

## **OFFICIAL RULES AND REGULATIONS**

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**

The iReport Flip Video Challenge giveaway ("Promotion") is open to legal residents of the 50 United States and the District of Columbia, age 18 years or older, except employees, officers, and directors (and their immediate family and household members (whether or not related) of Cable News Network, Inc. (the "Sponsor"), Cisco, and their parents, subsidiaries, divisions, trustees, franchisees, participating vendors, distributors, advertising and promotion agencies and affiliated entities (collectively, with the Sponsor, the "Promotion Entities"). Void wherever prohibited by law. Promotion is governed by U.S. law and subject to all applicable federal, state and local laws and regulations. By entering the Promotion, entrants agree to accept and be bound by all terms of these Official Rules and Regulations ("Official Rules").

**HOW TO ENTER:** From 8:00 AM Pacific Standard Time (EST) on July 22, 2010 to 5:00 PM PST on July 25, 2010 (the "Promotional Period"), Sponsor will be conducting a national Promotion encouraging participants to submit photo and/or video responses to daily Comic-Con challenges posted by Sponsor via email, Twitter, and/or online (the "Challenges"). To enter participants must log-in to iReport via [www.cnn.com/comiccon](http://www.cnn.com/comiccon) (the "Website") or via the CNN iPhone Application. There entrants should create an iReport account (if don't already have one), complete and submit the online entry form, including their name, address, telephone number (including the area code), e-mail address (if any), birth date and the **subtitle required for each challenge** and submit their photo and/or video responses to the Challenges (the "Submission"). To be eligible all entries must be received no later than 5:00 pm PST on July 25, 2010. All entries must be submitted in the name of an individual person and the prize can only be awarded to the person whose name is on the winning entry. Entries generated by script, macro or other automated means will be void. The Promotion Entities are not responsible for misdirected, incomplete, lost, late, illegible, undelivered, inaccurate or delayed entries, or for technical, hardware, or software failures of any kind, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmissions or other errors or problems which may limit or affect a person's ability to participate in the Promotion, whether human, mechanical, typographical, printing, electronic, network or otherwise, relating to or in connection with the Promotion, including, without limitation, errors which may occur in connection with the administration of the Promotion, the processing of entries, the announcement of the prizes or in any Promotion-related materials. In the event of sabotage, acts of God, terrorism or threats thereof, computer virus or other events or causes beyond the Sponsor's control, which corrupt the integrity, administration, security or proper operation of the Promotion, Sponsor reserves the right, in its sole discretion, to disqualify entrants and/or modify, cancel or suspend the Promotion. In the event of cancellation, Sponsor reserves the right to award prizes from among all eligible, non-suspect entries received prior to the event requiring such cancellation. False or deceptive entries or acts will render the entrant ineligible. All entries become the property of the Sponsor and will not be acknowledged or returned. Only one (1) Submission per person or e-mail address per Challenge will be accepted as an eligible entry.

**Submissions must be in a format compatible with [www.ireport.com](http://www.ireport.com) (for details see [Terms of Use](#)).**

**HOW TO WIN:** Twenty (20) winners (the "Winners") will be randomly selected on or about July 30, 2010 from among all eligible Submissions received. The decision of the Sponsor is final and binding in all matters. The odds of winning will depend on the total number of eligible entries received during each week of the Promotional Period. The Winners will be confirmed by U.S. mail, e-mail and/or telephone and must meet all eligibility requirements including the timely execution and return of all necessary releases and documents (if any) required by Sponsor.

**PRIZES:** The Winners will each receive a limited edition CNN iReport Flip Video Camcorder, at an ARV of One Hundred Fifty Dollars (\$150.00) each. TOTAL ARV OF ALL PRIZES: Three Thousand Dollars (\$3,000.00).

No substitution or transfer of prizes or cash redemptions permitted by the winner(s). Sponsor reserves the right to substitute for any reason whatsoever a prize (or portion thereof) of comparable or greater value, at their sole discretion. Prize is awarded "as is" with no warranty or guarantee, either expressed or implied by the Sponsor. The Winners are responsible for the reporting and payment of all taxes (if any) as well as any other costs and expenses associated with acceptance and use of prize not specified herein as being awarded.

**GENERAL RULES AND REGULATIONS:** By entering this Promotion, participants grant Promotion Entities and their designees the right, unless prohibited by law, to use their names, cities and states of residences, voices, pictures and likenesses, without compensation, notification or approval, for the purpose of advertising and publicizing the goods and services of the Promotion Entities and all matters related to the Promotion, in any manner or medium, now or hereafter known, throughout the world in perpetuity. Winners may each be required to execute an affidavit of eligibility, liability release, tax acknowledgment form and, except where prohibited by law, a publicity release and return within five (5) business days of issuance of notification. Noncompliance within this time period or failure of potential winner to respond after three (3) notification attempts may result in disqualification and, at Sponsor's discretion, an alternate winner may be selected. If: (i) any prize or prize notification is returned as undeliverable, (ii) a potential Winner declines his or her prize, or (iii) a potential Winner fails to comply with any of the Official Rules as outlined herein, such potential Winner will be disqualified and an alternate winner will be selected by random drawing at the Sponsor's sole discretion. The Promotion Entities expressly disclaim any responsibility and entrants agree to indemnify and hold harmless the Promotion Entities from and against any and all claims, actions, demands and/or liability for injury, damage or loss whatsoever relating to or arising in connection with participation in this Promotion (regardless of the cause of such injury, damage or loss) and/or the delivery and/or subsequent use or misuse of any of the prizes awarded (including any travel or activity related thereto).

**OFFICIAL RULES OR WINNERS' LIST:** For a copy of the Official Rules or the Winners List (available on or about August 30, 2010), send a self-addressed, stamped envelope (residents of VT need not include return postage on rules requests) to the following address by September 30, 2010 (Please specify "Official Rules" or "Winners") – "iReport Flip Video Challenge Giveaway," One CNN Center, NT1001H, Atlanta, GA 30303.

**SPONSOR:** Cable News Network, Inc. One CNN Center, Atlanta, GA 30318

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Abbreviated Rules for emails, web, etc.

**NO PURCHASE NECESSARY.** Open to legal residents of the 50 United States and D.C. 18 years of age or older. Subject to [Official Rules](#). Entry begins 8:00 am PST July 22, 2010 and ends 5:00 pm PST July 25, 2010. Limit (1) entry per person. Odds depend on number of entries received. AMV \$3,000.00. Void wherever prohibited by law. Sponsored by CNN.