



Interviews with 1,026 adult Americans conducted by telephone by Opinion Research Corporation on June 26-29, 2008. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points.

FOR RELEASE: TUESDAY, JULY 1 AT NOON

BASED ON 906 REGISTERED VOTERS-- SAMPLING ERROR: +/- 3.5% PTS.

12. How important will each of the following be to your vote for President -- will it be extremely important, very important, moderately important, or not that important? (RANDOM ORDER)

	<u>Extremely Important</u>	<u>Very Important</u>	<u>Moderately Important</u>	<u>Not that Important</u>	<u>No Opinion</u>
The economy	58%	35%	6%	1%	*
The situation in Iraq	50%	34%	13%	3%	*
Gas prices	48%	29%	17%	5%	*
Health care	47%	36%	14%	3%	*
Terrorism	45%	32%	18%	4%	*
Education	44%	39%	14%	3%	*
Social Security and Medicare	41%	36%	18%	4%	*
Taxes	40%	34%	22%	5%	*
Illegal immigration	34%	33%	24%	9%	1%
The environment	33%	33%	27%	7%	*
Foreign trade	29%	36%	27%	7%	1%
Gun policy	26%	27%	28%	19%	*
Abortion	24%	26%	25%	25%	*
Race relations	19%	29%	28%	23%	*
Policies toward gays and lesbians	16%	20%	27%	37%	*

(TRENDS ON FOLLOWING PAGES)

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	<u>Extremely Important</u>	<u>Very Important</u>	<u>Moderately Important</u>	<u>Not that Important</u>	<u>No Opinion</u>
The economy					
June 26-29, 2008	58%	35%	6%	1%	*
Jan. 14-17, 2008	45%	41%	12%	2%	*
Nov. 2-4, 2007	34%	48%	16%	2%	*
May 4-6, 2007	33%	46%	16%	4%	*
The situation in Iraq					
June 26-29, 2008	50%	34%	13%	3%	*
Jan. 14-17, 2008	43%	41%	14%	2%	*
Nov. 2-4, 2007	37%	43%	16%	4%	*
May 4-6, 2007	51%	37%	9%	2%	*
Gas prices					
June 26-29, 2008	48%	29%	17%	5%	*
Jan. 14-17, 2008	36%	34%	21%	8%	*
Nov. 2-4, 2007	31%	36%	24%	9%	*
May 4-6, 2007	43%	31%	16%	10%	1%
Health care					
June 26-29, 2008	47%	36%	14%	3%	*
Jan. 14-17, 2008	41%	36%	19%	4%	*
Nov. 2-4, 2007	35%	41%	19%	5%	*
May 4-6, 2007	43%	35%	18%	4%	*
Terrorism					
June 26-29, 2008	45%	32%	18%	4%	*
Jan. 14-17, 2008	42%	34%	19%	5%	*
Nov. 2-4, 2007	32%	44%	18%	6%	*
May 4-6, 2007	45%	35%	14%	6%	*
Education					
June 26-29, 2008	44%	39%	14%	3%	*
May 4-6, 2007	44%	37%	16%	3%	*
Social Security and Medicare					
June 26-29, 2008	41%	36%	18%	4%	*
May 4-6, 2007	38%	37%	20%	4%	*

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12. How important will each of the following be to your vote for President -- will it be extremely important, very important, moderately important, or not that important? (RANDOM ORDER)

	<u>Extremely Important</u>	<u>Very Important</u>	<u>Moderately Important</u>	<u>Not that Important</u>	<u>No Opinion</u>
Taxes					
June 26-29, 2008	40%	34%	22%	5%	*
Jan. 14-17, 2008	30%	38%	27%	5%	*
Nov. 2-4, 2007	24%	39%	29%	7%	*
May 4-6, 2007	30%	40%	23%	6%	1%
Illegal immigration					
June 26-29, 2008	34%	33%	24%	9%	1%
Jan. 14-17, 2008	31%	34%	23%	11%	*
Nov. 2-4, 2007	23%	38%	26%	13%	*
May 4-6, 2007	31%	32%	26%	10%	1%
The environment					
June 26-29, 2008	33%	33%	27%	7%	*
Foreign trade					
June 26-29, 2008	29%	36%	27%	7%	1%
Gun policy					
June 26-29, 2008	26%	27%	28%	19%	*
Nov. 2-4, 2007	20%	26%	29%	26%	*
May 4-6, 2007	26%	26%	29%	17%	2%
Abortion					
June 26-29, 2008	24%	26%	25%	25%	*
Jan. 14-17, 2008	24%	24%	26%	24%	1%
Nov. 2-4, 2007	22%	24%	25%	28%	*
May 4-6, 2007	27%	24%	24%	24%	1%
Race relations					
June 26-29, 2008	19%	29%	28%	23%	*
Jan. 14-17, 2008	17%	27%	33%	23%	*
Policies toward gays and lesbians					
June 26-29, 2008	16%	20%	27%	37%	*
Nov. 2-4, 2007	10%	17%	27%	45%	*
May 4-6, 2007	13%	15%	30%	41%	1%

(CNN/USA TODAY/GALLUP TRENDS ON FOLLOWING PAGES)

CNN/USA TODAY/GALLUP TRENDS

Now I am going to read a list of some of the issues that will probably be discussed in this year's/next year's presidential election campaigns. As I read each one, please tell me how important the candidates' positions on that issue will be in influencing your vote for president -- extremely important, very important, somewhat important, or not important. How about --?

	<u>Extremely important</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not important</u>	<u>No opinion</u>
The economy					
2004 Oct 22-24	39	49	11	1	*
2004 Feb 6-8	38	48	12	1	1
2003 Dec 5-7	40	47	10	2	1
2003 Sep 19-21	49	42	9	*	*
Terrorism					
2004 Oct 22-24	45	40	13	2	*
2004 Feb 6-8	43	42	11	3	1
2003 Dec 5-7	48	40	10	2	*
2003 Sep 19-21	49	38	11	2	*
The situation in Iraq					
2004 Oct 22-24	40	45	13	1	1
2004 Feb 6-8	39	41	16	4	*
2003 Dec 5-7	42	42	14	2	*
2003 Sep 19-21	46	36	14	4	*
Health care					
2004 Oct 22-24	33	47	18	2	*
2004 Feb 6-8	38	44	16	2	*
2003 Sep 19-21	43	42	13	2	*
Education					
2004 Oct 22-24	32	52	14	2	--
2004 Feb 6-8	41	45	12	2	*
2003 Dec 5-7	43	43	12	2	*
2003 Sep 19-21	45	43	11	1	*
Social Security					
2004 Oct 22-24	32	38	25	5	*
2003 Dec 5-7	34	45	18	3	*
2003 Sep 19-21	36	43	18	3	*
The environment					
2004 Oct 22-24	22	38	35	5	*
2004 Feb 6-8	25	37	32	5	1
2003 Sep 19-21	30	40	27	3	*
Taxes					
2004 Feb 6-8	29	45	22	3	1
2003 Sep 19-21	36	41	20	2	1
2000 Aug 4-5	40	42	16	2	*
2000 Jul 25-26	33	44	19	3	1
Immigration					
2004 Feb 6-8	19	36	36	8	1
Abortion					
2004 Feb 6-8	22	30	28	19	1
2000 Aug 4-5	29	27	22	20	2
2000 Jul 25-26	25	27	27	19	2
2000 Apr 3-9	26	27	30	15	2
Gun policy					
2004 Feb 6-8	21	32	31	15	1

30. What do you think foreign trade means for America? Do you see foreign trade more as an opportunity for economic growth through increased U.S. exports or a threat to the economy from foreign imports?

	June 26-29 <u>2008</u>	Oct. 12-14 <u>2007</u>
Opportunity	41%	46%
Threat	51%	45%
Both (vol.)	4%	5%
Neither (vol.)	2%	2%
No opinion	3%	2%

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	Opportunity for economic <u>growth</u>	Threat to the <u>economy</u>	Both (vol.)	Neither (vol.)	No <u>opinion</u>
2006 Feb 6-9	43	48	5	1	3
2005 Dec 9-11	45	46	5	1	3
2005 Jun 24-26	44	48	3	1	4
2003 Nov 14-16	49	41	4	1	5
2002 Feb 4-6	52	39	6	1	2
2001 Feb 1-4	51	37	8	1	3
2000 May 18-21	56	36	4	1	3
2000 Jan 13-16	54	35	4	1	6
1994 Nov 28-29	53	38	4	1	4
1992 Sept 11-15	44	48	2	1	5