



Interviews with 1,022 adult Americans conducted by telephone by Opinion Research Corporation on September 5-7, 2008. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points.

FOR RELEASE: MONDAY, SEPTEMBER 8 AT 4 PM

NOTE: QUESTIONS 2 and 4 WERE RELEASED AT NOON, BUT ARE INCLUDED HERE FOR CONVENIENCE.

BASED ON 942 REGISTERED VOTERS -- SAMPLING ERROR: +/- 3% PTS.

2/2a. If Barack Obama and Joe Biden were the Democratic Party's candidates and John McCain and Sarah Palin were the Republican Party's candidates, who would you be more likely to vote for -- Barack Obama and Joe Biden, the Democrats, or John McCain and Sarah Palin, the Republicans? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

	<u>Obama</u>	<u>McCain</u>	<u>Neither (vol.)</u>	<u>Other (vol.)</u>	<u>No Opinion</u>
September 5-7, 2008	48%	48%	3%	1%	*
August 29-31, 2008	49%	48%	2%	*	*
August 23-24, 2008	47%	47%	4%	1%	1%
July 27-29, 2008	51%	44%	4%	1%	*
June 26-29, 2008	50%	45%	4%	*	1%
June 4-5, 2008	49%	46%	4%	*	1%
Apr. 28-30, 2008	49%	45%	3%	*	4%
Mar. 14-16, 2008	47%	46%	5%	1%	1%
Feb. 1-3, 2008	52%	44%	3%	1%	1%
Jan. 9-10, 2008	49%	48%	3%	*	*
Dec. 6-9, 2007	48%	48%	3%	*	1%
June 22-24, 2007	48%	44%	5%	*	3%

(QUESTION WORDING BEFORE AUGUST 23-24: If Barack Obama were the Democratic Party's candidate and John McCain were the Republican Party's candidate, who would you be more likely to vote for -- Obama, the Democrat, or McCain, the Republican?)

3a. (IF OBAMA VOTER) Are you certain now that you will vote for Obama for president next fall, or do you think you may change your mind between now and the November election?
 3b. (IF MCCAIN VOTER) Are you certain now that you will vote for McCain for president next fall, or do you think you may change your mind between now and the November election?

	<u>Sept 5-7 2008</u>	<u>Aug. 23-24 2008</u>	<u>July 27-29 2008</u>	<u>June 4-5 2008</u>
Certain	82%	72%	71%	73%
May change mind	18%	22%	24%	22%
No opinion	*	6%	5%	5%

	<u>Sept 5-7 2008</u>	<u>Aug. 23-24 2008</u>	<u>July 27-29 2008</u>	<u>June 4-5 2008</u>
Certain to vote for Obama	40%	36%	38%	39%
Obama, but may change mind	8%	11%	13%	10%
Certain to vote for McCain	39%	36%	33%	35%
McCain, but may change mind	9%	11%	11%	11%
No opinion	4%	6%	5%	5%

BASED ON 942 REGISTERED VOTERS -- SAMPLING ERROR: +/- 3% PTS.

4/4a. Now suppose that the presidential candidates on the ballot in your state included Barack Obama as the Democratic Party's candidate, John McCain as the Republican candidate, Bob Barr as the Libertarian party candidate, Cynthia McKinney as the Green party candidate and Ralph Nader, who is unaffiliated with a national party, who would you be more likely to vote for? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

	<u>Obama</u>	<u>McCain</u>	<u>Barr</u>	<u>McKinney</u>	<u>Nader</u>	<u>None</u> <u>(vol.)</u>	<u>Other</u> <u>(vol.)</u>	<u>No</u> <u>Opinion</u>
Sept. 5-7, 2008	45%	45%	3%	1%	3%	2%	*	*
Aug. 29-31, 2008	46%	44%	2%	1%	4%	1%	*	*
Aug. 23-24, 2008	44%	44%	2%	1%	4%	3%	1%	1%
July 27-29, 2008	46%	42%	3%	1%	6%	1%	*	*
June 26-29, 2008	46%	43%	3%	N/A	6%	2%	*	1%
June 4-5, 2008	47%	43%	2%	N/A	6%	1%	*	*

QUESTION WORDING IN JUNE AND JULY: Now suppose that the presidential candidates on the ballot in your state included Barack Obama as the Democratic Party's candidate, John McCain as the Republican candidate, Bob Barr as the Libertarian party candidate, Cynthia McKinney as the Green party candidate and Ralph Nader as an independent candidate, who would you be more likely to vote for? (IF UNSURE:) As of today, who do you lean more toward

BASED ON 942 REGISTERED VOTERS -- SAMPLING ERROR: +/- 3% PTS.

5. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. (RANDOM ORDER)

	<u>Favor- able</u>	<u>Unfavor- able</u>	<u>Never Heard of</u>	<u>No Opinion</u>
Barack Obama				
Sept. 5-7, 2008	60%	34%	*	6%
Aug. 29-31, 2008	64%	33%	*	2%
Aug. 23-24, 2008	60%	36%	*	3%
July 27-29, 2008	63%	33%	*	4%
June 26-29, 2008	63%	32%	*	4%
April 28-30, 2008	56%	38%	*	5%
February 1-3, 2008	58%	31%	2%	8%
January 9-10, 2008	55%	28%	6%	11%
September 7-9, 2007	49%	27%	10%	13%
June 23-24, 2007	47%	24%	14%	15%
March 9-11, 2007	44%	21%	19%	16%
November 3-5, 2006	36%	11%	37%	16%
John McCain				
Sept. 5-7, 2008	60%	33%	*	6%
Aug. 29-31, 2008	59%	38%	*	3%
Aug. 23-24, 2008	61%	33%	*	6%
July 27-29, 2008	62%	33%	1%	4%
June 26-29, 2008	59%	37%	*	4%
April 28-30, 2008	55%	36%	1%	7%
February 1-3, 2008	53%	36%	3%	8%
January 9-10, 2008	54%	29%	5%	13%
September 7-9, 2007	47%	32%	7%	14%
June 23-24, 2007	46%	32%	9%	13%
March 9-11, 2007	47%	27%	12%	14%
November 3-5, 2006	52%	22%	11%	15%
September 23-24, 2006	50%	25%	14%	11%
April 21-23, 2006	46%	20%	17%	16%

BASED ON 942 REGISTERED VOTERS -- SAMPLING ERROR: +/- 3% PTS.

5. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. (RANDOM ORDER)

The Democratic Party

Sept. 5-7, 2008	51%	40%	1%	8%
Aug. 29-31, 2008	59%	36%	*	4%
Aug. 23-24, 2008	52%	40%	1%	7%
April 28-30, 2008	56%	35%	1%	8%
January 9-10, 2008	55%	34%	2%	8%
June 22-24, 2007	51%	38%	1%	9%
March 9-11, 2007	51%	34%	1%	13%
November 3-5, 2006	53%	35%	*	11%
September 22-24, 2006	56%	39%	*	5%

The Republican Party

Sept. 5-7, 2008	48%	45%	*	6%
Aug. 29-31, 2008	43%	50%	*	6%
Aug. 23-24, 2008	48%	46%	*	6%
April 28-30, 2008	38%	53%	1%	7%
January 9-10, 2008	41%	48%	2%	10%
June 22-24, 2007	36%	53%	1%	9%
March 9-11, 2007	42%	45%	1%	12%
November 3-5, 2006	38%	52%	1%	10%
September 22-24, 2006	44%	51%	*	5%

(CNN/USA TODAY/GALLUP TRENDS ON FOLLOWING PAGE)

CNN/USA TODAY/GALLUP TRENDS

John McCain

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never heard of</u>	<u>No opinion</u>
2005 Jul 25-28	51	22	16	11
2004 Aug 23-25*	55	19	9	17
2004 Mar 26-28	53	21	13	13
2002 Apr 29-May 1**	53	21	11	15
2001 Jun 8-10**	60	21	10	9
2000 Apr 28-30**	61	18	6	15
2000 Mar 10-12**	57	28	6	9
2000 Feb 25-27**	66	18	5	11
2000 Feb 20-21**	65	17	7	11
2000 Feb 4-6**	67	12	8	13
2000 Jan 17-19**	51	17	10	22
1999 Dec 9-12**	57	11	14	18
1999 Oct 21-24**	37	12	30	21
1999 Apr 13-14**	35	12	28	25
1999 Feb 19-21**	27	8	44	21

*Asked of a half sample.

**WORDING: Arizona Senator John McCain

The Republican Party

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never heard of</u>	<u>No opinion</u>
2005 Dec 16-18	45	48	*	7
2005 Oct 13-16	40	50	2	8
2005 Sep 8-11	45	45	1	9
2005 Jul 22-24	46	45	1	8
2005 Apr 1-2	50	44	1	5
2005 Feb 25-27	51	42	1	6
2005 Feb 4-6	56	39	1	4
2004 Sep 13-15	55	41	*	4
2004 Sep 3-5	53	40	*	7
2004 Aug 23-25*	50	41	1	8
2004 Jul 30-Aug 1	47	45	1	7
2004 Jul 19-21*	50	43	*	7
2004 Jan 29-Feb 1	48	45	*	7
2004 Jan 2-5	52	40	1	7
2003 Sep 8-10	50	44	--	6
2003 Mar 29-30	56	33	1	10
2003 Jan 3-5	51	38	1	10
2002 Dec 16-17	51	38	1	10
2002 Nov 8-10	54	38	*	8
2002 Oct 21-22	53	35	*	12
2002 Sep 5-8	54	40	0	6
2002 Jul 26-28	55	36	*	9
2002 Jan 11-14	61	30	*	9
2001 Sep 7-10	47	48	*	5
2000 Nov 13-15	49	43	*	8
2000 Aug 4-5	54	37	1	8
2000 Jul 25-26	49	39	*	12
2000 Jan 7-10	53	41	*	6
1999 Nov 18-21	50	44	*	6
1999 Apr 30-May 2	47	44	*	9
1999 Feb 19-21	45	46	0	9
1999 Feb 12-13	40	54	1	5
1999 Feb 4-8	45	47	*	8
1999 Jan 8-10	40	52	*	8
1998 Dec 19-20	31	57	*	12
1998 Dec 15-16	43	47	2	8
1997 Oct 27-29	50	42	*	8
1996 Aug 30-Sep 1**	50	45	*	5
1996 Aug 16-18**	55	41	1	2
1996 Aug 5-7**	51	44	*	5
1996 Apr 9-10	52	41	*	7
1995 Apr 17-19	52	42	*	6
1992 Jul 6-8**	53	39	*	8

*Asked of a half sample.

**Based on registered voters.

CNN/USA TODAY/GALLUP TRENDS

The Democratic Party

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never heard of</u>	<u>No opinion</u>
2005 Dec 16-18	46	45	*	9
2005 Oct 13-16	52	36	2	10
2005 Sep 8-11	47	41	1	11
2005 Jul 22-24	52	38	1	9
2005 Apr 1-2	50	42	*	8
2005 Feb 25-27	52	41	1	6
2005 Feb 4-6	46	47	*	7
2004 Sep 13-15	49	45	--	6
2004 Sep 3-5	50	41	*	9
2004 Aug 23-25*	54	36	1	9
2004 Jul 30-Aug 1	55	37	1	7
2004 Jul 19-21*	48	41	1	10
2004 Jan 29-Feb 1	59	34	*	7
2004 Jan 2-5	47	44	*	9
2003 Sep 8-10	49	45	--	6
2003 Mar 29-30	49	39	1	11
2003 Jan 3-5	52	36	1	11
2002 Dec 16-17	52	37	1	10
2002 Nov 8-10	48	42	0	10
2002 Oct 21-22	58	30	*	12
2002 Sep 5-8	56	38	0	6
2002 Jul 26-28	55	34	*	11
2002 Jan 11-14	55	33	*	12
2001 Sep 7-10	56	38	*	6
2000 Nov 13-15	53	38	1	8
2000 Aug 4-5	53	38	1	8
2000 Jul 25-26	56	35	*	9
2000 Jan 7-10	61	33	*	6
1999 Nov 18-21	51	41	*	8
1999 Apr 30-May 2	53	37	1	9
1999 Feb 19-21	55	37	0	8
1999 Feb 12-13	56	38	*	6
1999 Feb 4-8	57	37	*	6
1999 Jan 8-10	57	35	*	8
1998 Dec 19-20	57	30	*	13
1998 Dec 15-16	58	32	2	8
1997 Oct 27-29	54	39	*	7
1996 Aug 30-Sep 1**	60	36	*	4
1996 Aug 16-18**	55	41	1	3
1996 Aug 5-7**	57	38	1	4
1996 Apr 9-10	55	38	0	7
1995 Apr 17-19	51	43	*	6
1992 Jul 6-8**	54	38	*	8

*Asked of a half sample

**Based on registered voters.

BASED ON 437 REGISTERED DEMOCRATS -- SAMPLING ERROR: +/- 4.5% PTS.

7. If it were up to you, who would you rather have seen the Democratic party choose as its nominee for president -- (RANDOM ORDER)

	Sept. 5-7 <u>2008</u>	Aug. 29-31 <u>2008</u>	Aug. 23-24 <u>2008</u>	June 26-29 <u>2008</u>	June 4-5 <u>2008</u>
Barack Obama	63%	58%	59%	54%	59%
Hillary Clinton	34%	37%	37%	43%	35%
Other (vol.)	2%	2%	1%	*	1%
Neither (vol.)	1%	2%	2%	1%	2%
No opinion	*	*	1%	1%	2%

QUESTION WORDING ON AUG. 23-24 AND JUNE 4-5: If it were up to you, who would you rather see the Democratic party choose as its nominee?

QUESTION WORDING ON JUNE 26-29: If Hillary Clinton were still running for president, who would you rather see the Democratic party choose as its nominee?

Please tell me which of the following people you would be most likely to support for the Democratic nomination for President? (RANDOM ORDER)

	<u>2008</u>				
	Apr. <u>28-30**</u>	Mar. <u>14-16**</u>	Feb. <u>1-3</u>	Jan. <u>14-17</u>	Jan. <u>9-10</u>
Obama	46%	52%	46%	33%	36%
Clinton	45%	45%	49%	42%	49%
Edwards	N/A	N/A	N/A	17%	12%
Richardson	N/A	N/A	N/A	N/A	N/A
Biden	N/A	N/A	N/A	N/A	N/A
Dodd	N/A	N/A	N/A	N/A	N/A
Kucinich	N/A	N/A	N/A	3%	1%
Gravel	N/A	N/A	2%	*	*
No opinion	N/A	N/A	4%	4%	2%

	<u>2007</u>									
	Dec. <u>6-9</u>	Nov. <u>2-4</u>	Oct. <u>12-14</u>	Sep. <u>7-9</u>	Aug. <u>6-8</u>	June <u>23-24</u>	May <u>4-6</u>	Apr. <u>10-12</u>	Mar. <u>9-11</u>	Jan. <u>19-21</u>
Obama	30%	25%	21%	23%	24%	25%	27%	28%	23%	18%
Clinton	40%	44%	51%	46%	44%	43%	41%	36%	44%	37%
Edwards	14%	14%	15%	16%	16%	17%	14%	15%	14%	16%
Richardson	4%	4%	4%	5%	5%	5%	6%	3%	4%	2%
Biden	4%	3%	1%	2%	3%	3%	3%	1%	1%	3%
Dodd	2%	2%	1%	*	*	*	2%	1%	*	1%
Kucinich	2%	2%	1%	3%	2%	2%	1%	2%	1%	2%
Gravel	*	1%	1%	1%	*	*	*	N/A	NA	N/A
No opinion	4%	5%	7%	3%	6%	5%	6%	8%	10%	6%

****QUESTION WORDING: Who would you MOST like to see win the Democratic nomination for president – Hillary Clinton or Barack Obama? (RANDOM ORDER)**

GENERAL ELECTION PREFERENCE AMONG DEMOCRATS WHO PREFER CLINTON AS DEMOCRATIC NOMINEE					
	Sept. 5-7 <u>2008</u>	Aug. 29-31 <u>2008</u>	Aug. 23-24 <u>2008</u>	June 26-29 <u>2008</u>	June 4-5 <u>2008</u>
Obama	81%	79%	66%	75%	71%
McCain	14%	19%	27%	16%	25%
Other/Unsure	5%	2%	7%	9%	4%

BASED ON 473 REGISTERED REPUBLICANS -- SAMPLING ERROR: +/- 4.5% PTS.

8. If it were up to you, who would you rather see the Republican party choose -- John McCain or someone else as its nominee for president?

	Sept. 5-7 <u>2008</u>	Aug. 29-31 <u>2008</u>	Aug. 23-24 <u>2008</u>	June 4-5 <u>2008</u>
McCain	66%	62%	57%	55%
Someone else	33%	38%	42%	44%
No opinion	1%	1%	1%	1%

BASED ON 942 REGISTERED VOTERS -- SAMPLING ERROR: +/- 3% PTS.

437 REGISTERED DEMOCRATS -- SAMPLING ERROR: +/- 4.5% PTS.

473 REGISTERED REPUBLICANS -- SAMPLING ERROR: +/- 4.5% PTS.

9. How enthusiastic would you say you are about voting for President this year -- extremely enthusiastic, very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not at all enthusiastic?

	<u>Sept. 5-7, 2008</u>			<u>Aug. 29-31, 2008</u>		
	<u>All Voters</u>	<u>Registered Democrats</u>	<u>Registered Republicans</u>	<u>All Voters</u>	<u>Registered Democrats</u>	<u>Registered Republicans</u>
Extremely enthusiastic	30%	41%	31%	31%	37%	24%
Very enthusiastic	30%	30%	29%	27%	30%	25%
Somewhat enthusiastic	23%	18%	25%	19%	17%	23%
Not too enthusiastic	11%	6%	12%	15%	11%	19%
Not at all enthusiastic	6%	5%	3%	8%	6%	9%
No opinion	*	*	*	*	*	*

	<u>Aug 23-24, 2008</u>			<u>June 4-5, 2008</u>		
	<u>All Voters</u>	<u>Registered Democrats</u>	<u>Registered Republicans</u>	<u>All Voters</u>	<u>Registered Democrats</u>	<u>Registered Republicans</u>
Extremely enthusiastic	26%	30%	22%	23%	32%	13%
Very enthusiastic	23%	26%	21%	27%	31%	24%
Somewhat enthusiastic	28%	25%	30%	24%	21%	27%
Not too enthusiastic	13%	11%	16%	14%	8%	21%
Not at all enthusiastic	11%	7%	11%	12%	8%	15%
No opinion	*	*	*	*	*	*

	<u>Jan. 14-17, 2008</u>			<u>June 23-24, 2007</u>		
	<u>All Voters</u>	<u>Registered Democrats</u>	<u>Registered Republicans</u>	<u>All Voters</u>	<u>Registered Democrats</u>	<u>Registered Republicans</u>
Extremely enthusiastic	37%	41%	33%	26%	28%	27%
Very enthusiastic	26%	27%	24%	28%	32%	25%
Somewhat enthusiastic	24%	22%	29%	27%	27%	27%
Not too enthusiastic	8%	6%	9%	13%	9%	16%
Not at all enthusiastic	4%	3%	5%	6%	4%	6%
No opinion	*	*	*	*	*	*

(CNN/USA TODAY/GALLUP TRENDS ON FOLLOWING PAGE)

CNN/USA TODAY/GALLUP TRENDS

	<u>Extremely</u>	<u>Very</u>	<u>Some- what</u>	<u>Not too</u>	<u>Not at all</u>	<u>No opinion</u>
<u>REGISTERED VOTERS</u>						
2004 Oct 14-16	36	34	17	8	4	1
2004 Sep 3-5 (After GOP convention)	32	32	23	9	4	*
2004 Aug 23-25 (Before GOP convention)	34	30	22	6	7	1
2004 Jul 30-Aug 1 (After Dem convention)	34	31	25	6	4	*
2004 July 19-21 (Before Dem convention)	28	33	21	13	4	1
2003 Oct 24-26 *	19	34	31	11	4	1
<i>Republicans</i>						
2004 Oct 14-16	35	42	15	6	2	*
2004 Sep 3-5 (After GOP convention)	31	39	21	6	3	*
2004 Aug 23-25 (Before GOP convention)	33	27	24	7	9	*
2004 Jul 30-Aug 1 (After Dem convention)	35	28	25	7	5	*
2004 July 19-21 (Before Dem convention)	27	33	24	13	3	*
2003 Oct 24-26 *	19	39	32	7	2	1
<i>Democrats</i>						
2004 Oct 14-16	38	27	19	8	7	1
2004 Sep 3-5 (After GOP convention) †	31	26	23	10	10	*
2004 Aug 23-25 (Before GOP convention)	31	32	25	8	3	1
2004 Jul 30-Aug 1 (After Dem convention)	33	32	22	8	5	*
2004 July 19-21 (Before Dem convention)	26	31	21	13	7	2
2003 Oct 24-26*	19	29	31	16	5	*

* WORDING: How enthusiastic would you say you are about voting for president in next year's election -- extremely enthusiastic, very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not at all enthusiastic?

BASED ON 942 REGISTERED VOTERS -- SAMPLING ERROR: +/- 3% PTS.

10. Now I'm going to mention a few issues and for each one, please tell me if you think Barack Obama or John McCain would better handle that issue if they were elected President.

Terrorism

	Sept. 5-7 <u>2008</u>	Aug. 29-31 <u>2008</u>	Aug. 23-24 <u>2008</u>	July 27-29 <u>2008</u>	Apr. 28-30 <u>2008</u>	Feb. 1-3 <u>2008</u>
McCain	62%	56%	60%	56%	59%	60%
Obama	34%	40%	36%	41%	37%	37%
Neither (vol.)	3%	3%	3%	3%	3%	2%
No opinion	1%	*	1%	*	1%	*

The economy

	Sept. 5-7 <u>2008</u>	Aug. 29-31 <u>2008</u>	Aug. 23-24 <u>2008</u>	July 27-29 <u>2008</u>	Apr. 28-30 <u>2008</u>	Feb. 1-3 <u>2008</u>
Obama	52%	53%	51%	54%	53%	56%
McCain	44%	41%	43%	43%	42%	41%
Neither (vol.)	4%	5%	4%	4%	4%	2%
No opinion	1%	*	1%	*	1%	1%

Illegal immigration

	Sept. 5-7 <u>2008</u>	Aug. 29-31 <u>2008</u>	Aug. 23-24 <u>2008</u>	July 27-29 <u>2008</u>	Apr. 28-30 <u>2008</u>	Feb. 1-3 <u>2008</u>
McCain	54%	51%	48%	49%	49%	49%
Obama	38%	42%	43%	42%	41%	46%
Neither (vol.)	6%	7%	7%	7%	8%	4%
No opinion	3%	1%	2%	1%	2%	1%

The war in Iraq

	Sept. 5-7 <u>2008</u>	Aug. 29-31 <u>2008</u>	Aug. 23-24 <u>2008</u>	July 27-29 <u>2008</u>	Apr. 28-30 <u>2008</u>	Feb. 1-3 <u>2008</u>
McCain	56%	48%	53%	52%	53%	54%
Obama	42%	49%	44%	45%	44%	45%
Neither (vol.)	2%	2%	3%	2%	2%	1%
No opinion	*	*	1%	*	1%	1%

Health care

	Sept. 5-7 <u>2008</u>	Aug. 29-31 <u>2008</u>	Aug. 23-24 <u>2008</u>	July 27-29 <u>2008</u>	Apr. 28-30 <u>2008</u>	Feb. 1-3 <u>2008</u>
Obama	56%	61%	57%	56%	57%	62%
McCain	39%	34%	37%	39%	36%	35%
Neither (vol.)	4%	5%	5%	4%	5%	3%
No opinion	1%	*	1%	1%	1%	1%

BASED ON 942 REGISTERED VOTERS -- SAMPLING ERROR: +/- 3% PTS.

Social Security

	Sept. 5-7 <u>2008</u>	Aug. 29-31 <u>2008</u>	Aug. 23-24 <u>2008</u>
Obama	48%	52%	50%
McCain	43%	42%	44%
Neither (vol.)	7%	6%	6%
No opinion	2%	*	1%

Taxes

	Sept. 5-7 <u>2008</u>	Aug. 29-31 <u>2008</u>	Aug. 23-24 <u>2008</u>	July 27-29 <u>2008</u>	Apr. 28-30 <u>2008</u>
McCain	49%	46%	47%	45%	46%
Obama	46%	50%	48%	51%	48%
Neither (vol.)	4%	4%	4%	4%	4%
No opinion	1%	*	1%	*	1%

(ASKED OF HALF OF THE REGISTERED VOTERS. BASED ON 461 INTERVIEWS IN VERSION A -- SAMPLING ERROR: +/- 4.5% PTS.)

Gas prices

	Sept. 5-7 <u>2008</u>	Aug. 29-31 <u>2008</u>	Aug. 23-24 <u>2008</u>	July 27-29 <u>2008</u>	Apr. 28-30 <u>2008</u>
Obama	46%	53%	48%	51%	52%
McCain	44%	38%	42%	40%	38%
Neither (vol.)	8%	8%	9%	8%	9%
No opinion	2%	*	2%	1%	2%

(ASKED OF HALF OF THE REGISTERED VOTERS. BASED ON 481 INTERVIEWS IN VERSION B -- SAMPLING ERROR: +/- 4.5% PTS.)

Energy policy

	Sept. 5-7 <u>2008</u>
Obama	48%
McCain	46%
Neither (vol.)	5%
No opinion	1%

(SELECTED CNN/USA TODAY/GALLUP TRENDS ON FOLLOWING PAGE)

SELECTED CNN/USA TODAY/GALLUP TRENDS

Next, regardless of which presidential candidate you support, please tell me if you think John Kerry or George W. Bush would better handle each of the following issues. How about -- [RANDOM ORDER]?

	<u>Kerry</u>	<u>Bush</u>	<u>Same (vol.)</u>	<u>No opinion</u>
The economy				
2004 Sep 3-5 (After GOP convention)	49	46	2	3
2004 Aug 23-25 (Before GOP convention)	49	43	1	7
2004 Jul 30-Aug 1 (After Dem convention)	53	43	1	3
2004 July 19-21 (Before Dem convention)	51	43	1	5
The situation in Iraq				
2004 Sep 3-5 (After GOP convention)	41	54	1	4
2004 Aug 23-25 (Before GOP convention)	43	49	1	7
2004 Jul 30-Aug 1 (After Dem convention)	48	47	2	3
2004 July 19-21 (Before Dem convention)	44	49	1	6
Terrorism				
2004 Sep 3-5 (After GOP convention)	34	61	1	4
2004 Aug 23-25 (Before GOP convention)	37	54	2	7
2004 Jul 30-Aug 1 (After Dem convention)	41	54	2	3
2004 July 19-21 (Before Dem convention)	38	56	1	5
Health care				
2004 Sep 3-5 (After GOP convention)	53	40	1	6
2004 Jul 30-Aug 1 (After Dem convention)	57	36	2	5
2004 July 19-21 (Before Dem convention)	54	37	2	7

Next, regardless of which presidential candidate you support, please tell me if you think Al Gore or George W. Bush would better handle each of the following issues. How about... [RANDOM ORDER]

	<u>Gore</u>	<u>Bush</u>	<u>Same (vol.)</u>	<u>No opinion</u>
The economy				
2000 Aug 18-19 (After Dem convention)	50	40	5	5
2000 Aug 4-5 (Between conventions)	39	52	3	6
2000 July 25-26 (Before GOP convention)	40	47	3	10
Taxes				
2000 Aug 18-19 (After Dem convention)	47	43	3	7
2000 Aug 4-5 (Between conventions)	35	54	3	8
2000 July 25-26 (Before GOP convention)	36	51	3	10
Health care				
2000 Aug 18-19 (After Dem convention)	57	33	4	6
2000 Aug 4-5 (Between conventions)	43	46	4	7
2000 July 25-26 (Before GOP convention)	47	41	3	9

ASKED OF HALF SAMPLE. RESULTS ON THIS PAGE BASED ON 461 INTERVIEWS IN VERSION A -- SAMPLING ERROR: +/- 4.5% PTS.

11. Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to John McCain: (RANDOM ORDER)

	<u>Obama</u>	<u>McCain</u>	<u>Both</u> <u>(vol.)</u>	<u>Neither</u> <u>(vol.)</u>	<u>No</u> <u>Opinion</u>
Is a strong and decisive leader					
September 5-7, 2008	37%	56%	5%	3%	*
August 29-31, 2008	44%	49%	3%	3%	*
August 23-24, 2008	41%	51%	3%	4%	1%
Would display good judgment in an international crisis					
September 5-7, 2008	41%	54%	5%	*	*
August 29-31, 2008	45%	50%	2%	2%	*
August 23-24, 2008	43%	52%	2%	2%	1%
Can unite the country					
September 5-7, 2008	53%	37%	1%	8%	*
August 29-31, 2008	57%	33%	1%	8%	*
August 23-24, 2008	52%	37%	2%	8%	1%
Has the right experience to be president					
September 5-7, 2008	29%	61%	3%	6%	1%
August 29-31, 2008	34%	58%	3%	5%	*
August 23-24, 2008	30%	60%	2%	7%	1%
Has a clear plan for solving the country's problems					
September 5-7, 2008	40%	42%	2%	14%	1%
August 29-31, 2008	48%	37%	1%	13%	*
August 23-24, 2008	42%	39%	1%	17%	1%
Can bring the kind of change the country needs					
September 5-7, 2008	49%	41%	1%	8%	1%
August 29-31, 2008	57%	35%	2%	6%	*
August 23-24, 2008	54%	36%	1%	8%	1%
Cares about people like you					
September 5-7, 2008	49%	40%	5%	6%	*
August 29-31, 2008	54%	36%	3%	6%	*
August 23-24, 2008	53%	36%	3%	7%	1%
Shares your values					
September 5-7, 2008	45%	49%	2%	4%	*
August 29-31, 2008	50%	43%	2%	5%	*
August 23-24, 2008	48%	44%	2%	6%	1%

(SELECTED CNN/USA TODAY/GALLUP TRENDS ON FOLLOWING PAGE)

ASKED OF HALF SAMPLE. RESULTS ON THIS PAGE BASED ON 481 INTERVIEWS IN VERSION B -- SAMPLING ERROR: +/- 4.5% PTS.

11. Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to John McCain: (RANDOM ORDER)

	<u>Obama</u>	<u>McCain</u>	<u>Both (vol.)</u>	<u>Neither (vol.)</u>	<u>No Opinion</u>
Is a real reformer September 5-7, 2008	48%	41%	3%	6%	2%
Would work well with both parties to get things done in Washington September 5-7, 2008	44%	46%	4%	4%	2%
Is not a typical politician September 5-7, 2008	56%	34%	5%	5%	*
Will fight for average Americans September 5-7, 2008	52%	38%	5%	4%	1%
Has changed his position on issues for political reasons September 5-7, 2008	47%	37%	9%	3%	4%
Is someone you would be proud to have as President September 5-7, 2008	46%	44%	3%	6%	1%

SELECTED CNN/USA TODAY/GALLUP TRENDS

Next, thinking about the following characteristics and qualities, please say whether you think each one applies more to John Kerry or more to George W. Bush. How about – [RANDOM ORDER]?

	<u>Kerry</u>	<u>Bush</u>	<u>Both (vol.)</u>	<u>Neither (vol.)</u>	<u>No opinion</u>
Cares about the needs of people like you					
2004 Sep 3-5 (After GOP convention)	48	41	5	5	1
2004 Aug 23-25 (Before GOP convention)	45	42	3	7	3
2004 Jul 30-Aug 1 (After Dem convention)	52	40	2	4	2
2004 July 19-21 (Before Dem convention)	48	40	2	7	3
Is a strong and decisive leader					
2004 Sep 3-5 (After GOP convention)	32	60	4	3	1
2004 Aug 23-25 (Before GOP convention)	34	54	2	5	5
2004 Jul 30-Aug 1 (After Dem convention)	42	52	2	2	2
2004 July 19-21 (Before Dem convention)	37	54	3	3	3
Shares your values					
2004 Sep 3-5 (After GOP convention)	45	48	2	3	2
2004 Aug 23-25 (Before GOP convention)	45	45	2	5	3
2004 Jul 30-Aug 1 (After Dem convention)	48	46	1	3	2
2004 July 19-21 (Before Dem convention)	47	44	2	4	3

Thinking about the following characteristics and qualities, please say whether you think each one applies more to Al Gore or more to George W. Bush. How about... [RANDOM ORDER]

	<u>Gore</u>	<u>Bush</u>	<u>Both/Same (vol.)</u>	<u>Neither (vol.)</u>	<u>No opinion</u>
Shares your values					
2000 Aug 18-19 (After Dem convention)	48	40	5	4	3
2000 Aug 4-5 (Between conventions)	38	51	5	3	3
2000 July 25-26 (Before GOP convention)	41	46	3	4	6
Cares about the needs of people like you					
2000 Aug 18-19 (After Dem convention)	51	35	7	5	2
2000 Aug 4-5 (Between conventions)	39	49	5	4	3
2000 July 25-26 (Before GOP convention)	43	43	4	4	6
Is a strong and decisive leader					
2000 Aug 18-19 (After Dem convention)	42	46	6	3	3
2000 Aug 4-5 (Between conventions)	28	60	4	4	4
2000 July 25-26 (Before GOP convention)	32	54	5	2	7

BASED ON 942 REGISTERED VOTERS -- SAMPLING ERROR: +/- 3% PTS.

(QUESTIONS 12 AND 13 ROTATED)

12. Do you think Barack Obama can or cannot handle the responsibilities of commander-in-chief?

	Sept. 5-7 <u>2008</u>	Aug. 29-31 <u>2008</u>	Aug. 23-24 <u>2008</u>
Yes, can	59%	59%	58%
No, cannot	38%	40%	41%
No opinion	3%	1%	1%

13. Do you think John McCain can or cannot handle the responsibilities of commander-in-chief?

	Sept. 5-7 <u>2008</u>	Aug. 29-31 <u>2008</u>	Aug. 23-24 <u>2008</u>
Yes, can	79%	72%	78%
No, cannot	20%	28%	21%
No opinion	1%	1%	1%

CNN/USA TODAY/GALLUP TRENDS

Do you think – [RANDOM ORDER] – can or cannot handle the responsibilities of commander-in-chief of the military?

George W. Bush

	<u>Yes, can</u>	<u>No, cannot</u>	<u>No opinion</u>
2004 Oct 14-16	65	34	1
2004 Oct 1-3	66	33	1
2004 Sep 24-26	67	31	2
2004 Sep 3-5	68	32	*
2004 Jul 30-Aug 1	61	38	1
2004 Jun 21-23	61	35	4

John Kerry

	<u>Yes, can</u>	<u>No, cannot</u>	<u>No opinion</u>
2004 Oct 14-16	57	40	3
2004 Oct 1-3	53	43	4
2004 Sep 24-26	49	46	5
2004 Sep 3-5	55	40	5
2004 Jul 30-Aug 1	63	33	4
2004 Jun 21-23	61	30	9

BASED ON 942 REGISTERED VOTERS -- SAMPLING ERROR: +/- 3% PTS.

14. If John McCain were elected president in November, do you think he would mostly carry out the policies of George W. Bush or mostly have policies that are different from those of George W. Bush?

	<u>Sept. 5-7</u> <u>2008</u>	<u>Aug. 29-31</u> <u>2008</u>	<u>Aug. 23-24</u> <u>2008</u>	<u>Apr. 28-30</u> <u>2008</u>
Mostly Bush policies	50%	54%	50%	48%
Mostly different policies	48%	45%	49%	50%
No opinion	1%	1%	1%	2%

15. Regardless of who you support, and trying to be as objective as possible, who do you think will win the election in November if these are the candidates on the ballot -- Barack Obama or John McCain?

	<u>Sept. 5-7</u> <u>2008</u>	<u>Aug. 23-24</u> <u>2008</u>	<u>June 4-5</u> <u>2008</u>
Obama	52%	54%	53%
McCain	44%	44%	43%
Both/Neither (vol.)	*	*	2%
No opinion	4%	3%	2%

CNN/USA TODAY/GALLUP TRENDS

Regardless of whom you support, and trying to be as objective as possible, who do you think will win the election in November – John Kerry or George W. Bush?

	<u>Kerry</u>	<u>Bush</u>	<u>Other (vol.)</u>	<u>No opinion</u>
2004 Oct 14-16	36	56	*	8
2004 Jul 30-Aug 1	47	47	*	6
2004 Mar 5-7	42	52	*	6

Regardless of who you support, and trying to be as objective as possible, who do you think will win the election in November – Al Gore or George W. Bush?

	<u>Gore</u>	<u>Bush</u>	<u>Other (vol.)</u>	<u>No opinion</u>
2000 Sep 15-17	52	35	*	13
2000 Aug 24-27	36	47	1	16
2000 Aug 4-5	23	70	*	7
2000 Jun 6-7	35	54	1	10
2000 Mar 10-12	39	48	*	13

Regardless of which candidate you support -- and trying to be as objective as possible -- who do you think will win the election in November -- Bill Clinton or Bob Dole?

	<u>Clinton</u>	<u>Dole</u>	<u>Other (vol.)</u>	<u>No opinion</u>
1996 Aug 23-25	69	24	*	7
1996 Aug 16-18	66	28	1	5

(NO QUESTION 16)

BASED ON 942 REGISTERED VOTERS -- SAMPLING ERROR: +/- 3% PTS.

(QUESTIONS 17 AND 18 ROTATED)

17. Would you say that John McCain and the Republican Party have or have not attacked Barack Obama unfairly?

	Sept. 5-7 <u>2008</u>	Aug. 29-31 <u>2008</u>	Aug. 23-24 <u>2008</u>
Yes, have	42%	41%	50%
No, have not	56%	58%	48%
No opinion	2%	1%	2%

18. Would you say that Barack Obama and the Democratic Party have or have not attacked John McCain unfairly?

	Sept. 5-7 <u>2008</u>	Aug. 29-31 <u>2008</u>	Aug. 23-24 <u>2008</u>
Yes, have	31%	30%	32%
No, have not	67%	68%	64%
No opinion	2%	2%	4%

CNN/USA TODAY/GALLUP TRENDS

Would you say that the Republican Party has or has not attacked John Kerry unfairly?

	<u>Yes, has</u>	<u>No, has not</u>	<u>No opinion</u>
2004 Sep 24-26	47	47	6
2004 Sep 3-5	52	41	7
2004 Aug 23-25	48	42	10

Would you say that the Democratic Party has – or has not – attacked George W. Bush unfairly?

	<u>Yes, has</u>	<u>No, has not</u>	<u>No opinion</u>
2004 Sep 24-26	48	47	5
2004 Sep 3-5	41	53	6
2004 Aug 23-25	43	50	7

BASED ON 942 REGISTERED VOTERS -- SAMPLING ERROR: +/- 3% PTS.

29/30. If the elections for Congress were being held today, which party's candidate would you vote for in your Congressional district? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

	Sept. 5-7 <u>2008</u>	Nov. 2-4 <u>2007</u>	June 22-24 <u>2007</u>
Democratic Party candidate	49%	53%	53%
Republican Party candidate	46%	42%	41%
Neither (vol.)	2%	3%	3%
Other (vol.)	1%	1%	1%
No opinion	1%	1%	2%

42. From what you have heard or read, how would you rate John McCain's acceptance speech at the Republican National Convention on Thursday night, as -- ?

Sept. 5-7
2008

Excellent	14%
Good	34%
Just okay	24%
Poor	7%
Terrible	4%
Didn't see (vol.)	16%
No opinion	*

FOR COMPARISON From what you have heard or read, how would you rate Barack Obama's acceptance speech at the Democratic National Convention on Thursday night, as -- ?

Aug. 29-31
2008

Excellent	36%
Good	28%
Just okay	13%
Poor	3%
Terrible	4%
Didn't see (vol.)	16%
No opinion	1%

CNN/USA TODAY/GALLUP TRENDS

	<u>Excellent</u>	<u>Good</u>	<u>Just okay</u>	<u>Poor</u>	<u>Terrible</u>	<u>Didn't see</u> <u>(vol.)</u>	<u>No</u> <u>opinion</u>
2004 Sept. 3-5 (Bush)	22	27	19	4	4	21	3
2004 July 30-Aug 1 (Kerry)	25	27	19	5	4	19	1
2000 Aug 18-19 (Gore)	19	33	18	4	2	23	1
2000 Aug. 4-5 (Bush)	19	32	17	3	1	26	2
1996 Aug. 16-18 (Dole)	20	32	21	5	2	17	3

43. Does what you saw or read of this week's Republican National Convention in Denver make you more likely or less likely to vote for John McCain?

	Sept. 5-7 <u>2008</u>
More likely	48%
Less likely	38%
No difference (vol.)	13%
No opinion	1%

FOR COMPARISON: Does what you saw or read of this week's Democratic National Convention in Denver make you more likely or less likely to vote for Barack Obama?

	Aug. 29-31 <u>2008</u>
More likely	51%
Less likely	32%
No difference (vol.)	16%
No opinion	1%

CNN/USA TODAY/GALLUP TRENDS

	More <u>likely</u>	Less <u>likely</u>	No difference <u>(vol.)</u>	No <u>opinion</u>
Post-GOP Convention 2004	41	38	18	8
Post-Dem. Convention 2004	44	30	18	8
Post-Dem. Convention 2000	43	28	19	10
Post-GOP Convention 2000	44	27	15	14
Post-Dem. Convention 1996	44	29	19	8
Post-GOP Convention 1996	45	34	13	8
Post-Dem. Convention 1992	60	15	17	8
Post-GOP Convention 1988	43	27	16	14
Post-Dem. Convention 1988	56	21	9	14
Post-Dem. Convention 1984	45	29	12	14

44. How much, if any, of the Republican National Convention did you watch on T.V. this week?
 45. (IF NONE:) Did you happen to see, hear, or read any news coverage of the Republican convention?

Sept 5-7
2008

Watched a great deal	28%
Watched some	38%
Watched very little	19%
Watched none, but heard coverage	7%
Watched none, heard no coverage	9%
No opinion	*

FOR COMPARISON: How much, if any, of the Democratic National Convention did you watch on T.V. this week? (IF NONE:) Did you happen to see, hear, or read any news coverage of the Democratic convention?

Aug. 29-31
2008

Watched a great deal	30%
Watched some	35%
Watched very little	19%
Watched none, but heard coverage	7%
Watched none, heard no coverage	9%
No opinion	*

CNN/USA TODAY/GALLUP TRENDS

	Post-GOP Convention <u>2004 Sep 3-5</u>	Post-Dem. Convention <u>2004 Jul 30-Aug 1</u>
Watched a great deal	26	25
Watched some	37	34
Watched very little	20	25
Watched none, heard coverage	8	8
Watched none, heard no coverage	9	8
No opinion	--	*

	Post-Dem. Convention <u>2000 Aug 18-19</u>	Post-GOP Convention <u>2000 Aug 4-5</u>	Post-GOP Convention <u>1996 Aug 14-15</u>
Watched a great deal	18	19	16
Watched some	37	37	29
Watched very little	25	23	31
Watched none, heard coverage	7	7	11
Watched none, heard no coverage	13	14	13
No opinion	*	*	--

(QUESTIONS 46 AND 47 ROTATED)

46. Do you think the way the media have covered Barack Obama has been too positive, too negative, or about right?

Sept. 5-7
2008

Too positive	33%
Too negative	11%
About right	55%
No opinion	1%

47. Do you think the way the media have covered John McCain has been too positive, too negative, or about right?

Sept. 5-7
2008

Too positive	10%
Too negative	24%
About right	64%
No opinion	1%