



Interviews with 1,160 adult Americans conducted by telephone by Opinion Research Corporation on December 16-20, 2009. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points.

FOR RELEASE: THURSDAY, JANUARY 7 AT 6 AM

42. Are you a fan of college football or not?

Dec. 16-20
2009

Yes	44%
No	56%
No opinion	*

43. (IF COLLEGE FOOTBALL FAN) Do you think the Bowl Championship Series should or should not be replaced with a playoff system? (ASKED OF COLLEGE FOOTBALL FANS. RESULTS BASED ON 463 INTERVIEWS. SAMPLING ERROR: +/- 4.5 PERCENTAGE POINTS.)

Dec. 16-20
2009

Yes	59%
No	36%
No opinion	5%

CNN/USA TODAY/GALLUP TRENDS

	<u>Yes, should be</u>	<u>No, should not</u>	<u>No opinion</u>
2005 Jul 22-24	65	29	6