



**Interviews with 1,012 adult Americans, conducted by telephone
by Opinion Research Corporation on September 11-13, 2009.
The margin of sampling error for results based on the total
sample is plus or minus 3 percentage points.**

FOR RELEASE: THURSDAY, SEPTEMBER 17 AT 6 AM

3. Do you think the economy is in a recession, or not?

	Sept. 11-13 <u>2009</u>	Aug. 28-31 <u>2009</u>	May 14-17 <u>2009</u>
Yes	86%	87%	90%
No	13%	12%	10%
No opinion	1%	1%	*

	Dec. 1-2 <u>2008</u>	Oct. 17-19 <u>2008</u>	Aug. 29-31 <u>2008</u>	June 26-29 <u>2008</u>	Apr. 28-30 <u>2008</u>
Yes	89%	76%	73%	75%	79%
No	10%	23%	26%	25%	19%
No opinion	1%	1%	1%	*	2%

	Mar. 14-16 <u>2008</u>	Feb. 1-3 <u>2008</u>	Jan.9-10 <u>2008</u>	Dec. 6-9 <u>2007</u>	Oct. 12-14 <u>2007</u>
Yes	74%	66%	61%	57%	46%
No	25%	31%	37%	42%	51%
No opinion	1%	2%	3%	1%	3%

CNN/USA TODAY/GALLUP TRENDS

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2004 Jan 2-5	32	66	2
2003 Apr 22-23	56	41	3
2003 Mar 24-25	41	54	5
2002 Nov 22-24	52	45	3
2002 Oct 3-6*	55	40	5
2002 Jul 29-31	46	50	4
2002 Jun 28-30	52	45	3
2002 May 6-9	45	53	2
2002 Apr 8-11	45	52	3
2002 Mar 8-9*	56	38	6
2001 Nov 8-11	59	38	3
2001 Oct 11-14	49	49	2
2001 Sep 21-22	52	43	5
2001 Sep 7-10	51	43	6
2001 May 10-14	33	62	5
2001 Apr 6-8	42	52	6
2001 Mar 5-7*	31	64	5
2001 Feb 1-4*	44	49	7
1994 May 20-22	35	61	4
1994 Feb. 26-28	34	62	4
1993 Dec 4-6	45	50	5
1992 Sept 11-15	79	19	2
1992 Jan. 3-6	84	14	2
1991 March	81	16	4

* Asked of a half sample.

3. Do you think the economy is now in a recession, or not?
4. (IF YES:) Do you think we are in a mild recession, or a moderate recession, or a serious recession?

QUESTIONS 3 AND 4 COMBINED

	Sept. 11-13 <u>2009</u>	Aug. 28-31 <u>2009</u>	May 14-17 <u>2009</u>
Serious recession	42%	36%	42%
Moderate recession	35%	39%	35%
Mild recession	10%	12%	12%
Not in a recession (from Q.3)	13%	12%	10%
No opinion	1%	1%	*

	Oct. 17-19 <u>2008</u>	June 26-29 <u>2008</u>	Mar. 14-16 <u>2008*</u>
Serious recession	32%	27%	29%
Moderate recession	30%	29%	29%
Mild recession	14%	19%	16%
Not in a recession	23%	25%	25%
No opinion	1%	*	1%

*Asked of half sample

(CNN/USA TODAY/GALLUP AND LOS ANGELES TIMES TRENDS ON FOLLOWING PAGE)

CNN/USA TODAY/GALLUP TRENDS

	<u>Serious recession</u>	<u>Moderate recession</u>	<u>Mild recession</u>	<u>No, not in recession</u>	<u>No opinion</u>
2003 Apr 22-23	10	25	21	41	3

LOS ANGELES TIMES TRENDS

2002 Dec 12-15	13	24	24	35	4
2002 Aug 22-25	11	23	25	36	5
2002 Jan 31-Feb 2	18	34	29	15	4
2001 Sep 13-14	9	19	23	41	8
1997 Sep 6-9	7	16	12	59	6
1997 Feb 5-6	6	14	13	62	5
1996 Oct 24-27	12	15	16	52	5
1996 Sep 7-10	8	14	16	53	9
1996 Aug 3-6	11	15	19	47	8
1995 Jun 9-11	12	20	21	39	8
1995 Mar 15-19	13	18	20	45	4
1994 Jul 23-26	16	20	17	41	6
1994 Apr 16-19	12	22	17	44	5
1994 Jan 15-19	20	20	18	37	5
1993 Dec 4-7	22	26	18	29	5
1993 Sep 25-28	29	27	16	24	4
1993 Jun 12-14	25	27	18	26	4
1993 Feb 18-19	25	25	15	30	5
1993 Jan 14-17	27	27	17	25	4
1992 Oct 24-26	46	30	12	9	3
1992 Oct 2-5	45	26	15	11	3
1992 Aug 20-21	45	27	16	9	3
1992 Aug 12-14	45	31	13	8	3
1992 Jul 7-9	42	33	12	10	3
1992 Mar 27-29	35	31	18	13	3
1992 Jan 31-Feb 2	41	34	14	8	3
1991 Nov 21-24	33	35	17	12	3
1991 Sep 21-25	30	33	19	14	4
1991 Jun 28-30	32	33	18	14	3
1991 Mar 9-11	21	38	29	9	3
1991 Feb 15-17	23	33	28	13	3

5. Now thinking about your family's personal financial situation, would you say you are better off or worse off than you were a year ago, or is your family's personal financial situation about the same?

Sept. 11-13
2009

Better off	9%
Worse off	39%
Same	52%
No opinion	*

21. Thinking about a year from now, do you think the stock market will be much higher, somewhat higher, about the same, somewhat lower, or much lower than it is today?

Sept. 11-13
2009

Much higher	6%
Somewhat higher	43%
About the same	30%
Somewhat lower	13%
Much lower	5%
No opinion	2%

CNN/USA TODAY/GALLUP TRENDS

	<u>Much higher</u>	<u>Somewhat higher</u>	<u>About the same</u>	<u>Somewhat lower</u>	<u>Much lower</u>	<u>No opinion</u>
2002 Jul 29-31	11	47	28	7	3	4

22. And thinking about a year from now, do you think the value of houses in your community will be much higher, somewhat higher, about the same, somewhat lower, or much lower than it is today?

Sept. 11-13
2009

Much higher	4%
Somewhat higher	31%
About the same	44%
Somewhat lower	16%
Much lower	6%
No opinion	*

BASED ON 477 RESPONDENTS WITH FULL-TIME OR PART-TIME JOBS -- SAMPLING ERROR: +/-4.5 PERCENTAGE POINTS

24. (IF EMPLOYED) If you lost your current job, how long do you think it would take you to find a new job --within a month, within six months, within a year, or do you think it would take longer than that?

Sept. 11-13
2009

Within a month	35%
Within six months	41%
Wihtin a year	11%
More than a year	11%
Never (vol.)	2%
No opinion	*