



Interviews with 1,024 adult Americans conducted by telephone by Opinion Research Corporation on September 1-2, 2010. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points.

FOR RELEASE: WEDNESDAY, SEPTEMBER 8 AT 6 AM

7. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. (RANDOM ORDER)

	<u>Favor- able</u>	<u>Unfavor- able</u>	<u>Never Heard of</u>	<u>No Opinion</u>
Barack Obama September 1-2, 2010	53%	45%	*	1%
Michelle Obama September 1-2, 2010	62%	25%	1%	11%
Joe Biden September 1-2, 2010	43%	43%	7%	8%
Speaker of the House Nancy Pelosi September 1-2, 2010	33%	51%	9%	7%
House Republican Leader John Boehner September 1-2, 2010	22%	23%	39%	16%
Senate Democratic Leader Harry Reid September 1-2, 2010	24%	37%	26%	13%
Senate Republican Leader Mitch McConnell September 1-2, 2010	26%	24%	34%	16%
George W. Bush September 1-2, 2010	43%	53%	*	4%
Sarah Palin September 1-2, 2010	38%	52%	4%	5%

FULL TRENDS ON FOLLOWING PAGES

7. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. (RANDOM ORDER)

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never Heard of</u>	<u>No Opinion</u>
Barack Obama				
September 1-2, 2010	53%	45%	*	1%
April 9-11, 2010	57%	41%	*	2%
December 16-20, 2009	58%	40%	*	3%
October 16-18, 2009	60%	39%	*	1%
July 31-Aug. 3, 2009	64%	34%	*	2%
April 23-26, 2009	69%	29%	*	2%
January 12-15, 2009	78%	17%	1%	4%
December 1-2, 2008	76%	21%	*	3%
November 6-9, 2008	75%	22%	*	3%
October 17-19, 2008 (RV)	63%	33%	*	3%
October 3-5, 2008 (RV)	62%	36%	*	2%
Sept. 19-21, 2008 (RV)	63%	34%	*	3%
Sept. 5-7, 2008 (RV)	60%	34%	*	6%
Aug. 29-31, 2008 (RV)	64%	33%	*	2%
Aug. 23-24, 2008 (RV)	60%	36%	*	3%
July 27-29, 2008 (RV)	63%	33%	*	4%
June 26-29, 2008 (RV)	63%	32%	*	4%
April 28-30, 2008	56%	38%	*	5%
February 1-3, 2008	58%	31%	2%	8%
January 9-10, 2008	55%	28%	6%	11%
September 7-9, 2007	49%	27%	10%	13%
June 23-24, 2007	47%	24%	14%	15%
March 9-11, 2007	44%	21%	19%	16%
November 3-5, 2006	36%	11%	37%	16%
Michelle Obama				
September 1-2, 2010	62%	25%	1%	11%
December 16-20, 2009	68%	19%	*	13%
October 16-18, 2009	64%	26%	*	9%
July 31-Aug. 3, 2009	67%	22%	1%	9%
April 23-26, 2009	73%	18%	1%	8%
January 12-15, 2009	69%	16%	3%	12%
December 1-2, 2008	67%	21%	1%	10%
October 17-19, 2008	56%	30%	2%	12%
Aug. 23-24, 2008	50%	32%	2%	15%
June 26-29, 2008	51%	28%	4%	17%

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	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never Heard of</u>	<u>No Opinion</u>
Joe Biden				
September 1-2, 2010	43%	43%	7%	8%
January 22-24, 2010	44%	39%	7%	9%
December 2-3, 2009	47%	36%	6%	10%
October 16-18, 2009	45%	40%	7%	8%
July 31-Aug. 3, 2009	47%	33%	7%	13%
April 23-26, 2009	51%	34%	6%	9%
February 18-19, 2009	57%	29%	5%	9%
January 12-15, 2009	52%	26%	8%	13%
December 1-2, 2008	56%	28%	6%	10%
November 6-9, 2008	64%	25%	3%	8%
October 17-19, 2008 (RV)	56%	31%	4%	9%
October 3-5, 2008 (RV)	56%	32%	6%	7%
Sept. 19-21, 2008 (RV)	52%	31%	6%	11%
Sept. 5-7, 2008 (RV)	51%	28%	7%	14%
Aug. 29-31, 2008 (RV)	53%	25%	7%	15%
Aug. 23-24, 2008 (RV)	38%	25%	12%	25%
July 27-29, 2008* (RV)	27%	22%	35%	16%

*QUESTION WORDING: "Delaware Senator Joe Biden"
(RV) BASED ON REGISTERED VOTERS

Speaker of the House Nancy Pelosi

September 1-2, 2010	33%	51%	9%	7%
April 9-11, 2010	38%	50%	8%	5%
January 22-24, 2010	30%	50%	11%	9%
February 18-19, 2009	36%	43%	10%	11%
January 12-15, 2009	39%	37%	11%	12%
November 6-9, 2008	40%	39%	12%	8%
Aug. 23-24, 2008 (RV)	38%	37%	11%	13%
April 10-12, 2007	45%	30%	13%	11%
November 17-19, 2006*	41%	23%	21%	15%
November 3-5, 2006**	35%	24%	23%	19%
October 6-8, 2006**	35%	26%	29%	11%

*WORDING: "Incoming Speaker of the House Nancy Pelosi"

**WORDING: "House Democratic Leader Nancy Pelosi"

CNN/USA TODAY/GALLUP TRENDS

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never heard of</u>	<u>No opinion</u>
2003 Jul 25-27	23	19	42	16
2003 Jan 3-5	23	18	39	20

7. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. (RANDOM ORDER)

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never Heard of</u>	<u>No Opinion</u>
House Republican Leader John Boehner				
September 1-2, 2010	22%	23%	39%	16%
November 17-19, 2006	22%	14%	45%	19%
Senate Democratic Leader Harry Reid				
September 1-2, 2010	24%	37%	26%	13%
April 9-11, 2010	28%	35%	20%	17%
January 22-24, 2010	22%	38%	22%	19%
February 18-19, 2009	22%	30%	31%	18%
January 12-15, 2009	28%	28%	25%	19%
November 6-9, 2008	26%	24%	30%	21%
November 17-19, 2006	28%	19%	37%	16%
October 6-8, 2006	28%	23%	36%	13%

CNN/USA TODAY/GALLUP TRENDS

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never heard of</u>	<u>No opinion</u>
2005 May 20-22	22	19	42	17
2005 Apr 29-May 1	21	18	44	17

(RV) BASED ON REGISTERED VOTERS

Senate Republican Leader Mitch McConnell				
September 1-2, 2010	26%	24%	34%	16%
November 17-19, 2006	21%	18%	42%	19%

7. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. (RANDOM ORDER)

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never Heard of</u>	<u>No Opinion</u>
George W. Bush				
September 1-2, 2010	43%	53%	*	4%
January 22-24, 2010	43%	54%	*	3%
July 31-Aug. 3, 2009	34%	62%	*	4%
May 14-17, 2009	41%	57%	*	2%
February 18-19, 2009	33%	63%	*	4%
January 12-15, 2009	35%	60%	*	4%
Aug. 29-31, 2008	38%	61%	*	1%
September 22-24, 2006	46%	52%	*	1%
April 21-23, 2006	40%	57%	*	2%

CNN/USA TODAY/GALLUP TRENDS

	Fav.	Unfav.	DK		Fav.	Unfav.	DK		Fav.	Unfav.	DK
2005				2003				2000			
2005 Dec 16-18	46	53	1	2003 Oct 6-8	60	39	1	2000 Dec 15-17	59	36	5
2005 Jul 25-28	48	50	2	2003 Jun 27-29*	65	34	1	2000 Dec 2-4	56	40	4
2005 Apr 1-2	54	45	1	2003 Jun 9-10	66	33	1	2000 Nov 13-15	53	43	4
2005 Feb 25-27	56	42	2	2003 Jan 31-Feb 2	68	32	*	2000 Nov 13-15**	54	43	3
2005 Feb 4-6	59	39	2	2002				2000 Nov 4-5**	55	39	6
2004				2002 Dec 16-17	68	30	2	2000 Oct 24-26**	62	33	5
2004 Nov 19-21	60	39	1	2002 Sep 23-26	70	28	2	2000 Oct 23-25**	60	35	5
2004 Oct 29-31	51	46	3	2002 Jul 26-28	71	26	3	2000 Oct 20-22**	59	37	4
2004 Oct 22-24*	53	44	3	2002 May 20-22	80	18	2	2000 Oct 5-7**	58	36	6
2004 Oct 14-16	55	44	1	2002 Apr 29-May 1	79	19	2	2000 Sep 28-30**	55	38	7
2004 Oct 9-10	51	46	3	2002 Jan 11-14	83	15	2	2000 Sep 15-17**	51	41	8
2004 Oct 1-3	53	45	2	2001				2000 Aug 18-19	60	34	6
2004 Sep 13-15*	55	44	1	2001 Nov 26-27	87	11	2	2000 Aug 4-5	67	28	5
2004 Sep 3-5	55	44	1	2001 Aug 3-5	60	35	5	2000 Jul 25-26	63	31	6
2004 Aug 23-25	54	44	2	2001 Jun 8-10	62	36	2	2000 Jul 14-16	64	29	7
2004 Jul 30-Aug 1	52	46	2	2001 Apr 20-22	65	32	3	2000 Jun 23-25	60	31	9
2004 Jul 19-21	52	46	2	2001 Mar 9-11	63	32	5	2000 Jun 6-7	64	29	7
2004 Jul 8-11	52	46	2	2001 Mar 5-7	69	28	3	2000 Apr 28-30	61	33	6
2004 Jun 21-23	53	45	2	2001 Feb 19-21	67	27	6	2000 Mar 10-12	63	32	5
2004 Apr 16-18	56	42	2	2001 Feb 1-4	64	33	3	2000 Feb 25-27	57	35	8
2004 Mar 26-28	57	41	2	2001 Jan 15-16	62	36	2	2000 Feb 20-21	58	35	7
2004 Feb 16-17	56	42	2					2000 Feb 4-6	63	31	6
2004 Jan 29-Feb 1	52	47	1					2000 Jan 17-19	66	26	8
2004 Jan 2-5	65	35	*					1999			
								1999 Dec 9-12	68	25	7
								1999 Oct 21-24	71	21	8
								1999 Oct 8-10	70	25	5
								1999 Sep 23-26	71	22	7
								1999 Aug 16-18	68	21	11
								1999 Jun 25-27	69	16	15
								1999 Apr 13-14	73	15	12
								1999 Feb 19-21	69	12	19

*Asked of a half sample.
 **Based on registered voters.

7. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. (RANDOM ORDER)

	<u>Favor- able</u>	<u>Unfavor- able</u>	<u>Never Heard of</u>	<u>No Opinion</u>
Sarah Palin				
September 1-2, 2010	38%	52%	4%	5%
April 9-11, 2010	39%	55%	2%	5%
January 22-24, 2010	43%	46%	3%	7%
December 2-3, 2009	46%	46%	3%	5%
October 16-18, 2009	42%	51%	3%	4%
July 31-Aug. 3, 2009	39%	48%	5%	8%
May 14-17, 2009	46%	43%	4%	7%
November 6-9, 2008	49%	43%	2%	6%
October 17-19, 2008 ^(RV)	51%	41%	2%	6%
October 3-5, 2008 ^(RV)	52%	40%	3%	5%
Sept. 19-21, 2008 ^(RV)	53%	35%	4%	7%
Sept. 5-7, 2008 ^(RV)	57%	27%	6%	10%
Aug. 29-31, 2008 ^(RV)	38%	21%	20%	21%

Question 7A

We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.

A. Barack Obama

Base = Total Sample

	Total	Men	Women	White	Non-White
Favorable opinion	53%	48%	59%	43%	78%
Unfavorable opinion	45%	51%	39%	55%	22%
Heard of, no opinion	1%	1%	2%	2%	*
Never heard of	*	*	*	*	*
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-7.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Favorable opinion	53%	N/A	48%	53%	42%	57%	49%
Unfavorable opinion	45%	N/A	51%	45%	55%	43%	49%
Heard of, no opinion	1%	N/A	1%	2%	3%	1%	2%
Never heard of	*	N/A	*	*	*	*	*
No opinion	*	N/A	*	*	*	*	*
Sampling Error	+/-3.0		+/-6.5	+/-5.5	+/-5.5	+/-5.5	+/-3.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Favorable opinion	53%	61%	47%	52%	54%
Unfavorable opinion	45%	38%	52%	46%	45%
Heard of, no opinion	1%	1%	2%	2%	1%
Never heard of	*	*	*	*	*
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Favorable opinion	53%	87%	49%	14%	83%	65%	28%
Unfavorable opinion	45%	12%	49%	84%	16%	35%	70%
Heard of, no opinion	1%	*	2%	2%	1%	1%	2%
Never heard of	*	*	*	*	*	*	*
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-5.5	+/-7.0	+/-5.5	+/-4.5

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Favorable opinion	53%	61%	49%	51%	53%	68%	55%	44%
Unfavorable opinion	45%	37%	48%	48%	47%	32%	43%	55%
Heard of, no opinion	1%	3%	3%	*	*	*	2%	2%
Never heard of	*	*	*	*	*	*	*	*
No opinion	*	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-7.5	+/-4.5	+/-5.0

* percentage less than 1%

Question 7B

We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.

B. Michelle Obama

Base = Total Sample

	Total	Men	Women	White	Non-White
Favorable opinion	62%	55%	69%	55%	80%
Unfavorable opinion	25%	30%	21%	30%	13%
Heard of, no opinion	11%	13%	9%	13%	6%
Never heard of	1%	2%	1%	1%	2%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-7.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Favorable opinion	62%	N/A	57%	64%	56%	62%	61%
Unfavorable opinion	25%	N/A	28%	24%	34%	24%	27%
Heard of, no opinion	11%	N/A	13%	10%	9%	12%	10%
Never heard of	1%	N/A	1%	2%	1%	1%	1%
No opinion	*	N/A	*	*	*	*	*
Sampling Error	+/-3.0		+/-6.5	+/-5.5	+/-5.5	+/-5.5	+/-3.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Favorable opinion	62%	67%	60%	58%	65%
Unfavorable opinion	25%	21%	27%	27%	24%
Heard of, no opinion	11%	9%	13%	13%	10%
Never heard of	1%	2%	*	2%	*
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Favorable opinion	62%	87%	58%	34%	87%	66%	46%
Unfavorable opinion	25%	8%	28%	46%	7%	21%	38%
Heard of, no opinion	11%	4%	13%	18%	5%	12%	14%
Never heard of	1%	1%	1%	1%	*	1%	1%
No opinion	*	*	*	*	1%	*	*
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-5.5	+/-7.0	+/-5.5	+/-4.5

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Favorable opinion	62%	68%	66%	55%	61%	80%	63%	52%
Unfavorable opinion	25%	19%	21%	32%	26%	12%	26%	31%
Heard of, no opinion	11%	10%	11%	11%	13%	9%	8%	16%
Never heard of	1%	2%	2%	1%	*	*	1%	1%
No opinion	*	1%	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-7.5	+/-4.5	+/-5.0

* percentage less than 1%

Question 7C

We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.

C. Joe Biden

Base = Total Sample

	Total	Men	Women	White	Non-White
Favorable opinion	43%	41%	44%	39%	51%
Unfavorable opinion	43%	48%	39%	49%	29%
Heard of, no opinion	8%	8%	7%	7%	10%
Never heard of	7%	4%	9%	5%	10%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-7.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Favorable opinion	43%	N/A	38%	42%	45%	42%	43%
Unfavorable opinion	43%	N/A	46%	48%	48%	39%	48%
Heard of, no opinion	8%	N/A	8%	4%	5%	10%	4%
Never heard of	7%	N/A	7%	6%	2%	8%	4%
No opinion	*	N/A	*	*	*	*	*
Sampling Error	+/-3.0		+/-6.5	+/-5.5	+/-5.5	+/-5.5	+/-3.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Favorable opinion	43%	44%	41%	40%	45%
Unfavorable opinion	43%	35%	50%	40%	46%
Heard of, no opinion	8%	10%	6%	8%	7%
Never heard of	7%	10%	2%	12%	2%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Favorable opinion	43%	70%	36%	16%	64%	49%	26%
Unfavorable opinion	43%	15%	49%	73%	21%	35%	63%
Heard of, no opinion	8%	8%	7%	9%	10%	8%	6%
Never heard of	7%	8%	8%	2%	6%	9%	5%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-5.5	+/-7.0	+/-5.5	+/-4.5

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Favorable opinion	43%	49%	44%	41%	38%	51%	44%	37%
Unfavorable opinion	43%	37%	46%	47%	40%	34%	43%	48%
Heard of, no opinion	8%	9%	6%	4%	12%	10%	7%	8%
Never heard of	7%	5%	4%	8%	10%	6%	6%	7%
No opinion	*	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-7.5	+/-4.5	+/-5.0

* percentage less than 1%

Question 7D

We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.

D. Speaker of the House Nancy Pelosi

Base = Total Sample

	Total	Men	Women	White	Non-White
Favorable opinion	33%	27%	38%	25%	51%
Unfavorable opinion	51%	63%	40%	63%	25%
Heard of, no opinion	7%	5%	8%	6%	7%
Never heard of	9%	5%	13%	6%	17%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-7.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Favorable opinion	33%	N/A	31%	32%	28%	34%	31%
Unfavorable opinion	51%	N/A	54%	57%	62%	45%	59%
Heard of, no opinion	7%	N/A	8%	6%	6%	7%	6%
Never heard of	9%	N/A	7%	5%	4%	13%	4%
No opinion	*	N/A	*	*	*	1%	*
Sampling Error	+/-3.0		+/-6.5	+/-5.5	+/-5.5	+/-5.5	+/-3.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Favorable opinion	33%	38%	29%	30%	35%
Unfavorable opinion	51%	37%	63%	50%	52%
Heard of, no opinion	7%	8%	6%	7%	6%
Never heard of	9%	16%	2%	13%	6%
No opinion	*	*	*	*	1%
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Favorable opinion	33%	57%	28%	8%	55%	38%	16%
Unfavorable opinion	51%	22%	56%	84%	25%	44%	72%
Heard of, no opinion	7%	8%	7%	4%	10%	7%	4%
Never heard of	9%	12%	9%	4%	9%	10%	7%
No opinion	*	1%	*	*	*	1%	*
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-5.5	+/-7.0	+/-5.5	+/-4.5

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Favorable opinion	33%	36%	33%	32%	32%	38%	36%	27%
Unfavorable opinion	51%	52%	54%	51%	48%	41%	51%	57%
Heard of, no opinion	7%	8%	6%	4%	9%	7%	6%	7%
Never heard of	9%	4%	6%	13%	12%	13%	7%	9%
No opinion	*	*	*	1%	*	*	*	1%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-7.5	+/-4.5	+/-5.0

* percentage less than 1%

Question 7E

We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.

E. House Republican Leader John Boehner

Base = Total Sample

	Total	Men	Women	White	Non-White
Favorable opinion	22%	28%	17%	25%	15%
Unfavorable opinion	23%	28%	19%	23%	23%
Heard of, no opinion	15%	14%	16%	16%	13%
Never heard of	39%	29%	48%	35%	49%
No opinion	1%	1%	*	1%	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-7.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Favorable opinion	22%	N/A	21%	21%	30%	21%	24%
Unfavorable opinion	23%	N/A	20%	27%	28%	19%	27%
Heard of, no opinion	15%	N/A	17%	15%	15%	15%	15%
Never heard of	39%	N/A	42%	36%	27%	44%	33%
No opinion	1%	N/A	*	*	1%	1%	*
Sampling Error	+/-3.0		+/-6.5	+/-5.5	+/-5.5	+/-5.5	+/-3.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Favorable opinion	22%	16%	27%	20%	25%
Unfavorable opinion	23%	20%	28%	19%	26%
Heard of, no opinion	15%	15%	16%	11%	18%
Never heard of	39%	49%	29%	50%	30%
No opinion	1%	1%	1%	*	1%
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Favorable opinion	22%	9%	22%	40%	9%	19%	33%
Unfavorable opinion	23%	35%	22%	9%	42%	20%	15%
Heard of, no opinion	15%	14%	15%	17%	12%	16%	16%
Never heard of	39%	41%	41%	34%	37%	44%	36%
No opinion	1%	1%	*	1%	*	1%	1%
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-5.5	+/-7.0	+/-5.5	+/-4.5

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Favorable opinion	22%	21%	22%	24%	21%	18%	23%	23%
Unfavorable opinion	23%	30%	25%	20%	20%	29%	23%	21%
Heard of, no opinion	15%	13%	14%	17%	15%	17%	15%	15%
Never heard of	39%	36%	39%	38%	42%	37%	39%	40%
No opinion	1%	*	*	1%	1%	*	*	1%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-7.5	+/-4.5	+/-5.0

* percentage less than 1%

Question 7F

We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.

F. Senate Democratic Leader Harry Reid

Base = Total Sample

	Total	Men	Women	White	Non-White
Favorable opinion	24%	25%	22%	21%	29%
Unfavorable opinion	37%	47%	29%	45%	20%
Heard of, no opinion	13%	11%	16%	13%	15%
Never heard of	26%	17%	34%	22%	36%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-7.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Favorable opinion	24%	N/A	19%	27%	27%	20%	27%
Unfavorable opinion	37%	N/A	38%	43%	47%	32%	45%
Heard of, no opinion	13%	N/A	19%	11%	13%	15%	12%
Never heard of	26%	N/A	24%	20%	13%	33%	17%
No opinion	*	N/A	*	*	*	*	*
Sampling Error	+/-3.0		+/-6.5	+/-5.5	+/-5.5	+/-5.5	+/-3.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Favorable opinion	24%	25%	24%	24%	23%
Unfavorable opinion	37%	25%	47%	30%	44%
Heard of, no opinion	13%	16%	12%	11%	15%
Never heard of	26%	34%	17%	35%	18%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Favorable opinion	24%	38%	21%	9%	38%	26%	13%
Unfavorable opinion	37%	13%	42%	63%	17%	30%	55%
Heard of, no opinion	13%	22%	8%	10%	15%	16%	10%
Never heard of	26%	27%	29%	18%	30%	28%	22%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-5.5	+/-7.0	+/-5.5	+/-4.5

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Favorable opinion	24%	25%	26%	23%	21%	27%	24%	21%
Unfavorable opinion	37%	34%	38%	37%	41%	29%	41%	37%
Heard of, no opinion	13%	13%	11%	15%	14%	14%	13%	14%
Never heard of	26%	28%	25%	26%	23%	30%	22%	28%
No opinion	*	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-7.5	+/-4.5	+/-5.0

* percentage less than 1%

Question 7G

We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.

G. Senate Republican Leader Mitch McConnell

Base = Total Sample

	Total	Men	Women	White	Non-White
Favorable opinion	26%	31%	21%	33%	10%
Unfavorable opinion	24%	25%	22%	22%	27%
Heard of, no opinion	17%	16%	18%	17%	15%
Never heard of	34%	28%	39%	28%	48%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-7.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Favorable opinion	26%	N/A	23%	29%	32%	22%	30%
Unfavorable opinion	24%	N/A	21%	25%	28%	21%	26%
Heard of, no opinion	17%	N/A	18%	18%	19%	15%	18%
Never heard of	34%	N/A	38%	28%	21%	41%	25%
No opinion	*	N/A	*	*	*	*	*
Sampling Error	+/-3.0		+/-6.5	+/-5.5	+/-5.5	+/-5.5	+/-3.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Favorable opinion	26%	19%	30%	24%	27%
Unfavorable opinion	24%	24%	24%	21%	25%
Heard of, no opinion	17%	16%	17%	13%	20%
Never heard of	34%	40%	29%	41%	28%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Favorable opinion	26%	11%	23%	50%	10%	21%	39%
Unfavorable opinion	24%	35%	25%	6%	40%	26%	12%
Heard of, no opinion	17%	20%	15%	16%	14%	16%	18%
Never heard of	34%	34%	37%	28%	36%	37%	30%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-5.5	+/-7.0	+/-5.5	+/-4.5

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Favorable opinion	26%	24%	27%	26%	24%	18%	29%	25%
Unfavorable opinion	24%	22%	27%	25%	21%	30%	22%	23%
Heard of, no opinion	17%	20%	18%	16%	14%	14%	17%	18%
Never heard of	34%	34%	28%	33%	41%	38%	32%	34%
No opinion	*	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-7.5	+/-4.5	+/-5.0

* percentage less than 1%

Question 7H

We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.

H. George W. Bush

Base = Total Sample

	Total	Men	Women	White	Non-White
Favorable opinion	43%	45%	41%	48%	30%
Unfavorable opinion	53%	51%	55%	48%	65%
Heard of, no opinion	4%	4%	4%	4%	5%
Never heard of	*	*	*	*	*
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-7.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Favorable opinion	43%	N/A	45%	45%	51%	39%	47%
Unfavorable opinion	53%	N/A	49%	52%	43%	56%	49%
Heard of, no opinion	4%	N/A	5%	3%	5%	4%	4%
Never heard of	*	N/A	*	*	1%	*	*
No opinion	*	N/A	*	*	*	*	*
Sampling Error	+/-3.0		+/-6.5	+/-5.5	+/-5.5	+/-5.5	+/-3.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Favorable opinion	43%	34%	48%	41%	44%
Unfavorable opinion	53%	60%	48%	55%	51%
Heard of, no opinion	4%	5%	3%	3%	5%
Never heard of	*	*	*	*	*
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Favorable opinion	43%	16%	43%	80%	17%	35%	64%
Unfavorable opinion	53%	78%	54%	17%	78%	59%	33%
Heard of, no opinion	4%	5%	4%	3%	5%	6%	2%
Never heard of	*	*	*	*	*	*	*
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-5.5	+/-7.0	+/-5.5	+/-4.5

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Favorable opinion	43%	34%	37%	53%	43%	28%	45%	48%
Unfavorable opinion	53%	63%	58%	43%	53%	66%	52%	47%
Heard of, no opinion	4%	3%	5%	4%	5%	6%	3%	4%
Never heard of	*	*	*	*	*	*	*	*
No opinion	*	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-7.5	+/-4.5	+/-5.0

* percentage less than 1%

Question 7I

We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.

I. Sarah Palin

Base = Total Sample

	Total	Men	Women	White	Non-White
Favorable opinion	38%	41%	35%	44%	24%
Unfavorable opinion	52%	48%	56%	48%	62%
Heard of, no opinion	5%	7%	4%	5%	6%
Never heard of	4%	4%	5%	3%	8%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-7.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Favorable opinion	38%	N/A	42%	39%	45%	36%	41%
Unfavorable opinion	52%	N/A	53%	49%	45%	56%	47%
Heard of, no opinion	5%	N/A	3%	7%	8%	3%	8%
Never heard of	4%	N/A	1%	5%	2%	5%	4%
No opinion	*	N/A	*	*	*	*	*
Sampling Error	+/-3.0		+/-6.5	+/-5.5	+/-5.5	+/-5.5	+/-3.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Favorable opinion	38%	36%	40%	43%	34%
Unfavorable opinion	52%	52%	55%	43%	60%
Heard of, no opinion	5%	5%	5%	6%	5%
Never heard of	4%	6%	*	8%	1%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Favorable opinion	38%	17%	35%	72%	16%	29%	58%
Unfavorable opinion	52%	74%	53%	20%	79%	62%	29%
Heard of, no opinion	5%	4%	5%	6%	2%	6%	7%
Never heard of	4%	4%	6%	2%	4%	3%	6%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-5.5	+/-7.0	+/-5.5	+/-4.5

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Favorable opinion	38%	32%	40%	42%	37%	22%	39%	46%
Unfavorable opinion	52%	56%	54%	48%	53%	69%	54%	41%
Heard of, no opinion	5%	7%	6%	4%	5%	5%	4%	7%
Never heard of	4%	4%	1%	6%	5%	4%	2%	6%
No opinion	*	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-7.5	+/-4.5	+/-5.0

* percentage less than 1%