

Interviews with 1,006 adult Americans conducted by telephone by Opinion Research Corporation on October 27-30, 2010. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points. The sample also includes 921 interviews among registered voters (plus or minus 3 percentage points).

FOR RELEASE: THURSDAY, NOVEMBER 4 AT 6 AM
11. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. (RANDOM ORDER)

|  | Favorable | Unfavorable | Never <br> Heard of | No Opinion |
| :---: | :---: | :---: | :---: | :---: |
| Sarah Palin |  |  |  |  |
| October 27-30, 2010 | 40\% | 49\% | 3\% | 8\% |
| Former Massachusetts Governor Mitt Romney |  |  |  |  |
| October 27-30, 2010 | 36\% | 29\% | 18\% | 17\% |
| Former Arkansas Governor Mike Huckabee |  |  |  |  |
| October 27-30, 2010 | 42\% | 26\% | 16\% | 16\% |
| Newt Gingrich |  |  |  |  |
| October 27-30, 2010 | 32\% | 40\% | 17\% | 11\% |

## FULL TRENDS ON FOLLOWING PAGES

11. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. (RANDOM ORDER)

|  | Favor- <br> able | Unfavor- <br> able | Never <br> Heard of | No <br> Opinion |
| :--- | :---: | :---: | :---: | :---: |
| Sarah Palin | $40 \%$ | $49 \%$ |  |  |
| October 27-30, 2010 |  |  |  |  |
| September 1-2, 2010 | $38 \%$ | $52 \%$ | $4 \%$ | $8 \%$ |
| April 9-11, 2010 | $39 \%$ | $55 \%$ | $2 \%$ | $5 \%$ |
| January 22-24, 2010 | $43 \%$ | $46 \%$ | $3 \%$ | $5 \%$ |
| December 2-3, 2009 | $46 \%$ | $46 \%$ | $3 \%$ | $7 \%$ |
| October 16-18, 2009 | $42 \%$ | $51 \%$ | $3 \%$ | $5 \%$ |
| July 31-Aug. 3, 2009 | $39 \%$ | $48 \%$ | $5 \%$ | $4 \%$ |
| May 14-17, 2009 | $46 \%$ | $43 \%$ | $4 \%$ | $8 \%$ |
| November 6-9, 2008 | $49 \%$ | $43 \%$ | $2 \%$ | $7 \%$ |
| October 17-19, 2008 (RV) | $51 \%$ | $41 \%$ | $2 \%$ | $6 \%$ |
| October 3-5, 2008 (RV) | $52 \%$ | $40 \%$ | $3 \%$ | $6 \%$ |
| Sept. 19-21, 2008 (RV) | $53 \%$ | $35 \%$ | $4 \%$ | $5 \%$ |
| Sept. 5-7, 2008 (RV) | $57 \%$ | $27 \%$ | $6 \%$ | $7 \%$ |
| Aug. 29-31, 2008 (RV) | $38 \%$ | $21 \%$ | $20 \%$ | $10 \%$ |

11. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. (RANDOM ORDER)

|  | Favorable | Unfavorable | Never <br> Heard of | No Opinio |
| :---: | :---: | :---: | :---: | :---: |
| Former Massachusetts Governor Mitt Romney |  |  |  |  |
| October 27-30, 2010 | 36\% | 29\% | 18\% | 17\% |
| April 9-11, 2010 | 40\% | 34\% | 12\% | 14\% |
| October 16-18, 2009 | 36\% | 26\% | 17\% | 20\% |
| May 14-17, 2009 | 42\% | 29\% | 12\% | 17\% |
| July 27-29, 2008 | 41\% | 32\% | 13\% | 13\% |
| February 1-3, 2008 | 38\% | 38\% | 9\% | 14\% |
| January 9-10, 2008 | 31\% | 39\% | 11\% | 19\% |
| September 7-9, 2007 | 28\% | 28\% | 24\% | 19\% |
| June 22-24, 2007 | 27\% | 23\% | 26\% | 24\% |
| March 9-11, 2007 | 18\% | 18\% | 42\% | 22\% |
| Former Arkansas Governor Mike Huckabee |  |  |  |  |
| October 27-30, 2010 | 42\% | 26\% | 16\% | 16\% |
| April 9-11, 2010 | 43\% | 29\% | 12\% | 16\% |
| October 16-18, 2009 | 43\% | 26\% | 13\% | 18\% |
| May 14-17, 2009 | 45\% | 25\% | 13\% | 17\% |
| February 1-3, 2008 | 38\% | 37\% | 9\% | 16\% |
| January 9-10, 2008 | 38\% | 30\% | 12\% | 20\% |
| Newt Gingrich |  |  |  |  |
| October 27-30, 2010 | 32\% | 40\% | 17\% | 11\% |
| April 9-11, 2010 | 38\% | 38\% | 14\% | 11\% |
| May 14-17, 2009 | 36\% | 35\% | 14\% | 15\% |
| March 9-11, 2007 | 25\% | 43\% | 18\% | 14\% |
| November 3-5, 2006 | 28\% | 44\% | 13\% | 16\% |

## CNN/USA TODAY/GALLUP TRENDS

Newt Gingrich

|  | Favorable | Unfavorable | Never heard of | No opinion |
| :---: | :---: | :---: | :---: | :---: |
| 2003 Jul 25-27 | 39 | 42 | 8 | 11 |
| 1998 Jun 5-7 | 32 | 53 | 5 | 10 |
| 1998 Feb 13-15 | 37 | 48 | 4 | 11 |
| 1997 Jun 26-29 | 25 | 61 | 4 | 10 |
| 1997 Apr 18-20 | 24 | 62 | 6 | 8 |
| 1997 Jan 3-5 | 25 | 61 | 5 | 9 |
| 1996 Mar 15-17 | 24 | 58 | 6 | 12 |
| 1996 Jan 12-15 | 31 | 57 | 4 | 8 |
| 1995 Aug 4-7 | 31 | 47 | 6 | 16 |
| 1994 Dec 28-30* | 27 | 35 | 14 | 24 |
| 1994 Nov 28-29* | 29 | 25 | 22 | 24 |
| 1994 Oct 7-9* | 19 | 22 | 42 | 17 |

*WORDING: Oct, 1994: House Minority Leader, Newt Gingrich; Nov-Dec., 1994: Incoming Speaker of the House, Newt Gingrich
20. (IF REPUBLICAN) Next, I'm going to read a list of people who may be running in the Republican primary for president in 2012. After I read all the names, please tell me which candidate you would be most likely to support for the Republican nomination for President in the year 2012, or if you would support someone else. (ASKED OF REPUBLICANS. RESULTS BASED ON 500 INTERVIEWS WITH REPUBLICANS. SAMPLING ERROR: +/- 4.5 PERCENTAGE POINTS.)

|  | Oct. 27-30 | Aug. 6-10 | Apr. 9-11 | Mar 19-21 |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | $\underline{2010}$ | $\underline{2010}$ | $\underline{2010}$ | $\underline{2010}$ |  |
| Former Arkansas Governor Mike Huckabee | $21 \%$ |  | $14 \%$ |  | $24 \%$ |
| Former Massachusetts Governor Mitt Romney | $20 \%$ | $21 \%$ | $20 \%$ | $17 \%$ |  |
| Former Alaska Governor Sarah Palin | $14 \%$ | $18 \%$ |  | $15 \%$ | $22 \%$ |
| Former Speaker of the House Newt Gingrich | $12 \%$ | $15 \%$ | $14 \%$ | $8 \%$ |  |
| Texas Congressman Ron Paul | $7 \%$ | $10 \%$ | $8 \%$ | $8 \%$ |  |
| Mississippi Governor Haley Barbour | $3 \%$ | $3 \%$ | $1 \%$ | $8 \%$ |  |
| Minnesota Governor Tim Pawlenty | $3 \%$ | $3 \%$ | $2 \%$ | $1 \%$ |  |
| Indiana Congressman Mike Pence | $3 \%$ | $3 \%$ | $2 \%$ | $5 \%$ |  |
| Former Pennsylvania Senator Rick Santorum | $2 \%$ | $2 \%$ | $3 \%$ | $5 \%$ |  |
| Someone else (vol.) | $7 \%$ | $6 \%$ | $5 \%$ | $8 \%$ |  |
| None/ No one (vol.) | $4 \%$ | $*$ | $5 \%$ | $2 \%$ |  |
| No opinion | $6 \%$ | $4 \%$ | $1 \%$ | $3 \%$ |  |

21. (IF DEMOCRAT) Do you think the Democratic party should renominate Barack Obama as the party's candidate for president in 2012, or do you think the Democratic party should nominate a different candidate for president in 2012? (ASKED OF DEMOCRATS. RESULTS BASED ON 453 INTERVIEWS WITH DEMOCRATS AND INDEPENDENTS WHO LEAN DEMOCRATIC. SAMPLING ERROR: +/- 4.5 PERCENTAGE POINTS.)

|  | Oct. 27-30 | Aug. 6-10 | Mar 19-21 |
| :--- | :---: | :---: | :---: |
|  | $\underline{2010}$ | $\underline{2010}$ | $\underline{2010}$ |
| Renominate Obama | $73 \%$ |  | $74 \%$ |
| Different candidate | $22 \%$ | $23 \%$ | $76 \%$ |
| No opinion | $5 \%$ | $2 \%$ | $4 \%$ |
|  |  | FOR COMPARISON <br>  |  |
|  |  | CNN/TIME TREND |  |


| November 9-10, 1994 |  |
| :--- | :---: |
| BILL CLINTON |  |
| Renominate Clinton | $57 \%$ |
| Different candidate | $32 \%$ |
| No opinion | $11 \%$ |
|  |  |
| QUESTION WORDING: Do you think the Democratic party should re-nominate Bill Clinton as |  |
| the party's candidate in 1996 or do you think the Democratic party should nominate a different |  |
| candidate for President in 1996. |  |

$22 / 23$. If Barack Obama were the Democratic Party's candidate and Mitt Romney were the Republican Party's candidate, who would you be more likely to vote for -- Obama, the Democrat, or Romney, the Republican? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

|  | Obama | Romney | Neither <br> (vol.) | Other <br> (vol.) | No <br> Opinion |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Registered Voters <br> Oct. 27-30, 2010 | $45 \%$ | $50 \%$ | $3 \%$ | $*$ | $1 \%$ |
| Apr. 9-11, 2010 | $53 \%$ | $45 \%$ | $1 \%$ | $*$ | $*$ |
| All Respondents <br> Oct. 27-30, 2010 | $47 \%$ | $48 \%$ | $3 \%$ | $*$ | $1 \%$ |
| Apr. 9-11, 2010 | $54 \%$ | $43 \%$ | $2 \%$ | $*$ | $*$ |

24/25. If Barack Obama were the Democratic Party's candidate and Mike Huckabee were the Republican Party's candidate, who would you be more likely to vote for -- (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

|  | Obama | Huckabee | Neither <br> (vol.) | Other <br> (vol.) | No <br> Opinion |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Registered Voters <br> Oct. 27-30, 2010 | $44 \%$ | $52 \%$ | $3 \%$ | $*$ | $1 \%$ |
| Apr. 9-11, 2010 | $54 \%$ | $45 \%$ | $1 \%$ | $*$ | $*$ |
| All Respondents <br> Oct. 27-30, 2010 | $46 \%$ | $50 \%$ | $3 \%$ | $*$ | $1 \%$ |
| Apr. 9-11, 2010 | $55 \%$ | $43 \%$ | $1 \%$ | $*$ | $*$ |

26/27. If Barack Obama were the Democratic Party's candidate and Sarah Palin were the Republican Party's candidate, who would you be more likely to vote for -- (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

| Obama | $\underline{\text { Palin }}$ | Neither <br> (vol.) | Other <br> (vol.) | No <br> Opinion |
| :---: | :---: | :---: | :---: | :---: |
| $52 \%$ | $44 \%$ | $4 \%$ | $*$ | $*$ |
| $55 \%$ | $42 \%$ | $3 \%$ | $*$ | $*$ |

## All Respondents

Oct. 27-30, 2010
Apr. 9-11, 2010
54\%
42\%
3\%
*
*
Registered Voters
Oct. 27-30, 2010
Apr. 9-11, 2010
55\%
42\%
3\%

57\%
40\%
2\%
$28 / 29$. If Barack Obama were the Democratic Party's candidate and Newt Gingrich were the Republican Party's candidate, who would you be more likely to vote for -- (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

Obama Gingrich | Neither |
| :---: |
| (vol.) |

Registered Voters
Oct. 27-30, 2010
Apr. 9-11, 2010

All Respondents
Oct. 27-30, 2010
Apr. 9-11, 2010

50\%
57\%

45\%
41\%

Other
(vol.)
No
Opinion

$$
47 \%
$$

43\%

* $1 \%$
$3 \% \quad *$
* 
* 

$1 \%$

4\%
2\%
(vol.)

$1 \%$

Question 11D
We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.
D. Sarah Palin

Base $=$ Total Sample

|  | Total | Men | Women | White | Non-White |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Favorable Opinion | ----- | ----- | ----- | ----- | --------- |
| Unfavorable Opinion | $40 \%$ | $42 \%$ | $39 \%$ | $47 \%$ | $23 \%$ |
| Heard of, no opinion | $49 \%$ | $47 \%$ | $51 \%$ | $44 \%$ | $63 \%$ |
| Never heard of | $7 \%$ | $7 \%$ | $7 \%$ | $6 \%$ | $9 \%$ |
| Refused | $3 \%$ | $4 \%$ | $2 \%$ | $2 \%$ | $5 \%$ |
| Sampling Error | $1 \%$ | $1 \%$ | $\star$ | $1 \%$ | $\star$ |
| N | $+/-3.0$ | $+/-4.5$ | $+/-4.5$ | $+/-3.5$ | $+/-7.5$ |


|  | Total | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | $\begin{aligned} & 35- \\ & 49 \end{aligned}$ | $\begin{aligned} & 50- \\ & 64 \end{aligned}$ | $65+$ | $\begin{gathered} \text { Under } \\ 50 \end{gathered}$ | 50 and Older |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Favorable Opinion | 40\% | N/A | 35\% | 46\% | 45\% | 36\% | 46\% |
| Unfavorable Opinion | 49\% | N/A | 53\% | 45\% | 47\% | 52\% | 46\% |
| Heard of, no opinion | 7\% | N/A | 8\% | 7\% | 5\% | 8\% | 6\% |
| Never heard of | 3\% | N/A | 2\% | 1\% | 3\% | 4\% | 2\% |
| Refused | 1\% | N/A | $2 \%$ | * | * | 1\% | * |

Sampling Error


|  |  | Tea Pty | Tea Pty | Tea Pty |
| :--- | ---: | ---: | ---: | ---: |
| Total | Support | Neutral | Oppose |  |

* percentage less than 1\%

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Question 11E
We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.
E. Former Massachusetts Governor Mitt Romney

Base $=$ Total Sample


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CNN/OPINION RESEARCH CORPORATION POLL -- OCT 27 to 30, 2010
Question 11F
We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.
F. Former Arkansas Governor Mike Huckabee

Base $=$ Total Sample


[^1]CNN/OPINION RESEARCH CORPORATION POLL -- OCT 27 to 30, 2010
Question 11G
We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.
G. Newt Gingrich

Base $=$ Total Sample

|  | Total | Men | Women | White | Non-White |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | ----- | ----- | ----- | ----- | --------- |
| Favorable Opinion | $32 \%$ | $34 \%$ | $29 \%$ | $37 \%$ | $15 \%$ |
| Unfavorable Opinion | $40 \%$ | $42 \%$ | $38 \%$ | $39 \%$ | $41 \%$ |
| Heard of, no opinion | $12 \%$ | $10 \%$ | $13 \%$ | $11 \%$ | $13 \%$ |
| Never heard of | $17 \%$ | $14 \%$ | $20 \%$ | $13 \%$ | $30 \%$ |
| Refused | $\star$ | $1 \%$ | $\star$ | $*$ | $1 \%$ |
| Sampling Error | $+/-3.0$ | $+/-4.5$ | $+/-4.5$ | $+/-3.5$ | $+/-7.5$ |

Favorable Opinion
Unfavorable Opinion
Heard of, no opinion
Never heard of
Refused

|  |  |  |
| :---: | :---: | :---: |
|  | $18-$ | $35-$ |
| Total | 34 | 49 |
| ----- | ----- | ---- |
| $32 \%$ | N/A | $41 \%$ |
| $40 \%$ | N/A | $35 \%$ |
| $12 \%$ | N/A | $13 \%$ |
| $17 \%$ | N/A | $12 \%$ |
| $*$ | N/A | $*$ |
| +17.3 |  | +-6.5 |

$50-$
64
----
$33 \%$
$51 \%$
$10 \%$
$7 \%$
$\star$
$+1-5.0$
$65+$
----
$40 \%$
$45 \%$
$7 \%$
$7 \%$
$*$
$+1-5.5$

| Under | 50 and <br> 50 |
| :---: | :---: |
| ----- | ------ |
| $27 \%$ | $36 \%$ |
| $33 \%$ | $49 \%$ |
| $14 \%$ | $9 \%$ |
| $25 \%$ | $7 \%$ |
| $1 \%$ | $*$ |
| $+/-5.5$ | $+/-3.5$ |


|  | Total | Under \$50K | $\begin{aligned} & \$ 50 \mathrm{~K} \\ & \text { or more } \end{aligned}$ | No College | Attended College |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Favorable Opinion | 32\% | 25\% | 39\% | 28\% | 34\% |  |  |  |
| Unfavorable Opinion | 40\% | 34\% | 42\% | 33\% | 44\% |  |  |  |
| Heard of, no opinion | 12\% | 14\% | 10\% | 13\% | 10\% |  |  |  |
| Never heard of | 17\% | 26\% | 9\% | 25\% | 11\% |  |  |  |
| Refused | * | 1\% | * | 1\% | * |  |  |  |
| Sampling Error | +/-3.0 | +/-5.0 | +/-4.5 | +/-5.5 | +/-4.0 |  |  |  |
|  | Total | Democrat | Independent | Republican | $\begin{aligned} & \text { Lib- } \\ & \text { eral } \end{aligned}$ | Moderate |  |  |
| Favorable Opinion | 32\% | 11\% | 26\% | 64\% | 7\% | 23\% |  |  |
| Unfavorable Opinion | 40\% | 61\% | 38\% | 17\% | 63\% | 44\% |  |  |
| Heard of, no opinion | 12\% | 14\% | 11\% | 9\% | 10\% | 14\% |  |  |
| Never heard of | 17\% | 13\% | 25\% | 9\% | 20\% | 19\% |  |  |
| Refused | * | 1\% | * | * | * | * |  |  |
| Sampling Error | +/-3.0 | +/-5.5 | +/-5.0 | +/-5.5 | +/-7.0 | +/-5.0 | +/-5 |  |
|  | Total | North east | Midwest | South | West | Urban | Suburban | Rural |
| Favorable Opinion | 32\% | 34\% | 33\% | 30\% | 29\% | 24\% | 32\% | 39\% |
| Unfavorable Opinion | 40\% | 40\% | 36\% | 37\% | 47\% | 45\% | 41\% | 31\% |
| Heard of, no opinion | 12\% | 9\% | 18\% | 9\% | 12\% | 12\% | 10\% | 14\% |
| Never heard of | 17\% | 17\% | 13\% | 23\% | 13\% | 20\% | 16\% | 15\% |
| Refused | * | * | * | 1\% | * | * | * | 1\% |
| Sampling Error | +/-3.0 | +/-6.5 | +/-6.5 | +/-5.5 | +/-6.5 | +/-6.0 | +/-4.5 | +/-6.5 |
|  | Total | Tea Pty <br> Support | Tea Pty Neutral | Tea Pty Oppose |  |  |  |  |
| Favorable Opinion | 32\% | 67\% | 22\% | 10\% |  |  |  |  |
| Unfavorable Opinion | 40\% | 16\% | 36\% | 72\% |  |  |  |  |
| Heard of, no opinion | 12\% | 8\% | 17\% | 6\% |  |  |  |  |
| Never heard of | 17\% | 9\% | 24\% | 12\% |  |  |  |  |
| Refused | * | * | 1\% | * |  |  |  |  |
| Sampling Error | +/-3.0 | +/-5.5 | +/-5.0 | +/-6.0 |  |  |  |  |

[^2]Question 20
Next, I'm going to read a list of people who may be running in the Republican primary for president in 2012. After I read all the names, please tell me which candidate you would be most likely to support for the Republican nomination for President in the year 2012, or if you would support someone else.

Base = Republicans

|  | Total | Men | Women | White | Non-White |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Palin | ---- | ---- | ---- | ---- | ------- |
| Romney | $14 \%$ | $12 \%$ | $17 \%$ | $15 \%$ | N/A |
| Huckabee | $20 \%$ | $23 \%$ | $17 \%$ | $21 \%$ | N/A |
| Gingrich | $21 \%$ | $21 \%$ | $20 \%$ | $22 \%$ | N/A |
| Pawlenty | $12 \%$ | $13 \%$ | $9 \%$ | $12 \%$ | N/A |
| Paul | $3 \%$ | $4 \%$ | $2 \%$ | $3 \%$ | N/A |
| Santorum | $7 \%$ | $9 \%$ | $4 \%$ | $6 \%$ | N/A |
| Pence | $2 \%$ | $2 \%$ | $3 \%$ | $2 \%$ | N/A |
| Barbour | $3 \%$ | $4 \%$ | $1 \%$ | $3 \%$ | N/A |
| Someone else | $3 \%$ | $3 \%$ | $3 \%$ | $2 \%$ | N/A |
| None/no one | $7 \%$ | $6 \%$ | $8 \%$ | $5 \%$ | N/A |
| No opinion | $4 \%$ | $1 \%$ | $7 \%$ | $3 \%$ | N/A |
| Sampling Error | $6 \%$ | $3 \%$ | $9 \%$ | $6 \%$ | N/A |


|  | Total | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | $\begin{aligned} & 35- \\ & 49 \end{aligned}$ | $\begin{aligned} & 50- \\ & 64 \end{aligned}$ | $65+$ | $\begin{gathered} \text { Under } \\ 50 \end{gathered}$ | 50 and Older |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Palin | 14\% | N/A | N/A | 16\% | 17\% | 12\% | 17\% |
| Romney | 20\% | N/A | N/A | 22\% | 26\% | 17\% | 24\% |
| Huckabee | 21\% | N/A | N/A | 23\% | 19\% | 19\% | 22\% |
| Gingrich | 12\% | N/A | N/A | 7\% | 11\% | 14\% | 9\% |
| Pawlenty | 3\% | N/A | N/A | 3\% | $2 \%$ | 3\% | $3 \%$ |
| Paul | 7\% | N/A | N/A | 4\% | $3 \%$ | 9\% | 4\% |
| Santorum | 2\% | N/A | N/A | 3\% | 1\% | 2\% | 2\% |
| Pence | 3\% | N/A | N/A | 1\% | 4\% | 3\% | 2\% |
| Barbour | 3\% | N/A | N/A | 3\% | 3\% | 3\% | 3\% |
| Someone else | 7\% | N/A | N/A | 6\% | 6\% | 8\% | 6\% |
| None/no one | 4\% | N/A | N/A | 3\% | * | 6\% | 2\% |
| No opinion | 6\% | N/A | N/A | 8\% | 7\% | 4\% | 7\% |
| Sampling Error | +/-4.5 |  |  | +/-7.5 | +/-7.5 | +/-8.0 | +/-5.5 |
|  |  | Under | \$50K | No | Atten |  |  |
|  | Total | \$50K | or more | College | Colleg |  |  |
| Palin | 14\% | 18\% | 9\% | 20\% |  |  |  |
| Romney | 20\% | 7\% | 31\% | 13\% |  |  |  |
| Huckabee | 21\% | 27\% | 17\% | 24\% |  |  |  |
| Gingrich | 12\% | 9\% | 13\% | 9\% |  |  |  |
| Pawlenty | 3\% | 4\% | 3\% | 1\% |  |  |  |
| Paul | 7\% | 8\% | 6\% | 7\% |  |  |  |
| Santorum | 2\% | 2\% | 2\% | 2\% |  |  |  |
| Pence | 3\% | 2\% | 4\% | 2\% |  |  |  |
| Barbour | 3\% | 3\% | 3\% | 4\% |  |  |  |
| Someone else | 7\% | 7\% | 6\% | 6\% |  |  |  |
| None/no one | 4\% | 7\% | 2\% | 6\% |  |  |  |
| No opinion | 6\% | 6\% | 5\% | 6\% |  |  |  |
| Sampling Error | +/-4.5 | -7. 5 | +/-6.0 | +/-7.5 | +/-5 |  |  |

* percentage less than 1\%

CNN/OPINION RESEARCH CORPORATION POLL -- OCT 27 to 30, 2010
Question 20
Next, I'm going to read a list of people who may be running in the Republican primary for president in 2012. After I read all the names, please tell me which candidate you would be most likely to support for the Republican nomination for President in the year 2012, or if you would support someone else.

Base = Republicans


|  |  | Tea Pty | Tea Pty | Tea Pty |
| :--- | ---: | ---: | ---: | ---: |
|  | Total | Support | Neutral | Oppose |

[^3]CNN/OPINION RESEARCH CORPORATION POLL -- OCT 27 to 30, 2010
Question 21
Do you think the Democratic party should renominate Barack Obama as the party's candidate for president in 2012, or do you think the Democratic party should nominate a different candidate for president in 2012?

Base $=$ Democrats

|  | Total | Men | Women Wh | White Non | n-White |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Renominate Obama | 73\% | 75\% | 70\% | 66\% | N/A |  |  |  |
| Different candidate | 22\% | 22\% | 22\% | 28\% | N/A |  |  |  |
| No opinion | 5\% | 3\% | 7\% | 6\% | N/A |  |  |  |
| Sampling Error | +/-4.5 | +/-6.5 | +/-6.5 +/- | -5.5 |  |  |  |  |
|  | Total | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | $\begin{aligned} & 35- \\ & 49 \end{aligned}$ | $\begin{aligned} & 50- \\ & 64 \end{aligned}$ | $65+$ | Under $50$ | 50 and Older |  |
| Renominate Obama | 73\% | N/A | N/A | 81\% | 70\% | 69\% | 77\% |  |
| Different candidate | 22\% | N/A | N/A | 17\% | 20\% | 25\% | 18\% |  |
| No opinion | 5\% | N/A | N/A | 2\% | 10\% | 6\% | 5\% |  |
| Sampling Error | +/-4.5 |  |  | +/-7.5 | +/-8.0 | +/-8.5 | +/-5.5 |  |
|  |  | Under | \$50K | No | Attended |  |  |  |
|  | Total | $\$ 50 \mathrm{~K}$ | or more | College | College |  |  |  |
| Renominate Obama | 73\% | 61\% | 86\% | 63\% | 79\% |  |  |  |
| Different candidate | 22\% | 36\% | 9\% | 31\% | 16\% |  |  |  |
| No opinion | 5\% | 3\% | 5\% | 6\% | 5\% |  |  |  |
| Sampling Error | +/-4.5 | +/-7.0 | +/-7.0 | +/-8.5 | +/-5.5 |  |  |  |
|  | Total | Democrat | Independent | Repub- <br> lican | $\begin{aligned} & \text { Lib- } \\ & \text { eral } \end{aligned}$ | Moderate | Conser- <br> vative |  |
| Renominate Obama | 73\% | 81\% | 57\% | N/A | 84\% | 66\% | N/A |  |
| Different candidate | 22\% | 14\% | 37\% | N/A | 14\% | 25\% | N/A |  |
| No opinion | 5\% | 5\% | 6\% | N/A | 2\% | 8\% | N/A |  |
| Sampling Error | +/-4.5 | +/-5.5 | +/-8.5 |  | +/-7.5 | +/-6.5 |  |  |
|  | Total | North east | Midwest | South | West | Urban | Suburban | Rural |
| Renominate Obama | 73\% | N/A | N/A | 67\% | N/A | 75\% | 78\% | N/A |
| Different candidate | 22\% | N/A | N/A | 26\% | N/A | 21\% | 16\% | N/A |
| No opinion | 5\% | N/A | N/A | 7\% | N/A | 4\% | $6 \%$ | N/A |
| Sampling Error | +/-4.5 |  |  | +/-8.5 |  | $+/-8.0$ | $+/-7.0$ |  |
|  | Total | Tea Pty <br> Support | Tea Pty <br> Neutral | Tea Pty Oppose |  |  |  |  |
| Renominate Obama | 73\% | N/A | 54\% | 92\% |  |  |  |  |
| Different candidate | 22\% | N/A | 37\% | 6\% |  |  |  |  |
| No opinion | 5\% | N/A | 9\% | 2\% |  |  |  |  |
| Sampling Error | +/-4.5 |  | +/-7.5 | +/-6.0 |  |  |  |  |

[^4]CNN/OPINION RESEARCH CORPORATION POLL -- OCT 27 to 30, 2010
REGISTERED VOTERS
Question 22/23
Q22. If Barack Obama were the Democratic Party's candidate and Mitt Romney were the Republican Party's candidate, who would you be more likely to vote for --
Q23. As of today, do you lean more toward -
Base $=$ Registered voters


|  | Total | Democrat | Independent | Repub- <br> lican | $\begin{aligned} & \text { Lib- } \\ & \text { eral } \end{aligned}$ | Moderate | Conservative |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Obama | 45\% | 88\% | 40\% | 7\% | 88\% | 55\% |  |  |
| Romney | 50\% | 11\% | 51\% | 92\% | 10\% | 40\% |  |  |
| Neither | 3\% | 1\% | 5\% | 1\% | * | $2 \%$ |  |  |
| Other | * | * | 1\% | * | * | 1\% |  |  |
| No opinion | 1\% | * | 3\% | * | 2\% | 2\% |  |  |
| Sampling Error | +/-3.0 | +/-6.0 | +/-5.5 | +/-5.5 | +/-7.5 | +/-5.5 | +/-5 |  |
|  | Total | North <br> east | Midwest | South | West | Urban | Suburban | Rural |
| Obama | 45\% | 52\% | 41\% | 45\% | 45\% | 61\% | 42\% | 34\% |
| Romney | 50\% | 47\% | 56\% | 50\% | 49\% | 34\% | 54\% | 61\% |
| Neither | 3\% | * | 2\% | 4\% | 4\% | 3\% | $3 \%$ | 2\% |
| Other | * | * | * | 1\% | * | * | * | * |
| No opinion | 1\% | 1\% | 1\% | 1\% | 2\% | $2 \%$ | 1\% | 2\% |
| Sampling Error | +/-3.0 | +/-7.0 | +/-7.0 | +/-5.5 | +/-7.0 | +/-6.0 | +/-4.5 | +/-6.5 |
|  |  | Tea Pty | Tea Pty | Tea Pty |  |  |  |  |
|  | Total | Support | Neutral | Oppose |  |  |  |  |
| Obama | 45\% | 8\% | 47\% | 84\% |  |  |  |  |
| Romney | 50\% | 89\% | 46\% | 14\% |  |  |  |  |
| Neither | 3\% | 2\% | 4\% | 2\% |  |  |  |  |
| Other | * | * | * | 1\% |  |  |  |  |
| No opinion | 1\% | 1\% | 3\% | * |  |  |  |  |
| Sampling Error | +/-3.0 | +/-5.5 | +/-5.5 | +/-6.0 |  |  |  |  |

* percentage less than 1\%
CNN/OPINION RESEARCH CORPORATION POLL -- OCT 27 to 30, 2010
REGISTERED VOTERS
Question 24/25

Q24. If Barack Obama were the Democratic Party's candidate and Mike Huckabee were the Republican Party's candidate, who would you be more likely to vote for --
Q25. As of today, do you lean more toward -
Base $=$ Registered voters

|  | Total | Men | Women | White | Non-White |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Obama | --- | ---- | ---- | ----- | -------- |
| Huckabee | $44 \%$ | $38 \%$ | $49 \%$ | $35 \%$ | $72 \%$ |
| Neither | $52 \%$ | $57 \%$ | $47 \%$ | $60 \%$ | $25 \%$ |
| Other | $3 \%$ | $4 \%$ | $3 \%$ | $4 \%$ | $\star$ |
| No opinion | $\star$ | $\star$ | $\star$ | $\star$ | $\star$ |
| Sampling Error | $1 \%$ | $1 \%$ | $2 \%$ | $1 \%$ | $2 \%$ |
|  | $+/-3.0$ | $+/-4.5$ | $+/-4.5$ | $+/-3.5$ | $+/-8.5$ |



* percentage less than 1\%


[^5]CNN/OPINION RESEARCH CORPORATION POLL -- OCT 27 to 30, 2010
REGISTERED VOTERS
Question 28/29
Q28. If Barack Obama were the Democratic Party's candidate and Newt Gingrich were the Republican Party's candidate, who would you be more likely to vote for --
Q29. As of today, do you lean more toward -
Base = Registered voters


* percentage less than 1\%


[^0]:    * percentage less than 1\%

[^1]:    * percentage less than 1\%

[^2]:    * percentage less than 1\%

[^3]:    * percentage less than 1\%

[^4]:    * percentage less than 1\%

[^5]:    * percentage less than 1\%

