

Interviews with 1,026 adult Americans conducted by telephone by Opinion Research Corporation on June 26-29, 2008. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points.

# FOR RELEASE: FRIDAY, JULY 4 AT 4 PM

## BASED ON 906 REGISTERED VOTERS-- SAMPLING ERROR: +/- 3.5% PTS.

4. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. (RANDOM ORDER)

	Favor- able	Unfavor- <u>able</u>	Never Heard of	No <u>Opinion</u>
New York Senator Hillary Clinton				
June 26-29, 2008	53%	44%	*	3%
April 28-30, 2008	51%	46%	*	3%
February 1-3, 2008	52%	44%	*	*
January 9-10, 2008	53%	39%	1%	7%
September 7-9, 2007	53%	39%	1%	7%
June 22-24, 2007	51%	44%	*	4%
March 9-11, 2007	49%	44%	2%	5%
November 3-5, 2006	51%	40%	3%	7%
September 22-24, 2006	50%	45%	2%	4%
April 21-23, 2006	50%	42%	2%	6%
Bill Clinton				
June 26-29, 2008	51%	46%	*	3%
April 28-30, 2008	53%	43%	1%	3%
February 1-3, 2008	55%	42%	*	3%
June 22-24, 2007	60%	36%	*	3%
March 9-11, 2007	58%	36%	1%	5%
September 22-24, 2006	60%	37%	*	3%
April 21-23, 2006	57%	38%	*	4%

(CNN/USA TODAY/GALLUP TRENDS ON FOLLOWING PAGES)

#### CNN/USA TODAY/GALLUP TRENDS

#### **Hillary Clinton**

	Favor-	Unfavor-	No		Favor-	Unfavor-	No
	able	able	opinion		able	able	opinion
				<u>1998</u>			
<u>2005</u>			_	1998 Aug 21-23	61	33	6
2005 Oct 21-23	54	41	5	1998 Aug 10-12	60	36	4
2005 Jul 25-28	53	43	4	1998 Aug 7-8	60	35	5
2005 May 20-22	55	39	6	1998 Feb 13-15	60	36	4
2005 Feb 25-27	53	41	6	1998 Jan 30-Feb 1	64	34	2
<u>2004</u>				1998 Jan 24-25	61	33	6
2004 Jul 19-21*	56	38	6	<u>1997</u>			
<u>2003</u>				1998 Jan 23-24	60	35	5
2003 Oct 24-26	51	44	5	1997 Dec 18-21	56	38	6
2003 Sep 19-21	54	40	6	1997 Oct 27-29	61	34	5
2003 Jun 27-29*	52	44	4	1997 Jun 26-29	51	42	7
2003 Jun 9-10	53	43	4	1997 Feb 24-26	51	42	6
2003 Mar 14-15	45	46	9	1997 Jan 31-Feb 2	55	39	6
2002				1997 Jan 10-13	56	37	7
2002 Dec 16-17	48	46	6	1996			
2002 Sep 23-26	47	44	9	1996 Oct 26-29***	49	43	8
2001				1996 Aug 28-29**	51	41	8
2001 Aug 3-5	51	44	5	1996 Aug 16-18**	47	48	5
2001 Mar 5-7	44	53	3	1996 Aug 5-7**	48	45	7
2001 Feb 19-21	49	44	7	1996 Jun 18-19	46	47	6
2001 Feb 1-4	52	43	5	1996 Mar 15-17	47	48	5
2000		15	U	1996 Jan 12-15	43	51	6
2000 Nov 13-15	56	39	5	1995		01	Ũ
2000 Oct 25-28	52	43	5	1995 Jul 7-9	50	44	6
2000 Aug 4-5	45	50	5	1995 Mar 17-19	49	44	7
2000 Feb 4-6	55	39	6	1995 Jan 16-18	50	44	6
1999	55	57	Ū	1999 Juli 10 10	50		0
1999 Dec 9-12	48	48	4	1994 Nov 28-29	50	44	6
1999 Sep 23-26	56	40	4	1994 Sep 6-7	48	47	5
1999 Aug 3-4	56	40	3	1994 Jul 15-17	48	46	6
1999 Jul 22-25	62	35	3	1994 Apr 22-24	56	40	4
1999 Jun 25-27	56	42	2	1994 Mar 25-27	52	40	6
1999 Mar 5-7	65	31	4	1994 Mar 7-8	55	40	5
1999 Feb 19-21	65	30	5	1994 Jan 15-17	57	36	7
1999 Feb 4-8	66	30	3	<b>1994</b> Jan 13-17 <b>1993</b>	57	30	/
	00	51	3	<u>1993</u> 1993 Nov 2-4	58	24	8
<u>1998</u> 1998 Dec 28-29	67	29	4		58 62	34 27	8 11
	67		4	1993 Sep 24-26			
1998 Oct 9-12***		33 33	4	1993 Aug 8-10	57	33	10
1998 Sep 14-15	61	33	6				

\*Asked of a half sample. \*\*Based on likely voters. \*\*\*Based on registered voters. 2002-March 2003 WORDING: New York Senator Hillary Rodham Clinton.

#### **Bill Clinton**

	Favor- able	Unfavor- able	No opinion		Favor- able	Unfavor- able	No opinion
2005							
2005 Oct 21-23	60	38	2	<u>1998</u>			
2005 Feb 4-6	56	41	3	1998 Jun 5-7	61	36	3
<u>2004</u>				1998 Mar 20-22	60	35	5
2004 Jul 19-21*	54	43	3	1998 Mar 16	60	37	3
2004 Jun 21-23	53	44	3	1998 Feb 20-22	64	34	2
<u>2003</u>				1998 Feb 13-15	58	39	3
2003 Jun 9-10	54	45	1	1998 Jan 30-Feb 1	65	34	1
2003 Mar 14-15	46	51	3	1998 Jan 28	63	32	5
<u>2002</u>				1998 Jan 25-26	53	43	4
2002 Sep 23-26	47	49	4	1998 Jan 24-25	58	39	3
<u>2001</u>				1998 Jan 23-24	57	40	3
2001 Nov 26-27	48	47	5	<u>1997</u>			
2001 Aug 3-5	49	48	3	1997 Dec 18-21	58	37	5
2001 Apr 20-22	48	50	2	1997 Oct 27-29	62	35	3
2001 Mar 5-7	39	59	2	1997 Oct 3-5	56	40	4
2001 Feb 19-21	42	55	3	1997 Sep 25-28	61	35	4
2001 Feb 1-4	51	48	1	1997 Sep 6-7	63	32	5
<u>2000</u>				1997 Jul 25-27	62	35	3
2000 Dec 2-4	57	41	2	1997 Jun 26-29	59	37	4
2000 Nov 13-15	57	41	2	1997 Apr 18-20	60	38	2
2000 Oct 25-28	54	44	2	1997 Mar 24-26	63	34	3
2000 Sep 15-17**	46	48	6	1997 Feb 24-26	61	34	5
2000 Aug 18-19	48	48	4	1997 Jan 31-Feb 2	64	32	4
2000 Aug 4-5	42	54	4	1997 Jan 10-13	65	31	4
2000 Apr 28-30	47	51	2	1997 Jan 3-5	60	36	4
<u>1999</u>				<u>1996</u>			
1999 Dec 9-12	45	53	2	1996 Nov 3-4***	56	40	4
1999 Sep 23-26	54	45	1	1996 Nov 2-3***	57	38	5
1999 Aug 3-4	52	46	2	1996 Nov 1-2***	58	37	5
1999 Jul 22-25	57	41	2	1996 Oc31-Nv 1***	59	37	4
1999 Jun 25-27	48	50	2	1996 Oct 30-31***	60	37	4
1999 Apr 30-May 2	53	45	2	1996 Oct 26-29***	58	38	4
1999 Apr 13-14	51	47	2	1996 Oct 19-20***	59	36	5
1999 Mar 5-8	54	43	3	1996 Oct 18-19***	58	37	5
1999 Feb 19-21	55	43	2	1996 Oct 17-18***	61	34	5
1999 Feb 4-8	55	44	1	1996 Oct 16-17***	58	38	4
1999 Jan 8-10	58	40	2	1996 Oct 15-16***	58	38	4
<u>1998</u>				1996 Oct 14-15***	59	36	5
1998 Dec 28-29	56	42	2	1996 Oct 13-14***	58	36	6
1998 Dec 4-6	56	40	4	1996 Oct 12-13***	60	35	5
1998 Nov 20-22	57	40	3	1996 Oct 11-12***	62	35	3
1998 Oct 9-12	54	43	3	1996 Oct 5-6***	62	33	5
1998 Sep 14-15	51	47	2	1996 Oct 4-5***	60	34	6
1998 Aug 21-23	55	43	2	1996 Oct 3-4***	58	37	5
1998 Aug 20	53	43	4	1996 Oct 2-3***	60	37	3
1998 Aug 18	55	42	3	1996 Sep 27-29***	63	33	4
1998 Aug 10-12	60	38	2	1996 Sep 3-5***	59	35	6
1998 Aug 7-8	58	40	2	1996 Sep 2-4***	61	34	5

Bill Clinton Favorable Trend Continued on the next page

#### CNN/USA TODAY/GALLUP TRENDS

#### Bill Clinton (continued)

	Favor- able	Unfavor- able	No opinion		Favor- able	Unfavor- able	No opinion
<u>1996</u>				<u>1994</u>			
1996 Sep 2-4**	62	33	5	1994 Dec 28-30	48	49	3
1996 Ag30-Sep1**	61	35	4	1994 Nov 28-29	50	47	3
1996 Aug 28-29**	60	34	6	1994 Sep 6-7	47	50	3
1996 Aug 16-18**	57	41	2	1994 Jul 15-17	49	48	3
1996 Aug 14-15**	58	37	5	1994 Apr 22-24	56	41	3
1996 Aug 5-7*	60	37	3	1994 Mar 25-27	56	40	4
1996 Jul 18-21	62	35	3	1994 Mar 7-8	59	38	3
1996 Jun 18-19	60	36	4	1994 Jan 15-17	60	37	3
1996 May 28-29	59	38	3	1994 Jan 6-8	62	35	3
1996 May 9-12	60	39	1	<u>1993</u>			
1996 Mar 15-17	58	38	4	1993 Nov 19-21	55	41	4
1996 Feb 23-25	60	37	3	1993 Nov 15-16	56	38	6
1996 Jan 12-15	54	44	2	1993 Nov 2-4	54	42	4
<u>1995</u>				1993 Sep 24-26	63	32	5
1995 Nov 6-8	59	38	3	1993 Aug 8-10	53	42	5
1995 Sep 22-24	55	41	4	1993 Jul 19-21	51	45	4
1995 Aug 4-7	51	44	5	1993 Jun 5-6	48	44	8
1995 Jul 7-9	57	40	3	1993 Apr 22-24	63	32	5
1995 Apr 17-19	56	42	1	1993 Jan 29-31	65	27	8
1995 Mar 17-19	51	45	4	1993 Jan 18-19	66	26	8
1995 Jan 16-18	56	42	2	<u>1992</u>			
				1992 Nov 10-11	58	35	7

\*Asked of a half sample \*\*Based on registered voters. \*\*\*Based on likely voters.

### BASED ON 431 REGISTERED DEMOCRATS-- SAMPLING ERROR: +/- 4.5% PTS.

9. If Hillary Clinton were still running for president, who would you rather see the Democratic party choose as its nominee -- (RANDOM ORDER)

	June 26-29 <u>2008</u>
Barack Obama	54%
Hillary Clinton	43%
Other (vol.)	*
Neither (vol.)	1%
No opinion	1%

If it were up to you, who would you rather see the Democratic party choose as its nominee for president -- (RANDOM ORDER)

June 4-5 2008
59%
35%
1%
2%
2%

Please tell me which of the following people you would be <u>most likely</u> to support for the Democratic nomination for President? (RANDOM ORDER)

				2008						
		Apr.	Mar.	Feb.	Jan.	Jan.				
		<u>28-30*</u>	<u>14-16*</u>	<u>1-3</u>	<u>14-17</u>	<u>9-10</u>				
Obama		46%	52%	46%	33%	36%				
Clinton		45%	45%	49%	42%	49%				
Edwards		N/A	N/A	N/A	17%	12%				
Richardson		N/A	N/A	N/A	N/A	N/A				
Biden		N/A	N/A	N/A	N/A	N/A				
Dodd		N/A	N/A	N/A	N/A	N/A				
Kucinich		N/A	N/A	N/A	3%	1%				
Gravel		N/A	N/A	2%	*	*				
No opinion		N/A	N/A	4%	4%	2%				
					<u>2007</u>					
	Dec.	Nov.	Oct.	Sep.	Aug.	June	May	Apr.	Mar.	Jan.
	<u>6-9</u>	<u>2-4</u>	<u>12-14</u>	<u>7-9</u>	<u>6-8</u>	<u>22-24</u>	<u>4-6</u>	<u>10-12</u>	<u>9-11</u>	<u>19-21</u>
	<u> </u>			<u></u>	<u> </u>		<u></u>			<u></u>
Obama	30%	25%	21%	23%	24%	25%	27%	28%	23%	18%
Clinton	40%	44%	51%	46%	44%	43%	41%	36%	44%	37%
Edwards	14%	14%	15%	16%	16%	17%	14%	15%	14%	16%
Richardson	4%	4%	4%	5%	5%	5%	6%	3%	4%	2%
Biden	4%	3%	1%	2%	3%	3%	3%	1%	1%	3%
Dodd	2%	2%	1%	*	*	*	2%	1%	*	1%
Kucinich	2%	2%	1%	3%	2%	2%	1%	2%	1%	2%
Gravel	*	1%	1%	1%	*	*	*	N/A	NA	N/A
No opinion	4%	5%	7%	3%	6%	5%	6%	8%	10%	6%

\*QUESTION WORDING: Who would you MOST like to see win the Democratic nomination for president – Hillary Clinton or Barack Obama? (RANDOM ORDER)

#### BASED ON 431 REGISTERED DEMOCRATS-- SAMPLING ERROR: +/- 4.5% PTS.

- 9. If Hillary Clinton were still running for president, who would you rather see the Democratic party choose as its nominee -- (RANDOM ORDER)
- 10. (IF NON-CLINTON SUPPORTER) Was there a time in the past six months when you supported Hillary Clinton for the Democratic nomination for president, or did you always support someone else?

#### **QUESTIONS 9 AND 10 COMBINED**

	June 26-29 <u>2008</u>
Always Clinton	43%
Switch from Clinton to Obama	15%
Always Obama	39%
No opinion	3%

11. (IF CLINTON SUPPORTER IN QUESTION 9) If Hillary Clinton is not on the Democratic ticket this fall, how likely are you to vote for president in November -- very likely, somewhat likely, not very likely or not likely at all?

	June 26-29 <u>2008</u>	June 4-5 <u>2008</u>
Very likely	75%	78%
Somewhat likely	15%	14%
Not very likely	2%	4%
Not likely at all	7%	3%

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# (QUESTIONS 33 AND 34 ROTATED)

# 33. Do you think America is ready for a black president or not?

	June 26-29 <u>2008</u>	Mar. 26-Apr. 2 <u>2008</u>	Jan. 14-17 2008	Dec. 5-7 <u>2006</u>
Yes	74%	76%	72%	62%
No	25%	22%	26%	34%
No opinion	1%	3%	2%	4%

# 34. Do you think America is ready for a woman president or not?

	June 26-29 <u>2008</u>	Mar. 26-Apr. 2 2008	Jan. 14-17 2008	Dec. 5-7 2006
Yes	67%	76%	65%	60%
No	32%	22%	34%	37%
No opinion	1%	3%	1%	4%