



**Interviews with 1,009 adult Americans, conducted by telephone by Opinion Research Corporation on January 22-24, 2010. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points.**

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**FOR RELEASE: FRIDAY, FEBRUARY 5 AT 6 AM**

9. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. (RANDOM ORDER)

	<u>Favor- able</u>	<u>Unfavor- able</u>	<u>Never Heard of</u>	<u>No Opinion</u>
<b>Sarah Palin</b>				
January 22-24, 2010	43%	46%	3%	7%
December 2-3, 2009	46%	46%	3%	5%
October 16-18, 2009	42%	51%	3%	4%
July 31-Aug. 3, 2009	39%	48%	5%	8%
May 14-17, 2009	46%	43%	4%	7%
November 6-9, 2008	49%	43%	2%	6%
October 17-19, 2008 <sup>(RV)</sup>	51%	41%	2%	6%
October 3-5, 2008 <sup>(RV)</sup>	52%	40%	3%	5%
Sept. 19-21, 2008 <sup>(RV)</sup>	53%	35%	4%	7%
Sept. 5-7, 2008 <sup>(RV)</sup>	57%	27%	6%	10%
Aug. 29-31, 2008 <sup>(RV)</sup>	38%	21%	20%	21%
<b>The Tea Party movement</b>				
January 22-24, 2010	33%	26%	24%	16%