



Interviews with 1,008 adult Americans conducted by telephone by Opinion Research Corporation on October 5-7, 2010. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points.

FOR RELEASE: WEDNESDAY, OCTOBER 13 AT 10 AM

3. Do you approve or disapprove of the way Michelle Obama is handling her job as first lady?

Oct. 5-7
2010

Approve	65%
Disapprove	25%
No opinion	10%

Do you approve or disapprove of the way Michelle Obama is handling her job as first lady?

Base = Total Sample

	Total	Men	Women	White	Non-White
Approve	65%	60%	71%	60%	79%
Disapprove	25%	27%	23%	29%	14%
No opinion	10%	13%	7%	11%	7%
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-7.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Approve	65%	N/A	62%	65%	63%	66%	64%
Disapprove	25%	N/A	25%	27%	28%	23%	27%
No opinion	10%	N/A	13%	8%	9%	11%	9%
Sampling Error	+/-3.0		+/-6.5	+/-5.5	+/-5.5	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Approve	65%	63%	69%	61%	68%
Disapprove	25%	27%	24%	28%	23%
No opinion	10%	11%	7%	11%	9%
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Approve	65%	90%	61%	39%	82%	73%	50%
Disapprove	25%	5%	27%	46%	11%	18%	38%
No opinion	10%	4%	11%	15%	7%	9%	12%
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0	+/-6.5	+/-5.5	+/-4.5

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Approve	65%	71%	63%	63%	67%	70%	64%	63%
Disapprove	25%	19%	24%	30%	22%	21%	26%	28%
No opinion	10%	11%	13%	7%	11%	9%	10%	10%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-6.0	+/-4.5	+/-6.5

* percentage less than 1%