

Interviews with $\mathbf{1 , 0 3 8}$ adult Americans, conducted by telephone by Opinion Research Corporation on October 16-18, 2009. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points.

BASED ON ALL RESPONDENTS -- SAMPLING ERROR: +/- 3 PERCENTAGE POINTS.
4. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. (RANDOM ORDER)


BASED ON 462 REPUBLICANS -- SAMPLING ERROR: +/- 4.5 PERCENTAGE POINTS.
46. Next, I'm going to read a list of people who may be running in the Republican primary for president in 2012. After I read all the names, please tell me which of those candidates you would be most likely to support for the Republican nomination for President in the year 2012, or if you would support someone else. (RANDOM ORDER)

|  | Oct. 16-18 | Feb. 18-19 |
| :--- | :---: | :---: |
|  | $\underline{2009}$ | $\underline{2009}$ |
| Former Arkansas Governor Mike Huckabee | $32 \%$ | $26 \%$ |
| Former Alaska Governor Sarah Palin | $25 \%$ | $29 \%$ |
| Former Massachusetts Governor Mitt Romney | $21 \%$ | $21 \%$ |
| Minnesota Governor Tim Pawlenty | $5 \%$ | N/A |
| Someone else | $10 \%$ | $10 \%$ |
| None/no one | $5 \%$ | $4 \%$ |
| No opinion | $1 \%$ | $2 \%$ |

Note: Tim Pawlenty not included in list of candidates on February poll. Bobby Jindal was included in the February poll and received 9\% support.

BASED ON ALL RESPONDENTS -- SAMPLING ERROR: +/- 3 PERCENTAGE POINTS.
47. Thinking about the following characteristics and qualities, please say whether you think each one applies or doesn't apply to Sarah Palin. (RANDOM ORDER)

Applies Does Not Apply No Opinion

## Not a typical politician

October 16-18, 2009
65\%
$34 \% \quad 1 \%$
A good role model for women
October 16-18, 2009
64\%
$35 \%$
$1 \%$
Care about the needs of people like you
October 16-18, 2009
56\%
43\%
2\%
Is honest and trustworthy
October 16-18, 2009
Shares your values
October 16-18, 2009
55\%
43\%
$2 \%$

Generally agrees with you on issues you care about
October 16-18, 2009
48\%
50\%
2\%

## Is a strong and decisive leader

October 16-18, 2009
47\%
51\%
2\%
Qualified to be president
October 16-18, 2009
29\%
$71 \%$

