

# CALIFORNIA FLORIDA KENTUCKY 

All interviews conducted by telephone by Opinion Research Corporation on September 2-7, 2010. Sample sizes and sampling errors for each state as follows:

|  | ALL RESPONDENTS |  | REGISTERED VOTERS |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Sample <br> Size | Sampling <br> error | Sample <br> size | Sampling <br> error |
| CALIFORNIA | 1,006 | $+/-3$ | 866 | $+/-3.5$ |
| FLORIDA | 1,006 | $+/-3$ | 899 | $+/-3.5$ |
| KENTUCKY | 1,011 | $+/-3$ | 869 | $+/-3.5$ |

FOR RELEASE: WEDNESDAY, SEPTEMBER 8 AT 5 PM

## CALIFORNIA

1/1a. If the election for U.S. Senate were held today and the candidates were Barbara Boxer, the Democrat and Carly Fiorina, the Republican, who would you be more likely to vote for? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

| Boxer | Fiorina | Neither <br> $($ (vol. $)$ | Other <br> $($ (vol. $)$ | No <br> Opinion |
| :---: | :---: | :---: | :---: | :---: |

Registered Voters
Sept. 2-7, 2010
$48 \% \quad 44 \%$
5\%
*
3\%
$2 / 2 \mathrm{a}$. If the election for Governor were held today and the candidates were Jerry Brown, the Democrat, and Meg Whitman, the Republican, who would you be more likely to vote for? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

|  | Brown | Whitman | Neither (vol.) | Other (vol.) | No Opinion |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters |  |  |  |  |  |
| Sept. 2-7, 2010 | 46\% | 48\% | 3\% | * | 2\% |

## FLORIDA

1/1a. If the election for U.S. Senate were held today and the candidates were Kendrick Meek, the Democrat, Marco Rubio the Republican, and Charlie Crist, the Independent, who would you be more likely to vote for? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

|  | Meek | $\underline{\text { Rubio }}$ | $\underline{\text { Crist }}$ | Neither <br> (vol.) | Other <br> (vol.) | No <br> Opinion |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters $24 \%$ $36 \%$ $34 \%$ $3 \%$ $*$ | $3 \%$ |  |  |  |  |  |

2/2a. If the election for Governor were held today and the candidates were Alex Sink, the Democrat, and Rick Scott, the Republican, who would you be more likely to vote for? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

| Sink | $\underline{\text { Scott }}$ | Neither <br> (vol. $)$ | Other <br> (vol. $)$ | No <br> Opinion |
| :--- | :--- | :--- | :--- | :--- |

Registered Voters
Sept. 2-7, 2010
49\%
42\%
6\%
3\%

## KENTUCKY

1/1a. If the election for U.S. Senate were held today and the candidates were Jack Conway, the Democrat, and Rand Paul, the Republican, who would you be more likely to vote for? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

|  | Conway | Paul | Neither <br> (vol.) | Other <br> (vol.) | No <br> Opinion |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $46 \%$ | $46 \%$ | $5 \%$ | $*$ | $4 \%$ |

## CALIFORNIA

SEPT 02 to SEPT 07, 201
Registered Voters
Question 1/1A

Q1. If the election for U.S. Senate were held today and the candidates were Barbara Boxer, the Democrat, and Carly Fiorina, the Republican, who would you be more likely to vote for -Q1A. As of today, do you lean more toward --

Base $=$ Registered Voters

|  | Total | Men | Women | White | Non-White |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | ----- | ----- | ----- | ----- | $---0 \%$ |
| Boxer, the Democrat | $48 \%$ | $47 \%$ | $48 \%$ | $40 \%$ | $58 \%$ |
| Fiorina, the Republican | $44 \%$ | $46 \%$ | $43 \%$ | $56 \%$ | $30 \%$ |
| None, neither | $5 \%$ | $4 \%$ | $6 \%$ | $3 \%$ | $8 \%$ |
| Other | $*$ | $1 \%$ | $*$ | $1 \%$ | $*$ |
| No opinion | $3 \%$ | $3 \%$ | $2 \%$ | $1 \%$ | $4 \%$ |
| Sampling Error | $+/-3.5$ | $+/-5.0$ | $+/-4.5$ | $+/-4.0$ | $+/-6.5$ |

## Boxer, the Democrat

Fiorina, the Republican
None, neither
Other
No opinion
Sampling Error
Boxer, the Democrat
Fiorina, the Republican
None, neither
Other
No opinion
Sampling Error

|  | Total | Democrat | Independent |  | Repub- <br> lican | Liberal | Moderate | Conservative |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Boxer, the Democrat | 48\% | 87\% | 45\% |  | 5\% | 88\% | 57\% | 18\% |
| Fiorina, the Republican | 44\% | 8\% | 40\% |  | 92\% | 5\% | 35\% | 77\% |
| None, neither | 5\% | 3\% | 8\% |  | 3\% | 2\% | 6\% | 4\% |
| Other | * | 1\% | * |  | * | * | * | * |
| No opinion | 3\% | 2\% | 6\% |  | * | 4\% | 2\% | 1\% |
| Sampling Error | +/-3.5 | +/-6.0 | +/-5.0 |  | +/-6.5 | +/-7.0 | +/-5.5 | +/-5.5 |
|  | Total | Coastal | $\begin{array}{cc} \text { Inland/ } \\ \text { Valley } & \text { A } \end{array}$ | Bay <br> Area | LA <br> a County | South -ern |  |  |
| Boxer, the Democrat | 48\% | N/A | 35\% 5 | 54\% | 55\% | 46\% |  |  |
| Fiorina, the Republican | 44\% | N/A | 56\% 3 | 38\% | 33\% | 48\% |  |  |
| None, neither | 5\% | N/A | 8\% | 5\% | 9\% | 1\% |  |  |
| Other | * | N/A | * | 1\% | * | * |  |  |
| No opinion | 3\% | N/A | 1\% | 2\% | 2\% | 6\% |  |  |
| Sampling Error | +/-3.5 |  | +/-7.5 +/-7 | 7.0 | +/-7.0 | +/-7.0 |  |  |

* percentage less than $1 \%$

SEPT 02 to SEPT 07, 201
Registered Voters
Question 2/2A

Q2. If the election for Governor were held today and the candidates were Jerry Brown, the Democrat, and Meg Whitman, the Republican, who would you be more likely to vote for -Q2A. As of today, do you lean more toward --

Base $=$ Registered Voters
Brown, the Democrat
Whitman, the Republican
None, neither
Other
No opinion
Sampling Error
Brown, the Democrat
Whitman, the Republican
None, neither
Other
No opinion
Sampling Error


* percentage less than $1 \%$


## FLORIDA

SEPT 02 to SEPT 07, 2010
REGISTERED VOTERS
Question 1/1A
Q1. If the election for U.S. Senate were held today and the candidates were Kendrick Meek, the Democrat, Marco Rubio, the Republican, and Charlie Crist, the Independent who would you be more likely to vote for --
Q1A. As of today, do you lean more toward --
Base $=$ Registered Voters

|  | Total | Men | Women | White No | on-White |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Meek, the Democrat | 24\% | 20\% | 28\% | 18\% | 40\% |  |  |  |
| Rubio, the Republican | 36\% | 39\% | 32\% | 41\% | 25\% |  |  |  |
| Crist, the Independent | 34\% | 33\% | 35\% | 35\% | 29\% |  |  |  |
| None, neither | 3\% | 3\% | 2\% | 3\% | 3\% |  |  |  |
| No opinion | 3\% | 4\% | 2\% | 3\% | 3\% |  |  |  |
| Sampling Error | +/-3.5 | +/-4.5 | +/-4.5 + | +/-3.5 +/ | /-8.0 |  |  |  |
|  | Total | $\begin{aligned} & 18 \\ & 34 \end{aligned}$ | $\begin{aligned} & 35- \\ & 49 \end{aligned}$ | $\begin{aligned} & 50- \\ & 64 \end{aligned}$ | 65+ | $\begin{gathered} \text { Under } \\ 50 \end{gathered}$ | 50 and Older |  |
| Meek, the Democrat | 24\% | N/A | 22\% | 22\% | 21\% | 27\% | 22\% |  |
| Rubio, the Republican | 36\% | N/A | 36\% | 44\% | 40\% | 30\% | 42\% |  |
| Crist, the Independent | 34\% | N/A | 37\% | 27\% | 34\% | 37\% | 31\% |  |
| None, neither | 3\% | N/A | 2\% | 3\% | 3\% | 3\% | 3\% |  |
| No opinion | 3\% | N/A | 4\% | 3\% | 2\% | 3\% | 2\% |  |
| Sampling Error | +/-3.5 |  | +/-8.0 | +/-6.0 | +/-5.0 + | +/-6.5 | +/-4.0 |  |
|  | Total | Under \$50K | $\$ 50 \mathrm{~K}$ <br> or more | No <br> College | Attended College | d Urban | Suburban | Rural |
| Meek, the Democrat | 24\% | 29\% | 22\% | 24\% | 25\% | 37\% | 20\% | 24\% |
| Rubio, the Republican | 36\% | 28\% | 39\% | 32\% | 39\% | 25\% | 39\% | 37\% |
| Crist, the Independent | 34\% | 37\% | 33\% | 39\% | 30\% | 34\% | 34\% | 34\% |
| None, neither | 3\% | 4\% | 2\% | 3\% | 3\% | 2\% | 4\% | 2\% |
| No opinion | 3\% | 2\% | 4\% | 2\% | 3\% | 3\% | 3\% | 4\% |
| Sampling Error | +/-3.5 | +/-5.5 | +/-5.0 | +/-6.5 | +/-4.0 | +/-7.0 | +/-4.5 | +/-8.5 |



* percentage less than $1 \%$


## FLORIDA

SEPT 02 to SEPT 07, 2010
REGISTERED VOTERS
Question 2/2A
Q2. If the election for Governor were held today and the candidates were Alex Sink, the Democrat, and Rick Scott, the Republican, who would you be more likely to vote for --
Q2A. As of today, do you lean more toward --
Base $=$ Registered Voters
Sink, the Democrat
Scott, the Republican
None, neither
Other
No opinion
Sampling Error


* percentage less than $1 \%$

KENTUCKY
SEPT 02 to SEPT 07, 2010
REGISTERED VOTERS
Question 1/1A
Q1. If the election for U.S. Senate were held today and the candidates were Jack Conway, the Democrat, and Rand Paul, the Republican, who would you be more likely to vote for -Q1A. As of today, do you lean more toward --

Base $=$ Registered Voters

|  | Total | Men | Women | White N | on-White |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Conway, the Democrat | 46\% | 44\% | 48\% | 43\% | N/A |  |  |
| Paul, the Republican | 46\% | 49\% | 43\% | 48\% | N/A |  |  |
| None, neither | 5\% | 4\% | 6\% | 5\% | N/A |  |  |
| Other | * | * | * | * | N/A |  |  |
| No opinion | 4\% | 3\% | 4\% | 4\% | N/A |  |  |
| Sampling Error | +/-3.5 | +/-5.0 | +/-4.5 + | -3.5 |  |  |  |
|  | Total | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | $\begin{aligned} & 35- \\ & 49 \end{aligned}$ | $\begin{aligned} & 50- \\ & 64 \end{aligned}$ | 65+ | $\begin{gathered} \text { Under } \\ 50 \end{gathered}$ | 50 and Older |
| Conway, the Democrat | 46\% | N/A | 43\% | 51\% | 44\% | 45\% | 48\% |
| Paul, the Republican | 46\% | N/A | 51\% | 42\% | 48\% | 46\% | 45\% |
| None, neither | 5\% | N/A | 2\% | 4\% | 5\% | 5\% | 4\% |
| Other | * | N/A | * | * | * | * | * |
| No opinion | 4\% | N/A | 4\% | 3\% | 3\% | 4\% | 3\% |
| Sampling Error | +/-3.5 |  | +/-7.0 | +/-5.5 | +/-6.0 | +/-6.0 | +/-4.0 |
|  | Total | Under \$50K | \$50K <br> or more | No College | Atten Colleg |  |  |
| Conway, the Democrat | 46\% | 52\% | 43\% | 51\% |  |  |  |
| Paul, the Republican | 46\% | 39\% | 53\% | 39\% |  |  |  |
| None, neither | 5\% | 6\% | 4\% | 5\% |  |  |  |
| Other | * | * | * | * |  |  |  |
| No opinion | 4\% | 3\% | 1\% | 5\% |  |  |  |
| Sampling Error | +/-3.5 | +/-5.0 | +/-5.5 | +/-5.0 | +/-4 |  |  |



[^0]
[^0]:    * percentage less than $1 \%$

