April 9-11, 2010 | 28\% | 35\% | 20\% | 17\% |
| January 22-24, 2010 | 22\% | 38\% | 22\% | 19\% |
| February 18-19, 2009 | 22\% | 30\% | 31\% | 18\% |
| January 12-15, 2009 | 28\% | 28\% | 25\% | 19\% |
| November 6-9, 2008 | 26\% | 24\% | 30\% | 21\% |
| November 17-19, 2006 | 28\% | 19\% | 37\% | 16\% |
| October 6-8, 2006 | 28\% | 23\% | 36\% | 13\% |

## CNN/USA TODAY/GALLUP TRENDS

|  | Favorable | Unfavorable | Never heard of | No opinion |
| :--- | ---: | ---: | ---: | ---: |
| 2005 May 20-22 | 22 | 19 | 42 | 17 |
| 2005 Apr 29-May 1 | 21 | 18 | 44 | 17 |


| Senate Republican Leader Mitch McConnell <br> November 11-14, 2010 | $26 \%$ | $23 \%$ | $31 \%$ | $20 \%$ |
| :--- | :--- | :--- | :--- | :--- |
| September 1-2, 2010 |  |  |  |  |
| November 17-19, 2006 | $26 \%$ | $24 \%$ | $34 \%$ | $16 \%$ |
|  | $21 \%$ | $18 \%$ | $42 \%$ | $19 \%$ |

14. If it were up to you, who would you prefer as the leader of the Democratic party in the U.S. House of Representatives -- Nancy Pelosi, or another Democratic member of the U.S. House?

|  | ALL AMERICANS <br> Nov. 11-14 | DEMOCRATS <br> Nov. 11-14 |
| :--- | :---: | :---: |
|  | $\underline{2010}$ | $\underline{2010}$ |
| Pelosi | $26 \%$ | $45 \%$ |
| Another Democrat | $66 \%$ | $47 \%$ |
| No difference (vol.) | $5 \%$ | $4 \%$ |
| No opinion | $3 \%$ | $4 \%$ |

(DEMOCRATS column based on interviews with 302 Democrats -- sampling error: $+/-5.5 \% \mathrm{pts}$.)

Question 4A

We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.
A. Current Speaker of the House Nancy Pelosi

```
Base = Total Sample
```

|  | Total | Men | Women | White | Non-White |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Favorable opinion | ----- | ----- | ----- | ----- | --------- |
| Unfavorable opinion | $33 \%$ | $31 \%$ | $34 \%$ | $27 \%$ | $48 \%$ |
| Heard of, no opinion | $52 \%$ | $55 \%$ | $49 \%$ | $62 \%$ | $24 \%$ |
| Never heard of | $8 \%$ | $7 \%$ | $9 \%$ | $7 \%$ | $12 \%$ |
| Refused | $7 \%$ | $7 \%$ | $8 \%$ | $4 \%$ | $17 \%$ |
| Sampling Error | $*$ | $\star$ | $*$ | $*$ | $*$ |
|  | $+/-3.0$ | $+/-4.5$ | $+/-4.5$ | $+/-3.5$ | $+/-7.5$ |

Favorable opinion
Unfavorable opinion
Heard of, no opinion

|  | $18-$ | $35-$ | $50-$ |  | Under | 50 and |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | 34 | 49 | 64 | $65+$ | 50 | Older |
| ----- | ----- | ----- | ----- | ----- | ----- | ------ |
| $33 \%$ | N/A | $33 \%$ | $29 \%$ | $37 \%$ | $33 \%$ | $32 \%$ |
| $52 \%$ | N/A | $53 \%$ | $61 \%$ | $58 \%$ | $46 \%$ | $60 \%$ |
| $8 \%$ | N/A | $12 \%$ | $4 \%$ | $4 \%$ | $11 \%$ | $4 \%$ |
| $7 \%$ | N/A | $2 \%$ | $5 \%$ | $2 \%$ | $10 \%$ | $4 \%$ |
| $\star$ | N/A | $\star$ | $\star$ | $\star$ | $\star$ | $\star$ |
| $+/-3.0$ |  | $+/-6.5$ | $+/-5.0$ | $+/-5.5$ | $+/-5.5$ | $+/-4.0$ |

Favorable opinion
Unfavorable opinion
Heard of, no opinion
$+/-3.0+/-6.5+/-5.0+/-5.5+/-5.5+/-4.0$
$+/-3.0+/-6.5+/-5.0+/-5.5+/-5.5+/-4.0$
Refused

|  |  | Under | \$50K | No | Attended |
| :--- | :---: | ---: | :---: | ---: | ---: |
|  | Total | $\$ 50 \mathrm{~K}$ | or more | College | College |

Conser-

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Question 4B
We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.
B. Incoming Speaker of the House John Boehner

Base $=$ Total Sample

|  | Total | Men | Women | White | Non-White |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Favorable opinion | ----- | ----- | ----- | ----- | --------- |
| Unfavorable opinion | $30 \%$ | $35 \%$ | $25 \%$ | $34 \%$ | $19 \%$ |
| Heard of, no opinion | $22 \%$ | $24 \%$ | $21 \%$ | $21 \%$ | $27 \%$ |
| Never heard of | $19 \%$ | $18 \%$ | $19 \%$ | $19 \%$ | $18 \%$ |
| Refused | $29 \%$ | $23 \%$ | $34 \%$ | $26 \%$ | $36 \%$ |
| Sampling Error | $*$ | $*$ | $*$ | $*$ | $*$ |
|  | $+/-3.0$ | $+/-4.5$ | $+/-4.5$ | $+/-3.5$ | $+/-7.5$ |


|  | Total | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | $\begin{aligned} & 35- \\ & 49 \end{aligned}$ | $\begin{aligned} & 50- \\ & 64 \end{aligned}$ | $65+$ | Under $50$ | 50 and Older |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Favorable opinion | 30\% | N/A | 27\% | 31\% | 45\% | 24\% | 37\% |
| Unfavorable opinion | 22\% | N/A | 23\% | 30\% | 22\% | 19\% | 27\% |
| Heard of, no opinion | 19\% | N/A | 23\% | 17\% | 12\% | 21\% | 15\% |
| Never heard of | 29\% | N/A | 27\% | 21\% | 20\% | 35\% | 21\% |
| Refused | * | N/A | * | * | * | * | * |
| Sampling Error | -3.0 |  | -6. 5 | -5.0 | -5. 5 | -5.5 | /-4.0 |


|  | Total | Under $\$ 50 \mathrm{~K}$ | $\begin{aligned} & \$ 50 \mathrm{~K} \\ & \text { or more } \end{aligned}$ | No College | Attended College |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Favorable opinion | 30\% | 27\% | 34\% | 28\% | 31\% |  |  |
| Unfavorable opinion | 22\% | 20\% | 27\% | 21\% | 24\% |  |  |
| Heard of, no opinion | 19\% | 18\% | 19\% | 17\% | 20\% |  |  |
| Never heard of | 29\% | 35\% | 20\% | 34\% | 25\% |  |  |
| Refused | * | * | * | * | * |  |  |
| Sampling Error | +/-3.0 | +/-5.0 | +/-4.5 | +/-5.5 | +/-3.5 |  |  |
|  | Total | Democrat | Independent | Repub- <br> lican | $\begin{aligned} & \text { Lib- } \\ & \text { eral } \end{aligned}$ | Moderate | Conser- <br> vative |
| Favorable opinion | 30\% | 15\% | 30\% | 47\% | 17\% | 20\% | 50\% |
| Unfavorable opinion | 22\% | 31\% | 24\% | 9\% | 34\% | 27\% | 11\% |
| Heard of, no opinion | 19\% | 20\% | 18\% | 18\% | 18\% | 20\% | 17\% |
| Never heard of | 29\% | 34\% | 28\% | 24\% | 32\% | 33\% | 21\% |
| Refused | * | * | * | 1\% | * | * | 1\% |
| Sampling Error | +/-3.0 | +/-5.5 | +/-5.0 | +/-5.5 | +/-7.5 | /-5.0 | +/-5.0 |


|  | Total | North east | Midwest | South | West | Urban | Suburban | Rural |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Favorable opinion | 30\% | 30\% | 28\% | 33\% | 26\% | 26\% | 34\% | 27\% |
| Unfavorable opinion | 22\% | 23\% | 27\% | 20\% | 21\% | 26\% | 21\% | 18\% |
| Heard of, no opinion | 19\% | 19\% | 18\% | 21\% | 16\% | 18\% | 21\% | 16\% |
| Never heard of | 29\% | 28\% | 27\% | 25\% | 37\% | 30\% | 23\% | 38\% |
| Refused | * | * | * | 1\% | * | * | * | 2\% |
| Sampling Error | +/-3.0 | +/-6.5 | +/-6.5 | +/-5.5 | +/-6.5 | +/-5.5 | +/-4.5 | +/-6.5 |

* percentage less than 1\%

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Question 4C
We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.
C. Senate Democratic Leader Harry Reid

Base = Total Sample

|  | Total | Men | Women | White | Non-White |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Favorable opinion | ----- | ----- | ----- | ----- | --------- |
| Unfavorable opinion | $28 \%$ | $27 \%$ | $29 \%$ | $27 \%$ | $32 \%$ |
| Heard of, no opinion | $35 \%$ | $42 \%$ | $29 \%$ | $41 \%$ | $22 \%$ |
| Never heard of | $12 \%$ | $10 \%$ | $15 \%$ | $12 \%$ | $12 \%$ |
| Refused | $24 \%$ | $21 \%$ | $27 \%$ | $20 \%$ | $35 \%$ |
| Sampling Error | $*$ | $*$ | $*$ | $*$ | $*$ |
|  | $+/-3.0$ | $+/-4.5$ | $+/-4.5$ | $+/-3.5$ | $+/-7.5$ |


|  | Total | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | $\begin{aligned} & 35- \\ & 49 \end{aligned}$ | $\begin{aligned} & 50- \\ & 64 \end{aligned}$ | 65+ | Under 50 | 50 and Older |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Favorable opinion | 28\% | N/A | 28\% | 31\% | 33\% | 25\% | 32\% |
| Unfavorable opinion | 35\% | N/A | 40\% | 42\% | 45\% | 30\% | 43\% |
| Heard of, no opinion | 12\% | N/A | 12\% | 9\% | 12\% | 14\% | 10\% |
| Never heard of | 24\% | N/A | 20\% | 17\% | 10\% | 31\% | 15\% |
| Refused | * | N/A | * | * | * | * | * |
| Sampling Error | -3.0 |  | -6. 5 | 5.0 | -5. 5 | -5.5 | /-4.0 |


|  | Total | Under \$50K | $\begin{aligned} & \$ 50 \mathrm{~K} \\ & \text { or more } \end{aligned}$ | No <br> College | Attended College |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Favorable opinion | 28\% | 25\% | 32\% | 25\% | 31\% |  |  |
| Unfavorable opinion | 35\% | 30\% | 42\% | 30\% | 40\% |  |  |
| Heard of, no opinion | 12\% | 13\% | 11\% | 14\% | 11\% |  |  |
| Never heard of | 24\% | 32\% | 14\% | 31\% | 18\% |  |  |
| Refused | * | * | * | * | * |  |  |
| Sampling Error | +/-3.0 | +/-5.0 | +/-4.5 | +/-5.5 | +/-3.5 |  |  |
|  | Total | Democrat | Independent | Repub- <br> lican | Liberal | Moderate | Conservative |
| Favorable opinion | 28\% | 45\% | 27\% | 10\% | 51\% | 30\% | 13\% |
| Unfavorable opinion | 35\% | 10\% | 38\% | 61\% | 15\% | 26\% | 60\% |
| Heard of, no opinion | 12\% | 11\% | 14\% | 11\% | 8\% | 17\% | 8\% |
| Never heard of | 24\% | 35\% | 20\% | 19\% | 26\% | 27\% | 19\% |
| Refused | * | * | * | * | * | * | * |
| Sampling Error | +/-3.0 | +/-5.5 | +/-5.0 | +/-5.5 | +/-7.5 | +/-5.0 | +/-5.0 |


|  | Total | North east | Midwest | South | West | Urban | Suburban | Rural |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Favorable opinion | 28\% | 33\% | 31\% | 23\% | 28\% | 32\% | 26\% | 25\% |
| Unfavorable opinion | 35\% | 36\% | 34\% | 36\% | 36\% | 29\% | 43\% | 30\% |
| Heard of, no opinion | 12\% | 14\% | 10\% | 15\% | 9\% | 9\% | 13\% | 16\% |
| Never heard of | 24\% | 17\% | 25\% | 26\% | 27\% | 31\% | 18\% | 28\% |
| Refused | * | * | * | * | * | * | * | * |
| Sampling Error | +/-3.0 | +/-6.5 | +/-6.5 | +/-5.5 | +/-6.5 | +/-5.5 | +/-4.5 | -6.5 |

* percentage less than 1\%

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Question 4D
We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.
D. Senate Republican Leader Mitch McConnell

Base $=$ Total Sample

|  | Total | Men | Women | White | Non-White |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Favorable opinion | ----- | ----- | ----- | ----- | --------- |
| Unfavorable opinion | $26 \%$ | $27 \%$ | $24 \%$ | $28 \%$ | $19 \%$ |
| Heard of, no opinion | $23 \%$ | $26 \%$ | $20 \%$ | $22 \%$ | $23 \%$ |
| Never heard of | $21 \%$ | $19 \%$ | $22 \%$ | $20 \%$ | $22 \%$ |
| Refused | $31 \%$ | $28 \%$ | $34 \%$ | $30 \%$ | $36 \%$ |
| Sampling Error | $*$ | $\star$ | $\star$ | $*$ | $*$ |
|  | $+/-3.0$ | $+/-4.5$ | $+/-4.5$ | $+/-3.5$ | $+/-7.5$ |


|  | Total | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | $\begin{aligned} & 35- \\ & 49 \end{aligned}$ | $\begin{aligned} & 50- \\ & 64 \end{aligned}$ | 65+ | Under $50$ | 50 and Older |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Favorable opinion | 26\% | N/A | 24\% | 26\% | 35\% | 23\% | 30\% |
| Unfavorable opinion | 23\% | N/A | 21\% | 30\% | 28\% | 18\% | 29\% |
| Heard of, no opinion | 21\% | N/A | 23\% | 20\% | 18\% | 22\% | 19\% |
| Never heard of | 31\% | N/A | 32\% | 24\% | 19\% | 38\% | 22\% |
| Refused | * | N/A | * | * | * | * | * |
| Sampling Error | -3.0 |  | 6.5 | -5.0 | -5. 5 | -5.5 | /-4.0 |


|  |  | Under | \$50K | No | Attended |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | Total | $\$ 50 \mathrm{~K}$ | or more | College | College |


|  | Total | Democrat | Independent | Repub- <br> lican | $\begin{aligned} & \text { Lib- } \\ & \text { eral } \end{aligned}$ | Moderate | Conservative |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Favorable opinion | 26\% | 10\% | 27\% | 40\% | 9\% | 23\% | 39 |  |
| Unfavorable opinion | 23\% | 30\% | 24\% | 11\% | 41\% | 21\% | 1 |  |
| Heard of, no opinion | 21\% | 19\% | 20\% | 24\% | 14\% | 22\% | 23 |  |
| Never heard of | 31\% | 40\% | 29\% | 24\% | 36\% | 34\% | 2 |  |
| Refused | * | * | * | * | * | * |  |  |
| Sampling Error | +/-3.0 | +/-5.5 | +/-5.0 | +/-5.5 | +/-7.5 | +/-5.0 | +/-5 |  |
|  | Total | North east | Midwest | South | West | Urban | Suburban | Rural |
| Favorable opinion | 26\% | 27\% | 21\% | 29\% | 25\% | 23\% | 27\% | 26\% |
| Unfavorable opinion | 23\% | 21\% | 24\% | 20\% | 26\% | 23\% | 25\% | 17\% |
| Heard of, no opinion | 21\% | 25\% | 22\% | 20\% | 16\% | 22\% | 20\% | 21\% |
| Never heard of | 31\% | 28\% | 33\% | 31\% | 32\% | 32\% | 28\% | 36\% |
| Refused | * | * | * | * | 1\% | * | * | * |
| Sampling Error | +/-3.0 | +/-6.5 | -/-6.5 | -5.5 | -6.5 | -5.5 | -4.5 | -6.5 |

* percentage less than 1\%

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Question 14
If it were up to you, who would you prefer as the leader of the Democratic party in the U.S. House of Representatives -- Nancy Pelosi, or another Democratic member of the U.S. House?

Base $=$ Total Sample

|  | Total | Men | Women | White | Non-White |
| :--- | ---: | :---: | :---: | :---: | :---: |
| Pelosi | ----- | ----- | ----- | ----- | --------- |
| Another Democrat | $26 \%$ | $23 \%$ | $28 \%$ | $20 \%$ | $41 \%$ |
| No difference | $66 \%$ | $69 \%$ | $62 \%$ | $71 \%$ | $52 \%$ |
| No opinion | $5 \%$ | $6 \%$ | $5 \%$ | $6 \%$ | $5 \%$ |
| Sampling Error | $3 \%$ | $1 \%$ | $5 \%$ | $3 \%$ | $2 \%$ |
|  | $+/-3.0$ | $+/-4.5$ | $+/-4.5$ | $+/-3.5$ | $+/-7.5$ |


|  |  | $18-$ | $35-$ | $50-$ |  | Under | 50 and |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | 34 | 49 | 64 | $65+$ | 50 | Older |
|  | ----- | ----- | ----- | ----- | ----- | ----- | ------ |
| Pelosi | $26 \%$ | N/A | $30 \%$ | $20 \%$ | $27 \%$ | $29 \%$ | $23 \%$ |
| Another Democrat | $66 \%$ | N/A | $61 \%$ | $72 \%$ | $68 \%$ | $63 \%$ | $70 \%$ |
| No difference | $5 \%$ | N/A | $6 \%$ | $6 \%$ | $5 \%$ | $5 \%$ | $5 \%$ |
| No opinion | $3 \%$ | N/A | $3 \%$ | $1 \%$ | $1 \%$ | $4 \%$ | $1 \%$ |
| Sampling Error | +-3.0 |  | $+/-6.5$ | $+/-5.0$ | $+/-5.5$ | $+/-5.5$ | $+/-4.0$ |


|  |  | Under | \$50K | No | Attended |
| :--- | ---: | ---: | ---: | ---: | ---: |
|  | Total | $\$ 50 \mathrm{~K}$ | or more | College | College |

Conser-

* percentage less than 1\%


[^0]:    * percentage less than 1\%

