

Interviews with 1,009 adult Americans, conducted by telephone by Opinion Research Corporation on January 22-24, 2010. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points.

FOR RELEASE: WEDNESDAY, JANUARY 27 AT 6 PM

2. Do you think the policies being proposed by Barack Obama will move the country in the right direction or the wrong direction?

	Jan. 22-24 2010	Aug. 28-31 2009	May 14-17 2009	Feb. 18-19 2009
Right direction	49%	52%	63%	67%
Wrong direction	49%	46%	35%	31%
No opinion	2%	2%	2%	2%

3. Thinking about the following characteristics and qualities, please say whether you think it applies or doesn't apply to Barack Obama.

	<u>Applies</u>	Does not Apply	No <u>Opinion</u>
Is a good speaker and communicator			
January 22-24, 2010	90%	10%	*

	Favor- able	Unfavor- able	Never Heard of	No Opinion
Joe Biden January 22-24, 2010	44%	39%	7%	9%
Speaker of the House Nancy Pelosi January 22-24, 2010	30%	50%	11%	9%
Senate Democratic Leader Harry Reid January 22-24, 2010	22%	38%	22%	19%
Hillary Clinton January 22-24, 2010	62%	35%	1%	2%
John McCain January 22-24, 2010	58%	36%	*	5%
George W. Bush January 22-24, 2010	43%	54%	*	3%

# **FULL TRENDS ON FOLLOWING PAGES**

	Favor-	Unfavor-	Never	No
	<u>able</u>	<u>able</u>	Heard of	<b>Opinion</b>
Joe Biden				
January 22-24, 2010	44%	39%	7%	9%
December 2-3, 2009	47%	36%	6%	10%
October 16-18, 2009	45%	40%	7%	8%
July 31-Aug. 3, 2009	47%	33%	7%	13%
April 23-26, 2009	51%	34%	6%	9%
February 18-19, 2009	57%	29%	5%	9%
January 12-15, 2009	52%	26%	8%	13%
December 1-2, 2008	56%	28%	6%	10%
November 6-9, 2008	64%	25%	3%	8%
October 17-19, 2008 (RV)	56%	31%	4%	9%
October 3-5, 2008 (RV)	56%	32%	6%	7%
Sept. 19-21, 2008 (RV)	52%	31%	6%	11%
Sept. 5-7, 2008 (RV)	51%	28%	7%	14%
Aug. 29-31, 2008 (RV)	53%	25%	7%	15%
Aug. 23-24, 2008 (RV)	38%	25%	12%	25%
July 27-29, 2008* (RV)	27%	22%	35%	16%

\*QUESTION WORDING: "Delaware Senator Joe Biden" (RV) BASED ON REGISTERED VOTERS

	Favor-	Unfavor-	Never	No
	<u>able</u>	<u>able</u>	Heard of	<b>Opinion</b>
Speaker of the House Nancy Pelosi				
January 22-24, 2010	30%	50%	11%	9%
February 18-19, 2009	36%	43%	10%	11%
January 12-15, 2009	39%	37%	11%	12%
November 6-9, 2008	40%	39%	12%	8%
Aug. 23-24, 2008 (RV)	38%	37%	11%	13%
April 10-12, 2007	45%	30%	13%	11%
November 17-19, 2006*	41%	23%	21%	15%
November 3-5, 2006**	35%	24%	23%	19%
October 6-8, 2006**	35%	26%	29%	11%

<sup>\*</sup>WORDING: "Incoming Speaker of the House Nancy Pelosi"
\*\*WORDING: "House Democratic Leader Nancy Pelosi"

## CNN/USA TODAY/GALLUP TRENDS

	<u>Favorable</u>	<u>Unfavorable</u>	Never heard of	No o	<u>pinion</u>
2003 Jul 25-27	23	19	42		16
2003 Jan 3-5	23	18	39		20
Senate Democratic Leader H January 22-24, 2010	arry Reid	22%	38%	22%	19%
February 18-19, 2009		22%	30%	31%	18%
January 12-15, 2009		28%	28%	25%	19%
November 6-9, 2008		26%	24%	30%	21%
November 17-19, 2006		28%	19%	37%	16%
October 6-8, 2006		28%	23%	36%	13%

## CNN/USA TODAY/GALLUP TRENDS

	<u>Favorable</u>	<u>Unfavorable</u>	Never heard of	No opinion
2005 May 20-22	22	19	42	17
2005 Apr 29-May 1	21	18	44	17

(RV) BASED ON REGISTERED VOTERS

	Favor-	Unfavor-	Never	No
	<u>able</u>	<u>able</u>	Heard of	<b>Opinion</b>
Hillary Clinton				
January 22-24, 2010	62%	35%	1%	2%
December 16-20, 2009	64%	30%	1%	5%
October 16-18, 2009	65%	32%	*	3%
July 31-Aug. 3, 2009	61%	35%	*	4%
April 23-26, 2009	64%	34%	1%	2%
December 1-2, 2008	66%	33%	*	1%
August 29-31, 2008	58%	40%	*	1%
August 23-24, 2008	56%	40%	*	4%
July 27-29, 2008	56%	42%	*	2%
June 26-29, 2008	53%	44%	*	3%
April 28-30, 2008	51%	46%	*	3%
February 1-3, 2008	52%	44%	*	*
January 9-10, 2008	53%	39%	1%	7%
September 7-9, 2007	53%	39%	1%	7%
June 23-24, 2007	51%	44%	*	4%
March 9-11, 2007	49%	44%	2%	5%
November 3-5, 2006	51%	40%	3%	7%
September 23-24, 2006	50%	45%	2%	4%
April 21-23, 2006	50%	42%	2%	6%

## CNN/USA TODAY/GALLUP TRENDS

	Fav.	Unfav.	DK		Fav.	Unfav.	<u>DK</u>		Fav.	Unfav.	<u>DK</u>
<u>2005</u>				<u>1999</u>				<u>1996</u>			
2005 Oct 21-23	54	41	5	1999 Dec 9-12	48	48	4	1996 Oct 26-29***	49	43	8
2005 Jul 25-28	53	43	4	1999 Sep 23-26	56	40	4	1996 Aug 28-29**	51	41	8
2005 May 20-22	55	39	6	1999 Aug 3-4	56	41	3	1996 Aug 16-18**	47	48	5
2005 Feb 25-27	53	41	6	1999 Jul 22-24	62	35	3	1996 Aug 5-7**	48	45	7
<u>2004</u>				1999 Jun 25-27	56	42	2	1996 Jun 18-19	46	47	6
2004 Jul 19-21*	56	38	6	1999 Mar 5-7	65	31	4	1996 Mar 15-17	47	48	5
<u>2003</u>				1999 Feb 19-21	65	30	5	1996 Jan 12-15	43	51	6
2003 Oct 24-26	51	44	5	1999 Feb 4-8	66	31	3	<u>1995</u>			
2003 Sep 19-21	54	40	6	<u>1998</u>				1995 Jul 7-9	50	44	6
2003 Jun 27-29*	52	44	4	1998 Dec 28-29	67	29	4	1995 Mar 17-19	49	44	7
2003 Jun 9-10	53	43	4	1998 Oct 9-12***	63	33	4	1995 Jan 16-18	50	44	6
2003 Mar 14-15	45	46	9	1998 Sep 14-15	61	33	6	<u>1994</u>			
<u>2002</u>				1998 Aug 21-23	61	33	6	1994 Nov 28-29	50	44	6
2002 Dec 16-17	48	46	6	1998 Aug 10-12	60	36	4	1994 Sep 6-7	48	47	5
2002 Sep 23-26	47	44	9	1998 Aug 7-8	60	35	5	1994 Jul 15-17	48	46	6
2001				1998 Feb 13-15	60	36	4	1994 Apr 23-24	56	40	4
2001 Aug 3-5	51	44	5	1998 Jan 30-Feb 1	64	34	2	1994 Mar 25-27	52	42	6
2001 Mar 5-7	44	53	3	1998 Jan 24-25	61	33	6	1994 Mar 7-8	55	40	5
2001 Feb 19-21	49	44	7	<u>1997</u>				1994 Jan 15-17	57	36	7
2001 Feb 1-4	52	43	5	1998 Jan 23-24	60	35	5	<u>1993</u>			
<u>2000</u>				1997 Dec 18-21	56	38	6	1993 Nov 2-4	58	34	8
2000 Nov 13-15	56	39	5	1997 Oct 27-29	61	34	5	1993 Sep 24-26	62	27	11
2000 Oct 25-28	52	43	5	1997 Jun 26-29	51	42	7	1993 Aug 8-10	57	33	10
2000 Aug 4-5	45	50	5	1997 Feb 24-26	51	42	6	_			
2000 Feb 4-6	55	39	6	1997 Jan 31-Feb 2	55	39	6				
				1997 Jan 10-13	56	37	7				

<sup>\*</sup>Asked of a half sample. \*\*Based on likely voters. \*\*\*Based on registered voters. 2002-March 2003 WORDING: New York Senator Hillary Rodham Clinton.



	Favor-	Unfavor-	Never	No
II M.C.	<u>able</u>	<u>able</u>	<u>Heard of</u>	<u>Opinion</u>
John McCain	<b>=</b> 00/	2.607	at.	<b>-</b> 0 (
January 22-24, 2010	58%	36%	*	5%
July 31-Aug. 3, 2009	51%	40%	2%	7%
May 14-17, 2009	58%	37%	*	5%
February 18-19, 2009	52%	40%	*	7%
November 6-9, 2008	61%	36%	*	3%
October 17-19, 2008 (RV)	56%	41%	*	3%
October 3-5, 2008 (RV)	54%	43%	*	3%
Sept. 19-21, 2008 (RV)	57%	40%	*	3%
Sept. 5-7, 2008 (RV)	60%	33%	*	6%
Aug. 29-31, 2008 (RV)	59%	38%	*	3%
Aug. 23-24, 2008 (RV)	61%	33%	*	6%
July 27-29, 2008 (RV)	62%	33%	1%	4%
June 26-29, 2008 (RV)	59%	37%	*	4%
April 28-30, 2008	55%	36%	1%	<b>7%</b>
February 1-3, 2008	53%	36%	3%	8%
January 9-10, 2008	54%	29%	5%	13%
September 7-9, 2007	47%	32%	7%	14%
June 22-24, 2007	46%	32%	9%	13%
March 9-11, 2007	47%	27%	12%	14%
November 3-5, 2006	52%	22%	11%	15%
September 22-24, 2006	50%	25%	14%	11%
April 21-23, 2006	46%	20%	17%	16%

## CNN/USA TODAY/GALLUP TRENDS

	<u>Favorable</u>	<u>Unfavorable</u>	Never heard of	No opinion
2005 Jul 25-28	51	22	16	11
2004 Aug 23-25*	55	19	9	17
2004 Mar 26-28	53	21	13	13
2002 Apr 29-May 1**	53	21	11	15
2001 Jun 8-10**	60	21	10	9
2000 Apr 28-30**	61	18	6	15
2000 Mar 10-12**	57	28	6	9
2000 Feb 25-27**	66	18	5	11
2000 Feb 20-21**	65	17	7	11
2000 Feb 4-6**	67	12	8	13
2000 Jan 17-19**	51	17	10	22
1999 Dec 9-12**	57	11	14	18
1999 Oct 21-24**	37	12	30	21
1999 Apr 13-14**	35	12	28	25
1999 Feb 19-21**	27	8	44	21

<sup>\*</sup>Asked of a half sample.

<sup>\*\*</sup>WORDING: Arizona Senator John McCain

	Favor-	Unfavor-	Never	No
	<u>able</u>	<u>able</u>	Heard of	<b>Opinion</b>
George W. Bush				-
January 22-24, 2010	43%	54%	*	3%
July 31-Aug. 3, 2009	34%	62%	*	4%
May 14-17, 2009	41%	57%	*	2%
February 18-19, 2009	33%	63%	*	4%
January 12-15, 2009	35%	60%	*	4%
Aug. 29-31, 2008	38%	61%	*	1%
September 22-24, 2006	46%	52%	*	1%
April 21-23, 2006	40%	57%	*	2%

## CNN/USA TODAY/GALLUP TRENDS

	Fav.	Unfav.	DK		Fav.	Unfav.	DK		Fav.	Unfav.	DK
2005	ı uv.	Omav.	DIC	2003	ı uv.	Omav.	DIX	2000	ı uv.	Omav.	DIC
2005 Dec 16-18	46	53	1	2003 Oct 6-8	60	39	1	2000 Dec 15-17	59	36	5
2005 Jul 25-28	48	50	2	2003 Jun 27-29*	65	34	1	2000 Dec 2-4	56	40	4
2005 Apr 1-2	54	45	1	2003 Jun 9-10	66	33	1	2000 Nov 13-15	53	43	4
2005 Feb 25-27	56	42	2	2003 Jan 31-Feb 2	68	32	*	2000 Nov 13-15**	54	43	3
2005 Feb 4-6	59	39	2	2002				2000 Nov 4-5**	55	39	6
2004				2002 Dec 16-17	68	30	2	2000 Oct 24-26**	62	33	5
2004 Nov 19-21	60	39	1	2002 Sep 23-26	70	28	2	2000 Oct 23-25**	60	35	5
2004 Oct 29-31	51	46	3	2002 Jul 26-28	71	26	3	2000 Oct 20-22**	59	37	4
2004 Oct 22-24*	53	44	3	2002 May 20-22	80	18	2	2000 Oct 5-7**	58	36	6
2004 Oct 14-16	55	44	1	2002 Apr 29-May 1	79	19	2	2000 Sep 28-30**	55	38	7
2004 Oct 9-10	51	46	3	2002 Jan 11-14	83	15	2	2000 Sep 15-17**	51	41	8
2004 Oct 1-3	53	45	2	<u>2001</u>				2000 Aug 18-19	60	34	6
2004 Sep 13-15*	55	44	1	2001 Nov 26-27	87	11	2	2000 Aug 4-5	67	28	5
2004 Sep 3-5	55	44	1	2001 Aug 3-5	60	35	5	2000 Jul 25-26	63	31	6
2004 Aug 23-25	54	44	2	2001 Jun 8-10	62	36	2	2000 Jul 14-16	64	29	7
2004 Jul 30-Aug 1	52	46	2	2001 Apr 20-22	65	32	3	2000 Jun 23-25	60	31	9
2004 Jul 19-21	52	46	2	2001 Mar 9-11	63	32	5	2000 Jun 6-7	64	29	7
2004 Jul 8-11	52	46	2	2001 Mar 5-7	69	28	3	2000 Apr 28-30	61	33	6
2004 Jun 21-23	53	45	2	2001 Feb 19-21	67	27	6	2000 Mar 10-12	63	32	5
2004 Apr 16-18	56	42	2	2001 Feb 1-4	64	33	3	2000 Feb 25-27	57	35	8
2004 Mar 26-28	57	41	2	2001 Jan 15-16	62	36	2	2000 Feb 20-21	58	35	7
2004 Feb 16-17	56	42	2					2000 Feb 4-6	63	31	6
2004 Jan 29-Feb 1	52	47	1					2000 Jan 17-19	66	26	8
2004 Jan 2-5	65	35	*					<u>1999</u>			
								1999 Dec 9-12	68	25	7
								1999 Oct 21-24	71	21	8
								1999 Oct 8-10	70	25	5
								1999 Sep 23-26	71	22	7
								1999 Aug 16-18	68	21	11
								1999 Jun 25-27	69	16	15
								1999 Apr 13-14	73	15	12
								1999 Feb 19-21	69	12	19

<sup>\*</sup>Asked of a half sample.

<sup>\*\*</sup>Based on registered voters.

	Extremely Important	Very <u>Important</u>	Moderately Important	Not that Important	No <u>Opinion</u>
The economy January 22-24, 2010	61%	36%	3%	1%	*
Unemployment* January 22-24, 2010	58%	36%	4%	1%	*
Terrorism January 22-24, 2010	55%	33%	9%	2%	*
The federal budget deficit** January 22-24, 2010	46%	37%	13%	4%	*
Health care January 22-24, 2010	43%	26%	19%	12%	*
Education** January 22-24, 2010	42%	37%	15%	5%	*
The situation in Afghanistan January 22-24, 2010	39%	39%	16%	5%	1%
The situation in Iraq January 22-24, 2010	38%	36%	22%	4%	*
<b>Taxes**</b> January 22-24, 2010	33%	36%	27%	4%	*
Regulation on big banks* January 22-24, 2010	30%	34%	25%	11%	*
Illegal immigration** January 22-24, 2010	29%	27%	32%	12%	*
The environment* January 22-24, 2010	26%	27%	31%	16%	*
Energy policy* January 22-24, 2010	25%	37%	28%	9%	*
Abortion* January 22-24, 2010	21%	20%	26%	32%	1%
Gay marriage** January 22-24, 2010	14%	13%	22%	51%	1%

<sup>\*</sup>ASKED OF HALF SAMPLE. RESULTS BASED ON 508 INTERVIEWS IN VERSION A -- SAMPLING ERROR: +/- 4.5 PERCENTAGE POINTS. \*\*ASKED OF HALF SAMPLE. RESULTS BASED ON 501 INTERVIEWS IN VERSION B -- SAMPLING ERROR: +/- 4.5 PERCENTAGE POINTS.

	Extremely <u>Important</u>	Very <u>Important</u>	Moderately Important	Not that Important	No <u>Opinion</u>
The economy					
January 22-24, 2010	61%	36%	3%	1%	*
May 16-18, 2009	59%	33%	6%	2%	*
February 18-19, 2009	70%	25%	3%	2%	*
*October 17-19, 2008	61%	33%	5%	2%	*
*June 26-29, 2008	58%	35%	6%	1%	*
*Jan. 14-17, 2008	45%	41%	12%	2%	*
*Nov. 2-4, 2007	34%	48%	16%	2%	*
*May 4-6, 2007	33%	46%	16%	4%	*
January 19-21, 2007	38%	41%	18%	3%	1%
•		40%	21%		1 /0 *
**October 27-29, 2006	33%			5%	
**October 13-15, 2006	33%	45%	18%	4%	1%
**September 22-24, 2006	32%	42%	21%	4%	*
**August 2-3, 2006	40%	42%	15%	3%	*
**May 16-17, 2006	33%	44%	18%	4%	1%
	CNN/USA TODA	Y/GALLUP TRE	NDS		
2006 Jan 20-22	46%	41%	11%	1%	*
**2006 Jan 6-8	38%	45%	14%	1%	1%
2005 Dec 9-11	47%	34%	17%	2%	*
**2005 Oct 21-23	43%	41% 46%	15%	1% 1%	*
2005 Apr 1-2 2005 Feb 4-6	41% 44%	46% 44%	11% 11%	1% 1%	1%
2004 Dec 17-19	40%	46%	13%	1%	*
2003 Jan 3-5	49%	42%	8%	1%	*
**2002 Sep 20-22	37%	44%	17%	2%	*
**2002 Aug 19-21	34%	44%	17%	3%	2%
2002 May 28-29	38%	45%	14%	2%	1%
2002 Jan 11-14	44%	43%	11%	1%	1%
2001 Oct 5-6	54%	36%	10%	*	*
2001 Jan 10-14	34%	51%	12%	2%	1%

<sup>\*</sup>QUESTION WORDING: How important will each of the following be to your vote for President -- will it be extremely important, very important, moderately important, or not that important?

<sup>\*\*</sup>QUESTION WORDING: How important will each of the following be to your vote for Congress this year -- will it be extremely important, very important, moderately important, or not that important? (August and September, 2002 wording: "Economic conditions")

	Extremely Important	Very <u>Important</u>	Moderately Important	Not that Important	No Opinion
The situation in Iraq	<del>- •</del>	<del></del>	<del>- •</del>	<u> </u>	<u> </u>
January 22-24, 2010	38%	36%	22%	4%	*
May 16-18, 2009	35%	39%	20%	5%	*
February 18-19, 2009	43%	32%	20%	4%	1%
*October 17-19, 2008	45%	40%	12%	3%	*
*June 26-29, 2008	50%	34%	13%	3%	*
*Jan. 14-17, 2008	43%	41%	14%	2%	*
*Nov. 2-4, 2007	37%	43%	16%	4%	*
*May 4-6, 2007	51%	37%	9%	2%	*
January 19-21, 2007	59%	31%	5%	4%	1%
**October 27-29, 2006	49%	34%	12%	4%	1%
**October 13-15, 2006	43%	38%	13%	5%	1%
**September 22-24, 2006	46%	36%	14%	2%	1%
**August 2-3, 2006	45%	41%	9%	4%	1%
**May 16-17, 2006	37%	39%	15%	6%	1%
	CNN/USA TODA	Y/GALLUP TRE	NDS		
2006 Jan 20-22	58%	34%	6%	1%	1%
**2006 Jan 6-8	45%	40%	11%	3%	1%
2005 Dec 9-11 **2005 Oct 21-23	59% 44%	32% 37%	7% 13%	2% 4%	2%
2005 Feb 4-6	53%	36%	7%	3%	1%
2004 Dec 17-19	51%	39%	7%	1%	2%
2003 Jan 3-5 ** Sept. 20-22, 2002	46% 42%	35% 36%	15% 15%	3% 6%	1% 1%
**2002 Aug 19-21	32%	41%	18%	7%	2%
The situation in Afghanistan					
January 22-24, 2010	39%	39%	16%	5%	1%
May 16-18, 2009	35%	42%	17%	5%	1%
February 18-19, 2009	41%	35%	20%	4%	*
**October 27-29, 2006	33%	36%	21%	8%	2%

<sup>\*</sup>QUESTION WORDING: How important will each of the following be to your vote for President -- will it be extremely important, very important, moderately important, or not that important?

<sup>\*\*</sup>QUESTION WORDING: How important will each of the following be to your vote for Congress this year -- will it be extremely important, very important, moderately important, or not that important? (August and September, 2002 wording: "The possibility of war with Iraq")

	Extremely <u>Important</u>	Very <u>Important</u>	Moderately Important	Not that Important	No <u>Opinion</u>
Terrorism					
January 22-24, 2010	55%	33%	9%	2%	*
May 16-18, 2009	46%	35%	16%	3%	*
February 18-19, 2009	51%	31%	14%	4%	*
*October 17-19, 2008	50%	33%	14%	3%	*
*June 26-29, 2008	45%	32%	18%	4%	*
*Jan. 14-17, 2008	42%	34%	19%	5%	*
*Nov. 2-4, 2007	32%	44%	18%	6%	*
*May 4-6, 2007	45%	35%	14%	6%	*
January 19-21, 2007	54%	32%	11%	3%	*
**October 27-29, 2006	46%	34%	14%	5%	1%
**October 13-15, 2006	43%	37%	16%	5%	1%
**September 22-24, 2006	49%	33%	14%	5%	*
**August 2-3, 2006	48%	36%	10%	6%	*
**May 16-17, 2006	39%	40%	15%	4%	2%
	CNN/USA TODA	Y/GALLUP TRE	NDS		
2006 Jan 20-22	57%	32%	9%	15	1%
**2006 Jan 6-8	45%	35%	16%	3%	1%
2005 Dec 9-11	58%	30%	10%	25	*
**2005 Oct 21-23	45% 47%	32% 41%	19% 10%	4% 2%	*
2005 Apr 1-2 2005 Feb 4-6	47% 54%	35%	10%	15	*
2004 Dec 17-19	49%	38%	10%	3%	*
2003 Jan 3-5	59%	31%	8%	2%	*
**2002 Sep 20-22	47%	36%	13%	3%	1%
**2002 Aug 19-21	45%	37%	12%	5%	1%
2002 May 28-29	53%	35%	9%	2%	1%
2002 Jan 11-14	62%	31%	5%	1%	1%
2001 Oct 5-6	70%	25%	45	1%	*

<sup>\*</sup>QUESTION WORDING: How important will each of the following be to your vote for President -- will it be extremely important, very important, moderately important, or not that important? RESULTS FOR REGISTERED VOTERS ONLY.

<sup>\*\*</sup>QUESTION WORDING: How important will each of the following be to your vote for Congress this year -- will it be extremely important, very important, moderately important, or not that important? (August, September 2002 wording: "The war on terrorism")

Health care	Extremely Important	Very <u>Important</u>	Moderately Important	Not that Important	No <u>Opinion</u>
January 22-24, 2010	43%	26%	19%	12%	*
May 16-18, 2009	45%	34%	16%	6%	*
February 18-19, 2009	48%	29%	17%	6%	*
*October 17-19, 2008	44%	38%	13%	4%	*
*June 26-29, 2008	47%	36%	14%	3%	*
*Jan. 14-17, 2008	41%	36%	19%	4%	*
*Nov. 2-4, 2007	35%	41%	19%	5%	*
*May 4-6, 2007	43%	35%	18%	4%	*
January 19-21, 2007	44%	36%	16%	4%	1%
**September 22-24, 2006	33%	42%	19%	6%	*
	CNN/USA TODA	Y/GALLUP TRE	NDS		
2006 Jan 20-22	47%	39%	12%	2%	*
**2006 Jan 6-8	43%	39%	15%	2%	1%
2005 Dec 9-11	48%	31%	17%	3%	1%
**2005 Oct. 21-23	42% 46%	37% 42%	18% 9%	3% 2%	* 1%
2005 Apr 1-2 2005 Feb 4-6	46% 49%	39%	9% 11%	2% 1%	1%
2004 Dec 17-19	42%	45%	12%	1%	*
2003 Jan 3-5	45%	36%	17%	1%	1%
**2002 Sept. 20-22	35%	39%	22%	4%	*
2001 Jan. 10-14	38%	47%	12%	2%	*

<sup>\*</sup>QUESTION WORDING: How important will each of the following be to your vote for President -- will it be extremely important, very important, moderately important, or not that important? (Jan, 2003 through April, 2005 wording: "Health care costs")

<sup>\*\*</sup>QUESTION WORDING: How important will each of the following be to your vote for Congress this year -- will it be extremely important, very important, moderately important, or not that important?

10. How important is it to you that the president and Congress deal with each of the following issues in the next year -- will it be extremely important, very important, moderately important, or not that important? (ASKED OF HALF SAMPLE. RESULTS BASED ON 508 INTERVIEWS IN VERSION A -- SAMPLING ERROR: +/- 4.5 PERCENTAGE POINTS.) (RANDOM ORDER)

	Extremely Important	Very <u>Important</u>	Moderately Important	Not that Important	No <u>Opinion</u>
Energy policy					
January 22-24, 2010	25%	37%	28%	9%	*
February 18-19, 2009	35%	38%	20%	7%	*
*October 17-19, 2008	46%	41%	13%	1%	*
Jan. 19-21, 2007	34%	39%	22%	3%	2%
	CNN/USA TODA	Y/GALLUP TRE	NDS		
2004 Dec 17-19	27%	45%	23%	5%	*
2002 May 28-29 2002 Jan 11-14	24% 25%	43% 36%	26% 34%	5% 4%	2% 1%
2001 Jan 10-14	26%	43%	25%	2%	4%
The environment					
January 22-24, 2010	26%	27%	31%	16%	*
February 18-19, 2009	29%	34%	25%	11%	1%
*October 17-19, 2008	33%	35%	24%	8%	*
*June 26-29, 2008	33%	33%	27%	7%	*
	CNN/USA TODA	Y/GALLUP TRE	NDS		
2004 Dec. 17-19	24%	38%	30%	7%	1%
2003 Jan. 3-5	25%	38%	30%	6%	1%
**2002 Sept. 20-22 **2002 May 28-29	28% 24%	33% 41%	30% 29%	9% 5%	* 1%
2001 Jan. 10-14	26%	43%	25%	2,0	1,0
Unemployment					
January 22-24, 2010	58%	36%	4%	1%	*
May 16-18, 2009	51%	37%	10%	2%	*
	CNN/USA TODA	Y/GALLUP TRE	NDS		
Unemployment					
2004 Dec 17-19* 2003 Jan 3-5*	35 39	42 41	17 18	5 2	1
* Asked of a half sample.					

<sup>\*</sup>QUESTION WORDING: How important will each of the following be to your vote for President -- will it be extremely important, very important, moderately important, or not that important?

<sup>\*\*</sup>QUESTION WORDING: How important will each of the following be to your vote for Congress this year -- will it be extremely important, very important, moderately important, or not that important?



10. How important is it to you that the president and Congress deal with each of the following issues in the next year -- will it be extremely important, very important, moderately important, or not that important? (ASKED OF HALF SAMPLE. RESULTS BASED ON 508 INTERVIEWS IN VERSION A -- SAMPLING ERROR: +/- 4.5 PERCENTAGE POINTS.) (RANDOM ORDER)

	Extremely Important	Very <u>Important</u>	Moderately Important	Not that Important	No <u>Opinion</u>
Abortion January 22-24, 2010	21%	20%	26%	32%	1%
May 16-18, 2009	22%	18%	27%	31%	1%
Abortion	CNN/USA TODAY	Y/GALLUP TRE	<u>NDS</u>		
2004 Dec 17-19 *	19	22	24	32	3
2003 Jan 3-5* 2001 Jan 10-14	17 19	20 30	26 29	34 19	3 3
* Asked of a half sample.					
Regulation on big banks					
January 22-24, 2010	30%	34%	25%	11%	*

10. How important is it to you that the president and Congress deal with each of the following issues in the next year -- will it be extremely important, very important, moderately important, or not that important? (ASKED OF HALF SAMPLE. RESULTS BASED ON 501 INTERVIEWS IN VERSION B -- SAMPLING ERROR: +/- 4.5 PERCENTAGE POINTS.) (RANDOM ORDER)

	Extremely Important	Very <u>Important</u>	Moderately Important	Not that Important	No <u>Opinion</u>
Education					
January 22-24, 2010	42%	37%	15%	5%	*
February 18-19, 2009	48%	33%	15%	4%	*
*June 26-29, 2008	44%	39%	14%	3%	*
*May 4-6, 2007	44%	37%	16%	3%	*
	CNN/USA TODA	Y/GALLUP TRE	NDS		
2005 Feb. 4-6	45%	40%	12%	2%	1%
2004 Dec. 17-19	44%	42%	13%	1%	*
2003 Jan. 3-5	44%	39%	14%	3%	*
**2002 Sept. 20-22 **2002 May 28-29	36% 44%	39% 42%	22% 10%	3% 4%	* 1%
2002 May 28-29 2002 Jan 11-14	46%	38%	14%	2%	1%
2001 Oct 5-6	46%	37%	14%	3%	*
2001 Jan. 10-14	41%	47%	9%	2%	1%
Taxes					
January 22-24, 2010	33%	36%	27%	4%	*
February 18-19, 2009	43%	33%	20%	4%	*
*October 17-19, 2008	42%	39%	16%	3%	*
*June 26-29, 2008	40%	34%	22%	5%	*
*Jan. 14-17, 2008	30%	38%	27%	5%	*
*Nov. 2-4, 2007	24%	39%	29%	7%	*
*May 4-6, 2007	30%	40%	23%	6%	1%
January 19-21, 2007	31%	35%	27%	5%	1%
**October 27-29, 2006	29%	35%	27%	8%	1%
	CNN/USA TODA	Y/GALLUP TRE	NDS		
**2006 Jan 6-8	33%	38%	24%	4%	1%
**2005 Oct 21-23	35%	38%	23%	3%	1%
2005 Feb. 4-6	31%	40%	24%	4%	1%
2004 Dec. 17-19	26%	40%	28%	5%	1%
2003 Jan. 3-5 **2002 Sopt. 20, 22	28% 27%	37% 33%	29% 32%	5% 7%	1% 1%
**2002 Sept. 20-22 **2002 May 28-29	27% 26%	35% 39%	32% 27%	5%	3%
2002 Jan 11-14	30%	38%	27%	4%	1%
2001 Jan. 10-14	31%	42%	21%	4%	2%

10. How important is it to you that the president and Congress deal with each of the following issues in the next year -- will it be extremely important, very important, moderately important, or not that important? (ASKED OF HALF SAMPLE. RESULTS BASED ON 501 INTERVIEWS IN VERSION B -- SAMPLING ERROR: +/- 4.5 PERCENTAGE POINTS.) (RANDOM ORDER)

	Extremely <u>Important</u>	Very <u>Important</u>	Moderately Important	Not that Important	No <u>Opinion</u>
Illegal immigration					
January 22-24, 2010	29%	27%	32%	12%	*
February 18-19, 2009	33%	29%	28%	10%	*
*October 17-19, 2008	29%	31%	28%	12%	*
*June 26-29, 2008	34%	33%	24%	9%	1%
*Jan. 14-17, 2008	31%	34%	23%	11%	*
*Nov. 2-4, 2007	23%	38%	26%	13%	*
*May 4-6, 2007	31%	32%	26%	10%	1%
January 19-21, 2007	32%	29%	29%	10%	1%
**October 27-29, 2006	29%	31%	27%	12%	1%
**September 22-24, 2006	31%	30%	23%	15%	1%
**August 2-3, 2006	33%	34%	25%	8%	*
**May 16-17, 2006	27%	35%	27%	8%	3%
	CNN/USA TODA	Y/GALLUP TRE	NDS_		
2006 Jan 20-22	31%	33%	30%	4%	1%
**2006 Jan 6-8	26%	35%	29%	9%	1%
2005 Dec 9-11 2004 Dec 17-19	27% 27%	30% 38%	37% 26%	5% 8%	1% 1%
2003 Jan 3-5	25%	38%	30%	7%	1%
2002 May 28-29	24% 30%	41%	29% 29%	5%	1%
2002 Jan 11-14 2001 Jan 10-14	17%	33% 29%	39%	7% 12%	15 3%
Gay marriage					
January 22-24, 2010	14%	13%	22%	51%	1%
May 16-18, 2009	16%	13%	21%	49%	1%
	FOR COM	MPARISON:			
	CNN/USA TODA	Y/GALLUP TRE	<u>NDS</u>		
Same-sex marriages or civil unions					
2005 Feb 4-6 2004 Dec 17-19*	23 16	17 19	21 17	38 46	1 2

<sup>\*</sup> Asked of a half sample.

<sup>\*</sup>QUESTION WORDING: How important will each of the following be to your vote for President -- will it be extremely important, very important, moderately important, or not that important? (2001 through 2006: "Immigration")

<sup>\*\*</sup>QUESTION WORDING: How important will each of the following be to your vote for Congress this year -- will it be extremely important, very important, moderately important, or not that important?

10. How important is it to you that the president and Congress deal with each of the following issues in the next year -- will it be extremely important, very important, moderately important, or not that important? (ASKED OF HALF SAMPLE. RESULTS BASED ON 501 INTERVIEWS IN VERSION B -- SAMPLING ERROR: +/- 4.5 PERCENTAGE POINTS.) (RANDOM ORDER)

	Extremely	Very	Moderately	Not that	No
	Important	<u>Important</u>	Important	Important	<u>Opinion</u>
The federal budget deficit January 22-24, 2010	46%	37%	13%	4%	*
May 16-18, 2009	47%	33%	15%	4%	1%
January 19-21, 2007	37%	37%	20%	4%	1%
The federal budget deficit	CNN/USA TODAY	Y/GALLUP TRE	<u>NDS</u>		
2004 Dec 17-19*	35	42	18	3	2
2003 Jan 3-5*	32	36	25	5	2
2002 May 28-29 *	25	37	28	8	2
2002 Jan 11-14	30	35	28	5	2

<sup>\*</sup> Asked of a half sample.

16. Do you favor or oppose new government regulations that would limit the size and activities of the country's largest banks?

	Jan. 22-24 <u>2010</u>
Favor	62%
Oppose	35%
No opinion	4%

17. Do you think the U.S. government has done too much, too little, or the right amount in providing assistance to Haiti after the earthquake in that country?

	Jan. 22-24 2010
Too much	10%
Too little	11%
Right amount	74%
No opinion	5%

18. Do you think the actions Barack Obama has taken as president have increased the chances of a terrorist attack against the U.S., or don't you think so?

	Jan. 22-24 <u>2010</u>	Apr. 3-5 2009
Have increased	35%	26%
Have not	65%	72%
No opinion	*	1%

#### 23. Do you favor or oppose the U.S. war in Iraq?

	<u>Favor</u>	<u>Oppose</u>	No Opinion
January 22-24, 2010	39%	60%	1%
November 13-15, 2009	36%	62%	2%
June 26-28, 2009	34%	64%	2%
May 14-17, 2009	34%	65%	1%
April 3-5, 2009	35%	63%	1%
Feb. 18-19, 2009	31%	67%	2%
Dec. 1-2, 2008	36%	63%	1%
Oct. 30-Nov. 1, 2008	33%	64%	3%
October 17-19, 2008	32%	66%	1%
October 3-5, 2008	34%	65%	*
September 5-7, 2008	37%	61%	2%
Aug. 29-31, 2008	35%	64%	1%
Aug. 23-24, 2008	33%	66%	1%
July 27-29, 2008	33%	66%	1%
June 26-29, 2008	30%	68%	2%
June 4-5, 2008	30%	68%	1%
April 28-30, 2008	30%	68%	3%
Mar. 14-16, 2008	32%	66%	2%
Feb. 1-3, 2008	34%	64%	2%
Jan. 14-17, 2008	34%	63%	3%
Jan. 9-10, 2008	33%	65%	3%
	31%	68%	1%
Dec. 6-9, 2007			
Nov. 2-4, 2007	31%	68%	1%
Oct. 12-14, 2007	34%	65%	2%
September 7-9, 2007	34%	63%	4%
August 6-8, 2007	33%	64%	3%
June 23-24, 2007	30%	67%	3%
May 4-6, 2007	34%	65%	1%
April 10-12, 2007	32%	66%	2%
March 9-11, 2007	32%	63%	4%
January 11, 2007	31%	67%	2%
December 15-17, 2006	31%	67%	2%
November 17-19, 2006	33%	63%	4%
November 3-5, 2006	33%	61%	6%
October 27-29, 2006	38%	59%	3%
October 20-22, 2006	34%	64%	3%
October 13-15, 2006	34%	64%	2%
October 6-8, 2006	32%	62%	7%
Sep. 29-October 2, 2006	38%	61%	1%
September 23-24, 2006	40%	59%	1%
August 30-Sep. 2, 2006	39%	58%	2%
August 18-20, 2006	35%	61%	3%
August 2-3, 2006	36%	60%	3%
June 14-15, 2006	38%	54%	8%

(CNN/USA TODAY/GALLUP TRENDS ON FOLLOWING PAGE)



## CNN/USA TODAY/GALLUP TRENDS

	<u>Favor</u>	<u>Oppose</u>	No opinion
2006 Feb 9-12 *	40	56	4
2005 Jun 16-19	39	59	2
2005 Mar 18-20*	47	47	6
2004 Nov 19-21*	48	46	6
2003 Oct 24-26	54	43	3
2003 Apr 22-23	71	26	3
2003 Apr 10	72	22	6
2003 Apr 7-8	68	28	4
2003 Apr 5-6	70	27	3
2003 Mar 29-30	70	27	3
2003 Mar 24-25	71	27	2
2003 Mar 22-23	72	25	3

Would you favor or oppose invading Iraq with U.S. ground troops in an attempt to remove Saddam Hussein from power?

	<u>Favor</u>	<u>Oppose</u>	No opinion
2003 Mar 14-15*	64	33	3
2003 Mar 3-5	59	37	4
2003 Feb 24-26	59	37	4
2003 Feb 17-19	59	38	3
2003Feb 7-9	63	34	3
2003 Jan 31-Feb 2	58	38	4
2003 Jan 23-24	52	43	5
2003 Jan 10-12	56	38	6
2003 Jan 3-5*	56	39	5
2002 Dec. 19-22*	53	38	9
2002 Dec 16-17*	58	35	7
2002 Dec 9-10	55	39	6
2002 Nov 23-24	58	37	5
2002 Nov 8-10	59	35	6
2002 Oct 21-22	54	40	6
2002 Oct 14-17*	56	37	7
2002 Oct 3-6	53	40	7
2002 Sept 20-22*	57	38	5

 $Would you favor \ or \ oppose \ sending \ American \ ground \ troops \ to \ the \ Persian \ Gulf \ in \ an \ attempt \ to \ remove \ Saddam \ Hussein \ from \ power \ in \ Iraq?$ 

2002 Sept 13-16	57	39	4
2002 Sept 5-8*	58	36	6
2002 Sept 2-4	58	36	6
2002 Aug 19-21	53	41	6
2002 June 17-19*	61	31	8

Would you favor or oppose sending American troops back to the Persian Gulf in order to remove Saddam Hussein from power in Iraq?

2001 Nov 26-27	74	20	6
2001 Feb 19-21	52	42	6
1993 June 29-30	70	27	3
1992 Mar 30-Apr 5	55	40	

24. Barack Obama has announced that he will remove most U.S. troops from Iraq by August of this year but keep 35 thousand to 50 thousand troops in that country longer than that. Do you favor or oppose this plan?

	Jan. 22-24 2010	Apr. 3-5 2009*	Mar. 12-15 2009*
Favor	62%	69%	70%
Oppose	36%	30%	29%
No opinion	2%	1%	1%

25. Do you favor or oppose the U.S. war in Afghanistan?

	Jan. 22-24 2010	Dec. 16-20 2009	Dec. 2-3 2009	Nov. 13-15 2009	Oct. 30-Nov. 1 2009	
Favor Oppose	47% 52%	43% 55%	46% 51%	45% 52%	40% 58%	
No opinion	1%	3%	2%	3%	2%	
	Oct. 16-18 2009	Sept. 11-13 2009	Aug. 28-31 2009	July 31-Aug. 3 2009	May 14-17 2009	Apr. 3-5 2009
Favor	41%	39%	42%	41%	50%	53%
Oppose	57%	58%	57%	54%	48%	46%
No opinion	2%	3%	2%	5%	3%	1%
	Feb. 18-19	Dec. 1-2	July 27-29	Jan. 19-21	Sept. 22-24	
	<u>2009</u>	<u>2008</u>	<u>2008</u>	<u>2007</u>	<u>2006</u>	
Favor	47%	52%	46%	44%	50%	
Oppose	51%	46%	52%	52%	48%	
No opinion	2%	2%	2%	4%	2%	

26. Regardless of how you feel about the war in general, do you favor or oppose President Obama's plan to send about 30,000 more U.S. troops to Afghanistan in an attempt to stabilize the situation there?

	Jan. 22-24 <u>2010</u>	Dec. 16-20 2009	Dec. 2-3 2009
Favor	61%	59%	62%
Oppose	38%	39%	36%
No opinion	1%	1%	2%

29. As you may know, Barack Obama will give his annual State of the Union speech to a joint session of Congress on Wednesday evening, January 27th. What are your expectations for that speech? Do you think his speech will be excellent, good, just okay, poor or terrible?

Jan. 22-24 Feb.	. 18-19
<u>2010</u> <u>20</u>	009*
Excellent 24% 2	28%
Good 39% 4	4%
Just okay 25% 1	9%
Poor 6%	4%
Terrible 5%	4%
No opinion 1%	2%

<sup>\*</sup>QUESTION WORDING: What are your expectations for Barack Obama's 2009 joint session of congress speech? Do you think his speech will be excellent, good, just okay, poor, or terrible?

## FOR COMPARISON

What are your expectations for Barack Obam	a's inauguration speech? Do you think his speech will be excellent, good,
just okay, poor, or terrible?	
	Jan. 12-15
	2009
Excellent	44%
Good	41%
Just okay	11%
Poor	1%
Terrible	2%
No opinion	*

30. Do you think it is very likely, somewhat likely, not very likely, or not likely at all that Obama's speech will make you feel more confident about the future of the nation's economy?

	Jan. 22-24 2010	Feb. 18-19 2009
Very likely	15%	27%
Somewhat likely	30%	35%
Not very likely	25%	18%
Not likely at all	28%	19%
No opinion	1%	1%

31. In that speech, would you like to hear Obama address the same goals and priorities that he had in his first year in office, or would you rather see Obama put forward proposals that would move his administration in a new direction in the coming year?

	Jan. 22-24 2010
Same goals and priorities	28%
New direction No opinion	70% 2%