



Interviews with 427 adult Americans who watched the presidential speech conducted by telephone by Opinion Research Corporation on September 9, 2009. The margin of sampling error for results based on the total sample is plus or minus 5 percentage points.

Survey respondents were first interviewed as part of a random national sample on September 5-8, 2009. In those interviews, respondents indicated they planned to watch tonight's speech and were willing to be re-interviewed after the speech.

Some questions were asked of each respondent both in the pre-speech questionnaire on September 5-8 and on tonight's questionnaire. Where applicable, results for tonight's respondents from both the pre-speech survey and the post-speech survey are reported.

18% of the respondents who participated in tonight's survey identified themselves as Republicans, 45% identified themselves as Democrats, and 37% identified themselves as Independents.

1. What was your overall reaction to President Obama’s speech tonight – very positive, somewhat positive, somewhat negative or very negative?

Sept. 9, 2009

Very positive	56%
Somewhat positive	21%
Somewhat negative	12%
Very negative	9%
Both/mixed (vol.)	2%
No opinion	1%

FOR COMPARISON:	
OBAMA'S FIRST SPEECH TO CONGRESS (FEBRUARY 24)	
What was your overall reaction to President Obama’s speech tonight – very positive, somewhat positive, somewhat negative or very negative?	
<u>Feb. 24, 2009</u>	
Very positive	68%
Somewhat positive	24%
Somewhat negative	6%
Very negative	2%
No opinion	*

2. Do you think the policies being proposed by Barack Obama will move the country in the right direction or the wrong direction?

	(Post-Speech) Sept. 9 <u>2009</u>	(Pre-Speech) Sept. 5-8 <u>2009</u>
Right direction	70%	60%
Wrong direction	27%	35%
No opinion	3%	4%

FOR COMPARISON:		
OBAMA'S FIRST SPEECH TO CONGRESS (FEBRUARY 24)		
Do you think the policies being proposed by Barack Obama will move the country in the right direction or the wrong direction?		
<u>Feb. 24, 2009</u>		
	(Post-speech)	(Pre-speech)
Right direction	88%	71%
Wrong direction	11%	26%
No opinion	1%	3%

3. From everything you have heard or read so far, do you favor or oppose Barack Obama's plan to reform health care?

	(Post-Speech) Sept. 9 <u>2009</u>	(Pre-Speech) Sept. 5-8 <u>2009</u>
Favor	67%	53%
Oppose	29%	36%
No opinion	4%	11%

FOR COMPARISON:	
CLINTON'S 1993 HEALTH CARE SPEECH TO CONGRESS	
<i>CNN/USA TODAY/GALLUP POLL -- SEPTEMBER 22, 1993</i>	
From everything you have heard or read so far, do you favor or oppose Bill Clinton's plan to reform health care? (ASKED OF 309 AMERICANS WHO WATCHED CLINTON'S SPEECH)	
<u>September 22, 1993</u>	
Favor	67%
Oppose	17%
No opinion	16%

4. Regardless of how you feel about Obama's plan, how likely do you think it is that Congress will pass most of his proposals -- very likely, somewhat likely, somewhat unlikely or very unlikely?

	Sept. 9 <u>2009</u>
Very likely	20%
Somewhat likely	55%
Somewhat unlikely	17%
Very unlikely	7%
No opinion	1%

5. And regardless of how you feel about Obama's plan, do you think he clearly stated his goals for a health care bill, or do you think he could have made it clearer in his speech what he wants in a health care bill?

	Sept. 9 <u>2009</u>
Clearly stated goals	72%
Could have been clearer	26%
No opinion	2%