



Interviews with 1,041 adult Americans conducted by telephone by Opinion Research Corporation on December 2-3, 2009. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points.

FOR RELEASE: MONDAY, DECEMBER 7 AT 6 AM

4. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. (RANDOM ORDER)

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never Heard of</u>	<u>No Opinion</u>
Tiger Woods December 2-3, 2009	60%	25%	1%	13%

CNN/USA TODAY/GALLUP TRENDS

TIGER WOODS	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never heard of</u>	<u>No opinion</u>
2001 June 8-10	84	9	2	5
2000 June 22-25	88	5	2	5