



Interviews with 1,160 adult Americans, including an oversample of African-Americans, conducted by telephone by Opinion Research Corporation on December 16-20, 2009. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points. The sample also includes 259 interviews among African-Americans (plus or minus 6 percentage points) and 786 non-Hispanic whites (plus or minus 3.5 percentage points).

Columns in this document labeled "Whites" show results only for respondents who described themselves as white in a question on racial background and did not describe themselves as Hispanic or Latino in a separate question on ethnicity. Columns in this document labeled "Blacks" refer to all respondents who described themselves as black or African-American regardless of their ethnic background.

Trend results for racial groups are shown only for polls which had enough African-American respondents to produce statistically valid results.

FOR RELEASE: MONDAY, DECEMBER 28 AT NOON

5. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. (RANDOM ORDER)

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never Heard of</u>	<u>No Opinion</u>
Barack Obama				
ALL AMERICANS				
December 16-20, 2009	58%	40%	*	3%
October 16-18, 2009	60%	39%	*	1%
July 31-Aug. 3, 2009	64%	34%	*	2%
April 23-26, 2009	69%	29%	*	2%
January 12-15, 2009	78%	17%	1%	4%
December 1-2, 2008	76%	21%	*	3%
November 6-9, 2008	75%	22%	*	3%
October 17-19, 2008 (RV)	63%	33%	*	3%
October 3-5, 2008 (RV)	62%	36%	*	2%
Sept. 19-21, 2008 (RV)	63%	34%	*	3%
Sept. 5-7, 2008 (RV)	60%	34%	*	6%
Aug. 29-31, 2008 (RV)	64%	33%	*	2%
Aug. 23-24, 2008 (RV)	60%	36%	*	3%
July 27-29, 2008 (RV)	63%	33%	*	4%
June 26-29, 2008 (RV)	63%	32%	*	4%
April 28-30, 2008	56%	38%	*	5%
February 1-3, 2008	58%	31%	2%	8%
January 9-10, 2008	55%	28%	6%	11%
September 7-9, 2007	49%	27%	10%	13%
June 23-24, 2007	47%	24%	14%	15%
March 9-11, 2007	44%	21%	19%	16%
November 3-5, 2006	36%	11%	37%	16%
BLACKS				
December 16-20, 2009	90%	9%	*	1%
July 31-Aug. 3, 2009	95%	4%	*	1%
January 12-15, 2009	98%	2%	*	*
November 6-9, 2008	99%	1%	*	1%
February 1-3, 2008	85%	5%	1%	9%
WHITES				
December 16-20, 2009	48%	50%	*	2%
July 31-Aug. 3, 2009	58%	39%	*	3%
January 12-15, 2009	73%	21%	1%	5%
November 6-9, 2008	70%	27%	*	3%
February 1-3, 2008	52%	37%	2%	8%

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	<u>Favor- able</u>	<u>Unfavor- able</u>	<u>Never Heard of</u>	<u>No Opinion</u>
Michelle Obama				
ALL AMERICANS				
December 16-20, 2009	68%	19%	*	13%
October 16-18, 2009	64%	26%	*	9%
July 31-Aug. 3, 2009	67%	22%	1%	9%
April 23-26, 2009	73%	18%	1%	8%
January 12-15, 2009	69%	16%	3%	12%
December 1-2, 2008	67%	21%	1%	10%
October 17-19, 2008	56%	30%	2%	12%
Aug. 23-24, 2008	50%	32%	2%	15%
June 26-29, 2008	51%	28%	4%	17%
BLACKS				
December 16-20, 2009	92%	4%	*	4%
July 31-Aug. 3, 2009	90%	2%	3%	5%
January 12-15, 2009	95%	3%	*	2%
WHITES				
December 16-20, 2009	62%	24%	*	14%
July 31-Aug. 3, 2009	62%	25%	3%	10%
January 12-15, 2009	65%	21%	1%	13%

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	<u>Favor- able</u>	<u>Unfavor- able</u>	<u>Never Heard of</u>	<u>No Opinion</u>
Hillary Clinton				
ALL AMERICANS				
December 16-20, 2009	64%	30%	1%	5%
October 16-18, 2009	65%	32%	*	3%
July 31-Aug. 3, 2009	61%	35%	*	4%
April 23-26, 2009	64%	34%	1%	2%
December 1-2, 2008	66%	33%	*	1%
August 29-31, 2008	58%	40%	*	1%
August 23-24, 2008	56%	40%	*	4%
July 27-29, 2008	56%	42%	*	2%
June 26-29, 2008	53%	44%	*	3%
April 28-30, 2008	51%	46%	*	3%
February 1-3, 2008	52%	44%	*	*
January 9-10, 2008	53%	39%	1%	7%
September 7-9, 2007	53%	39%	1%	7%
June 23-24, 2007	51%	44%	*	4%
March 9-11, 2007	49%	44%	2%	5%
November 3-5, 2006	51%	40%	3%	7%
September 23-24, 2006	50%	45%	2%	4%
April 21-23, 2006	50%	42%	2%	6%
BLACKS				
December 16-20, 2009	86%	8%	*	5%
July 31-Aug. 3, 2009	84%	10%	3%	3%
February 1-3, 2008	79%	17%	*	4%
WHITES				
December 16-20, 2009	59%	35%	1%	5%
July 31-Aug. 3, 2009	56%	40%	*	4%
February 1-3, 2008	44%	52%	4%	*

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	<u>Favor- able</u>	<u>Unfavor- able</u>	<u>Never Heard of</u>	<u>No Opinion</u>
Secretary of the Treasury Timothy Geithner				
December 16-20, 2009	27%	33%	24%	16%
<i>Blacks</i>	39%	18%	25%	17%
<i>Whites</i>	26%	37%	21%	15%
Secretary of Defense Robert Gates				
December 16-20, 2009	52%	18%	13%	17%
<i>Blacks</i>	54%	16%	21%	9%
<i>Whites</i>	54%	19%	10%	17%
Attorney General Eric Holder				
December 16-20, 2009	23%	24%	32%	22%
<i>Blacks</i>	35%	14%	33%	17%
<i>Whites</i>	22%	27%	30%	21%
Federal Reserve Chairman Ben Bernanke				
December 16-20, 2009	28%	28%	29%	14%
<i>Blacks</i>	28%	12%	40%	21%
<i>Whites</i>	30%	31%	26%	13%

CNN/USA TODAY/GALLUP TRENDS

Hillary Clinton

	Favor- able	Unfavor- able	No opinion		Favor- able	Unfavor- able	No opinion
2005				1998			
2005 Oct 21-23	54	41	5	1998 Aug 21-23	61	33	6
2005 Jul 25-28	53	43	4	1998 Aug 10-12	60	36	4
2005 May 20-22	55	39	6	1998 Aug 7-8	60	35	5
2005 Feb 25-27	53	41	6	1998 Feb 13-15	60	36	4
2004				1998 Jan 30-Feb 1	64	34	2
2004 Jul 19-21*	56	38	6	1998 Jan 24-25	61	33	6
2003				1997			
2003 Oct 24-26	51	44	5	1998 Jan 23-24	60	35	5
2003 Sep 19-21	54	40	6	1997 Dec 18-21	56	38	6
2003 Jun 27-29*	52	44	4	1997 Oct 27-29	61	34	5
2003 Jun 9-10	53	43	4	1997 Jun 26-29	51	42	7
2003 Mar 14-15	45	46	9	1997 Feb 24-26	51	42	6
2002				1997 Jan 31-Feb 2	55	39	6
2002 Dec 16-17	48	46	6	1997 Jan 10-13	56	37	7
2002 Sep 23-26	47	44	9	1996			
2001				1996 Oct 26-29***	49	43	8
2001 Aug 3-5	51	44	5	1996 Aug 28-29**	51	41	8
2001 Mar 5-7	44	53	3	1996 Aug 16-18**	47	48	5
2001 Feb 19-21	49	44	7	1996 Aug 5-7**	48	45	7
2001 Feb 1-4	52	43	5	1996 Jun 18-19	46	47	6
2000				1996 Mar 15-17	47	48	5
2000 Nov 13-15	56	39	5	1996 Jan 12-15	43	51	6
2000 Oct 25-28	52	43	5	1995			
2000 Aug 4-5	45	50	5	1995 Jul 7-9	50	44	6
2000 Feb 4-6	55	39	6	1995 Mar 17-19	49	44	7
1999				1995 Jan 16-18	50	44	6
1999 Dec 9-12	48	48	4	1994			
1999 Sep 23-26	56	40	4	1994 Nov 28-29	50	44	6
1999 Aug 3-4	56	41	3	1994 Sep 6-7	48	47	5
1999 Jul 22-25	62	35	3	1994 Jul 15-17	48	46	6
1999 Jun 25-27	56	42	2	1994 Apr 23-24	56	40	4
1999 Mar 5-7	65	31	4	1994 Mar 25-27	52	42	6
1999 Feb 19-21	65	30	5	1994 Mar 7-8	55	40	5
1999 Feb 4-8	66	31	3	1994 Jan 15-17	57	36	7
1998				1993			
1998 Dec 28-29	67	29	4	1993 Nov 2-4	58	34	8
1998 Oct 9-12***	63	33	4	1993 Sep 24-26	62	27	11
1998 Sep 14-15	61	33	6	1993 Aug 8-10	57	33	10

*Asked of a half sample.

**Based on likely voters.

***Based on registered voters.

2002-March 2003 WORDING: New York Senator Hillary Rodham Clinton.