

CALIFORNIA FLORIDA KENTUCKY

All interviews conducted by telephone by Opinion Research Corporation on September 2-7, 2010. Sample sizes and sampling errors for each state as follows:

	ALL RES	SPONDENTS	REGISTERED VOTERS		
	Sample Sampling		Sample	Sampling	
	Size	error	size	error	
CALIFORNIA	1,006	+/-3	866	+/-3.5	
FLORIDA	1,006	+/-3	899	+/-3.5	
KENTUCKY	1,011	+/-3	869	+/-3.5	

FOR RELEASE: WEDNESDAY, SEPTEMBER 8 AT 5 PM

CALIFORNIA

1/1a. If the election for U.S. Senate were held today and the candidates were Barbara Boxer, the Democrat and Carly Fiorina, the Republican, who would you be more likely to vote for? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

	<u>Boxer</u>	<u>Fiorina</u>	Neither (vol.)	Other (vol.)	No <u>Opinion</u>
Registered Voters Sept. 2-7, 2010	48%	44%	5%	*	3%

2/2a. If the election for Governor were held today and the candidates were Jerry Brown, the Democrat, and Meg Whitman, the Republican, who would you be more likely to vote for? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

	<u>Brown</u>	<u>Whitman</u>	Neither (vol.)	Other (vol.)	No <u>Opinion</u>
Registered Voters Sept. 2-7, 2010	46%	48%	3%	*	2%

FLORIDA

1/1a. If the election for U.S. Senate were held today and the candidates were Kendrick Meek, the Democrat, Marco Rubio the Republican, and Charlie Crist, the Independent, who would you be more likely to vote for? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

	<u>Meek</u>	<u>Rubio</u>	<u>Crist</u>	Neither (vol.)	Other (vol.)	No <u>Opinion</u>
Registered Voters Sept. 2-7, 2010	24%	36%	34%	3%	*	3%

2/2a. If the election for Governor were held today and the candidates were Alex Sink, the Democrat, and Rick Scott, the Republican, who would you be more likely to vote for? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

	<u>Sink</u>	Scott	Neither (vol.)	Other (vol.)	No <u>Opinion</u>
Registered Voters Sept. 2-7, 2010	49%	42%	6%	*	3%

KENTUCKY

1/1a. If the election for U.S. Senate were held today and the candidates were Jack Conway, the Democrat, and Rand Paul, the Republican, who would you be more likely to vote for? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

	Conway	<u>Paul</u>	Neither (vol.)	Other (vol.)	No <u>Opinion</u>
Registered Voters Sept. 2-7, 2010	46%	46%	5%	*	4%

CALIFORNIA

SEPT 02 to SEPT 07, 201 Registered Voters Question 1/1A

Q1. If the election for U.S. Senate were held today and the candidates were Barbara Boxer, the Democrat, and Carly Fiorina, the Republican, who would you be more likely to vote for -- Q1A. As of today, do you lean more toward --

Base = Registered Voters

	Total	Men	Women		on-White			
Boxer, the Democrat	48%	47%	48%	40%	58%			
Fiorina, the Republican	44%	46%	43%	56%	30%			
None, neither	5%	4%	6%	3%	8%			
Other	*	1%	*	1%	*			
No opinion	3%	3%	2%	1%	4%			
Sampling Error	+/-3.5	+/-5.0	+/-4.5 +/	-4.0 +	/-6.5			
		18-	35 -	50-		Under	50 and	
	Total	34	49	64	65+	50	Older	
Boxer, the Democrat	48%	N/A	47%	48%	43%	 51%	46%	
Fiorina, the Republican	44%	N/A	45%	49%	50%	39%	49%	
None, neither	5%	N/A	4%	2%	3%	7%	3%	
Other	*	N/A	*	*	*	*	*	
No opinion	3%	N/A	4%	1%	3%	3%	2%	
Sampling Error	+/-3.5		+/-7.5	+/-6.0	+/-5.5	+/-6.0	+/-4.0	
		Under	\$50K	No	Attende	d	Sub-	
	Total	\$50K	or more	College	College	Urban	urban	Rural
Boxer, the Democrat	48%	54%	47%	46%	49%	57%	44%	32%
Fiorina, the Republican	44%	37%	45%	42%	45%	36%	48%	59%
None, neither	5%	6%	5%	6%	5%	4%	7%	3%
Other	*	*	*	1%	*	1%	*	*
No opinion	3%	2%	3%	6%	1%	2%	2%	6%
Sampling Error	+/-3.5	+/-7.0	+/-4.5	+/-8.0	+/-3.5	+/-5.0	+/-5.5	+/-8.5
		Demo-	Indep-	-		Mod-	Conse	
	Total	crat	endent			erate	vativ	
Boxer, the Democrat	48%	87%	45%	5%		57%	18%	
Fiorina, the Republican	44%	88	40%	92%	5%	35%	77%	
None, neither	5%	3%	88	3%	2%	6%	4%	
Other	*	1%	*	*	*	*	*	
No opinion	3%	2%	6%	*	4%	2%	1%	
Sampling Error	+/-3.5	+/-6.0	+/-5.0	+/-6.5	+/-7.0	+/-5.5	+/-5.5	
]	Inland/	Bay LA	South			
	Total	Coastal	-	Area Cou	nty -ern			
Boxer, the Democrat	48%	N/A		54% 55				
Fiorina, the Republican	44%	N/A		38% 33				
None, neither	5%	N/A	8%	5% 9				
Other	*	N/A	*	1% *				
No opinion	3%	N/A	1%	2% 2				
Sampling Error	+/-3.5	-	+/-7.5 +/-	7.0 +/-7.	0 +/-7.0			

^{*} percentage less than 1%

SEPT 02 to SEPT 07, 201 Registered Voters Question 2/2A

CALIFORNIA



Q2. If the election for Governor were held today and the candidates were Jerry Brown, the Democrat, and Meg Whitman, the Republican, who would you be more likely to vote for -- Q2A. As of today, do you lean more toward --

Base = Registered Voters

	Total	Men	Women	White N	on-White			
Brown, the Democrat	46%	43%	47%	39%	54%			
Whitman, the Republican	48%	51%	46%	56%	38%			
None, neither	3%	2%	4%	3%	3%			
Other	*	1%	*	*	*			
No opinion	2%	2%	2%	1%	3%			
Sampling Error	+/-3.5	+/-5.0	+/-4.5 +/	-4.0	-/-6.5			
		18-	35-	50-		Under	50 and	
	Total	34	49	64	65+	50	Older	
Process III Process	460			400		450	400	
Brown, the Democrat	46% 48%	N/A N/A	44%	48%	50% 47%	45%	49%	
Whitman, the Republican None, neither	466 3%	N/A N/A	51% 4%	48% 3%	4 / 6 2%	48% 4%	47% 3%	
Other	ა *	N/A N/A	4 o *		2 o *	4 o *	ა *	
No opinion	2%	N/A	1%	1%	1%	3%	1%	
Sampling Error	+/-3.5	147 11	+/-7.5	+/-6.0		-/-6.0	+/-4.0	
Damping Biloi	., 3.3		., ,.5	., 0.0	., 3.3	, 0.0	., 1.0	
		1	4= 0					
	m-1-1	Under	\$50K	No	Attended		Sub-	D 1
	Total	\$50K	or more	College	-	Urban 	urban	Rural
Brown, the Democrat	46%	54%	43%	52%	44%	54%	40%	37%
Whitman, the Republican	48%	39%	51%	42%	50%	41%	52%	61%
None, neither	3%	3%	4%	2%	4%	2%	5%	2%
Other	*	*	*	1%	*	1%	*	*
No opinion	2%	4%	1%	2%	2%	3%	3%	*
Sampling Error	+/-3.5	+/-7.0	+/-4.5	+/-8.0	+/-3.5	+/-5.0	+/-5.5	+/-8.5
		Demo-	Indep-	Repub	- Lib-	Mod-	Conse	er-
	Total	crat	endent	_		erate	vativ	re
Brown, the Democrat	46%	84%	43%	4 8		52%	20%	
Whitman, the Republican	48%	10%	48%	93%		42%	76%	
None, neither	3%	1%	6%	2 %		4 %	38	5
Other	*	1%	1%	*	*	*	*	
No opinion	2%	4%	2%	18		2%	18	
Sampling Error	+/-3.5	+/-6.0	+/-5.0	+/-6.5	+/-7.0	+/-5.5	+/-5.5)
		:	Inland/	Bay LA	South			
	Total	Coastal	Valley	Area Cou	inty -ern			
Brown, the Democrat	46%	N/A		51% 48				
Whitman, the Republican	48%	N/A		43% 45				
None, neither	3%	N/A	6%		18			
Other	*	N/A	*	1% *				
No opinion	2%	N/A	*		3%			
Sampling Error	+/-3.5		+/-7.5 +/-	_				
	., 3.3		., ,.5 1,-		., ,			

^{*} percentage less than 1%

FLORIDA

SEPT 02 to SEPT 07, 2010 REGISTERED VOTERS Question 1/1A

Q1. If the election for U.S. Senate were held today and the candidates were Kendrick Meek, the Democrat, Marco Rubio, the Republican, and Charlie Crist, the Independent who would you be more likely to vote for --

Q1A. As of today, do you lean more toward --

Base = Registered Voters

	Total		Women		Non-White			
Mark the Benedict				100	400			
Meek, the Democrat	24%	20%	28%	18%	40%			
Rubio, the Republican	36%	39%	32%	41%	25%			
Crist, the Independent	34% 3%	33% 3%	35% 2%	35% 3%	29% 3%			
None, neither	3%	4%	2 %	3%	3%			
No opinion	+/-3.5				+/-8.0			
Sampling Error	T/-3.5	T/-4.5	r/-4.5 T/	-3.3	T/-0.0			
		18-	35-	50-		Under	50 and	
	Total	34	49	64	65+	50	Older	
Meek, the Democrat	24%	N/A	22%	22%	21%	27%	22%	
Rubio, the Republican	36%	N/A	36%	44%	40%	30%	42%	
Crist, the Independent	34%	N/A	37%	27%	34%	37%	31%	
None, neither	3%	N/A	2%	3%	3%	3%	3%	
No opinion	3%	N/A	4%	3%	2%	3%	2%	
Sampling Error	+/-3.5		+/-8.0	+/-6.0	+/-5.0	+/-6.5	+/-4.0	
		IIn don	ĊEOV	No	7++ on do	لد	Cub	
	ma±a1	Under	\$50K	No	Attende		Sub-	Dumo 1
	Total	\$50K 	or more	Colleg	_		urban	Rural
Meek, the Democrat	24%	29%	22%	24%	25%		20%	24%
Rubio, the Republican	36%	28%	39%	32%	39%	25%	39%	37%
Crist, the Independent	34%	37%	33%	39%	30%	34%	34%	34%
None, neither	3%	4%	2%	3%	3%	2%	4%	2%
No opinion	3%	2%	4%	2%	3%	3%	3%	4%
Sampling Error	+/-3.5	+/-5.5	+/-5.0	+/-6.5	+/-4.0	+/-7.0	+/-4.5	+/-8.5
		Demo-	Indep-	Repu	b- Lib-	Mod-	Conse	or_
	Total		endent			erate		
Meek, the Democrat	24%	54%	16%		% 45%	31%	129	
Rubio, the Republican	36%	5%	29%	70		18%	649	
Crist, the Independent	34%	36%	45%	21		42%	219	
None, neither	3%	2%	6%	*		4%	29	
No opinion	3%	2%	3%	3	8 *	6%	19	
Sampling Error	+/-3.5	+/-6.0	+/-5.5	+/-5.		+/-5.5	+/-5.0	
			_					
		~		mpa	Miami/			
	m . 1		entral	Bay Sou				
		North At	tlantic A		tral ern	_		
Meek, the Democrat	24%		28%		.7% 34%			
Rubio, the Republican	36%	44%	37%	33% 4	0% 27%			
Crist, the Independent	34%		31%		8% 33%			
None, neither	3%	5%	2%	1%	2% 3%			
No opinion	3%	1%	2%	5%	2% 4%			
Sampling Error	+/-3.5	+/-7.0	+/-7.0 +/-	8.0 +/-8	.5 +/-6.5			

^{*} percentage less than 1%

FLORIDA

SEPT 02 to SEPT 07, 2010 REGISTERED VOTERS Question 2/2A

Q2. If the election for Governor were held today and the candidates were Alex Sink, the Democrat, and Rick Scott, the Republican, who would you be more likely to vote for -- Q2A. As of today, do you lean more toward --

Base = Registered Voters

	Total	Men			on-White			
Sink, the Democrat Scott, the Republican None, neither Other No opinion Sampling Error	49% 42% 6% * 3% +/-3.5	47% 45% 6% * 2%	50% 39% 5% * 5%	45% 46% 5% * 3%	56% 32% 8% * 4% /-8.0			
	Total	18- 34	35 - 49	50 - 64	65+	Under 50	50 and Older	
Sink, the Democrat Scott, the Republican None, neither Other No opinion Sampling Error	49% 42% 6% * 3% +/-3.5	N/A N/A N/A N/A N/A	53% 42% 5% * 1% +/-8.0	45% 48% 3% * 4% +/-6.0	47% 45% 5% * 3% +/-5.0 +	52% 38% 9% * 2% /-6.5	46% 46% 48 * 48 +/-4.0	
	Total	Under \$50K	\$50K or more	No College	Attended College	Urban	Sub- urban	Rural
Sink, the Democrat Scott, the Republican None, neither Other No opinion	49% 42% 6% * 3% +/-3.5	 57% 35% 6% * 2% +/-5.5	48% 43% 7% * 2% +/-5.0	45% 45% 8% * 2%	51% 40% 4% * 4% +/-4.0	 64% 31% 4% * 1% +/-7.0	 44% 45% 6% * 5%	46% 46% 7% * *
Sampling Error	Total	Demo- crat	Indep- endent	Repub- lican	- Lib- eral	Mod- erate	Conse vative	:- :-
Sink, the Democrat Scott, the Republican None, neither Other No opinion Sampling Error	49% 42% 6% * 3% +/-3.5	85% 10% 3% * 2% +/-6.0	50% 37% 9% * 4% +/-5.5	15% 76% 5% * 4% +/-5.5	69% 17% 12% * 1% +/-8.0	67% 24% 5% * 4% +/-5.5	25% 67% 4% * 4% +/-5.0	
	Total			mpa Bay South rea Centi	ral ern			
Sink, the Democrat Scott, the Republican None, neither Other No opinion Sampling Error	49% 42% 6% * 3% +/-3.5-	43% 47% 7% * 3%		47% 39% 46% 44% 6% 12% * * 1% 5%	33% 2% * 2%			

^{*} percentage less than 1%

KENTUCKY

SEPT 02 to SEPT 07, 2010 REGISTERED VOTERS Question 1/1A

Q1. If the election for U.S. Senate were held today and the candidates were Jack Conway, the Democrat, and Rand Paul, the Republican, who would you be more likely to vote for --Q1A. As of today, do you lean more toward --

Base = Registered Voters

	Total	Men		White N	on-White			
Conway, the Democrat	46%	44%	48%	 43%	N/A			
Paul, the Republican	46%	49%	43%	48%	N/A			
None, neither	5%	4%	6%	5%	N/A			
Other	*	*	*	*	N/A			
No opinion	4%	3%	4%	4%	N/A			
Sampling Error	+/-3.5	+/-5.0 +	-/-4.5 +/	-3.5				
		18-	35-	50-		Under	50 and	
	Total	34	49	64	65+	50	Older	
Conway, the Democrat	46%	N/A	43%	 51%	44%	45%	48%	
Paul, the Republican	46%	N/A	51%	42%	48%	46%	45%	
None, neither	5%	N/A	2%	4%	5%	5%	4%	
Other	*	N/A	*	*	*	*	*	
No opinion	4%	N/A	4%	3%	3%	4%	3%	
Sampling Error	+/-3.5		+/-7.0	+/-5.5	+/-6.0	- /-6.0	+/-4.0	
		Under	\$50K	No	Attended	i		
	Total	\$50K	or more	College	College			
Conway, the Democrat	46%	52%	43%	 51%	42%	-		
Paul, the Republican	46%	39%	53%	39%	51%			
None, neither	5%	6%	4%	5%	5%			
Other	*	*	*	*	*			
No opinion	4%	3%	1%	5%	2%			
Sampling Error	+/-3.5	+/-5.0	+/-5.5	+/-5.0	+/-4.5			
		Demo-	Indep-	Repub	- Lib-	Mod-	Conser	: -
	Total	crat	endent	lican		erate	vative	
Conway, the Democrat	46%	83%	39%	7%		57%	26%	-
Paul, the Republican	46%	12%	50%	84%	N/A	35%	68%	
None, neither	5%	3%	6%	7%	N/A	6%	3%	
Other	*	*	*	*	N/A	*	*	
No opinion	4%	3%	6%	2%	N/A	2%	3%	
Sampling Error	+/-3.5	+/-5.5	+/-6.0	+/-6.0		+/-5.5	+/-5.0	
			Blue-	Jefferso	n		Sub-	
	Total	East 	grass	County	West	Urban	urban	Rural
Conway, the Democrat	46%	41%	45%	61%	40%	N/A	47%	42%
Paul, the Republican	46%	48%	47%	30%	53%	N/A	44%	50%
None, neither	5%	5%	6%	6%	3%	N/A	6%	3%
Other	*	*	*	*	*	N/A	*	*
No opinion	4%	6%	2%	3%	3%	N/A	3%	4 %
Sampling Error	+/-3.5	+/-7.0	+/-6.0	+/-7.5	+/-6.5		+/-5.5 +	-/-4.5

^{*} percentage less than 1%