



Interviews with 400 adult Americans who watched the presidential speech conducted by telephone by Opinion Research Corporation on January 27, 2010. The margin of sampling error for results based on the total sample is plus or minus 5 percentage points.

Survey respondents were first interviewed as part of a random national sample on January 22-26, 2010. In those interviews, respondents indicated they planned to watch tonight's speech and were willing to be re-interviewed after the speech.

Some questions were asked of each respondent both in the pre-speech questionnaire on January 22-26 and on tonight's questionnaire. Where applicable, results for tonight's respondents from both the pre-speech survey and the post-speech survey are reported.

25% of the respondents who participated in tonight's survey identified themselves as Republicans, 38% identified themselves as Democrats, and 36% identified themselves as Independents.

1. What was your overall reaction to President Obama's speech tonight – very positive, somewhat positive, somewhat negative or very negative?

	<u>Very positive</u>	<u>Some-what positive</u>	<u>Some-what negative</u>	<u>Very negative</u>	<u>Both/mixed (vol.)</u>	<u>No opinion</u>
Jan 27, 2010	48%	30%	15%	6%	1%	1%

CNN/OPINION RESEARCH CORPORATION TRENDS

BARACK OBAMA

Feb. 24, 2009	68%	24%	6%	2%	*	*
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GEORGE W. BUSH

Jan. 23, 2007	41%	37%	16%	4%	1%	1%
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CNN/USA TODAY/GALLUP TRENDS

GEORGE W. BUSH

Jan. 31, 2006	48%	27%	14%	9%	2%	*
Feb. 2, 2005	60%	26%	10%	3%	1%	--
Jan. 20, 2004	45%	31%	13%	10%	1%	--
Jan. 28, 2003	50%	34%	11%	3%	2%	*
Jan. 29, 2002	74%	20%	3%	2%	1%	*
Feb. 27, 2001	66%	26%	6%	1%	*	1%

BILL CLINTON

Jan. 19, 1999	56%	27%	9%	7%	1%	*
Jan. 27, 1998	52%	32%	11%	5%	*	*

2. Do you think the policies being proposed by Barack Obama will move the country in the right direction or the wrong direction?

	<u>Right direction</u>	<u>Wrong direction</u>	<u>No opinion</u>
Jan. 27, 2010 (Post-speech)	71%	27%	2%
Jan. 22-26, 2010 (Pre-speech)	53%	43%	5%

CNN/OPINION RESEARCH CORPORATION TRENDS

BARACK OBAMA

Feb. 24, 2009 (Post-speech)	88%	11%	1%
Feb. 18-22, 2009 (Pre-speech)	71%	26%	3%

GEORGE W. BUSH

Jan. 23, 2007 (Post-speech)	67%	27%	6%
Jan. 19-22, 2007 (Pre-speech)	43%	48%	9%

CNN/USA TODAY/GALLUP TRENDS

GEORGE W. BUSH

Jan 31, 2006 (Post-speech)	68%	28%	4%
Jan 29-30, 2006 (Pre-speech)	52%	40%	8%
Feb 2, 2005 (Post-speech)	77%	20%	3%
Jan 31-Feb 1, 2005 (Pre-speech)	67%	29%	4%
Jan 20, 2004 (Post-speech)	70%	26%	4%
Jan 18-19, 2004 (Pre-speech)	60%	33%	7%
Jan 28, 2003 (Post-speech)	71%	20%	9%
Jan 23-27, 2003 (Pre-speech)	52%	40%	8%
Jan 29, 2002 (Post-speech)	91%	7%	2%
Jan 25-27, 2002 (Pre-speech)	77%	16%	7%
Feb 27, 2001 (Post-speech)	84%	12%	4%
Feb 25-26, 2001 (Pre-speech)	73%	12%	15%
<u><i>BILL CLINTON</i></u>			
Jan 24, 1995 (Post-speech)	83%	15%	2%
Jan 23, 1995 (Pre-speech)	51%	35%	14%
Jan 25, 1994 (Post-speech)	84%	11%	5%
Jan 22-24, 1994 (Pre-speech)	67%	27%	6%

2001 WORDING: Thinking about the policies of President Bush and his administration, in your view, is George W. Bush leading the country in the right direction or in the wrong direction?

1994-1995 WORDING: Thinking about the policies of President Clinton and his administration, in your view, is Bill Clinton leading the country in the right direction or in the wrong direction?

3. So far, would you say Barack Obama has had the right priorities, or that he hasn't paid enough attention to the country's most important problems?

	<u>Right priorities</u>	<u>Hasn't paid attention to most important problems</u>	<u>No opinion</u>
Jan. 27, 2010 (Post-speech)	55%	44%	1%
Jan. 22-26, 2010 (Pre-speech)	49%	51%	1%

4. How confident are you in Barack Obama's abilities to carry out his duties as president -- very confident, somewhat confident, not too confident, or not confident at all?

	<u>Very confident</u>	<u>Somewhat confident</u>	<u>Not too confident</u>	<u>Not confident at all</u>	<u>No opinion</u>
Jan. 27, 2010	38%	28%	22%	12%	*

CNN/OPINION RESEARCH CORPORATION TRENDS

BARACK OBAMA

Feb. 24, 2009	55%	32%	10%	3%	*
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CNN/USA TODAY/GALLUP TRENDS

GEORGE W. BUSH

2001 Feb 27	52%	34%	12%	2%	*
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BILL CLINTON

1999 Jan 19	55%	24%	10%	11%	--
1998 Jan 28	48%	30%	14%	8%	--

5. Do you think that President Obama's plan will or will not succeed in: (RANDOM ORDER)

	<u>Will succeed</u>	<u>Will not Succeed</u>	<u>No Opinion</u>
Improving the economy January 27, 2010	67%	32%	1%
Reducing the federal budget deficit January 27, 2010	49%	47%	4%
Improving the nation's health care system January 27, 2010	51%	46%	4%
Creating or saving millions of jobs January 27, 2010	59%	39%	3%

CNN/OPINION RESEARCH CORPORATION TRENDS

	<u>Will succeed</u>	<u>Will not Succeed</u>	<u>No Opinion</u>
Improving the economy February 24, 2009	80%	18%	1%
Reducing the federal budget deficit February 24, 2009	68%	30%	2%
Improving the nation's health care system February 24, 2009	75%	23%	2%
Creating or saving millions of jobs February 24, 2009	82%	17%	1%

6. Do you think President Obama's speech tonight shows that he will have the same goals and priorities that he had last year, or do you think his speech shows that he will move his administration in a new direction this year?

	<u>Same goals and priorities</u>	<u>New direction</u>	<u>No opinion</u>
Jan. 27, 2010	50%	49%	1%