



**ALASKA  
 ARKANSAS  
 FLORIDA  
 OHIO**

**All interviews conducted by telephone by Opinion Research Corporation on October 15-19, 2010. Sample sizes and sampling errors for each state as follows:**

	<b>ALL RESPONDENTS</b>		<b>REGISTERED VOTERS</b>		<b>LIKELY VOTERS</b>	
	<i>Sample Size</i>	<i>Sampling error</i>	<i>Sample size</i>	<i>Sampling Error</i>	<i>Sample size</i>	<i>Sampling error</i>
<b>ALASKA</b>	1,508	+/- 2.5	1,328	+/-2.5	946	+/- 3
<b>ARKANSAS</b>	1,505	+/- 2.5	1,260	+/- 3	809	+/- 3.5
<b>FLORIDA</b>	1,505	+/-2.5	1,333	+/-2.5	798	+/-3.5
<b>OHIO</b>	1,502	+/-2.5	1,350	+/-2.5	863	+/-3.5

**FOR RELEASE: WEDNESDAY, OCTOBER 20 AT 5 PM**

## ALASKA

1/1a. If the election for U.S. Senate were held today and the candidates were Scott McAdams, the Democrat and Joe Miller, the Republican, who would you be more likely to vote for or would you write in the name of Lisa Murkowski, who is also running? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

	<u>McAdams</u>	<u>Miller</u>	<u>Murkowski</u>	<u>Neither (vol.)</u>	<u>Other (vol.)</u>	<u>No Opinion</u>
<u>Likely Voters</u>						
Oct. 15-19, 2010	23%	37%	37%	1%	*	2%
Sept. 24-28, 2010	22%	38%	36%	2%	*	2%
<u>Registered Voters</u>						
Oct. 15-19, 2010	22%	36%	38%	2%	1%	2%
Sept. 24-28, 2010	20%	38%	36%	3%	*	2%

2. (IF VOTING FOR MURKOWSKI) How confident are you that you know the correct procedure for writing in Murkowski's name so your write-in vote will be officially counted when election officials examine the ballots? Are you very confident, somewhat confident, not too confident or not confident at all that you know how to do that?

	<u>Very Confident</u>	<u>Somewhat Confident</u>	<u>Not too Confident</u>	<u>Not confident At all</u>	<u>No Opinion</u>
<u>Likely Voters Who Plan To Vote for Murkowski</u>					
Oct. 15-19, 2010	93%	6%	*	*	*
<u>Registered Voters Who Plan To Vote for Murkowski</u>					
Oct. 15-19, 2010	82%	14%	3%	1%	*

### QUESTIONS 1 AND 2 COMBINED

	<u>All Likely Voters</u>	<u>All Registered Voters</u>
Currently planning to vote for McAdams	23%	22%
Currently planning to vote for Miller	37%	36%
Currently planning to vote for Murkowski and very confident that know correct write-in procedure	34%	31%
Currently planning to vote for Murkowski but not very confident that know correct write-in procedure	3%	7%

## ALASKA

3. (IF VOTING FOR MURKOWSKI) Suppose when you fill in your ballot, the procedure for casting a write-in vote is different or more complicated than you had thought it would be. If that happens, how likely is it that you would vote for one of the candidates whose names appear on the ballot rather than trying to cast a write-in vote? Would that be very likely, somewhat likely, not too likely, or not likely at all?
4. (IF LIKELY) Would you be more likely under those circumstances to vote for Scott McAdams, the Democrat, or Joe Miller, the Republican?

	<u>Very Likely</u>	<u>Somewhat Likely</u>	<u>Not too Likely</u>	<u>Not Likely At all</u>	<u>No Opinion</u>
<u>Likely Voters Who Plan To Vote for Murkowski</u>					
Oct. 15-19, 2010	6%	4%	8%	80%	*

<u>Registered Voters Who Plan To Vote for Murkowski</u>					
Oct. 15-19, 2010	6%	8%	11%	74%	1%

	<u>Very or Somewhat Likely to Switch To McAdams</u>	<u>Very or Somewhat Likely to Switch To Miller</u>	<u>Not Likely To Switch From Murkowski</u>	<u>No Opinion</u>
<u>Likely Voters Who Plan To Vote for Murkowski</u>				
Oct. 15-19, 2010	6%	4%	88%	2%

<u>Registered Voters Who Plan To Vote for Murkowski</u>				
Oct. 15-19, 2010	7%	5%	85%	3%

# ALASKA

## QUESTIONS 1, 3 AND 4 COMBINED

	<u>All Likely Voters</u>	<u>All Registered Voters</u>
Currently planning to vote for McAdams (from Q.1)	23%	22%
Currently planning to vote for Murkowski but might vote for McAdams (from Q 4)	2%	3%
Currently planning to vote for Miller (from Q.1)	37%	36%
Currently planning to vote for Murkowski but might vote for Miller (from Q 4)	1%	2%
Currently planning to vote for Murkowski and very or somewhat likely to do so even if write-in vote is complicated (from Q.3)	33%	32%

## ALASKA

5/5a. If the election for Governor were held today and the candidates were Ethan Berkowitz, the Democrat, and Sean Parnell, the Republican, who would you be more likely to vote for? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

	<u>Berkowitz</u>	<u>Parnell</u>	<u>Neither (vol.)</u>	<u>Other (vol.)</u>	<u>No Opinion</u>
<u>Likely Voters</u>					
Oct. 15-19, 2010	36%	62%	1%	*	1%
Sept. 24-28, 2010	38%	57%	3%	1%	2%
<u>Registered Voters</u>					
Oct. 15-19, 2010	36%	60%	2%	*	1%
Sept. 24-28, 2010	36%	58%	3%	1%	2%

6. Do you approve or disapprove of the way Barack Obama is handling his job as president?

	<u>Approve</u>	<u>Disapprove</u>	<u>No opinion</u>
<u>Likely Voters</u>			
Oct. 15-19, 2010	34%	62%	4%
<u>Registered Voters</u>			
Oct. 15-19, 2010	36%	59%	5%
<u>All Adults</u>			
Oct. 15-19, 2010	35%	56%	9%

## ARKANSAS

1/1a. If the election for U.S. Senate were held today and the candidates were Blanche Lincoln, the Democrat and John Boozman, the Republican, who would you be more likely to vote for? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

	<u>Lincoln</u>	<u>Boozman</u>	<u>Neither</u> <u>(vol.)</u>	<u>Other</u> <u>(vol.)</u>	<u>No</u> <u>Opinion</u>
<u>Likely Voters</u>					
Oct. 15-19, 2010	41%	55%	2%	*	2%
<u>Registered Voters</u>					
Oct. 15-19, 2010	42%	53%	3%	1%	2%

2/2a. If the election for Governor were held today and the candidates were Mike Beebe, the Democrat, and Jim Keet, the Republican, who would you be more likely to vote for? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

	<u>Beebe</u>	<u>Keet</u>	<u>Neither</u> <u>(vol.)</u>	<u>Other</u> <u>(vol.)</u>	<u>No</u> <u>Opinion</u>
<u>Likely Voters</u>					
Oct. 15-19, 2010	62%	35%	1%	1%	2%
<u>Registered Voters</u>					
Oct. 15-19, 2010	62%	33%	2%	1%	2%

3. Do you approve or disapprove of the way Barack Obama is handling his job as president?

	<u>Approve</u>	<u>Disapprove</u>	<u>No opinion</u>
<u>Likely Voters</u>			
Oct. 15-19, 2010	33%	63%	4%
<u>Registered Voters</u>			
Oct. 15-19, 2010	33%	61%	6%
<u>All Adults</u>			
Oct. 15-19, 2010	32%	59%	9%

## FLORIDA

1/1a. If the election for U.S. Senate were held today and the candidates were Kendrick Meek, the Democrat, Marco Rubio the Republican, and Charlie Crist, the Independent, who would you be more likely to vote for? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

	<u>Meek</u>	<u>Rubio</u>	<u>Crist</u>	Neither (vol.)	Other (vol.)	No <u>Opinion</u>
<u>Likely Voters</u>						
Oct. 15-19, 2010	20%	46%	32%	1%	*	1%
Sept. 24-28, 2010	23%	42%	31%	1%	1%	3%
<u>Registered Voters</u>						
Oct. 15-19, 2010	23%	39%	32%	3%	*	3%
Sept. 24-28, 2010	25%	38%	31%	2%	1%	4%
Sept. 2-7, 2010	24%	36%	34%	3%	*	3%

2/2a. If the election for Governor were held today and the candidates were Alex Sink, the Democrat, and Rick Scott, the Republican, who would you be more likely to vote for? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

	<u>Sink</u>	<u>Scott</u>	Neither (vol.)	Other (vol.)	No <u>Opinion</u>
<u>Likely Voters</u>					
Oct. 15-19, 2010	46%	49%	3%	1%	1%
Sept. 24-28, 2010	45%	47%	5%	1%	2%
<u>Registered Voters</u>					
Oct. 15-19, 2010	49%	44%	5%	*	3%
Sept. 24-28, 2010	46%	45%	5%	*	3%
Sept. 2-7, 2010	49%	42%	6%	*	3%

## FLORIDA

3. Do you approve or disapprove of the way Barack Obama is handling his job as president?

	<u>Approve</u>	<u>Disapprove</u>	<u>No opinion</u>
<u>Likely Voters</u>			
Oct. 15-19, 2010	41%	55%	4%
<u>Registered Voters</u>			
Oct. 15-19, 2010	43%	50%	7%
<u>All Adults</u>			
Oct. 15-19, 2010	44%	48%	8%



## OHIO

1/1a. If the election for U.S. Senate were held today and the candidates were Lee Fisher, the Democrat, and Rob Portman, the Republican, who would you be more likely to vote for? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

	<u>Fisher</u>	<u>Portman</u>	Other/Neither (vol.)	No <u>Opinion</u>
<u>Likely Voters</u>				
Oct. 15-19, 2010	40%	55%	2%	3%
Sept. 10-14, 2010	41%	52%	4%	2%
<u>Registered Voters</u>				
Oct. 15-19, 2010	43%	49%	4%	4%
Sept. 10-14, 2010	42%	49%	6%	3%

2/2a. If the election for Governor were held today and the candidates were Ted Strickland, the Democrat, and John Kasich, the Republican, who would you be more likely to vote for? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

	<u>Strickland</u>	<u>Kasich</u>	Other/Neither (vol.)	No <u>Opinion</u>
<u>Likely Voters</u>				
Oct. 15-19, 2010	48%	47%	2%	2%
Sept. 10-14, 2010	44%	51%	3%	1%
<u>Registered Voters</u>				
Oct. 15-19, 2010	48%	46%	4%	3%
Sept. 10-14, 2010	46%	49%	3%	2%

3. Do you approve or disapprove of the way Barack Obama is handling his job as president?

	<u>Approve</u>	<u>Disapprove</u>	<u>No opinion</u>
<u>Likely Voters</u>			
Oct. 15-19, 2010	42%	53%	5%
<u>Registered Voters</u>			
Oct. 15-19, 2010	45%	49%	5%
<u>All Adults</u>			
Oct. 15-19, 2010	44%	49%	7%

# ALASKA

OCT 15 to OCT 19, 2010  
Likely Voter  
Question 1/1A

Q1. If the election for U.S. Senate were held today and the candidates were Scott McAdams, the Democrat and Joe Miller, the Republican, who would you be more likely to vote for -- or would you write in the name of Lisa Murkowski, who is also running?

Q1A. As of today, do you lean more toward --

	Total	Men	Women	White	Non-White
	-----	-----	-----	-----	-----
McAdams, the Democrat	23%	20%	26%	24%	21%
Miller, the Republican	37%	41%	32%	38%	30%
Murkowski, write-in candidate	37%	37%	38%	34%	47%
None, neither	1%	*	2%	1%	1%
Other	*	*	1%	*	*
No opinion	2%	2%	2%	2%	1%
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-8.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
	-----	-----	-----	-----	-----	-----	-----
McAdams, the Democrat	23%	N/A	23%	24%	27%	21%	25%
Miller, the Republican	37%	N/A	36%	37%	39%	36%	38%
Murkowski, write-in candidate	37%	N/A	37%	37%	29%	40%	35%
None, neither	1%	N/A	1%	1%	1%	1%	1%
Other	*	N/A	1%	*	*	1%	*
No opinion	2%	N/A	2%	1%	5%	1%	2%
Sampling Error	+/-3.0		+/-6.5	+/-5.0	+/-6.5	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
	-----	-----	-----	-----	-----
McAdams, the Democrat	23%	28%	21%	15%	26%
Miller, the Republican	37%	35%	36%	37%	37%
Murkowski, write-in candidate	37%	36%	40%	45%	34%
None, neither	1%	*	1%	*	1%
Other	*	*	*	1%	*
No opinion	2%	1%	2%	2%	1%
Sampling Error	+/-3.0	+/-7.0	+/-4.0	+/-7.0	+/-3.5

\* percentage less than 1%

# ALASKA

OCT 15 to OCT 19, 2010  
Likely Voter  
Question 1/1A

Q1. If the election for U.S. Senate were held today and the candidates were Scott McAdams, the Democrat and Joe Miller, the Republican, who would you be more likely to vote for -- or would you write in the name of Lisa Murkowski, who is also running?

Q1A. As of today, do you lean more toward --

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
McAdams, the Democrat	23%	65%	24%	3%	67%	32%	4%
Miller, the Republican	37%	2%	32%	58%	5%	16%	61%
Murkowski, write-in candidate	37%	31%	40%	37%	27%	50%	32%
None, neither	1%	*	1%	1%	*	*	1%
Other	*	*	1%	*	1%	*	*
No opinion	2%	1%	2%	1%	*	1%	2%
Sampling Error	+/-3.0	+/-8.0	+/-4.5	+/-6.0	+/-7.5	+/-5.5	+/-4.5

	Total	Anchorage	Anchorage Area	Fairbanks	Panhandle	Rest of State
McAdams, the Democrat	23%	24%	19%	24%	31%	N/A
Miller, the Republican	37%	32%	53%	45%	26%	N/A
Murkowski, write-in candidate	37%	40%	27%	28%	39%	N/A
None, neither	1%	1%	*	1%	2%	N/A
Other	*	*	*	*	1%	N/A
No opinion	2%	2%	*	3%	1%	N/A
Sampling Error	+/-3.0	+/-5.0	+/-7.5	+/-8.5	+/-8.5	

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose
McAdams, the Democrat	23%	3%	17%	49%
Miller, the Republican	37%	79%	28%	2%
Murkowski, write-in candidate	37%	16%	50%	48%
None, neither	1%	1%	2%	*
Other	*	1%	*	*
No opinion	2%	1%	3%	1%
Sampling Error	+/-3.0	+/-5.5	+/-6.0	+/-5.0

\* percentage less than 1%

# ALASKA

OCT 15 to OCT 19, 2010  
 Likely Voter  
 Question 1/1A and 2 Combined

Q1. If the election for U.S. Senate were held today and the candidates were Scott McAdams, the Democrat and Joe Miller, the Republican, who would you be more likely to vote for -- or would you write in the name of Lisa Murkowski, who is also running?

Q1A. As of today, do you lean more toward --

Q2 (IF VOTING FOR MURKOWSKI)

How confident are you that you know the correct procedure for writing in Murkowski's name so your write-in vote will be officially counted when election officials examine the ballots? Are you very confident, somewhat confident, not too confident, or not confident at all that you know how to do that?

	Total	Men	Women	White	Non-White
McAdams	23%	20%	26%	24%	21%
Miller	37%	41%	32%	38%	30%
Murkowski, very confident	34%	35%	34%	33%	40%
Murkowski, not very confident	3%	2%	4%	1%	8%
No opinion	3%	2%	4%	3%	2%
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-8.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
McAdams	23%	N/A	23%	24%	27%	21%	25%
Miller	37%	N/A	36%	37%	39%	36%	38%
Murkowski, very confident	34%	N/A	35%	33%	28%	38%	32%
Murkowski, not very confident	3%	N/A	3%	4%	1%	3%	3%
No opinion	3%	N/A	4%	2%	5%	3%	3%
Sampling Error	+/-3.0		+/-6.5	+/-5.0	+/-6.5	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
McAdams	23%	28%	21%	15%	26%
Miller	37%	35%	36%	37%	37%
Murkowski, very confident	34%	30%	38%	39%	32%
Murkowski, not very confident	3%	6%	2%	5%	2%
No opinion	3%	1%	3%	3%	3%
Sampling Error	+/-3.0	+/-7.0	+/-4.0	+/-7.0	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
McAdams	23%	65%	24%	3%	67%	32%	4%
Miller	37%	2%	32%	58%	5%	16%	61%
Murkowski, very confident	34%	28%	36%	36%	24%	46%	31%
Murkowski, not very confident	3%	3%	4%	1%	3%	4%	1%
No opinion	3%	1%	4%	2%	1%	2%	3%
Sampling Error	+/-3.0	+/-8.0	+/-4.5	+/-6.0	+/-7.5	+/-5.5	+/-4.5

# ALASKA

OCT 15 to OCT 19, 2010  
 Likely Voter  
 Question 1/1A and 2 Combined

Q1. If the election for U.S. Senate were held today and the candidates were Scott McAdams, the Democrat and Joe Miller, the Republican, who would you be more likely to vote for -- or would you write in the name of Lisa Murkowski, who is also running?

Q1A. As of today, do you lean more toward --

Q2 (IF VOTING FOR MURKOWSKI)

How confident are you that you know the correct procedure for writing in Murkowski's name so your write-in vote will be officially counted when election officials examine the ballots? Are you very confident, somewhat confident, not too confident, or not confident at all that you know how to do that?

	Total	Anch- orage	Anch- orage Area	Fair- banks	Pan- handle	Rest of State
McAdams	23%	24%	19%	24%	31%	N/A
Miller	37%	32%	53%	45%	26%	N/A
Murkowski, very confident	34%	39%	25%	28%	36%	N/A
Murkowski, not very confident	3%	1%	2%	*	3%	N/A
No opinion	3%	3%	1%	4%	4%	N/A
Sampling Error	+/-3.0	+/-5.0	+/-7.5	+/-8.5	+/-8.5	

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose
McAdams	23%	3%	17%	49%
Miller	37%	79%	28%	2%
Murkowski, very confident	34%	15%	46%	46%
Murkowski, not very confident	3%	1%	4%	2%
No opinion	3%	2%	5%	1%
Sampling Error	+/-3.0	+/-5.5	+/-6.0	+/-5.0

\* percentage less than 1%

# ALASKA

OCT 15 to OCT 19, 2010  
 Likely Voter  
 Question 1/1A, 3 and 4 Combined

Q1. If the election for U.S. Senate were held today and the candidates were Scott McAdams, the Democrat and Joe Miller, the Republican, who would you be more likely to vote for -- or would you write in the name of Lisa Murkowski, who is also running?

Q1A. As of today, do you lean more toward --

Q3 (IF VOTING FOR MURKOWSKI)

Suppose that when you fill in your ballot, the procedure for casting a write-in vote is different or more complicated than you had thought it would be. If that happens, how likely is it that you would vote for one of the candidates whose names appear on the ballot rather than trying to cast a write-in vote? Would that be very likely, somewhat likely, not too likely, or not likely at all? (IF LIKELY:) Would you be more likely under those circumstances to vote for Scott McAdams, the Democrat, or Joe Miller, the Republican?

	Total	Men	Women	White	Non-White
McAdams	23%	20%	26%	24%	21%
Murkowski to McAdams	2%	1%	3%	1%	6%
Miller	37%	41%	32%	38%	30%
Murkowski to Miller	1%	1%	2%	1%	3%
Murkowski	33%	34%	33%	32%	38%
No opinion	3%	2%	4%	4%	2%
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-8.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
McAdams	23%	N/A	23%	24%	27%	21%	25%
Murkowski to McAdams	2%	N/A	3%	1%	2%	3%	2%
Miller	37%	N/A	36%	37%	39%	36%	38%
Murkowski to Miller	1%	N/A	1%	2%	*	1%	2%
Murkowski	33%	N/A	33%	33%	25%	36%	31%
No opinion	3%	N/A	4%	2%	6%	4%	3%
Sampling Error	+/-3.0		+/-6.5	+/-5.0	+/-6.5	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
McAdams	23%	28%	21%	15%	26%
Murkowski to McAdams	2%	4%	2%	3%	2%
Miller	37%	35%	36%	37%	37%
Murkowski to Miller	1%	4%	1%	3%	1%
Murkowski	33%	28%	37%	39%	31%
No opinion	3%	2%	3%	4%	3%
Sampling Error	+/-3.0	+/-7.0	+/-4.0	+/-7.0	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
McAdams	23%	65%	24%	3%	67%	32%	4%
Murkowski to McAdams	2%	5%	3%	*	2%	2%	2%
Miller	37%	2%	32%	58%	5%	16%	61%
Murkowski to Miller	1%	*	2%	2%	2%	1%	1%
Murkowski	33%	26%	35%	34%	23%	47%	27%
No opinion	3%	2%	4%	3%	1%	2%	4%
Sampling Error	+/-3.0	+/-8.0	+/-4.5	+/-6.0	+/-7.5	+/-5.5	+/-4.5

# ALASKA

OCT 15 to OCT 19, 2010  
 Likely Voter  
 Question 1/1A, 3 and 4 Combined

Q1. If the election for U.S. Senate were held today and the candidates were Scott McAdams, the Democrat and Joe Miller, the Republican, who would you be more likely to vote for -- or would you write in the name of Lisa Murkowski, who is also running?

Q1A. As of today, do you lean more toward --

Q3 (IF VOTING FOR MURKOWSKI)

Suppose that when you fill in your ballot, the procedure for casting a write-in vote is different or more complicated than you had thought it would be. If that happens, how likely is it that you would vote for one of the candidates whose names appear on the ballot rather than trying to cast a write-in vote? Would that be very likely, somewhat likely, not too likely, or not likely at all? (IF LIKELY:) Would you be more likely under those circumstances to vote for Scott McAdams, the Democrat, or Joe Miller, the Republican?

	Total	Anch- orage	Anch- orage Area	Fair- banks	Pan- handle	Rest of State
McAdams	23%	24%	19%	24%	31%	N/A
Murkowski to McAdams	2%	1%	1%	1%	4%	N/A
Miller	37%	32%	53%	45%	26%	N/A
Murkowski to Miller	1%	1%	1%	*	*	N/A
Murkowski	33%	37%	24%	27%	35%	N/A
No opinion	3%	4%	1%	4%	4%	N/A
Sampling Error	+/-3.0	+/-5.0	+/-7.5	+/-8.5	+/-8.5	

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose
McAdams	23%	3%	17%	49%
Murk to McAdams	2%	*	4%	3%
Miller	37%	79%	28%	2%
Murkowski to Miller	1%	1%	2%	1%
Murkowski	33%	14%	43%	44%
No opinion	3%	3%	5%	2%
Sampling Error	+/-3.0	+/-5.5	+/-6.0	+/-5.0

\* percentage less than 1%

# ALASKA

OCT 15 to OCT 19, 2010  
Likely Voter  
Question 5/5A

Q5. If the election for Governor were held today and the candidates were Ethan Berkowitz, the Democrat, and Sean Parnell, the Republican, who would you be more likely to vote for --  
Q5A. As of today, do you lean more toward --

	Total	Men	Women	White	Non-White
Berkowitz, the Democrat	36%	33%	40%	37%	36%
Parnell, the Republican	62%	65%	58%	61%	62%
None, neither	1%	1%	1%	1%	2%
Other	*	*	*	*	*
No opinion	1%	*	1%	1%	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-8.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Berkowitz, the Democrat	36%	N/A	33%	40%	37%	33%	39%
Parnell, the Republican	62%	N/A	65%	58%	60%	66%	58%
None, neither	1%	N/A	1%	*	2%	1%	1%
Other	*	N/A	*	*	*	*	*
No opinion	1%	N/A	*	1%	1%	*	1%
Sampling Error	+/-3.0		+/-6.5	+/-5.0	+/-6.5	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Berkowitz, the Democrat	36%	44%	36%	31%	39%
Parnell, the Republican	62%	54%	62%	67%	60%
None, neither	1%	1%	1%	2%	*
Other	*	*	*	*	*
No opinion	1%	1%	1%	*	1%
Sampling Error	+/-3.0	+/-7.0	+/-4.0	+/-7.0	+/-3.5

\* percentage less than 1%



# ALASKA

OCT 15 to OCT 19, 2010  
Likely Voter  
Question 5/5a

Q5. If the election for Governor were held today and the candidates were Ethan Berkowitz, the Democrat, and Sean Parnell, the Republican, who would you be more likely to vote for --  
Q5A. As of today, do you lean more toward --

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Berkowitz, the Democrat	36%	82%	41%	10%	84%	53%	11%
Parnell, the Republican	62%	18%	56%	88%	16%	46%	87%
None, neither	1%	*	1%	1%	*	1%	1%
Other	*	*	*	*	*	*	*
No opinion	1%	*	1%	1%	*	1%	1%
Sampling Error	+/-3.0	+/-8.0	+/-4.5	+/-6.0	+/-7.5	+/-5.5	+/-4.5

	Total	Anchorage	Anchorage Area	Fairbanks	Panhandle	Rest of State
Berkowitz, the Democrat	36%	38%	30%	34%	39%	N/A
Parnell, the Republican	62%	60%	69%	65%	57%	N/A
None, neither	1%	1%	*	*	1%	N/A
Other	*	*	*	*	1%	N/A
No opinion	1%	1%	*	*	1%	N/A
Sampling Error	+/-3.0	+/-5.0	+/-7.5	+/-8.5	+/-8.5	

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose
Berkowitz, the Democrat	36%	8%	29%	73%
Parnell, the Republican	62%	90%	69%	27%
None, neither	1%	2%	1%	*
Other	*	*	*	1%
No opinion	1%	1%	1%	*
Sampling Error	+/-3.0	+/-5.5	+/-6.0	+/-5.0

\* percentage less than 1%

# ALASKA

OCT 15 to OCT 19, 2010  
Likely Voter  
Question 6

Do you approve or disapprove of the way Barack Obama is handling his job as president?

	Total	Men	Women	White	Non-White
Approve	34%	31%	37%	34%	35%
Disapprove	62%	67%	58%	63%	60%
No opinion	4%	3%	5%	3%	5%
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-8.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Approve	34%	N/A	32%	35%	33%	32%	35%
Disapprove	62%	N/A	65%	60%	63%	64%	61%
No opinion	4%	N/A	3%	4%	4%	4%	4%
Sampling Error	+/-3.0		+/-6.5	+/-5.0	+/-6.5	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Approve	34%	42%	33%	31%	35%
Disapprove	62%	53%	64%	65%	61%
No opinion	4%	5%	3%	4%	4%
Sampling Error	+/-3.0	+/-7.0	+/-4.0	+/-7.0	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Approve	34%	88%	38%	6%	86%	50%	7%
Disapprove	62%	10%	58%	91%	11%	44%	91%
No opinion	4%	2%	5%	3%	2%	6%	2%
Sampling Error	+/-3.0	+/-8.0	+/-4.5	+/-6.0	+/-7.5	+/-5.5	+/-4.5

	Total	Anchorage	Anchorage Area	Fairbanks	Panhandle	Rest of State
Approve	34%	35%	24%	32%	42%	N/A
Disapprove	62%	61%	75%	66%	54%	N/A
No opinion	4%	4%	1%	2%	4%	N/A
Sampling Error	+/-3.0	+/-5.0	+/-7.5	+/-8.5	+/-8.5	

	Total	Tea Party Support	Tea Party Neutral	Tea Party Oppose
Approve	34%	4%	25%	75%
Disapprove	62%	96%	68%	21%
No opinion	4%	*	6%	4%
Sampling Error	+/-3.0	+/-5.5	+/-6.0	+/-5.0

\* percentage less than 1%

# ARKANSAS

OCT 15 to OCT 19, 2010  
 Likely Voter  
 Question 1/1A

Q1. If the election for U.S. Senate were held today and the candidates were Blanche Lincoln, the Democrat and John Boozman, the Republican, who would you be more likely to vote for --  
 Q1A. As of today, do you lean more toward -- ?

	Total	Men	Women	White	Non-White
Lincoln, the Democrat	41%	38%	44%	34%	N/A
Boozman, the Republican	55%	57%	52%	62%	N/A
None, neither	2%	2%	2%	2%	N/A
Other	*	1%	*	1%	N/A
No opinion	2%	3%	1%	2%	N/A
Sampling Error	+/-3.5	+/-5.0	+/-5.0	+/-4.0	

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Lincoln, the Democrat	41%	N/A	N/A	50%	39%	36%	46%
Boozman, the Republican	55%	N/A	N/A	46%	55%	60%	50%
None, neither	2%	N/A	N/A	2%	3%	1%	2%
Other	*	N/A	N/A	1%	1%	*	1%
No opinion	2%	N/A	N/A	1%	2%	2%	1%
Sampling Error	+/-3.5			+/-6.0	+/-5.0	+/-8.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Lincoln, the Democrat	41%	49%	40%	41%	41%
Boozman, the Republican	55%	46%	58%	53%	56%
None, neither	2%	2%	2%	2%	2%
Other	*	*	*	*	*
No opinion	2%	3%	*	3%	1%
Sampling Error	+/-3.5	+/-6.0	+/-5.5	+/-6.0	+/-4.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Lincoln, the Democrat	41%	85%	29%	7%	N/A	60%	20%
Boozman, the Republican	55%	11%	63%	92%	N/A	37%	76%
None, neither	2%	3%	3%	*	N/A	2%	2%
Other	*	*	1%	*	N/A	1%	*
No opinion	2%	*	5%	*	N/A	1%	2%
Sampling Error	+/-3.5	+/-6.0	+/-5.5	+/-7.0		+/-6.0	+/-5.0

	Total	North/East	North/Central	Pulaski	North/west	South/west
Lincoln, the Democrat	41%	52%	40%	N/A	28%	38%
Boozman, the Republican	55%	44%	55%	N/A	66%	60%
None, neither	2%	2%	2%	N/A	2%	*
Other	*	1%	1%	N/A	*	1%
No opinion	2%	1%	2%	N/A	3%	1%
Sampling Error	+/-3.5	+/-8.5	+/-7.0		+/-6.5	+/-8.5

\* percentage less than 1%

# ARKANSAS

OCT 15 to OCT 19, 2010  
 Likely Voter  
 Question 1/1A

Q1. If the election for U.S. Senate were held today and the candidates were Blanche Lincoln, the Democrat and John Boozman, the Republican, who would you be more likely to vote for --  
 Q1A. As of today, do you lean more toward -- ?

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose	Urban	Sub-urban	All Rural	SWT Rural	Very Rural
Lincoln, the Democrat	41%	8%	45%	84%	N/A	49%	37%	35%	39%
Boozman, the Republican	55%	90%	50%	14%	N/A	47%	58%	60%	56%
None, neither	2%	1%	2%	2%	N/A	1%	2%	3%	2%
Other	*	*	1%	*	N/A	*	*	*	1%
No opinion	2%	1%	2%	*	N/A	2%	2%	2%	2%
Sampling Error	+/-3.5	+/-6.0	+/-5.5	+/-7.5		+/-6.0	+/-4.0	+/-6.0	+/-6.0

\* percentage less than 1%

# ARKANSAS

OCT 15 to OCT 19, 2010  
Likely Voter  
Question 2/2A

Q2. If the election for Governor were held today and the candidates were Mike Beebe, the Democrat, and Jim Keet, the Republican, who would you be more likely to vote for --  
Q2A. As of today, do you lean more toward -- ?

	Total	Men	Women	White	Non-White
Beebe, the Democrat	62%	62%	62%	59%	N/A
Keet, the Republican	35%	34%	35%	37%	N/A
None, neither	1%	*	1%	1%	N/A
Other	1%	1%	1%	1%	N/A
No opinion	2%	3%	1%	2%	N/A
Sampling Error	+/-3.5	+/-5.0	+/-5.0	+/-4.0	

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Beebe, the Democrat	62%	N/A	N/A	68%	68%	54%	68%
Keet, the Republican	35%	N/A	N/A	28%	30%	42%	29%
None, neither	1%	N/A	N/A	1%	1%	*	1%
Other	1%	N/A	N/A	*	*	1%	*
No opinion	2%	N/A	N/A	1%	1%	2%	1%
Sampling Error	+/-3.5			+/-6.0	+/-5.0	+/-8.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Beebe, the Democrat	62%	68%	61%	61%	63%
Keet, the Republican	35%	29%	37%	35%	34%
None, neither	1%	1%	1%	1%	*
Other	1%	1%	*	*	1%
No opinion	2%	2%	1%	3%	1%
Sampling Error	+/-3.5	+/-6.0	+/-5.5	+/-6.0	+/-4.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Beebe, the Democrat	62%	95%	61%	28%	N/A	81%	46%
Keet, the Republican	35%	4%	33%	70%	N/A	19%	50%
None, neither	1%	1%	1%	*	N/A	*	*
Other	1%	*	1%	1%	N/A	*	1%
No opinion	2%	*	4%	1%	N/A	*	3%
Sampling Error	+/-3.5	+/-6.0	+/-5.5	+/-7.0		+/-6.0	+/-5.0

	Total	North/East	North/Central	Pulaski	North/west	South/west
Beebe, the Democrat	62%	70%	64%	N/A	51%	63%
Keet, the Republican	35%	27%	34%	N/A	42%	35%
None, neither	1%	1%	*	N/A	2%	*
Other	1%	*	1%	N/A	2%	*
No opinion	2%	1%	1%	N/A	4%	1%
Sampling Error	+/-3.5	+/-8.5	+/-7.0		+/-6.5	+/-8.5

\* percentage less than 1%

# ARKANSAS

OCT 15 to OCT 19, 2010  
 Likely Voter  
 Question 2/2A

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose	Urban	Sub- urban	All Rural	SWT Rural	Very Rural
Beebe, the Democrat	62%	36%	66%	90%	N/A	66%	60%	60%	59%
Keet, the Republican	35%	62%	29%	9%	N/A	29%	38%	37%	38%
None, neither	1%	*	1%	1%	N/A	1%	1%	1%	*
Other	1%	1%	*	*	N/A	2%	*	1%	*
No opinion	2%	*	3%	*	N/A	3%	1%	1%	2%
Sampling Error	+/-3.5	+/-6.0	+/-5.5	+/-7.5		+/-6.0	+/-4.0	+/-6.0	+/-6.0

\* percentage less than 1%

# ARKANSAS

OCT 15 to OCT 19, 2010  
Likely Voter  
Question 3

Do you approve or disapprove of the way Barack Obama is handling his job as president?

	Total	Men	Women	White	Non-White
Approve	33%	35%	32%	26%	N/A
Disapprove	63%	63%	63%	71%	N/A
No opinion	4%	2%	5%	3%	N/A
Sampling Error	+/-3.5	+/-5.0	+/-5.0	+/-4.0	

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Approve	33%	N/A	N/A	41%	29%	32%	35%
Disapprove	63%	N/A	N/A	55%	67%	65%	60%
No opinion	4%	N/A	N/A	5%	4%	3%	4%
Sampling Error	+/-3.5			+/-6.0	+/-5.0	+/-8.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Approve	33%	40%	33%	31%	35%
Disapprove	63%	57%	63%	64%	62%
No opinion	4%	3%	4%	5%	3%
Sampling Error	+/-3.5	+/-6.0	+/-5.5	+/-6.0	+/-4.5

	Total	Demo-crat	Indep-endent	Repub-lican	Lib-eral	Mod-erate	Conser-vative
Approve	33%	67%	24%	8%	N/A	51%	13%
Disapprove	63%	28%	72%	91%	N/A	41%	84%
No opinion	4%	6%	5%	1%	N/A	7%	2%
Sampling Error	+/-3.5	+/-6.0	+/-5.5	+/-7.0		+/-6.0	+/-5.0

	Total	North/ East	Central	Pulaski	North west	South west
Approve	33%	43%	28%	N/A	24%	28%
Disapprove	63%	48%	68%	N/A	74%	70%
No opinion	4%	9%	4%	N/A	2%	2%
Sampling Error	+/-3.5	+/-8.5	+/-7.0		+/-6.5	+/-8.5

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose	Urban	Sub- urban	All Rural	SWT Rural	Very Rural
Approve	33%	7%	31%	79%	N/A	45%	28%	28%	27%
Disapprove	63%	93%	62%	20%	N/A	51%	68%	70%	67%
No opinion	4%	*	7%	1%	N/A	4%	4%	2%	6%
Sampling Error	+/-3.5	+/-6.0	+/-5.5	+/-7.5		+/-6.0	+/-4.0	+/-6.0	+/-6.0

\* percentage less than 1%

# FLORIDA

OCT 15 to OCT 19, 2010  
Likely Voter  
Question 1/1A

Q1. If the election for U.S. Senate were held today and the candidates were Kendrick Meek, the Democrat, Marco Rubio, the Republican, and Charlie Crist, the Independent who would you be more likely to vote for --

Q1A. As of today, do you lean more toward --

	Total	Men	Women	White	Non-White
Meek, the Democrat	20%	15%	25%	14%	N/A
Rubio, the Republican	46%	54%	38%	51%	N/A
Crist, the Independent	32%	29%	34%	33%	N/A
None, neither	1%	*	1%	1%	N/A
Other	*	*	*	*	N/A
No opinion	1%	1%	2%	2%	N/A
Sampling Error	+/-3.5	+/-5.0	+/-5.0	+/-4.0	

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Meek, the Democrat	20%	N/A	N/A	26%	16%	N/A	21%
Rubio, the Republican	46%	N/A	N/A	39%	49%	N/A	44%
Crist, the Independent	32%	N/A	N/A	32%	32%	N/A	32%
None, neither	1%	N/A	N/A	1%	1%	N/A	1%
Other	*	N/A	N/A	*	1%	N/A	*
No opinion	1%	N/A	N/A	2%	2%	N/A	2%
Sampling Error	+/-3.5			+/-6.0	+/-5.0		+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Meek, the Democrat	20%	24%	18%	23%	20%
Rubio, the Republican	46%	40%	48%	41%	49%
Crist, the Independent	32%	34%	32%	34%	30%
None, neither	1%	1%	*	1%	*
Other	*	*	*	*	*
No opinion	1%	2%	1%	1%	1%
Sampling Error	+/-3.5	+/-6.5	+/-5.0	+/-7.5	+/-4.0

\* percentage less than 1%



# FLORIDA

OCT 15 to OCT 19, 2010  
Likely Voter  
Question 1/1A

Q1. If the election for U.S. Senate were held today and the candidates were Kendrick Meek, the Democrat, Marco Rubio, the Republican, and Charlie Crist, the Independent who would you be more likely to vote for --

Q1A. As of today, do you lean more toward --

	Total	Demo- crat	Indep- endent	Repub- lican	Lib- eral	Mod- erate	Conser- vative
Meek, the Democrat	20%	51%	13%	*	33%	29%	10%
Rubio, the Republican	46%	5%	44%	87%	8%	32%	71%
Crist, the Independent	32%	44%	40%	11%	57%	38%	16%
None, neither	1%	*	1%	*	1%	*	1%
Other	*	*	1%	*	*	*	*
No opinion	1%	*	2%	2%	1%	1%	1%
Sampling Error	+/-3.5	+/-6.5	+/-6.0	+/-6.0	+/-8.5	+/-6.0	+/-5.0

	Total	North	Central Atlantic	Tampa Bay Area	South Central	Miami/ South- ern
Meek, the Democrat	20%	19%	22%	N/A	12%	29%
Rubio, the Republican	46%	57%	45%	N/A	53%	32%
Crist, the Independent	32%	21%	31%	N/A	31%	38%
None, neither	1%	1%	1%	N/A	*	*
Other	*	*	*	N/A	*	*
No opinion	1%	2%	1%	N/A	3%	1%
Sampling Error	+/-3.5	+/-7.0	+/-8.0		+/-8.5	+/-7.5

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose	Urban	All Suburbs	Older Suburbs	New Suburbs	Rural
Meek, the Democrat	20%	2%	21%	41%	24%	19%	29%	15%	20%
Rubio, the Republican	46%	86%	38%	9%	40%	45%	41%	48%	53%
Crist, the Independent	32%	11%	37%	48%	35%	33%	28%	35%	26%
None, neither	1%	1%	1%	*	1%	1%	1%	1%	*
Other	*	*	*	*	*	*	*	1%	*
No opinion	1%	*	3%	1%	1%	1%	2%	1%	2%
Sampling Error	+/-3.5	+/-5.5	+/-6.5	+/-6.5	+/-7.0	+/-4.5	+/-8.0	+/-5.5	+/-8.5

\* percentage less than 1%

# FLORIDA

OCT 15 to OCT 19, 2010  
Likely Voter  
Question 2/2A

Q2. If the election for Governor were held today and the candidates were Alex Sink, the Democrat, and Rick Scott, the Republican, who would you be more likely to vote for --  
Q2A. As of today, do you lean more toward --

	Total	Men	Women	White	Non-White
Sink, the Democrat	46%	42%	49%	41%	N/A
Scott, the Republican	49%	55%	44%	53%	N/A
None, neither	3%	2%	4%	3%	N/A
Other	1%	1%	*	1%	N/A
No opinion	1%	1%	2%	1%	N/A
Sampling Error	+/-3.5	+/-5.0	+/-5.0	+/-4.0	

	Total	18-34	35-64	50-64	65+	Under 50	50 and Older
Sink, the Democrat	46%	N/A	N/A	54%	43%	N/A	49%
Scott, the Republican	49%	N/A	N/A	41%	49%	N/A	45%
None, neither	3%	N/A	N/A	4%	5%	N/A	5%
Other	1%	N/A	N/A	*	1%	N/A	1%
No opinion	1%	N/A	N/A	*	2%	N/A	1%
Sampling Error	+/-3.5			+/-6.0	+/-5.0		+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Sink, the Democrat	46%	52%	47%	44%	47%
Scott, the Republican	49%	42%	50%	50%	48%
None, neither	3%	4%	2%	4%	3%
Other	1%	1%	*	1%	*
No opinion	1%	1%	1%	1%	2%
Sampling Error	+/-3.5	+/-6.5	+/-5.0	+/-7.5	+/-4.0

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Sink, the Democrat	46%	91%	42%	7%	86%	62%	18%
Scott, the Republican	49%	7%	50%	89%	12%	35%	74%
None, neither	3%	1%	6%	2%	*	2%	5%
Other	1%	*	1%	*	*	*	1%
No opinion	1%	1%	2%	1%	1%	*	2%
Sampling Error	+/-3.5	+/-6.5	+/-6.0	+/-6.0	+/-8.5	+/-6.0	+/-5.0

	Total	North	Central Atlantic	Tampa Bay Area	South Central	Miami/Southern
Sink, the Democrat	46%	34%	44%	N/A	41%	60%
Scott, the Republican	49%	59%	50%	N/A	55%	35%
None, neither	3%	3%	3%	N/A	3%	4%
Other	1%	1%	*	N/A	*	*
No opinion	1%	2%	2%	N/A	1%	*
Sampling Error	+/-3.5	+/-7.0	+/-8.0		+/-8.5	+/-7.5

\* percentage less than 1%

# FLORIDA

OCT 15 to OCT 19, 2010  
Likely Voter  
Question 2/2A

Q2. If the election for Governor were held today and the candidates were Alex Sink, the Democrat, and Rick Scott, the Republican, who would you be more likely to vote for --  
Q2A. As of today, do you lean more toward --

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose	Urban	All Suburbs	Older Suburbs	New Suburbs	Rural
Sink, the Democrat	46%	7%	54%	86%	50%	47%	51%	45%	39%
Scott, the Republican	49%	90%	40%	12%	48%	47%	41%	49%	56%
None, neither	3%	2%	3%	2%	*	5%	5%	5%	2%
Other	1%	*	*	1%	*	1%	1%	1%	1%
No opinion	1%	1%	3%	*	2%	1%	2%	1%	2%
Sampling Error	+/-3.5	+/-5.5	+/-6.5	+/-6.5	+/-7.0	+/-4.5	+/-8.0	+/-5.5	+/-8.5

\* percentage less than 1%

# FLORIDA

OCT 15 to OCT 19, 2010  
Likely Voter  
Question 3

Do you approve or disapprove of the way Barack Obama is handling his job as president?

	Total	Men	Women	White	Non-White
Approve	41%	36%	45%	34%	N/A
Disapprove	55%	58%	53%	63%	N/A
No opinion	4%	6%	2%	3%	N/A
Sampling Error	+/-3.5	+/-5.0	+/-5.0	+/-4.0	

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Approve	41%	N/A	N/A	45%	36%	N/A	40%
Disapprove	55%	N/A	N/A	52%	59%	N/A	56%
No opinion	4%	N/A	N/A	3%	5%	N/A	4%
Sampling Error	+/-3.5			+/-6.0	+/-5.0		+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Approve	41%	46%	40%	41%	41%
Disapprove	55%	47%	59%	53%	56%
No opinion	4%	7%	2%	6%	3%
Sampling Error	+/-3.5	+/-6.5	+/-5.0	+/-7.5	+/-4.0

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Approve	41%	80%	35%	10%	78%	49%	21%
Disapprove	55%	18%	59%	87%	21%	46%	74%
No opinion	4%	3%	6%	3%	1%	4%	4%
Sampling Error	+/-3.5	+/-6.5	+/-6.0	+/-6.0	+/-8.5	+/-6.0	+/-5.0

	Total	North	Tampa Central Atlantic	Tampa Bay Area	South Central	Miami/Southern
Approve	41%	28%	47%	N/A	35%	57%
Disapprove	55%	68%	49%	N/A	62%	37%
No opinion	4%	4%	4%	N/A	2%	6%
Sampling Error	+/-3.5	+/-7.0	+/-8.0		+/-8.5	+/-7.5

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose	Urban	All Suburbs	Older Suburbs	New Suburbs	Rural
Approve	41%	6%	41%	85%	46%	40%	49%	36%	38%
Disapprove	55%	94%	53%	10%	50%	56%	45%	61%	58%
No opinion	4%	*	6%	5%	4%	4%	6%	3%	4%
Sampling Error	+/-3.5	+/-5.5	+/-6.5	+/-6.5	+/-7.0	+/-4.5	+/-8.0	+/-5.5	+/-8.5

\* percentage less than 1%

# OHIO

Q1. If the election for U.S. Senate were held today and the candidates were Lee Fisher, the Democrat, and Rob Portman, the Republican, who would you be more likely to vote for -- Q1A. As of today, do you lean more toward -- ?

	Total	Men	Women	White	Non-White
Fisher, the Democrat	40%	36%	43%	33%	N/A
Portman, the Republican	55%	59%	52%	62%	N/A
None, neither	1%	1%	1%	1%	N/A
Other	1%	*	1%	1%	N/A
No opinion	3%	3%	3%	3%	N/A
Sampling Error	+/-3.5	+/-4.5	+/-5.0	+/-3.5	

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Fisher, the Democrat	40%	N/A	35%	44%	38%	37%	41%
Portman, the Republican	55%	N/A	58%	53%	57%	57%	55%
None, neither	1%	N/A	2%	1%	1%	1%	1%
Other	1%	N/A	*	1%	1%	*	1%
No opinion	3%	N/A	6%	2%	2%	5%	2%
Sampling Error	+/-3.5		+/-8.5	+/-5.5	+/-5.0	+/-7.5	+/-3.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Fisher, the Democrat	40%	49%	34%	42%	38%
Portman, the Republican	55%	48%	61%	54%	56%
None, neither	1%	*	2%	1%	2%
Other	1%	1%	*	*	1%
No opinion	3%	2%	4%	3%	3%
Sampling Error	+/-3.5	+/-5.5	+/-5.5	+/-6.0	+/-4.0

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Fisher, the Democrat	40%	89%	27%	*	85%	49%	15%
Portman, the Republican	55%	8%	63%	98%	10%	45%	82%
None, neither	1%	1%	2%	*	1%	2%	1%
Other	1%	1%	1%	*	1%	*	1%
No opinion	3%	2%	6%	1%	4%	5%	1%
Sampling Error	+/-3.5	+/-6.0	+/-5.5	+/-6.0	+/-8.5	+/-5.5	+/-5.0

	Total	Cleveland Area	Industrial North	Central	Columbus Area	Cincinnati/Dayton
Fisher, the Democrat	40%	49%	41%	40%	44%	26%
Portman, the Republican	55%	41%	54%	54%	51%	71%
None, neither	1%	3%	1%	1%	1%	*
Other	1%	1%	1%	1%	1%	*
No opinion	3%	5%	3%	4%	2%	2%
Sampling Error	+/-3.5	+/-8.5	+/-6.5	+/-8.5	+/-8.0	+/-7.0

\* percentage less than 1%

# OHIO

OCT 15 to OCT 19, 2010  
Likely Voter  
Question 1/1A

Q1. If the election for U.S. Senate were held today and the candidates were Lee Fisher, the Democrat, and Rob Portman, the Republican, who would you be more likely to vote for --  
Q1A. As of today, do you lean more toward -- ?

Base = Likely voters

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose	Urban	All Suburbs	Older Suburbs	New Suburbs	Rural
Fisher, the Democrat	40%	10%	38%	84%	56%	33%	39%	27%	40%
Portman, the Republican	55%	89%	51%	14%	40%	60%	54%	67%	57%
None, neither	1%	*	3%	*	2%	2%	2%	1%	*
Other	1%	*	2%	*	1%	1%	1%	*	*
No opinion	3%	1%	7%	1%	1%	4%	4%	4%	3%
Sampling Error	+/-3.5	+/-5.5	+/-6.0	+/-6.5	+/-7.5	+/-4.5	+/-6.0	+/-6.5	+/-7.5

\* percentage less than 1%

# OHIO

OCT 15 to OCT 19, 2010  
Likely Voter  
Question 2/2A

Q2. If the election for Governor were held today and the candidates were Ted Strickland, the Democrat, and John Kasich, the Republican, who would you be more likely to vote for -- Q2A. As of today, do you lean more toward -- ?

	Total	Men	Women	White	Non-White
Strickland, the Democrat	48%	45%	51%	43%	N/A
Kasich, the Republican	47%	52%	43%	53%	N/A
None, neither	2%	2%	3%	2%	N/A
Other	*	1%	*	*	N/A
No opinion	2%	1%	2%	1%	N/A
Sampling Error	+/-3.5	+/-4.5	+/-5.0	+/-3.5	

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Strickland, the Democrat	48%	N/A	42%	51%	49%	44%	50%
Kasich, the Republican	47%	N/A	53%	46%	48%	50%	47%
None, neither	2%	N/A	2%	2%	1%	3%	1%
Other	*	N/A	*	1%	*	*	1%
No opinion	2%	N/A	2%	1%	2%	2%	1%
Sampling Error	+/-3.5		+/-8.5	+/-5.5	+/-5.0	+/-7.5	+/-3.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Strickland, the Democrat	48%	56%	42%	50%	47%
Kasich, the Republican	47%	41%	53%	47%	49%
None, neither	2%	2%	3%	2%	2%
Other	*	*	*	*	1%
No opinion	2%	1%	2%	2%	1%
Sampling Error	+/-3.5	+/-5.5	+/-5.5	+/-6.0	+/-4.0

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Strickland, the Democrat	48%	93%	42%	6%	86%	63%	20%
Kasich, the Republican	47%	5%	51%	90%	10%	31%	78%
None, neither	2%	1%	3%	2%	3%	3%	*
Other	*	*	1%	1%	*	*	1%
No opinion	2%	*	3%	2%	2%	2%	1%
Sampling Error	+/-3.5	+/-6.0	+/-5.5	+/-6.0	+/-8.5	+/-5.5	+/-5.0

	Total	Cleveland Area	Industrial North	Central	Columbus Area	Cincinnati/Dayton
Strickland, the Democrat	48%	59%	48%	51%	47%	39%
Kasich, the Republican	47%	32%	48%	45%	50%	59%
None, neither	2%	5%	2%	2%	2%	*
Other	*	1%	1%	1%	*	*
No opinion	2%	3%	2%	1%	1%	2%
Sampling Error	+/-3.5	+/-8.5	+/-6.5	+/-8.5	+/-8.0	+/-7.0

\* percentage less than 1%

# OHIO

OCT 15 to OCT 19, 2010  
Likely Voter  
Question 2/2A

Q2. If the election for Governor were held today and the candidates were Ted Strickland, the Democrat, and John Kasich, the Republican, who would you be more likely to vote for --  
Q2A. As of today, do you lean more toward -- ?

Base = Likely voters

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose	Urban	All Suburbs	Older Suburbs	New Suburbs	Rural
Strickland, the Democrat	48%	13%	54%	9%	61%	44%	48%	38%	47%
Kasich, the Republican	47%	83%	40%	9%	33%	52%	47%	58%	49%
None, neither	2%	1%	4%	1%	4%	2%	1%	2%	2%
Other	*	*	1%	*	*	1%	1%	1%	*
No opinion	2%	2%	2%	*	2%	2%	3%	1%	1%
Sampling Error	+/-3.5	+/-5.5	+/-6.0	+/-6.5	+/-7.5	+/-4.5	+/-6.0	+/-6.5	+/-7.5

\* percentage less than 1%



# OHIO

OCT 15 to OCT 19, 2010  
Likely Voter  
Question 3

Do you approve or disapprove of the way Barack Obama is handling his job as president?

	Total	Men	Women	White	Non-White		
Approve	42%	40%	43%	36%	N/A		
Disapprove	53%	55%	51%	59%	N/A		
No opinion	5%	5%	5%	5%	N/A		
Sampling Error	+/-3.5	+/-4.5	+/-5.0	+/-3.5			

  

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Approve	42%	N/A	43%	41%	44%	42%	43%
Disapprove	53%	N/A	52%	54%	51%	53%	53%
No opinion	5%	N/A	5%	5%	5%	5%	5%
Sampling Error	+/-3.5		+/-8.5	+/-5.5	+/-5.0	+/-7.5	+/-3.5

  

	Total	Under \$50K	\$50K or more	No College	Attended College
Approve	42%	47%	40%	42%	43%
Disapprove	53%	50%	56%	55%	51%
No opinion	5%	3%	4%	3%	6%
Sampling Error	+/-3.5	+/-5.5	+/-5.5	+/-6.0	+/-4.0

  

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Approve	42%	85%	33%	5%	82%	55%	17%
Disapprove	53%	13%	58%	91%	14%	37%	81%
No opinion	5%	2%	9%	4%	4%	8%	3%
Sampling Error	+/-3.5	+/-6.0	+/-5.5	+/-6.0	+/-8.5	+/-5.5	+/-5.0

  

	Total	Cleveland Area	Industrial North	Central	Columbus Area	Cincinnati/Dayton
Approve	42%	56%	41%	40%	48%	29%
Disapprove	53%	37%	51%	55%	50%	67%
No opinion	5%	7%	8%	5%	2%	4%
Sampling Error	+/-3.5	+/-8.5	+/-6.5	+/-8.5	+/-8.0	+/-7.0

  

	Total	Tea Party Support	Tea Party Neutral	Tea Party Oppose	Urban	All Suburbs	Older Suburbs	New Suburbs	Rural
Approve	42%	10%	44%	87%	61%	36%	41%	30%	37%
Disapprove	53%	89%	47%	9%	35%	57%	53%	63%	59%
No opinion	5%	1%	9%	4%	4%	6%	6%	6%	4%
Sampling Error	+/-3.5	+/-5.5	+/-6.0	+/-6.5	+/-7.5	+/-4.5	+/-6.0	+/-6.5	+/-7.5

\* percentage less than 1%