



Interviews with 1,030 adult Americans, including 953 registered voters, conducted by telephone by Opinion Research Corporation on March 19-21, 2010. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points and for registered voters is plus or minus 3 percentage points.

FOR RELEASE: THURSDAY, MARCH 25 AT 6 AM

47. Do you have a favorable or unfavorable opinion of Tiger Woods, or have you never heard of him?

	Mar 19-21 <u>2010</u>	Dec 16-20 <u>2009</u>	Dec 2-3 <u>2009</u>
Favorable	43%	34%	60%
Unfavorable	45%	49%	25%
Never heard of	3%	*	1%
No opinion	9%	17	13%

CNN/USA TODAY/GALLUP TRENDS

TIGER WOODS	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never heard of</u>	<u>No opinion</u>
2005 June 16-19	85	8	1	6
2001 June 8-10	84	9	2	5
2000 June 22-25	88	5	2	5

48. As you may know, Tiger Woods will compete in the Masters in April, the first golf tournament he will play in since allegations first surfaced that he had extramarital affairs. Do you think this is an appropriate thing for Woods to do, or do you think he should wait longer before returning to professional golf?

	Mar 19-21 <u>2010</u>
Appropriate	75%
Wait longer	19%
Should never play again (vol.)	1%
No opinion	5%

49. If you had to choose, would you like to see Tiger Woods win or lose the Masters golf tournament in April?

	Mar 19-21 <u>2010</u>
Win	59%
Lose	20%
Don't care either way (vol.)	20%
No opinion	1%

50. And just your best guess – do you think Tiger Woods will win or lose the Masters golf tournament ?

	Mar 19-21 <u>2010</u>
Win	52%
Lose	42%
No opinion	6%